

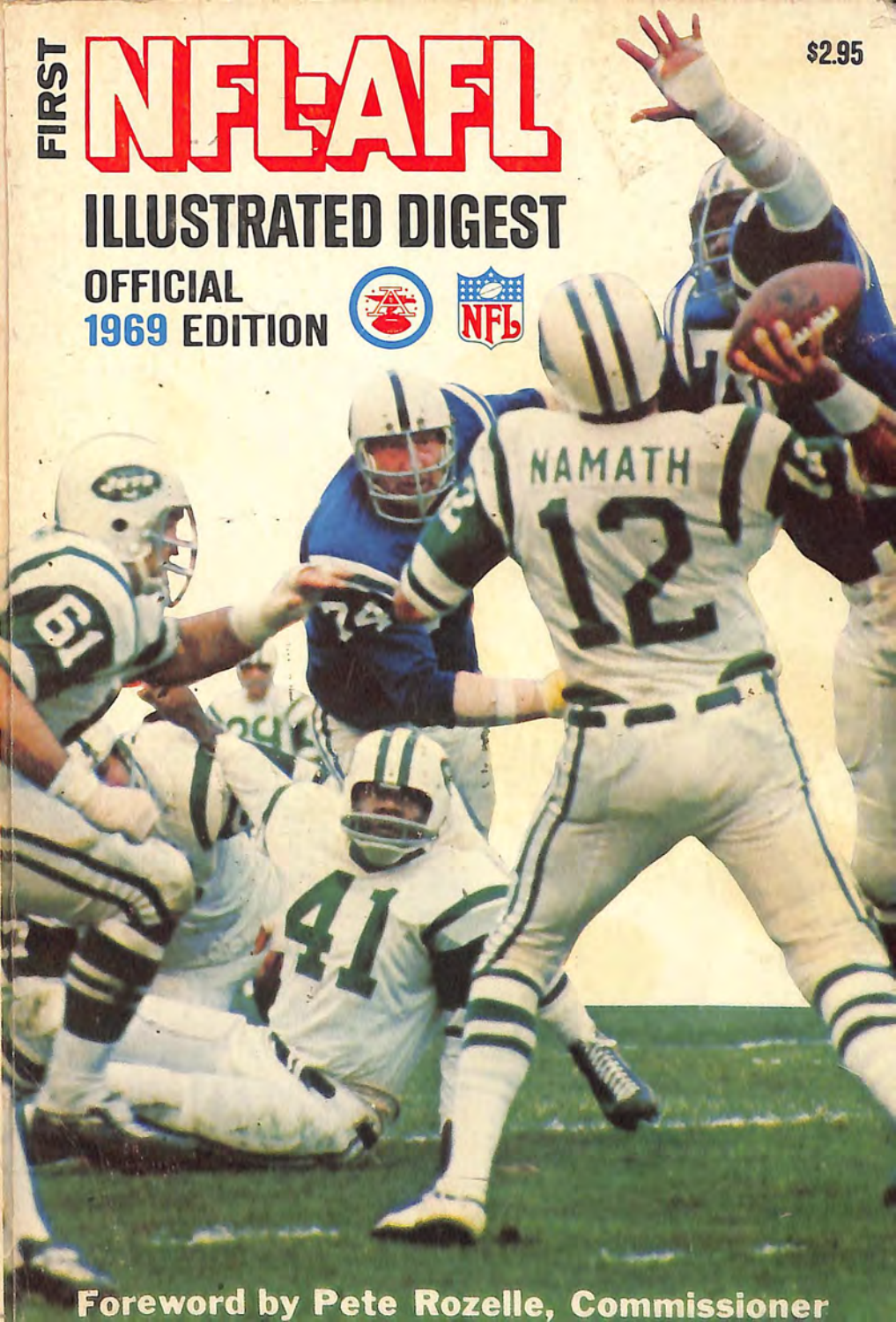
FIRST

NFL-AFL

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ILLUSTRATED DIGEST

**OFFICIAL
1969 EDITION**



Foreword by Pete Rozelle, Commissioner



FIRST NFL-AFL

ILLUSTRATED DIGEST

OFFICIAL 1969 EDITION



Written and Edited by
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with Art Poretz



180 Madison Avenue
New York, N.Y. 10016

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FOREWORD FROM THE COMMISSIONER

This first edition of NFL/AFL ILLUSTRATED DIGEST is more than a compilation of the 26 NFL and AFL press, radio and TV guides. It is also a story of pro football—a look back at the first 50 years, and a look ahead. And it is written by the men closest to the scene, the public relations directors.

With the consolidation of professional football's two leagues, the National and American, soon to be an accomplished fact, it is only fitting that this first annual edition of the NFL/AFL ILLUSTRATED DIGEST represents the combined efforts of the public relations directors of the 26 NFL and AFL clubs.

These public relations directors are the men entrusted with the enormous task of bringing pro football's exciting and swiftly-changing story to millions of fans across the nation.

Theirs is the responsibility of researching, compiling, writing, editing and distributing the mountainous flow of information about players, coaches and owners that eventually finds its way into newspapers, magazines and on television and radio.

It is an assignment that requires thoroughness and dedication—and, as Commissioner of professional football, I am proud to acknowledge their valuable contribution to the growth and popularity of our sport.

A handwritten signature in dark ink, appearing to read "Earl R. Rignall". The signature is fluid and cursive, written in a professional style.

Commissioner

The 1969 National Football League

EASTERN CONFERENCE

Capitol Division

DALLAS COWBOYS
NEW ORLEANS SAINTS
PHILADELPHIA EAGLES
WASHINGTON REDSKINS

Century Division

CLEVELAND BROWNS
NEW YORK GIANTS
PITTSBURGH STEELERS
ST. LOUIS CARDINALS

WESTERN CONFERENCE

Central Division

CHICAGO BEARS
DETROIT LIONS
GREEN BAY PACKERS
MINNESOTA VIKINGS

Coastal Division

ATLANTA FALCONS
BALTIMORE COLTS
LOS ANGELES RAMS
SAN FRANCISCO 49ers

1968 Final Standings

EASTERN CONFERENCE

Capitol Division	W	L	T	Pct.	Pts.	OP.
Dallas	12	2	0	.857	431	186
New York	7	7	0	.500	294	325
Washington	5	9	0	.357	249	358
Philadelphia	2	12	0	.143	202	351
Century Division	W	L	T	Pct.	Pts.	OP.
Cleveland	10	4	0	.714	394	273
St. Louis	9	4	1	.692	325	289
New Orleans	4	9	1	.308	246	327
Pittsburgh	2	11	1	.154	244	397

WESTERN CONFERENCE

Coastal Division	W	L	T	Pct.	Pts.	OP.
Baltimore	13	1	0	.929	402	144
Los Angeles	10	3	1	.769	312	200
San Francisco	7	6	1	.538	303	310
Atlanta	2	12	0	.143	170	389
Central Division	W	L	T	Pct.	Pts.	OP.
Minnesota	8	6	0	.571	282	242
Chicago	7	7	0	.500	250	333
Green Bay	6	7	1	.462	281	227
Detroit	4	8	2	.333	207	241

POST-SEASON SCORES

Eastern Conference Championship:	Cleveland, 31	Dallas, 20
Western Conference Championship:	Baltimore, 24	Minnesota, 14
NFL Championship Game:	Baltimore, 34	Cleveland, 0
Miami Playoff Bowl:	Dallas, 17	Minnesota, 13
Super Bowl:	New York (AFL), 16	Baltimore (NFL), 7
Pro Bowl at Los Angeles:	West, 10	East, 7

1969 PREVIEW OF THE NFL

Based on what transpired last year, the suspicion prevails that the 1969 season easily could be one of the most competitive in the 50-year history of the National Football League. As the second half-century begins, there is no all-conquering dynasty prepared to devour the opposition. There is no single dominant club. There is, instead, a number of strong contenders, among them the defrocked Baltimore Colts, upset victims of the New York Jets in the Super Bowl last January; the Cleveland Browns, winners of four divisional titles in the past five years; the Dallas Cowboys, a winning team with a losers' complex; the Los Angeles Rams, capable of winning it all with defense; the young, tough Minnesota Vikings, Western Division finalists last year, and the Green Bay Packers, surging toward the 1969 campaign under a banner that proclaims, "The Pack Will Be Back!"

Behind this elite group are other clubs with a chance to go all the way. There are the St. Louis Cardinals, who whipped Cleveland twice in 1968 and who should be better now that Jim Hart has matured as a pro quarterback. There are the Chicago Bears, who posted a remarkable 7-7 record despite the loss of All-Pro runner Gale Sayers and quarterbacks Jack Concannon and Virgil Carter in 1968. And the San Francisco 49ers, Detroit Lions and New York Giants, all three with enough young talent to make a run for the title.

The two most recent additions to the NFL, New Orleans and Atlanta, should be better this year, too. Atlanta will have a complete year under Coach Norm Van Brocklin plus the needed return of running star Junior Coffey. The Saints, who posted a 4-9-1 slate a year ago, will be even more dangerous if the passing combination of Bill Kilmer-to-Dave Parks stays healthy; both were out most of 1968.

Three new coaches are on the scene in 1969, although Vince Lombardi at Washington can hardly be called "new." The other changes have Jerry Williams replacing the deposed Joe Kuharich at Philadelphia and Chuck Noll taking over for Bill Austin in Pittsburgh. Of the three, Lombardi's outlook is the brightest. If Vince can work some of his patented Green Bay magic with Sonny Jurgensen, and if he can add some running punch to his offense, the Redskins might be troublesome. The problems facing Noll and Williams will require more than mere magic to solve; they will require time and patience.

The Colts, who will switch to the AFL along with Cleveland and Pittsburgh in 1970, are aching for a return with the Jets in the Super Bowl next January. But whether they make it depends on the condition of Johnny Unitas' trouble-plagued arm. If Johnny U. is unable to carry the Colts, then it comes down to Earl Morrall again. Baltimore could find itself pressed to the limit by its old rival, the Rams, to say nothing of Green Bay and Chicago, ball clubs that figure to have better luck this year than in 1968. The Rams had to do without running backs Les Josephson, Dick Bass and Tommy Mason much of the time and also lost star receiver Billy Truax. The Packers, beset by a long string of injuries, ran into misfortune at every turn. Cleveland, with Bill Nelsen firmly entrenched at quarterback, with star receivers in Paul Warfield and Gary Collins and with the NFL's top rusher, Leroy Kelly, must rate as strong contenders in the Eastern scramble. However, this could be the year the Cowboys, who barely missed titles in 1966-67-68, overcome their losing complex in the "big one" and go the distance. All in all, 1969 shapes up as a tight battle in every division.

ATLANTA FALCONS



Quarterback Bob Berry shows determination as he breaks out of the pocket in attempt to elude menacing form of Colts' 295-pound Bubba Smith (78). Berry ranked as NFL's No. 11 passer in 1968.

Located squarely in the middle of the football-mad Southeast, the Atlanta Falcons have enjoyed outstanding success in the NFL since that city was granted its expansion franchise in 1966. On the day official notice was given of the new franchise, Atlantans began storming the Falcons' ticket offices and, within a month, the club had sold an amazing 45,000 season ticket reservations.

Falcon fans have continued to be enthusiastic and loyal to the young team during its early struggles. After losing their first nine games of that 1966 season, the Falcons won three of the last

five, showing their latent potential. Atlanta has continued to give a solid account of itself since and, with some outstanding new talent, should move forward with each coming season. Injuries to key players, particularly to star half-back Junior Coffey, set Atlanta back in 1968. But with Coffey's return, plus some fine players acquired in the draft, owner Rankin Smith and the entire Falcon organization are optimistic about the future.

With that solid fan support added, all of the ingredients are present for the Falcons to build a formidable history in pro football.

Atlanta 1969 Schedule

September 21	SAN FRANCISCO	1:30 p.m.
September 28	at Los Angeles	1:00 p.m.
October 5	BALTIMORE	2:00 p.m.
October 12	DALLAS	1:30 p.m.
October 19	at San Francisco	1:00 p.m.
October 26	at Green Bay	1:00 p.m.
November 2	LOS ANGELES	1:15 p.m.
November 9	at Detroit	1:15 p.m.
November 16	CHICAGO	1:15 p.m.
November 23	at Washington	1:15 p.m.
November 30	at Baltimore	2:00 p.m.
December 7	NEW ORLEANS	1:15 p.m.
December 14	at Philadelphia	1:15 p.m.
December 21	MINNESOTA	1:15 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Atlanta	7	Minnesota	47
"	20	BALTIMORE	28
"	13	San Francisco	28
"	7	GREEN BAY	38
"	24	NEW YORK	21
"	14	Los Angeles	27
"	7	Cleveland	30
"	21	PITTSBURGH	41
"	10	LOS ANGELES	17
"	16	Chicago	13
"	12	St. Louis	17
"	0	Baltimore	44
"	7	DETROIT	24
"	12	SAN FRANCISCO	14
TOTALS	170		389

FINAL RECORD: WON 2 — LOST 7

(Home Games Capitalized)

1968 Pre-season Record

Atlanta	14	Washington	16
"	13	New York Giants	17
"	12	New York Jets (AFL)	27
"	16	New Orleans	10
"	13	Miami (AFL)	19
TOTALS	68		89

PRE-SEASON RECORD: WON 1 — LOST 4

Atlanta Key Players



BOB BERRY, Quarterback, 5-11, 190, 5th Yr., Age 27, Oregon.

Came to Falcons from Minnesota in deal prior to last season, and moved into starting role when Randy Johnson was injured. Shared duties, yet finished as NFL's No. 11 passer with 81 completions, seven TDs in 10 games.



JIM BURSON, Defensive Back, 6-1, 185, 7th Yr., Age 28, Auburn.

Veteran defender came from Redskins in '68 trade, previously played for Cardinals as well. Promptly turned in fine job for Falcons, leading the club in interceptions with four for 100 yards, including 73-yard TD, and in punt returns.



JIM BUTLER, Halfback, 5-10, 185, 5th Yr., Age 26, Edward Waters.

Nicknamed "Cannonball", former Steeler did fine work for Falcons last season, rushing for 365 yards to lead club. Also returned kickoffs for 799 yards and grabbed 15 passes for another 127 yards. Capable of running the 100 in 9.7.



JUNIOR COFFEY, Halfback, 6-1, 210, 4th Yr., Age 27, Washington.

Club suffered blow when he sat out entire '68 season with knee injury. Came to Falcons from Green Bay in 1966, then led club in rushing in both 1966 and 1967 with identical 722-yards gained totals. Team MVP in 1967.



CLAUDE HUMPHREY, Defensive End, 6-5, 255, 2nd Yr., Age 25, Tenn. State.

No. 1 draft pick in 1968, he stepped right into starting role and turned in topnotch performance all season long, won Rookie of Year honors. Great speed, he excelled in both pass-rushing and against the run. Future All-Pro material.



RANDY JOHNSON, Quarterback, 6-3, 196, 4th Yr., Age 25, Texas A&I.

A No. 1 draft choice, has been Falcons' QB since club was formed. Appeared in only eight games in '68, had 73 completions, 892 yards and two TDs. Has quick release, fine arm, and is a good runner too. Bonus choice at end of first round in 1966.



BOB LONG, Flanker, 6-3, 205, 6th Yr., Age 27, Wichita State.

Another ex-Packer, he came to Falcons prior to '68 season, proved to be key receiver. Despite injuries which kept him out of five games, had 22 catches for 484 yards and four TDs. Specializes in long distance catches. Originally Packers' fourth draft choice for 1964.



BILLY LOTHRIDGE, Defensive Back, 6-1, 190, 6th Yr., Age 27, Georgia Tech.

Ex-Cowboy and Ram had fine season in '68, leading the NFL in punting for second straight year with 44.3 average after 43.7 in 1967. Former quarterback also did good job as DB, picking off three interceptions for 76 yards returned.



TOMMY NOBIS, Linebacker, 6-2, 235, 4th Yr., Age 26, Texas.

No. 1 draft pick in 1966, has been bulwark of defense, winning All-NFL honors, Pro Bowl designation along the way. Was NFL's Rookie of the Year in '66, rates among top MLBs in football. Had one interception last season.

RAY OGDEN, Tight End, 6-5, 225, 5th Yr., Age 27, Alabama.

Former Cardinal and Saint has done solid job last two years with Falcons. Good hands, excellent speed. fine blocker, he had 25 catches for 452 yards and two TDs in '68. Holds club record for longest TD catch with 82-yard score.



KEN REAVES, Defensive Back, 6-3, 205, 4th Yr., Age 24, Norfolk State.

No. 4 draft choice in 1966, became regular cornerback as rookie, ranked third in NFL interceptions in '67 with seven for 153 yards. Continued steady play last year, had just one interception but it went for 90 yards and a touchdown.

JERRY SHAY, Defensive Tackle, 6-3, 250, 4th Yr., Age 25, Purdue.

Was No. 1 draft choice of Vikings in 1966, played that first season for Vikes, then was on taxi squad with injuries following year. Came to Falcons in trade and stepped into a starting role where he turned in a fine performance.



JERRY SIMMONS, Split End, 6-1, 190, 5th Yr., Age 26, Bethune-Cookman.

Signed as free agent with Steelers in '65, went to New Orleans and then to Falcons. Past two years has been solid man for Atlanta, led club in receiving in '68 with 28 catches for 479 yards. Also a kick return man if needed.



Norm Van Brocklin

Head Coach

After six years as head coach of the Minnesota Vikings, Van Brocklin returned to the coaching wars early last season with the Falcons after Atlanta had lost its first four games of the year. Working just three days with his new club, his debut turned out to be a 24-21 win over the previously undefeated Giants. The Falcons managed only one other win thereafter, a 16-13 victory over the Bears, but were in contention in at least four other games as well before bowing in close scores. Van Brocklin is one of the big names of pro football. The Los Angeles Rams picked him No. 4 in the 1949 draft, and he went on to become the NFL's leading passer in 1950, 1952 and 1954 and set a single game record of 554 yards gained against the Yankees in 1951. Traded to the Philadelphia Eagles in 1958, Norm led the Eagles to the NFL title in his final year as a player, 1960, and was the No. 2 passer that season as well. Van Brocklin was named to the Pro Bowl team nine times during his 12-year playing career. Named as head coach of the new Minnesota Vikings franchise in 1961, Norm led the club to a 37-13 win over the Bears in its first NFL game. The Vikings finished in a tie for second in the Western Conference in 1964 with an 8-5-1 record, and were 7-7 in 1965.

Atlanta 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
52	Acks, Ron	LB	6-2	215	25	2	Illinois
54	Allen, Grady	LB	6-3	225	23	2	Texas A. & M.
38	Auer, Joe	RB	6-1	205	27	2	Georgia Tech
17	Berry, Bob	QB	5-11	190	27	5	Oregon
50	Brezina, Greg	LB	6-2	220	23	2	Houston
32	Bryant, Charlie	RB	6-1	207	26	4	Allen
49	Burson, Jimmy	CB-S	6-1	180	28	7	Auburn
33	Butler, Jim	RB	5-10	185	26	5	Edward Waters
77	Cash, Rick	DE	6-5	260	24	2	Northeast Missouri
56	Cerne, Joe	C	6-2	240	26	5	Northwestern
34	Coffey, Junior	RB	6-1	210	27	4	Washington
79	Dabney, Carlton	DT	6-5	255	22	2	Morgan State
84	Donohoe, Mike	TE	6-3	227	22	2	San Francisco
65	Duich, Steve	G	6-3	248	23	2	San Diego State
45	Dunaway, Dave	WR	6-2	205	24	2	Duke
37	Dunn, Perry Lee	RB	6-2	215	28	6	Mississippi
3	Etter, Bob	K	5-11	152	24	2	Georgia
85	Flatley, Paul	WR	6-1	187	28	7	Northwestern
43	Freeman, Mike	CB-S	5-11	190	24	2	Fresno State
35	Harris, Bill	RB	6-0	190	23	2	Colorado
55	Heck, Ralph	LB	6-1	230	27	7	Colorado
87	Humphrey, Claude	DE	6-5	255	25	2	Tennessee State
11	Johnson, Randy	QB	6-3	196	25	4	Texas A. & I.
31	Lee, Dwight	RB	6-2	198	24	2	Michigan State
18	Lemmerman, Bruce	QB	6-1	196	23	2	San Fernando Valley
73	Linden, Errol	T	6-5	250	31	9	Houston
80	Long, Bob	WR	6-3	205	27	6	Wichita
26	Lothridge, Billy	P-S	6-1	190	27	6	Georgia Tech
60	Nobis, Tommy	LB	6-2	235	26	4	Texas
28	Ogden, Ray	TE	6-5	225	27	5	Alabama
27	Rassas, Nick	S	6-0	190	25	4	Notre Dame
36	Reaves, Ken	CB	6-3	205	24	4	Norfolk State
20	Riggle, Bob	S	6-1	200	25	3	Penn State
61	Sandeman, Bill	T	6-6	249	26	4	University of Pacific
78	Shay, Jerry	DT	6-3	245	25	4	Purdue
44	Simmons, Jerry	WR	6-1	189	26	5	Bethune-Cookman
66	Simon, Jim	G-T	6-4	240	29	7	Miami (Florida)
53	Sobocinski, Phil	C	6-3	235	23	2	Wisconsin
71	Szcecko, Joe	DT	6-0	245	27	4	Northwestern
72	Talbert, Don	T	6-5	255	29	6	Texas
5	Wages, Harmon	RB	6-1	210	23	2	Florida
64	Winkler, Randy	G-T	6-5	255	24	3	Tarleton State

Atlanta 1968 Club Leaders

RUSHING						KICKOFF RET.						
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long	TDs	
Butler	94	365	3.9	60t	2	Wages	1	23	23.0	23	0	
Dunn	72	219	3.0	15	3	Bryant	5	112	22.4	29	0	
Wages	59	211	3.6	31	0	Donohoe	1	22	22.0	22	0	
Harris	53	144	2.7	11	0	Butler	37	799	21.6	42	0	
Berry	26	139	5.3	45	2	Lee	1	20	20.0	20	0	
Johnson	11	97	8.8	26	1	Rassas	10	180	18.0	24	0	
McCarthy	31	86	2.8	18	1	Spiller	1	18	18.0	18	0	
						Harris	1	16	16.0	16	0	
PASSING						Auer <td>2</td> <td>31</td> <td>15.5</td> <td>20</td> <td>0</td>	2	31	15.5	20	0	
	Att.	Comp.	Pct.	Yds.	TDs	Int.	Talbert	3	30	10.0	13	0
Berry	153	81	52.9	1,433	7	13	Szcecko	3	18	6.0	18	0
Johnson	156	73	46.8	892	2	10	Grimm	1	4	4.0	4	0
Lemmerman	15	3	20.0	40	0	1	Allen	1	0	0.0	0	0
						Cerne	1	0	0.0	0	0	
PASS REC.						PUNT RET.						
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long	TDs	
Simmons	28	479	17.1	61	0	Burson	11	56	5.1	17	0	
Ogden	25	452	18.1	60	2	Rassas	4	10	2.5	5	0	
Long	22	484	22.0	71t	4	Spiller	1	0	0.0	0	0	
Flatley	20	305	15.3	66	0							
Wages	16	121	7.6	55t	1							
Butler	15	127	8.5	31	0							
McCarthy	13	119	9.2	21	0							
						PUNTING						
							No.	Yards	Avg.	Long		
						Lothridge	75*	3,324*	44.3	70		
INTERCEPTIONS						SCORING						
	No.	Yards	Long	TDs		TDR	TDP	TDs	PAT	FG	Pts.	
Burson	4	100	73t	1		Etter	0	0	0	17	11	50
Lothridge	3	76	44	0		Long	0	4	4	0	0	24
Calland	2	34	21	0		Dunn	3	0	3	0	0	18
Heck	1	9	9	0		Berry	2	0	2	0	0	12
Nobis	1	0	0	0		Butler	2	0	2	0	0	12
Reaves	1	90	90t	1		Ogden	0	2	2	0	0	12
Rassas	1	18	18	0								
Dabney	1	3	3	0								

* Led NFL

Atlanta All-Time Club Leaders

RUSHING

Junior Coffey, with 379 carries for 1,544 yards. (1966-'67)
Ernie Wheelwright, with 141 carries for 501 yards. (1966-'67)

PASSING

Randy Johnson, with 344 completions in 739 attempts for 4,307 yards and 24 TDs. (1966-'68)

PASS RECEIVING

Jerry Simmons, with 49 receptions for 766 yards and 2 TDs. (1967-'68)
Ray Ogden, with 44 receptions for 760 yards and 3 TDs. (1967-'68)
Billy Martin, with 44 receptions for 661 yards and 3 TDs. (1966-'67)

INTERCEPTIONS

Ken Reaves, with 9. (1966-'68)
Lee Calland, with 8. (1966-'68)

SCORING

Junior Coffey, with 60 points. (1966-'67)
Bob Etter, with 50 points. (1968)

The Big Play

HALFBACK SWEEP TRAP

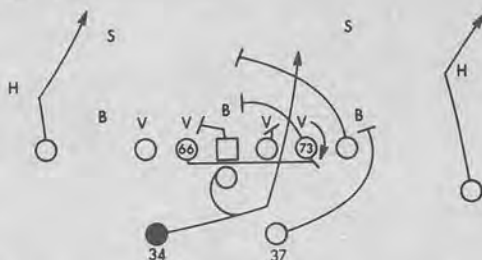


Diagram A

One of the big plays for the Atlanta Falcons in recent years has been the halfback sweep trap shown in Diagram A. Junior Coffey (34), who missed 1968 with a leg injury, is the ball-carrier as the Falcons start what appears to be a sweep and then turn it into a quick trap. Left guard Jim Simon (66) pulls to his right and "kicks out" the defensive left end, who has been allowed to penetrate several yards into the Falcon backfield. Fullback Perry Lee Dunn (37) also has a key assignment: he must move up fast and turn the linebacker to the outside. Right tackle Errol Linden (73) cuts off the middle linebacker's pursuit lane. Coffey starts laterally with the ball, waiting for the precision blocks to open up his running lane, and then explodes upfield through the gap, often brushing Simon (66) as the guard makes the vital trap block on the over-anxious defensive end.

WEAKSIDE FULLBACK SWEEP

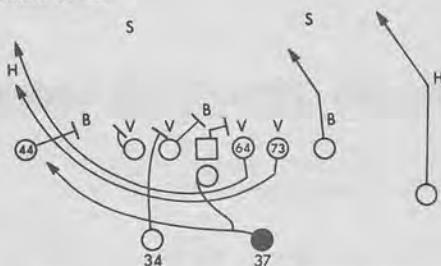


Diagram B

Four men figure importantly as blockers in the Atlanta weakside sweep outlined in Diagram B. Right guard Randy Winkler (64) and right tackle Errol Linden (73) pull out of the line to lead the massed interference around left end. Split end Jerry Simmons cracks back on the enemy's outside linebacker, driving him toward the middle. Junior Coffey (34), the halfback, hits into the line to wipe out the defensive right tackle. If these interior blocks are executed properly and if Winkler and Linden get out ahead of Perry Lee Dunn (37), the ball-carrier, this weakside sweep can be one of the biggest ground-gainers in the Falcons' bag of tricks. It's plain old-fashioned running and power blocking at its best.

Falcons in Action



Despite missing five games with injuries, flanker Bob Long showed speed and finesse in '68, as evidenced here as he beats Packers' Bob Jeter.



Dropping back into the pocket is QB Randy Johnson as tackle Don Talbert (72) gets set to block George Andrie of Dallas, one of league's top rushers.

BALTIMORE COLTS



Defense was the name of the game for the NFL champion Colts in 1968. Here's middle linebacker Dennis Gaubatz (53) drawing a bead on Cleveland's Leroy Kelly (44) as defensive back Rick Volk (21) moves up.

In a relatively short span of time, the Baltimore Colts franchise has run the gamut from despondency to complete success. Deprived of a franchise back in 1950 after only 94,992 fans attended the six home games, the Colts went out of business until January of 1953.

Then, Carroll Rosenbloom took over . . . the Colts met a pre-requisite of 15,000 season tickets sold, and ever since the club has enjoyed great success, both on the field and at the box office. That fan support, which comes close to being as diehard as any in existence, has never wavered since the Colts won back-to-back NFL titles in 1958 and 1959. A crowd at

Memorial Stadium is like no other. Supreme rooters, Colt fans cascade a never-ending roar from start to finish of any game, and season sellouts are the rule, not the exception.

From those NFL crowns in 1958-59, through the Western title in 1964 and last year's NFL championship, the Colts have been peopled by outstanding players. Unitas, Ameche, Berry, Moore, Marchetti, Sandusky, Matte . . . they're all part of the great tradition. With names, and team performance such as Baltimore's, it is very easy to understand what that vocal support is all about.

Baltimore 1969 Schedule

September 21	LOS ANGELES	2:00 p.m.
September 28	at Minnesota	1:30 p.m.
October 5	at Atlanta	1:30 p.m.
October 12	PHILADELPHIA	2:00 p.m.
October 19	at New Orleans	1:30 p.m.
October 26	SAN FRANCISCO	2:00 p.m.
November 2	WASHINGTON	2:00 p.m.
November 9	GREEN BAY	2:00 p.m.
November 16	at San Francisco	1:00 p.m.
November 23	at Chicago	1:00 p.m.
November 30	ATLANTA	2:00 p.m.
December 7	DETROIT	2:00 p.m.
December 13	at Dallas	2:00 p.m.
December 21	at Los Angeles	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Baltimore	27	SAN FRANCISCO	10
"	28	Atlanta	20
"	41	Pittsburgh	7
"	28	CHICAGO	7
"	42	San Francisco	14
"	20	CLEVELAND	30
"	27	LOS ANGELES	10
"	26	New York	0
"	27	Detroit	10
"	27	ST. LOUIS	0
"	21	MINNESOTA	9
"	44	ATLANTA	0
"	16	Green Bay	3
"	28	Los Angeles	24

TOTALS 402

144

FINAL RECORD: WON 13 — LOST 1

(Home Games Capitalized)

1968 Pre-season Record

Baltimore	14	Oakland (AFL)	12
"	10	Chicago	0
"	15	Washington	13
"	7	Detroit	14
"	22	Miami (AFL)	13
"	16	Dallas	10

TOTALS 84

62

PRE-SEASON RECORD: WON 5 — LOST 1

Baltimore Key Players



MIKE CURTIS, Linebacker, 6-2, 232, 5th Yr., Age 25, Duke.

All-NFL linebacker is noted for his ferocity, consistent rugged performance. Was a fullback as a rookie, switched to LB in '66 and has been outstanding ever since. Had two interceptions in '68, including 38-yard TD.

DENNIS GAUBATZ, Linebacker, 6-2, 232, 7th Yr., Age 29, LSU.

Came to Colts in '65 trade with Detroit, has been strong MLB for Baltimore. Noted for fine pass coverage in middle, he's also very hard-hitting tackler. Picked off two interceptions last year for return of 15 yards.



JERRY LOGAN, Defensive Back, 6-1, 190, 7th Yr., Age 28, W. Texas State.

Regular defensive back since rookie year, consistency is his trademark. Shows disregard for injuries and makes the big play often. Three interceptions in '68 gives him 19 for 224 yards in career. Can also double as punt return man.

JOHN MACKEY, Tight End, 6-2, 225, 7th Yr., Age 28, Syracuse.

All-Pro star has been in Pro Bowl five times in six years. Generally regarded as top TE in football. Powerful runner after catching ball. Had 45 catches, five TDs last year for career total now of 247 grabs, 4,106 yards, 33 TDs.



TOM MATTE, Halfback, 6-0, 215, 9th Yr., Age 30, Ohio State.

Versatile star is runner, blocker, receiver, great all-purpose player. No. 1 draft choice in 1961, he had 662 yards rushing for nine TDs last year. Career marks show 2,923 yards rushing, 162 passes caught and total of 35 TDs.

FRED MILLER, Defensive Tackle, 6-3, 250, 7th Yr., Age 29, LSU.

Rated as one of best DTs in football, he's been a starter for rugged Colts since his rookie season. Extremely quick, very strong, twice selected for Pro Bowl game. Considered to be among best pass rushers in NFL.



EARL MORRALL, Quarterback, 6-2, 208, 14th Yr., Age 35, Michigan St.

Cinderella Man of '68 came to Colts in pre-season trade with Giants, won league MVP honors, ranked as No. 1 passer, made All-NFL team, Pro Bowl. Had 182 completions, threw 26 TD passes for 2,909 yards. Best year ever.

WILLIE RICHARDSON, Flanker, 6-2, 200, 7th Yr., Age 29, Jackson State.

Swift receiver finished second in receiving on club with 37 catches for 698 yards and eight TDs after grabbing 63 passes for 860 yards and eight touchdowns in '67. Has all the moves. Pro Bowler twice, All-Pro in 1967.





BUBBA SMITH, Defensive End, 6-7, 295, 3rd Yr., Age 24, Michigan St.

Started as tackle in '67, then injured knee and saw limited action. Worked hard when switched to DE and turned in outstanding season last year as scourge of opposing QBs, running backs. Unanimous All-American in college.



DAN SULLIVAN, Guard, 6-3, 250, 8th Yr., Age 30, Boston College.

Versatile offensive lineman has been both guard and tackle on both sides of line during Colt career, now set at right guard. Background as both tackle and guard makes him very solid blocker, both as pass-protector and leading sweeps.



JOHNNY UNITAS, Quarterback, 6-1, 196, 14th Yr., Age 36, Louisville.

Great quarterback sat out almost entire '68 campaign with injury, still rates as all-time No. 1 quarterback. Had just 11 completions for two TDs in '68, but career marks are all the best with 2,272 completions, 254 TDs, more than 33,000 yards gained.



BOB VOGEL, Tackle, 6-5, 250, 7th Yr., Age 28, Ohio State.

Recognized as among the elite of pro football's offensive tackles. No. 1 draft choice in 1963, known for deadly blocking ability, speed, toughness and intelligence. All-Pro four times, and in Pro Bowl four times. Has been helpful in giving tips to young linemen.



RICK VOLK, Defensive Back, 6-3, 196, 3rd Yr., Age 24, Michigan.

Among finest young DBs in football, was a starter in his rookie season and set club record with 94-yard interception return. Had six steals in '68, including a 90-yarder, to give him 12 thefts in two seasons. Already a Pro Bowler.



Don Shula

Head Coach

Since taking over as head coach of Baltimore back in 1963, Don Shula has compiled an outstanding record of achievement. In capturing the NFL championship in 1968, the Colts finished with a 13-1 regular season record, thus bringing Shula's six-year record in the rugged Western Conference to 63 wins, just 18 losses and three ties. Along with these successes have come some frustrations as well. In 1964, the Colts had a 12-2 record, but lost the NFL title game to Cleveland, and the following year the Colts tied the Packers for the Western title with a 10-3-1 mark, but lost a sudden-death game. And in 1967, after 13 straight wins, the Colts bowed to the Rams in the Western showdown. Shula, just 39 years old, is certainly one of the most imaginative and energetic coaches in the game today. Twice NFL Coach of the Year, he has a fine background in all phases of the game. An outstanding offensive player at John Carroll University, he started his pro career as a defensive back with Cleveland in 1951, and later played DB with Baltimore and Washington. He was an assistant coach at Virginia and Kentucky in 1958 and 1959, then joined Detroit as an assistant coach in 1960 before being named head man at Baltimore in 1963.

Baltimore 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
29	Alley, Don	FL	6-3	200	23	2	Adams State
37	Austin, Ocie	DB	6-3	200	22	2	Utah State
73	Ball, Sam	T	6-4	240	25	4	Kentucky
2	Brown, Timmy	RB	5-11	200	32	11	Ball State
80	Cogdill, Gail	E	6-2	200	32	10	Washington State
34	Cole, Terry	RB	6-1	220	23	2	Indiana
50	Curry, Bill	G	6-2	235	26	5	Georgia Tech
32	Curtis, Mike	LB	6-2	232	25	5	Duke
53	Gaubatz, Dennis	LB	6-2	232	29	7	LSU
51	Grant, Bob	LB	6-2	225	22	2	Wake Forest
67	Grimm, Dan	G	6-3	245	28	7	Colorado
25	Hawkins, Alex	FL	6-1	186	32	11	South Carolina
45	Hill, Jerry	RB	5-11	217	30	8	Wyoming
85	Hilton, Roy	DE	6-6	240	26	5	Jackson State
68	Johnson, Charlie	DT	6-1	260	25	3	Louisville
61	Johnson, Cornelius	G	6-2	245	26	2	Virginia Union
49	Lee, David	K	6-4	230	25	4	Louisiana Tech
20	Logan, Jerry	DB	6-1	190	28	7	West Texas State
43	Lyles, Lenny	DB	6-2	204	33	12	Louisville
88	Mackey, John	TE	6-2	224	27	7	Syracuse
41	Matte, Tom	RB	6-0	214	30	9	Ohio State
79	Michaels, Lou	K-DE	6-2	250	32	12	Kentucky
76	Miller, Fred	DT	6-3	250	29	7	LSU
84	Mitchell, Tom	TE	6-2	215	25	2	Bucknell
15	Morrall, Earl	QB	6-2	206	35	14	Michigan State
28	Orr, Jimmy	E	5-11	185	33	12	Georgia
26	Pearson, Preston	RB	6-1	190	23	3	Illinois
27	Perkins, Ray	E	6-0	183	26	3	Alabama
55	Porter, Ron	LB	6-3	232	24	3	Idaho
62	Ressler, Glenn	G	6-3	250	26	5	Penn State
87	Richardson, Willie	FL	6-2	198	29	7	Jackson State
66	Shinnick, Don	LB	6-0	228	34	13	UCLA
74	Smith, Billy Ray	DT	6-4	250	34	11	Arkansas
78	Smith, Bubba	DE	6-7	295	24	3	Michigan State
47	Stukes, Charlie	DB	6-3	212	25	3	Maryland State
71	Sullivan, Dan	G	6-3	250	30	8	Boston College
19	Unitas, John	QB	6-1	196	36	14	Louisville
72	Vogel, Bob	T	6-5	250	27	7	Ohio State
21	Volk, Rick	DB	6-3	195	24	3	Michigan
16	Ward, Jim	QB	6-2	195	25	3	Gettysburg
75	Williams, John	DE	6-3	256	23	2	Minnesota
64	Williams, Sid	LB	6-2	235	27	6	Southern

Baltimore 1968 Club Leaders

RUSHING											
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	
Matte	183	662	3.6	23	9	Stukes	1	60	60t	1	
Cole	104	418	4.0	21	3	Hilton	1	13	13t	1	
Hill	91	360	4.0	21	1	Shinnick	1	2	2	0	
Brown	39	159	4.1	10	2						
Mackey	10	103	10.3	33	0	KICKOFF RET.	No.	Yards	Avg.	Long	TDs
Pearson	19	78	4.1	13	0	Pearson	15	527*	35.1	102t*	2*
Lee	3	12	4.0	21	0	Brown	15	298	19.9	29	0
Morrall	11	18	1.6	11	1	Cole	5	123	24.6	34	0
Unitas	3	-1	-3	5	0	Matte	1	22	22.0	22	0

PASSING												
	Att.	Comp.	Pct.	Yards	TDs	Int.		No.	Yards	Long	FC	TDs
Morrall ...	317	182	57.4	2,909	26*	17						
Unitas	32	11	34.4	139	2	4						
Ward	9	3	33.3	46	0	1						
Matte	1	0	0.0	0	0	0						

Porter	1	19	15.0	19	0	
Logan	1	14	14.0	14	0	

PUNT RET.					
	No.	Yards	Long	FC	TDs
Volk	25	198	24	7	0
Brown	16	125	25	8	0

PASS REC.						Logan 1 27 27 1 0				
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long
Mackey	45	644	14.3	45t	5	PUNTING				
Richardson . . .	37	698	18.9	79t	8					
Orr	29	743	25.6	84	6	Lee	49	1,833	39.4	59
Matte	25	275	11.0	50	1					
Hill	18	161	8.9	19	1					
Perkins	15	227	15.1	29	1					
Cole	13	75	5.8	18	0					
Mitchell	6	117	19.5	41t	4					
Brown	4	53	13.3	18	0					
Hawkins	2	31	15.5	18	0					
Pearson	2	70	35.0	61t	2					

Orr	29	743	25.6	84	6					
Matte	25	275	11.0	50	1					
Hill	18	161	8.9	19	1					
Perkins	15	227	15.1	29	1					
Cole	13	75	5.8	18	0					
Mitchell	6	117	19.5	41t	4					
Brown	4	53	13.3	18	0					
Hawkins	2	31	15.5	18	0					
Pearson	2	70	35.0	61t	2					
INTERCEPTIONS						No.	Yards	Long	TDs	
Boyd	8	160	49	1						
Volk	6	154	90	0						
Lyles	5	32	11	0						
Logan	3	9	9	0						
Gaubatz	2	15	13	0						
Curtis	2	38	38t	1						
SCORING						TDs	PAT	FG	Pts.	
Michaels	0	48	18	102						
Matte	10	0	0	60						
Richardson	8	0	0	48						
Orr	6	0	0	36						
Mackey	5	0	0	30						
Mitchell	4	0	0	24						
Pearson	4	0	0	24						
Cole	3	0	0	18						
Brown	2	0	0	12						
Hill	2	0	0	12						
Perkins	1	0	0	6						
Boyd	1	0	0	6						
Hilton	1	0	0	6						
Stukes	1	0	0	6						
Curtis	1	0	0	6						

INTERCEPTIONS				
	No.	Yards	Long	TDs
Boyd	8	160	49	1
Volk	6	154	90	0
Lyles	5	32	11	0
Logan	3	9	9	0
Gaubatz	2	15	13	0
Curtis	2	38	38t	1

* Led NFL

Baltimore All-Time Club Leaders

RUSHING		
Lenny Moore, with 1,069 carries for 5,176 yards.	(1956-'67)	
Alan Ameche, with 964 carries for 4,045 yards.	(1955-'60)	

PASSING		
*Johnny Unitas, with 2,272 completions in 4,129 attempts for 33,160 yards and 254 TDs.	(1956-'68)	
George Shaw, with 210 completions in 411 attempts for 2,820 yards and 21 TDs.	(1955-'58)	

PASS RECEIVING		
*Raymond Berry, with 630 receptions for 9,275 yards and 68 TDs.	(1955-'67)	
Lenny Moore, with 363 receptions for 6,039 yards and 50 TDs.	(1956-'67)	

INTERCEPTIONS		
Bobby Boyd, with 57.	(1960-'68)	
Don Shinnick, with 37.	(1957-'68)	

SCORING		
Lenny Moore, with 678 points.	(1956-'67)	
Lou Michaels, with 511 points.	(1964-'68)	

* NFL all-time leader

The Big Play

FLANKER ZIG-OUT PATTERN

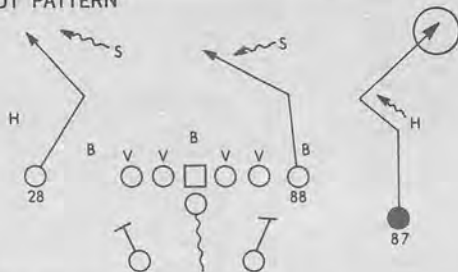


Diagram A

Baltimore's John Mackey (88), probably the best tight end in pro ball, exerts such constant pressure on rival defenses that the Colts are able to do a variety of things with their other receivers. In Diagram A, flanker back Willie Richardson (87) runs a deep zig-out pattern and finds himself with only one man, the corner back, to beat because Mackey has run a long down-and-in route, drawing the strongside safety to an area where he cannot help with double coverage on Richardson. On the opposite side, split end Jimmy Orr (28) occupies both the halfback and safety. Richardson begins his route by bearing straight down on the corner back. He breaks it off at about 10 yards and cuts to the inside; this change of direction is usually sufficient to force the defensive man to drive to the inside with Willie. As soon as this happens, the swift Colt flanker makes another cut, this time veering sharply to the outside, where he turns quickly and looks for the football.

DRAW PLAY, CENTER LEAD

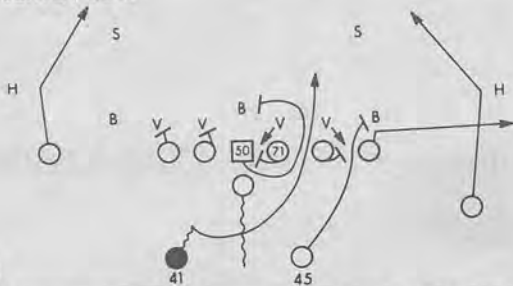


Diagram B

The Colts' passing game is so effective that it makes the opposing defense highly vulnerable to the draw play, as shown in Diagram B. This is a halfback draw to Tom Matte (41) and its success hinges on a difficult block by center Bill Curry (50). As the Colt quarterback drops back, inviting the pass rush, Curry loops behind his own right guard, Dan Sullivan (71), and drives into the draw hole. His main job is to seal off the middle linebacker, but he's trained to hit the first different color jersey he encounters. Matte delays while the pass rush develops and then takes a deft handoff from the quarterback. He times Curry's blocking lead and slips into the alley between guard and tackle. No speed necessary here; it's all timing and finesse.

Colts in Action



The NFL's No. 1 kickoff return man, Preston Pearson, shows his talent as halfback as well, scoring on this quick opener against the Vikings. Bob Vogel (72) makes a solid block for Pearson.



Linebacker Mike Curtis (32) had an outstanding year in 1968. Here's Mr. Ferocious crunching Rams' Dick Bass for no gain in open field.

CHICAGO BEARS



Halfback Brian Piccolo (41) points his blocker, guard Doug Kriewald (60), in the right direction against the Detroit Lions. Piccolo rushed for 450 yards in 1968 to help pick up the slack after Gale Sayers was injured.

The Chicago Bears have become a dramatic living legend during nearly half a century in professional football. Founded in 1920 by George Halas as the Decatur Staleys, a charter member of the NFL the following year as the Chicago Bears, the team has compiled an amazing record over the ensuing 49 seasons.

Eight world championships . . . two undefeated, untied seasons . . . nine more in which only one game was lost, and only eight losing years among the 49 campaigns waged . . . this is the Chicago Bears' story.

Halas is still the owner, chairman of the board and guiding light of the Bears, a team he also

served as player and head coach, with 40 years spent at the helm. As pioneers, the Bears can boast of many "firsts" . . . first to practice daily, first to take game movies for study and strategy . . . first to play coast-to-coast tours. And while team efforts have made past teams great clubs, the Bears have a tremendous roll call of great individuals, such as Red Grange, Bronco Nagurski, Bulldog Turner, Sid Luckman and many others, right down to Gale Sayers and Dick Butkus of present day luster.

The "Monsters of the Midway," still in the Halas tradition, may well be the most famous pro football team of all time.

Chicago 1969 Schedule

September 21	at Green Bay	1:00 p.m.
September 28	at St. Louis	1:00 p.m.
October 6	at New York	8:00 p.m.
October 12	MINNESOTA	1:00 p.m.
October 19	at Detroit	1:15 p.m.
October 26	LOS ANGELES	1:00 p.m.
November 2	at Minnesota	3:00 p.m.
November 9	PITTSBURGH	1:00 p.m.
November 16	at Atlanta	1:15 p.m.
November 23	BALTIMORE	1:00 p.m.
November 30	CLEVELAND	1:00 p.m.
December 6	at San Francisco	1:00 p.m.
December 14	GREEN BAY	1:00 p.m.
December 21	DETROIT	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Chicago	28	WASHINGTON	38
"	0	Detroit	42
"	27	Minnesota	17
"	7	Baltimore	28
"	10	DETROIT	28
"	29	Philadelphia	16
"	26	MINNESOTA	24
"	13	Green Bay	10
"	27	SAN FRANCISCO	19
"	13	ATLANTA	16
"	3	DALLAS	34
"	23	New Orleans	17
"	17	Los Angeles	16
"	27	GREEN BAY	28
TOTALS	250		333

FINAL RECORD: WON 7 — LOST 7

(Home Games Capitalized)

1968 Pre-season Record

Chicago	30	Dallas	24
"	0	Baltimore	10
"	10	Green Bay	7
"	45	Washington	13
"	19	St. Louis	17
TOTALS	104		71

PRE-SEASON RECORD: WON 4 — LOST 1

Chicago Key Players



DOUG BUFFONE, Linebacker, 6-3, 230, 4th Yr., Age 25, Louisville.

Very active outside LB who teams with Butkus to give Bears tandem of top young players at linebacker. Ranks behind Butkus in unassisted tackles, and nailed the opposing QB 18 times in '67. Had one interception for 21 yards last year.



RON BULL, Halfback, 6-0, 200, 8th Yr., Age 29, Baylor.

Veteran running back rushed for 472 yards in '68 for fine 4.4 average and three TDs, caught 17 passes as well. Career rushing total now up to 2,470 yards. Was NFL's Rookie of the Year in 1962. Solid performer. Led Baylor team in rushing and receiving.



DICK BUTKUS, Linebacker, 6-3, 245, 5th Yr., Age 26, Illinois.

All-NFL choice three times, four times in the Pro Bowl, is ranked among best MLBs in football. Strong, wide-ranging and deadly tackler, covers his area perfectly. Had three interceptions in '68 for return of 14 yards.



JACK CONCANNON, Quarterback, 6-3, 205, 6th Yr., Age 26, Boston College.

Sat out half of '68 season with injury, yet had 71 completions for five TDs before getting hurt. Came to Bears from Eagles and has been a strong running QB with lifetime rushing average of 6.3 yards. Had 104 yards rushing in 1968.



DICK EVEY, Defensive Tackle, 6-4, 245, 6th Yr., Age 28, Tennessee.

No. 1 draft choice in 1964, has been a solid, dependable player ever since. Among the fastest and most agile of defensive tackles, he had a pass interception in '68. Previous year, he nailed the opposing QB 23 times to lead club.



DICK GORDON, Split End, 5-11, 190, 5th Yr., Age 25, Michigan State.

Led Bears for second straight year in pass receiving in '68 with 29 catches for 477 yards and four TDs. Had 31 grabs for 524 yards and five scores in '67. Specializes in long-distance TD catches, can also double as kick return man.



BENNIE McRAE, Defensive Back, 6-0, 180, 8th Yr., Age 29, Michigan.

Had four interceptions in '68 for return of 41 yards, now has 25 career steals to rank second on Bears' all-time list. A defensive captain, he had two TDs by interceptions in '67. Also strong tackler. Longest pass interception for TD was an 89-yarder against Detroit in 1965.



ED O'BRADOVICH, Defensive End, 6-3, 255, 9th Yr., Age 29, Illinois.

Big favorite who is noted for spirited and aggressive play. Among best pass rushers in football, he got to the enemy QB 23 times in '67 season. Has been ironman since earlier injuries slowed him first few seasons. Has missed only one game in past three years.



MAC PERCIVAL, Kicker, 6-4, 220, 3rd Yr., Age 29, Texas Tech.

Entered pro football after being high school coach for three years. Came to Bears from Dallas Cowboys and has been solid kicker ever since. Led NFL in field goals last year with 25-of-36, scored 100 points to rank No. 4.

GALE SAYERS, Halfback, 6-0, 198, 5th Yr., Age 26, Kansas.

Sensational back missed last five games in '68 with knee injury, still had 856 yards rushing for 6.2 average before injury. All-NFL and Pro Bowler every year, holds many records and is ranked as one of greatest of all running backs.



GEORGE SEALS, Guard, 6-3, 270, 6th Yr., Age 27, Missouri.

Came to Bears in trade with Redskins and has been a valuable player at both guard and tackle, as well as on the special team units. Very strong, unusually quick for such a big man, he's excellent pass blocker. Just about busiest of all linemen on offense.

ROSEY TAYLOR, Defensive Back, 5-11, 186, 9th Yr., Age 32, Grambling.

Rugged defensive back picked off three interceptions in '68, including one for 96-yard TD romp. Career total now 23 with three going for TDs. Also adept at recovering opposition's fumbles and can return kicks, too.



BOB WETOSKA, Tackle, 6-3, 245, 10th Yr., Age 32, Notre Dame.

Joined Bears as a free agent in 1960, now is the offensive co-captain of club. Hampered by shoulder injury in '67, came back to do bang-up job again. Strong pass blocker with lots of savvy, fine leader as well. Played end at Notre Dame.



Jim Dooley

Head Coach

He lost Gale Sayers through injury two-thirds of the way through the season . . . his quarterbacks were hurt and unable to play to capacity . . . and key defensive men also were lost through injuries. Yet Jim Dooley led the Bears to a remarkable 7-7 finish in the tough Central Division in 1968, his first year as head coach, a performance which ranked among the top coaching jobs of the year. As the successor to George Halas, Dooley was hardly a stranger to the pro scene, or to the Bears' scene. He was Chicago's No. 1 draft choice back in 1952, and over the ensuing eight years with the Bears as an offensive end, Jim compiled a record of 211 pass receptions for 3,172 yards and 16 touchdowns. Three times (1953-'57-'59) he led the Bears in receiving. In 1963, Jim signed as an assistant coach to Halas, and for the next three seasons served as the team's offensive aide. That first year, he received suitable credit for his work in shaping the Chicago attack which won the NFL crown in '63 via a 14-10 triumph over the Giants. In 1966, Jim switched to defense to learn all aspects of the game, created the "Dooley Defense", and is now the head man with fine credentials.

Chicago 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
81	Amsler, Marty	TE	6-5	255	26	2	Evansville U.
55	Buffone, Doug	LB	6-3	230	25	4	Louisville
29	Bull, Ron	RB	6-0	200	29	8	Baylor
51	Butkus, Dick	LB	6-3	245	26	5	Illinois
72	Cadile, Jim	G	6-3	240	29	8	San Jose State
15	Carter, Virgil	QB	6-1	185	23	2	Brigham Young
34	Casey, Tim	LB	6-1	225	25	1	Oregon
23	Childs, Clarence	DB	5-11	186	31	5	Florida A. & M.
85	Coady, Rich	TE	6-3	218	24	1	Memphis State
11	Concannon, Jack	QB	6-3	205	26	6	Boston College
73	Cornish, Frank	DT	6-6	285	25	4	Grambling
84	Denney, Austin	TE	6-2	229	25	3	Tennessee
27	Dearion, Willie	DB	5-10	175	24	1	Prairie View
79	Evey, Dick	DT	6-4	245	28	6	Tennessee
46	Gentry, Curtis	DB	6-0	185	28	4	Maryland State
45	Gordon, Dick	SE	5-11	190	25	5	Michigan State
88	Green, Bobby Joe	P	5-11	175	33	10	Florida
49	Hazelton, Major	DB	6-1	185	25	2	Florida A. & M.
85	Holman, Willie	DT	6-4	250	24	2	South Carolina State
33	Hull, Mike	RB	6-3½	220	24	2	Southern Cal.
65	Jackson, Randy	T	6-5	245	25	3	Florida
76	Johnson, John	DT	6-5	260	28	7	Indiana
43	Jones, Bob	FL	6-4	196	24	3	San Diego State
60	Kriewald, Doug	G	6-4	245	24	3	West Texas State
59	Kuechenberg, Rudy	LB	6-2	215	26	3	Purdue
32	Kurek, Ralph	FB	6-2	210	26	5	Wisconsin
48	Livingston, Andy	FB	6-1	230	24	5	Phoenix, J.C.
44	Lyle, Garry	RB	6-2	198	23	2	George Washington
26	McRae, Bennie	DB	6-0	180	29	8	Michigan
74	Mass, Wayne	OT	6-4	245	23	2	Clemson
87	O'Bradovich, Ed	DE	6-3	255	29	8	Illinois
83	Percival, Mac	PK	6-4	220	29	3	Texas Tech
86	Phillips, Loyd	DE	6-3	240	24	3	Arkansas
41	Piccolo, Brian	RB	6-0	205	25	5	Wake Forest
70	Pickens, Bob	T	6-4	258	26	3	Nebraska
57	Pride, Dan	LB	6-3	225	27	2	Jackson State
53	Purnell, Jim	LB	6-2	238	27	6	Wisconsin
50	Pyle, Mike	C	6-3	250	30	9	Yale
12	Rakestraw, Larry	QB	6-2	195	27	6	Georgia
62	Reilly, Mike	LB	6-2½	238	27	6	Iowa
40	Sayers, Gale	RB	6-0	198	26	5	Kansas
67	Seals, George	G	6-3	260	26	6	Missouri
20	Taylor, Joe	DB	6-1	200	28	3	North Carolina A.-T.
24	Taylor, Roosevelt	DB	5-11	186	32	9	Grambling
21	Turner, Cecil	DB	5-10	170	25	2	California Poly
82	Vallez, Emilio	TE	6-2	210	23	2	New Mexico U.
89	Wallace, Bob	FL-SE	6-3	211	23	2	Texas at El Paso
63	Wetoska, Bob	OT	6-3	240	32	10	Notre Dame

Chicago 1968 Club Leaders

RUSHING													
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs			
Sayers	138	856	6.2*	63	2	Phillips	2	23	17	0			
Bull	107	472	4.4	24	3	Petitbon	2	18	18	0			
Piccolo	123	450	3.6	19	2	Buffone	1	21	21	0			
Carter	48	265	5.5	31	4	Gentry	1	7	7	0			
Concannon	28	104	3.7	16	2	Evey	1	6	6	0			
Kurek	17	95	5.5	23	1	J. Taylor	1	0	0	0			
Wallace	3	29	9.6	18	0	KICKOFF RET.							
Lyle	4	28	7.0	26	0		No.	Yards	Avg.	Long	TDs		
Livingston	7	25	3.6	8	0	Sayers	17	461	27.1	46	0		
Hull	12	22	1.8	12	0	Turner	20	363	18.2	33	0		
Turner	2	16	8.0	14	0	Childs	8	291	36.4	88	0		
Rakestraw	9	12	1.3	7	0	Kurek	4	48	12.0	20	0		
Green	1	4	4.0	4	0	Gordon	3	97	32.3	37	0		
Denney	-1	1	0.0	0	0	Wallace	3	80	26.7	42	0		
PASSING						Butkus	2	30	15.0	28	0		
	Att.	Comp.	Pct.	Yds.	TDs	Int.		No.	Yards	FC	Long		
Concannon	143	71	49.7	715	5	9	Kuechenberg	1	0	0.0	0		
Carter	122	55	45.1	769	4	5	PUNT RET.						
Rakestraw	67	30	44.8	361	1	7		No.	Yards	FC	Long		
Bukich	7	2	28.6	23	0	0	Turner	9	19	17	12		
PASS REC.							Wallace	6	27	3	9		
	No.	Yards	Avg.	Long	TDs	<td>Sayers</td> <td>2</td> <td>29</td> <td>3</td> <td>18</td>	Sayers	2	29	3	18		
Gordon	29	477	16.4	51	4		Gordon	1	5	1	5		
Piccolo	28	291	10.4	44	0		Hazelton	1	1	0	1		
Denney	23	247	10.7	46	2		PUNTING						
Wallace	19	281	14.8	27	2			No.	Yards	Avg.	Long		
Bull	17	145	8.5	24	0		Green	27	1,142	42.3	58		
Sayers	15	117	7.8	21	0		Kilgore	35	1,231	35.2	50		
Turner	14	208	14.9	80	2		Lyle	4	144	33.5	39		
Lyle	5	32	6.4	13	0		SCORING						
Kurek	4	50	12.5	23	0			TDR	TDP	TDs	PAT	FG	Pts.
Hull	4	20	5.0	9	0		Percival	0	0	0	25	25*	100
INTERCEPTIONS							Carter	4	0	4	0	0	24
	No.	Yards	Long	TDs	<td>Gordon</td> <td>0</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> <td>24</td>	Gordon	0	4	4	0	0	24	
McRae	4	41	22	0			Bull	3	0	3	0	0	18
R. Taylor	3	96	96*	1			Concannon	2	0	2	0	0	12
Butkus	3	14	14	0			Denney	0	2	2	0	0	12
							Piccolo	2	0	2	0	0	12
							Savers	2	0	2	0	0	12

* Led NFL

Chicago All-Time Club Leaders

RUSHING

Rick Casares, with 1,386 carries for 5,657 yards. (1955-'64)
 Bronco Nagurski, with 873 carries for 4,031 yards. (1930-'37, '43)
 Gale Sayers, with 719 carries for 3,834 yards. (1965-'68)

PASSING

Sid Luckman, with 904 completions in 1,744 attempts for 14,683 yards and 139 TDs. (1939-'50)
 Bill Wade, with 767 completions in 1,407 attempts for 9,958 yards and 68 TDs. (1961-'67)
 Rudy Bukich, with 480 completions in 893 attempts for 6,397 yards and 47 TDs. (1960-'67)

PASS RECEIVING

Johnny Morris, with 355 receptions for 5,059 yards and 31 TDs. (1955-'67)
 Mike Ditka, with 316 receptions for 4,503 yards and 34 TDs. (1961-'66)
 Harlon Hill, with 226 receptions for 4,616 yards and 40 TDs. (1954-'61)

INTERCEPTIONS

Richie Petitbon, with 37. (1959-'68)

SCORING

George Blanda, with 541 points. (1949-'58)

The Big Play

PITCHOUT TO SAYERS



Diagram A

A ball-carrier with the speed and explosiveness of Chicago's Gale Sayers doesn't need much blocking to find running room, as the Bears have proved consistently with the simple but effective quick pitchout shown in Diagram A. There's not much to this play—just two key blocks, by split end Dick Gordon (45) and left tackle Randy Jackson (65). As the quarterback spins and pitches the ball to Sayers, Gordon angles back in at the corner linebacker and drives him to the inside. Jackson, meanwhile, heads downfield to block the defensive halfback. Sayers bellies back a yard or two, waiting to see how the blocking develops, and then explodes into the alley. As can be seen, the Bears don't even bother to block the defensive right end. Sayers is so quick off the mark that few defensive linemen can get across the line in time to intercept him. Sheer speed makes this play work, and Sayers has the speed.

HALFBACK TRAP

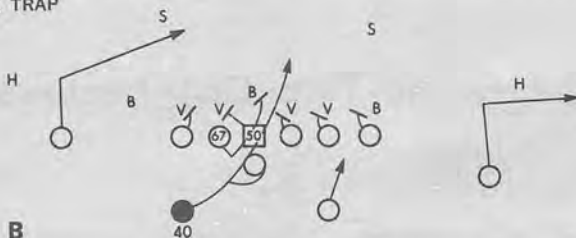


Diagram B

Sayers' tremendous outside speed poses such a threat that Chicago can usually get vital yardage with the inside halfback trap, as shown in Diagram B. The important blocks on this one must be executed by center Mike Pyle (50) and left guard George Seals (67). The Bears' center drives down the line to his left and takes the defensive tackle out of the play. Seals, meanwhile, pulls behind Pyle's move and erases the middle linebacker. It's precision teamwork at its best. The hole is open for just a split second, but that's all Sayers (40) needs to knife through the line. The rest of the Chicago linemen try to pin their men for half a count. After that—well, Sayers is long gone.

Bears in Action



Here's the start of an almost ballet-like sweep as Bears' quarterback Rudy Bukich pitches out. . . . Chicago blockers move, and Green Bay defenders flow with the action. End result is short-gainer for Bears.



Off for a fine gain goes halfback Ronnie Bull (29) against the Rams . . . thanks to a crushing block put on All-Pro Deacon Jones (75) by Chicago guard George Seals, a league stand-out at his position.

CLEVELAND BROWNS



Mr. Halfback—that's Cleveland's Leroy Kelly. Here's the All-NFL star en route to some of the 1,239 yards he piled up rushing in 1968 as guard Gene Hickerson leads the way against the San Francisco 49ers.

The Cleveland Browns have been the pride and joy of pro football buffs in northeastern Ohio since the club's inaugural game back in 1946. Then, it was the All American Conference, and the Browns were a real dynasty, winning four AAC titles, going 29 games without a defeat over one span, and setting astonishing attendance records.

Not much has changed since the Browns came into the NFL. Cleveland won its first game in the NFL by crushing the defending Champion Eagles 35-10, and went on to post a 10-2 record that season to win the Eastern Conference title, then topped the Los Angeles Rams

30-28 to win the league bauble the first time out.

Since entering the NFL, the Browns have been a dominant force. Over this span, the Browns and New York Giants have won 16 Eastern titles in 19 years between them . . . Cleveland with 10 and New York six, with the most recent gonfalon coming last year when the Browns upended Dallas for the title.

And, of course, a host of brilliant names are part of the Cleveland history—Otto Graham, Marion Motley, Dante Lavelli, Jimmy Brown and Leroy Kelly, all who reflect the greatness of the club.

Cleveland 1969 Schedule

September 21at Philadelphia	1:15 p.m.
September 28WASHINGTON	1:30 p.m.
October 5DETROIT	1:30 p.m.
October 12at New Orleans	1:30 p.m.
October 18PITTSBURGH	8:30 p.m.
October 26ST. LOUIS	1:30 p.m.
November 2DALLAS	1:30 p.m.
November 9at Minnesota	1:30 p.m.
November 16at Pittsburgh	1:15 p.m.
November 23NEW YORK	1:30 p.m.
November 30at Chicago	1:00 p.m.
December 7GREEN BAY	1:30 p.m.
December 14at St. Louis	3:00 p.m.
December 21at New York	1:30 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Cleveland	24New Orleans	10
"	7Dallas	28
"	6LOS ANGELES	24
"	31PITTSBURGH	24
"	21ST. LOUIS	27
"	30Baltimore	20
"	30ATLANTA	7
"	33San Francisco	21
"	35NEW ORLEANS	17
"	45Pittsburgh	24
"	47PHILADELPHIA	13
"	45NEW YORK	10
"	24Washington	21
"	16St. Louis	27
TOTALS	394		273

FINAL RECORD: WON 10 — LOST 4

(Home Games Capitalized)

1968 Pre-season Record

Cleveland	21Los Angeles	23
"	31San Francisco	17
"	27New Orleans	40
"	22Buffalo (AFL)	12
"	9Green Bay	31
TOTALS	110		123

PRE-SEASON RECORD: WON 2 — LOST 3

Cleveland Key Players



GARY COLLINS, Flanker, 6-4, 220, 8th Yr., Age 29, Maryland.

Veteran star missed 10 games in '68 because of injuries, thus had only 9 catches for 230 yards. Healthy again, he's one of top threats in game. All-NFL, Pro Bowl ace has 236 career catches, with 52 going for touchdowns. Can also punt.



BEN DAVIS, Defensive Back, 5-11, 185, 3rd Yr., Age 23, Defiance.

Last round draft choice in 1967 is an exciting young find. Turned in top job last year to lead club in interceptions with eight for 162 yards returned. Also threat as kick return specialist and led NFL in punt returns as rookie in '67 with 26.2 average.



GENE HICKERSON, Guard, 6-3, 260, 12th Yr., Age 33, Mississippi.

Perennial All-Pro continues to be ranked among best guards in football. Masterful pass blocker, also excels on pulling to lead Cleveland's powerful sweeps. Just as strong blocking for short yardage plays too. Pro Bowler four straight years.



JIM HOUSTON, Linebacker, 6-3, 240, 10th Yr., Age 31, Ohio State.

No. 1 draft choice in 1960, has been regular outside left linebacker for six years. Very strong against the run, he also had three interceptions in '68. Now has 13 for career, including three run back for touchdowns. Pro Bowler twice.



MIKE HOWELL, Defensive Back, 6-1, 190, 5th Yr., Age 26, Grambling.

Strong cornerback combines speed and range with fine agility. Does top job against the run. Had six interceptions last season for 55 yards returned, giving him 17 steals in past three seasons. Can also double as kick return man if needed.



WALTER JOHNSON, Defensive Tackle, 6-4, 275, 5th Yr., Age 26, L.A. State.

Rated as one of best young defensive tackles in league. Big, fast and aggressive, is especially effective as a pass-rusher. No. 2 draft choice in '65, took over as regular when Dick Modzelewski retired, and has made Pro Bowl squad already.



JIM KANICKI, Defensive Tackle, 6-4, 270, 7th Yr., Age 26, Michigan State.

Continues to develop and improve each year to give Browns fine pair of strong, young defensive tackles. A No. 2 draft choice for 1963, became a regular in 1964. Solid against the run, good pass-rusher, he has knack of recovering fumbles as well.



ERNE KELLERMAN, Defensive Back, 6-0, 185, 4th Yr., Age 25, Miami (Ohio).

Steady, aggressive safetyman was a key man as Browns led NFL in interceptions with 32. Signed by Browns as free agent after Cowboys dropped him in 1965. Had six interceptions in '68 for 29 yards returned, his best season to date.



LEROY KELLY, Halfback, 6-0, 200, 6th Yr., Age 27, Morgan State.

All-Pro star had third straight 1,000-plus rushing year, leading NFL with 248 carries for 1,239 yards and 16 TDs. Added 22 catches for four more scores. Now has 3,585 yards rushing over last three seasons, 49 touchdowns. Outstanding runner.

MILT MORIN, Tight End, 6-4, 250, 4th Yr., Age 26, Massachusetts.

No. 1 draft choice in 1966, he was injured most of '67 season, but came on to have top year last season with 43 catches for 792 yards and five TDs. Very strong receiver, he can really catch a pass in a crowd, tough to bring down. Fine blocker too.



BILL NELSEN, Quarterback, 6-0, 195, 7th Yr., Age 28, So. California.

Acquired from Steelers in '68 trade, stepped into starting role with Browns and finished as NFL's No. 6 ranked passer as he led club to Eastern championship. Had 152 completions for 2,366 yards and 19 TD connections. Fine leader.

DICK SCHAFRATH, Tackle, 6-3, 250, 11th Yr., Age 32, Ohio State.

All-NFL selection twice, also appeared in five straight Pro Bowl games. He's been regular left tackle for 10 seasons after All-American ratings in college. Has exceptional speed for lineman and ranks as superior blocker. Browns' second draft choice in 1959.



PAUL WARFIELD, Split End, 6-0, 188, 6th Yr., Age 26, Ohio State.

Swift and elusive receiver led Browns in receiving last season with 50 catches for 1,067 yards and league-leading 12 TDs caught. Came back from '65 fractured collarbone, now has career total of 173 catches, 3,460 yards and 34 TDs.



Blanton Collier

Head Coach

Collier, entering his 41st year of coaching, has been the head man at Cleveland since 1963 when he succeeded Paul Brown. Over this span, the Browns have posted a strong 59-24-1 record for Collier, which includes the NFL championship in 1964 and Eastern titles in 1964, 1965 and 1968 when the Browns upset Dallas for the crown. Under Collier, the Browns have been perennial contenders in those seasons when they didn't win it all, tying to bow to Dallas for the Eastern honors. Collier's coaching career began in 1928 for second in the East in 1966, then winning the Century crown in 1967, only at Paris High School in Kentucky where he coached for 16 years, winning State titles three times in football and seven times in basketball. During World War II, he helped coach the famed Great Lakes Navy team under Paul Brown, and became an assistant coach with the Browns in 1946. He remained at that post until 1954 when he accepted the head coach job at the University of Kentucky, returning to Cleveland in 1962 as offensive backfield coach. When his long-time mentor Brown departed the head position at Cleveland after the 1962 season, Collier stepped into the job and has done masterful work ever since, as evidenced by his record.

Cleveland 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
52	Andrews, Bill	LB	6-0½	225	24	3	Southeastern Louisiana
40	Barnes, Erich	DB	6-3	212	34	12	Purdue
87	Barney, Eppie	FL	6-1	204	25	3	Iowa State
73	Clark, Monte	T	6-6	250	32	11	Southern California
12	Cockroft, Don	K	6-1	185	24	2	Adams State
86	Collins, Gary	FL	6-4	220	29	8	Maryland
64	Copeland, James	G	6-2	245	24	3	Virginia
28	Davis, Ben	DB	5-11	185	24	3	Defiance
65	Demarie, John	G	6-3	255	24	3	Louisiana State
50	Garlington, John	LB	6-1	225	22	2	Louisiana State
80	Glass, Bill	DE	6-5	260	34	12	Baylor
48	Green, Ernie	RB	6-2	212	30	8	Louisville
81	Gregory, Jack	DE	6-5½	250	24	3	Delta State
31	Harraway, Charley	RB	6-2	215	25	4	San Jose State
66	Hickerson, Gene	G	6-3	260	33	12	Mississippi
54	Hoaglin, Fred	C	6-4	250	25	4	Pittsburgh
82	Houston, Jim	LB	6-3	240	31	10	Ohio State
34	Howell, Mike	DB	6-1	190	26	5	Grambling
33	James, Nathaniel	DB	6-1	195	25	2	Florida A. & M.
71	Johnson, Walter	DT	6-4	275	26	5	California State (L.A.)
69	Kanicki, Jim	DT	6-4	270	27	7	Michigan State
24	Kellermann, Ernie	DB	6-0	185	25	4	Miami (Ohio)
44	Kelly, Leroy	RB	6-0	200	27	6	Morgan State
25	Leigh, Charles	RB	5-11	205	23	2	None
51	Lindsey, Dale	LB	6-2½	230	26	5	Western Kentucky
56	Matheson, Bob	LB	6-4	240	24	3	Duke
59	Meylan, Wayne	LB	6-1	235	23	2	Nebraska
49	Mitchell, Alvin	DB	6-3	195	25	2	Morgan State
89	Morin, Milt	TE	6-4	250	26	4	Massachusetts
26	Morrison, Reece	RB	6-0	205	23	2	Southwest Texas State
16	Nelsen, Bill	QB	6-0	195	28	7	Southern California
—	Rhome, Jerry	QB	6-0	185	27	5	Tulsa
13	Ryan, Frank	QB	6-3	207	33	12	Rice
74	Sabatino, Bill	DT	6-3	245	24	2	Colorado
77	Schafraath, Dick	T	6-3	248	32	11	Ohio State
88	Snidow, Ron	DE	6-3	250	27	7	Oregon
62	Taffoni, Joe	T	6-3	250	24	3	Tennessee (Martin)
84	Upshaw, Marvin	DT	6-3	245	22	2	Trinity University
27	Ward, Carl	DB	5-9	180	25	3	Michigan
42	Warfield, Paul	E	6-0	188	26	6	Ohio State

Cleveland 1968 Club Leaders

RUSHING											
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	
Kelly	248*	1,239*	5.0	65*	16*	Glass	2	21	17t	1	
Harraway	91	334	3.7	23	0	Garlington	1	0	0	0	
Green	41	152	3.7	14	0	Lindsey	1	0	0	0	
Leigh	23	144	6.3	20t	1	KICKOFF RET.					
Ryan	11	64	5.8	19	0		No.	Yards	Avg.	Long	TDs
Morrison	18	39	2.2	11	1	Leigh	14	322	23.0	41	0
Nelsen	13	30	2.3	18	1	Morrison	4	85	21.3	33	0
Smith	1	13	13.0	13	0	James	8	166	20.8	43	0
Morin	1	8	8.0	8	0	Davis	8	152	19.0	33	0
Barney(a)	0	8	0.0	0	1	Ward	13	236	18.2	35	0
(a) Lateral from Kelly						Kelly	1	10	10.0	10	0
						Smith	1	3	3.0	3	0

PASSING											
	Att.	Comp.	Pct.	Yards	TDs	Int.		No.	Yards	Avg.	Long
Nelsen	293	152	51.9	2,366	19	10	PUNT RET.				
Ryan	66	31	47.0	639	7	6		No.	Yards	Avg.	Long
Kelly	4	1	25.0	34	1	0	Leigh	14	76	5.4	29
							Davis	9	11	1.2	9
							Kelly	1	9	9.0	9
							McDonald	0	0	0.0	0

PASS REC.										
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long
Warfield	50	1,067	21.3	65t	12*	PUNTING				
Morin	43	792	18.4	87	5		No.	Yards	Avg.	Long
Kelly	22	297	13.5	68t	4	Cockcroft	61	2,297	37.7	59
Barney	18	189	10.5	18	1	Collins	2	52	26.0	28

PASS REC.										
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long
Warfield	50	1,067	21.3	65t	12*	SCORING				
Morin	43	792	18.4	87	5		TDR	TDP	TDs	PAT
Kelly	22	297	13.5	68t	4	Kelly	16*	4	20*	0
Barney	18	189	10.5	18	1	Cockcroft	0	0	0	46
Green	16	142	8.9	62t	2	Warfield	0	12	12	0
Harraway	12	162	13.5	63	1	Morin	0	5	5	0
Collins	9	230	25.6	39	0	Morrison	1	1	2	0
McDonald	7	113	16.1	42	1	Green	0	2	2	0
Leigh	3	-4	-1.3	4	0	Barney	1	1	2	0
Morrison	2	40	20.0	29t	1	McDonald	0	1	1	0
Smith	2	11	5.5	7	0	Glass	1	0	1	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

INTERCEPTIONS										
	No.	Yards	Long	TDs			FG	Pts.		
Davis	8	162*	44	0	SCORING					
Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
Matheson	2	44	30	0	Warfield	0	12	12	0	0
Barnes	3	64	40t	1	Morin	0	5	5	0	0

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Howell	6	55	24	0		TDR	TDP	TDs	PAT	FG
Kellermann	6	29	12	0	Kelly	16*	4	20*	0	0
Houston	3	11	7	0	Cockcroft	0	0	0	46	18
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Barnes	3	64	40t	1	Morin	0	5	5	0	0

*Lou Groza, with 1,349 points.		(1950-'59, '61-'67)
Jimmy Brown, with 756 points.		(1957-'65)
NFL all-time record		

The Big Play

WEAKSIDE SLANT

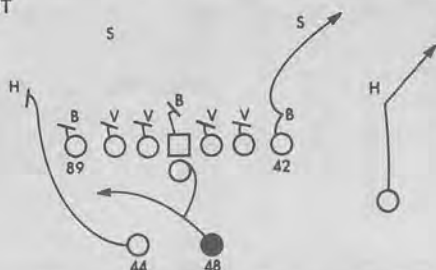


Diagram A

Cleveland's running game, one of the best in pro ball, is based on strong blocking at the point of attack, a minimum of deception and a maximum of execution. The weakside slant shown in Diagram A is a good example of this strategy. In short-yardage situations (third and one), quarterback Bill Nelsen flops tight end Milt Morin (89), a devastating blocker, from the right side to the left, putting speedster Paul Warfield (42) in Morin's normal spot. As Nelsen hands off to Ernie Green (48), Morin throws the key block, taking the enemy corner linebacker to the inside. The rest of the Cleveland line blocks down—or away from the direction of the play. Leroy Kelly (44), usually the Browns' ball-carrier, leads the interference this time. If he gets the defensive halfback—and if Morin nails the linebacker—Green has clear sailing to the outside. Nothing fancy here, just sound football.

COLLINS: ONE ON ONE

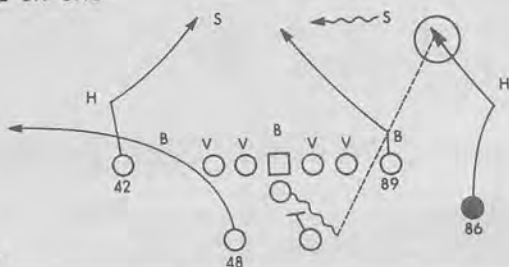


Diagram B

The Browns are in business whenever they succeed in isolating flanker back Gary Collins (86) on a single defensive back. In the trade, this is known as "one on one" and it usually spells trouble for the poor defensive man since Collins is big and fast and strong. In Diagram B, Cleveland sends split end Paul Warfield (42) deep down the left while Ernie Green (48) flares out of the backfield to occupy the enemy's corner linebacker on that side. Tight end Milt Morin (89) breaks over the middle, pulling the strongside safetyman with him. This sets Collins up in a single coverage situation with the defensive halfback. Gary moves straight at the defensive man, driving him back several steps, veers slightly as if to make an outside move and then cuts sharply over the middle into the open zone. It's a hard pattern to stop.

Browns in Action



Quarterback Bill Nelsen fires a pass over the outstretched arms of Eagle defenders to fullback Ernie Green (48) as tackle Monte Clark (73) does the pass blocking. Nelsen had a solid year for the Eastern champions.



Bouncy Paul Warfield (42) is headed for a big gain against the Giants after catching short pass. Giant linebacker Tommy Crutcher (56) is an onlooker only. Warfield had 50 catches in '68 for 1,067 yards.



The sweat . . . The noise . . . The fury . . .

THE PLAYERS



Professional football is a thing of sound and fury and emotion. It is swift, pulsating action and human drama. It is whirling, crashing giants in a violent ballet that stretches across a stage of green turf. It is both a game and a religion.

The sport demands much of the huge men who wear its colorful armor—but for those who are equal to the challenge of Sunday afternoon, the rewards are great. To meet these demands, the weekend warriors must be big, skilled and thoroughly dedicated. Additionally, they should possess a certain cunning and a strong instinct for self-survival.

From a distance, from the high rim of a stadium, football resembles a military invasion—a landing force trying to establish a beachhead against a well-entrenched foe. In reality, the game is a series of private skirmishes fought at close quarters by helmeted 260-pound adversaries.

Who are the men inside these helmets? What makes them different from other men? What does it take to become a Sunday hero? On the pages that follow, NFL/AFL Illustrated Digest has attempted to paint a word picture of the professionals who ply their trade in the sweat and noise and fury of the gridiron arena.

These are THE PLAYERS . . .



Dave Herman, Lineman, New York Jets

The Lineman

"You Gotta Love the Game . . ."

Whether he plays offense or defense, the pro lineman's private universe consists of a single yard of ground that borders the "no man's land" of football. It is across this blood-spattered patch of grass that he wages his bitter hand-to-hand battle each Sunday. And, as it has always been, it is this struggle, down in the dirt, that determines the course of all football games.

There is very little finesse in the world of the professional lineman (although coaches can make it appear that way with their X's and O's). There is no subtlety or high strategy. There is instead only man against man, sinew against sinew, the classic element of all competition. The battle is a violent one and the giants who wage it must be—at least for their brief time in the trenches—violent men. They are also special men, dedicated professionals. ("You gotta love football,

pal, to play the line. Money ain't enough!") They play out their vital roles in anonymity, leaving the cheers, the recognition, the hero's mantle to others on the gridiron. Their rewards are found in dealing out punishment in that sacred yard of real estate that separates one side from the other.

The sound of the line is also a violent one—bone against bone, leather on leather, plastic against plastic, guttural moans, curses, animal sounds, the thunderous cacophony of huge men locked in savage combat, oblivious to the quarterback's pirouettes, the ballet of the secondary, the adagio moves of the pass receivers.

There is no place to hide on the professional line. Men are lined up nose to nose, eyeball to eyeball, cold, impassive faces staring from behind protective helmet guards. In that one instant before the ball is snapped they are frozen like

ponderous statues from another age. But then the action explodes and the impassive faces are suddenly distorted by anger and fury and, sometimes, pain. ("Even the big guys get hurt.") With the snap of the ball, the statues come to life. They explode across the line, matching muscle and courage against rivals who are just as big, just as formidable—and just as intent on doing their job, be it opening a hole or defending the last few inches of turf near the goal-line.

For offensive lineman such as Ralph Neely of Dallas, Dave Herman of New York and Ron Mix of San Diego, there are usually three alternatives: blast block at close range and carve a path for the ball-carrier up the middle, pull out and clear the enemy from the flanks, or drop back and throw a protective screen around the quarterback. For those on defense, for men like Gerry Philbin of the Jets, Buck Buchanan of Kansas City, and Deacon Jones of Los Angeles, the assignment is basic: penetrate, guard your ground, hand-fight the blockers, clog the running lanes, seal off the flanks, pressure the quarterback. No, not pressure the quarterback—get the quarterback. Hit him. Soften him up. Hound him every step. That's what defense is all about anyway.

Modern pro linemen are six inches taller than their predecessors of 20 years ago. And 50 pounds heavier. They are also faster. But linemen of all eras have one thing in common, one unchanging bond—a love of contact, an addiction to the fury of physical battle, the pride and comradeship shared by the unsung footslogging infantrymen of any war.

The Quarterback

He Lives With Pressure

It has been written that pressure is the climate of a professional quarterback's life. It is a deadly and persistent shadow, stalking him in the lonely hours of the night, exploding all around him on Sunday afternoon. The great quarterbacks learn to live with this pressure and to win despite it; those who do not seldom rise above mediocrity.

Pressure assumes myriad shapes and forms in its assault on the pro quarterback. There is the terrible physical pounding he takes from huge linemen and irate linebackers.

**Fran Tarkenton, Quarterback,
New York Giants**



There is the solitary responsibility for making the right decision with thousands of dollars riding on his call. And always there is the burden of leadership. This is what pressure is all about.

Whether he likes it or not, the quarterback in professional football is a symbol to his teammates. If he works at it he can also become an inspiration. Sammy Baugh was an inspiration. So were Otto Graham and Charlie Conerly in their time. They lifted lesser men to winning heights by the strength of their own character and by their deeds on the playing field.

The ideal pro quarterback might have Joe Namath's arm, Johnny Unitas' leadership qualities, Sonny Jurgensen's quick release, Roman Gabriel's height, Fran Tarkenton's feet, Eddie LeBaron's sleight-of-hand, Bobby Layne's fiery temperament, Norm Van Brocklin's nerve and ancient George Blanda's longevity. For good measure he would set up screen passes with all the shrewdness of Y. A. Tittle, complete key third-down passes like Bart Starr and look as good in TV commercials as Daryle Lamonic.

Since no such superman presently exists, professional quarterbacks will continue to be measured by the tangible factor of games won and lost and by the intangible factor of leadership. The first of these elements can be recorded in statistics; the second must be sensed or felt by the men whom the quarterback leads.

In this era of the specialist, the quarterback is the one man who cannot afford to specialize. He is required to do everything well. He must throw the football with the accuracy of a Kentucky squirrel hunter, fake with the coolness and

aplomb of a riverboat card shark and feed a thousand and one facts into the computer that replaces his brain on Sunday afternoon. He must analyze, evaluate and execute. His decision, his signals send ten finely-honed teammates whirling into furious action. And it had better be the right call! The quarterback gets only one chance under the sledgehammer of pressure; there is no second guessing or changing direction once he sets his machine in motion. Retrospection is a luxury he can afford only in the quiet of Sunday night when, alone and removed from the tumult of the arena, he plays his game over and over.

Although it takes years to make a professional quarterback, his time on game day is ticked off in seconds. He races against grains of sand slipping through the hour glass. Check the defense . . . call the signals . . . take the snap . . . fake to the halfback . . . drop to passing depth . . . pick out the receiver . . . step into the pocket . . . and put the ball in the air. If he's lucky, the quarterback has four or five seconds to accomplish all this. Thereafter, he is living on borrowed time. A second longer and the defense is all over him, crushing him to the ground, maybe knocking him loose from the ball. To stand up to this pressure, to make the right call and then to execute in the face of the defensive rush, requires special talent, a talent not found in many athletes. This is why the quarterback is pro football's most prized article, its ultimate weapon. This is why the building of any championship team must begin with the men who can win under pressure.

The Ball-Carrier

A One-Man Arsenal

There is, in the modern running back, a blend of qualities that make him easily the most versatile and dangerous offensive player in the history of the sport. He is runner, receiver, blocker, passer and sometimes kicker. He is a one-man arsenal, a scoring time bomb with a short fuse, a game-breaker in every sense of the word.

Halfbacks and fullbacks have lost their traditional identities in the fast-changing modern pro game. At one time, the typical fullback was big, slow, strictly a power runner; the halfback was a smaller, quicker man. It was easy to tell them apart in a crowded room. But no longer is this true. To survive the demands of today's game, a running back must possess both size and swiftness. One of these is seldom enough (although Mike Garrett of Kansas City and Dick Bass of Los Angeles, little men who get by on blazing speed and balance, are notable exceptions to the rule).

Actually, the present-day running back has been shaped by his environment, by the rapid evolution of a new breed of defensive specialist—big, mobile men with a wide range of pursuit. Hurryin' Hugh McElhenny, one of the NFL's greatest running backs with the San Francisco 49ers in the 1950s, a man they reverently called "The King," shakes his head when he watches today's defenders at work. "I don't think I could have gotten



Mel Farr, Ball-Carrier, Detroit Lions

across the line of scrimmage if I were playing now," he says. "These tackles are faster than some of the safetymen who played a few years ago. It takes a helluva back to run the football today."

Indeed it does. It takes a back who goes 220 or better and who can turn the hundred yards in 10 seconds or less. It takes a runner with power and deception. It takes a man who can bulldoze his way through a pack of 260-pound linemen, shake off a tenacious linebacker with arms like a blacksmith and then accelerate past a lithe defensive back with 9.6 speed. It takes a gifted athlete with sure hands in the open field and a trigger-fast brain in the clutches. It takes a tough, durable pro, capable of performing week after week under the punishing blows of anti-social defensive mastodons.

Jimmy Brown, the legendary Cleveland Browns' runner, was such a ball-carrier, an iron man who successfully withstood the test of time and defense. So is his suc-

cessor at Cleveland, Leroy Kelly, the NFL's rushing champion. Gale Sayers of the Bears combines speed, a dazzling change of pace and keen instinct to perform miracles in the open field. Ken Willard of San Francisco has the power to bowl over a defensive end and the speed to out-run a corner back. Cut from the same mold are Matt Snell of the Jets, Denver's Floyd Little and Detroit's Mel Farr. In Cincinnati a rangy youngster named Paul Robinson, the AFL ball-carrying champion in 1968, has demonstrated all the qualities of a top pro running back.

Greatness in a runner is also measured in poise and confidence and the intuitive ability to make the big play under intense pressure. It is said, too, that being a running back is a state of mind, a sense of being someone special, an aristocrat in a ruffians' game. Whatever, the running back, the man with the football, lends an extraordinary excitement to professional sports.



The Linebacker

He's Paid to Be Tough

A mother who longs to see her son become a linebacker in professional football might be advised to wean him on a diet of raw meat and three-penny nails and to drill him daily in such exercises as karate, foot racing and gymnastics. And even then, there is no guarantee that junior will be another Sam Huff or a Ray Nitschke. Only men

**Tommy Nobis, Linebacker,
Atlanta Falcons**

of exceptional and varied talents make the grade as pro linebackers. Most important of these talents, perhaps, is an all-consuming desire to hit anything that moves. Some linebackers are quicker than others; some have the edge in size; others are regarded as being "headier" than their counterparts. But, to a man, linebackers are tough and aggressive defensive specialists who exist primarily for the thrill of knocking other men down. This is the nature of their job. The philosophy of linebacking has been described in highly technical terms but, stripped of its playbook stratagems, it is nothing more than the science of driving a shoulder into a halfback's belly or smashing through the quarterback on a free-wheeling red-dog maneuver. The linebacker's responsibilities have increased in recent years. He is now required to be part defensive back (in passing situations), part lineman (in running situations) and part quarterback (in all situations). He must, within the space of three or four seconds, analyze, react and execute. And hopefully—as the end result of this chain reaction—there is that delightful instant when he wraps massive arms around the man with the football and bounces him off the nearest yard-marker.

Linebackers are paid to be tough. Finesse is not their bag. Nor is pre-occupation with the niceties of life. Their role is to have a "nose for the ball," to jolt the offense at every opportunity, to intimidate the opposition whenever and however possible. And if this earns them the label of "the bad guys"—well, that's okay, too. The real pros don't give a hoot.

The linebacker's natural enemy

is the quarterback. Theirs is one of the most intense duels in all of football. The success of the quarterback's call depends on whether or not he can "freeze" the linebackers, fool them, set them up for blocks, and then run the play past them or throw the ball over them. As the quarterback barks his signals, mixing in dummy automatics on occasion, the middle linebacker watches his eyes intently, hoping for some clue as to the next move by the attackers. It is a game of anticipation, a guessing game, and on it hinges the outcome of every play. The linebacker can guess right and smash the play down at the line; he can guess wrong and cost the defense big yardage. The pressure never ceases. The linebacker is the marked man, but this is the way most of them would have it. The good ones—men like Dick Butkus of the Bears, Tommy Nobis of the Falcons, George Webster of the Oilers and Chuck Howley of the Cowboys—thrive in the pressure-cooker of this battle with the quarterback.

Although linebackers perform a variety of chores, the one that symbolizes their aggressive nature best, and the one with the most crowd appeal, is the red-dog or—as it is also known—the blitz. Bold, explosive, often devastating and always intimidating, the blitz is a maneuver dear to the heart of all red-blooded linebackers. The reason is obvious: it puts them on a collision course with their hated arch-rival, the quarterback.

The results of the red-dog vary with the play. A quarterback is smothered under a fierce rush; a handoff is fumbled; or some other carefully-planned offensive thrust

is blunted, broken or utterly destroyed. Sometimes the blitz backfires, too, and the defense gets burned. But the red-dog remains a weapon of intimidation. It creates chaos, confuses blocking assignments, harasses the passer and disrupts offensive timing.

Red-dogging has been greatly refined in recent years but its ba-

sic function probably is not too far removed from the time when an early and anonymous linebacker, driven by a natural desire to hit someone, muttered, "The hell with everything," and went charging hell-bent through the line to land on an unsuspecting quarterback's neck. This, after all, is what linebacking is all about!



John Douglas, Defensive Back, New Orleans Saints

The Defensive Back

"Run it at me, boy, just try!"

Of all the positions in professional football there are none that demand more and offer less than defensive halfback. Why any sane man would even want to earn a living in the secondary remains

a mystery. It is a lonely, dirty, thankless job. It is a job of extremes, a weekly exercise in Russian roulette. The occasional glory is great but the more frequent disgrace is absolute.

Because of the stringent, unreasonable demands of the position, top defensive backs are often as difficult to come by as good quarterbacks and well worth their weight in box office gold when they are found. To succeed as a professional, the defensive back needs a variety of weapons. He should have size. He must have speed. He is almost always possessed of good hands. And he is invariably tough. The computers annually spew forth the names of dozens of collegiate defensive backs, many with high ratings. But pro coaches have discovered that you can't program a boy electronically for speed or instinct or toughness. He comes to the game with these qualities or he falls by the wayside.

In the modern age of rifle-armed quarterbacks and Olympic-gaited receivers, the cornerback is the last thin line of defense, the little Dutch boy with his finger in the dike. His responsibilities are overwhelming, his assignments complex and dangerous. Whatever they pay him, it isn't enough. There are occasions when the cornerback gets help from a linebacker or a safetyman. But in most instances he stands alone to face the enemy, like a sentinel at a remote outpost. In a sport that is symbolized by massed bodies at the point of attack, a game of contact at close quarters, the defensive back fights his own pitched battles far from the main war along the line of scrimmage. His enemy is always formidable—big, rangy split ends with world-record speed, crafty, quick-footed flanker backs with more moves than a Swiss watch, huge, muscular tight ends who rumble through the secondary like runaway locomotives.

The defensive back lives with one gnawing fear: a mistake on his part, a single slip, a mere miscalculation and the opposition has a touchdown. There is no second chance in the battle of the secondary. It is an all-or-nothing kind of existence and the seasoned pro learns to accept this cruel reality as a fact of his daily life.

The great defensive backs—men like Larry Wilson of St. Louis, Lem Barney of Detroit, Willie Brown of Oakland, Cornell Green of Dallas, Miller Farr of Houston and Herb Adderly of Green Bay—survive their perilous assignments week after week because they have developed a fierce pride in their ability. These men never allow themselves to think they can be beaten on a pass play. It is positive thinking on third down and long yardage. It is a defiant challenge hurled into the teeth of an All-Pro end. "Run it at me, boy, just try!"

Although the pro defensive back dedicates his life to thwarting the long touchdown bomb or preventing a key third-down completion, his responsibility does not end there. He is also required to force on running plays. This often entails hurling himself into a 230-pound ball-carrier at the line of scrimmage. Size and toughness help in such situations. Fragile defensive backs would soon come apart at the seams under this pounding.

Those who ply their unenviable trade along the last thin line of defense, form a select community in professional football. It is an exclusive club, open only to men who have survived the ordeal of the secondary. Understandably, there is not a long waiting list.



Lance Alworth, Receiver, San Diego Chargers

The Receiver

Thoroughbred of the Pros

The offensive end is the Thoroughbred of a professional football team—sensitive, high strung, fleet of foot, flowing movement, hidden power. In a game founded on savage body contact and played by huge men with broad shoulders and tree-like thighs, the modern pass-catcher is an individualist easily distinguished from his muscular confederates. There is a lean greyhound look about him, a look that suggests speed and grace and an elegance not always evident in other professional football players.

In the aesthetically beautiful act of catching a sideline pass or split-

ting two defensive backs over the middle, the receiver sometimes resembles a matador making a classical pass against an enraged bull. There is a sureness in his movement, almost an air of contempt. There is a delicate touch with the hands, a nimbleness with the feet. The offensive end needs such qualities. He lives in the secondary by his wits and his style rather than by brute strength and raw power. He plays the game with his feet, his fingers and his eyes. He is a con man in the shell game of the gridiron. He is the darting, elusive hare with the yelping defensive hounds always in hot pursuit.

Because he is the "other half" of modern professional football's exciting guided missile show, the offensive end is vitally important to any team that hopes to achieve victory on Sunday afternoon. Although most coaches will insist they strive for a perfect balance of



running and passing, and that offensive football cannot be successful without the consistent ground attack, it is accepted that the fastest, easiest and most effective way to score points is by "putting the ball in the air," as Y. A. Tittle was fond of saying. The home run bomb to Bob Hayes or Homer Jones or Lance Alworth is the great equalizer. It is the game-buster and the crowd-pleaser. Defeat becomes victory when a George Sauer or a Paul Warfield makes an over-the-shoulder grab on the dead run and goes all the way. One electrifying pass play involving Willie Richardson or Fred Biletnikoff or Clifton McNeil can make an entire season.

Although the offensive end is not usually constructed along the same lines as a hulking tackle he still must possess a certain toughness. Life is not always tranquil in the deep zones and sometimes the

graceful matador is gored by the frustrated bull. The pass receiver heading downfield must be alert for a "clothesline" shot by the corner linebacker. When he catches the ball there is not always room to display his sprinter's speed; in such uncomfortable instances he can expect to be battered and pounded by angry linebackers and fast-moving defensive backs. He is seldom treated gently after making a reception. The defense tries to soften him up, hoping that perhaps he might be "listening for footsteps" the next time around. The pass catcher is actually paid to avoid contact whenever possible but he must be prepared for it every time he runs a pattern down the field. He is, in fact, blessed with extraordinary courage since he must give his undivided attention to the flight of the football, often leaving himself vulnerable to savage blind-side tackles. The good ends can, as they say, catch the ball in heavy traffic. This means in the short zone, over the middle, where the defense converges suddenly and savagely on the man going for the ball. There is no game of will-o-the-wisp here; it is collision course contact, brutal and punishing. The end no sooner wraps around the ball than he is buffeted from two sides. The jarring force of such tackles rattles his teeth and sets off sirens inside his helmet. Momentarily, the high-strung Thoroughbred with the legs designed for speed becomes a rugged quarter horse built for heavy duty.

The real pro ends usually hold on to the ball no matter what—for this is their assignment. Touchdowns come later but first—catch that ball!

DALLAS COWBOYS



Here's a familiar and fearful sight for NFL quarterbacks. All-Pro tackle Bob Lilly, keystone of the Dallas defense, bearing down on the QB, in this instance Frank Ryan of the Cleveland Browns.

From a winless first season as an expansion team in 1960, the Dallas Cowboys have come a long way, and have accomplished the job in a style all their own. Founded on youth, vigor and determination with a goodly portion of imagination sprinkled in as well, the Cowboys have become a league power within a decade, and done so with a flair indigenous to Texas.

Perhaps an inkling of what was yet to come took place in 1965 when Dallas first began flexing its muscles. The club finished in second-place in the Eastern Conference that year to earn a trip to the Playoff Bowl, and thus set the

stage for the past three seasons when the Cowboys have been the dominant force in the Eastern Conference.

Dallas won the Eastern crown in both 1966 and 1967, bowing twice for NFL titles in two classic battles with the Green Bay Packers, then posted its best record ever, 12-2, last season only to be upset by Cleveland for Eastern honors.

Head coach Tom Landry is the only mentor the Cowboys have ever had, and his record reflects his tactical and organizational talents. No team in the NFL has a more promising future.

Dallas 1969 Schedule

September 21	ST. LOUIS	1:30 p.m.
September 28	at New Orleans	1:30 p.m.
October 5	at Philadelphia	1:15 p.m.
October 12	at Atlanta	1:30 p.m.
October 19	PHILADELPHIA	1:30 p.m.
October 27	NEW YORK	8:30 p.m.
November 2	at Cleveland	1:30 p.m.
November 9	NEW ORLEANS	1:30 p.m.
November 16	at Washington	1:15 p.m.
November 23	at Los Angeles	1:00 p.m.
November 27	SAN FRANCISCO	5:00 p.m.
December 7	at Pittsburgh	1:15 p.m.
December 13	BALTIMORE	2:00 p.m.
December 21	WASHINGTON	1:30 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Dallas	59	DETROIT	13
"	28	CLEVELAND	7
"	45	Philadelphia	13
"	27	St. Louis	10
"	34	PHILADELPHIA	14
"	20	Minnesota	7
"	17	GREEN BAY	28
"	17	New Orleans	3
"	21	NEW YORK	27
"	44	Washington	24
"	34	Chicago	3
"	29	WASHINGTON	20
"	28	PITTSBURGH	7
"	28	New York	10
TOTALS	431		186

FINAL RECORD: WON 12 — LOST 2

(Home Games Capitalized)

1968 Pre-season Record

Dallas	24	Chicago	30
"	16	San Francisco	14
"	42	Los Angeles	10
"	27	Green Bay	31
"	33	Houston (AFL)	19
"	10	Baltimore	16
TOTALS	152		120

PRE-SEASON RECORD: WON 3 — LOST 3

Dallas Key Players



CORNELL GREEN, Defensive Back, 6-3, 205, 8th Yr., Age 29, Utah State.

One of best cornerbacks in pro football, a free agent who has been All-NFL three times. Expert at stripping receivers, he also had four interceptions in '68 to run career total to 25 for 474 yards returned and two TDs.



BOB HAYES, Split End, 5-11, 185, 5th Yr., Age 27, Florida A&M.

Pro football's premier "game breaker". Caught 53 passes for 909 yards and 10 TDs in '68, now has 212 catches for 4,142 yards and 45 TDs in four seasons! All-Pro star also led NFL in punt returns with 312 yards, two more TDs. Fastest man in football.



CHUCK HOWLEY, Linebacker, 6-2, 230, 11th Yr., Age 33, W. Virginia.

Came to Dallas in '61 trade with Bears and has been outstanding player, winning All-Pro honors twice. Defensive captain of Cowboys, he's quick, great tackler, fine leader. Had six interceptions in '68, one for TD, to lead club.



LEE ROY JORDAN, Linebacker, 6-1, 225, 7th Yr., Age 28, Alabama.

No. 1 draft choice in 1963, began career as outside linebacker, but was switched to middle for last three seasons and has responded with fervor and top performance. Fierce competitor, he had three interceptions in '68—now has 11 in six years.



BOB LILLY, Defensive Tackle, 6-5, 260, 9th Yr., Age 30, TCU.

Another No. 1 draft choice, he's regarded by many as top defensive tackle in all of pro football. All-NFL five straight years, has superb strength, quickness, pursuit. Draws double-team, often triple-team blocking, still gets the job done.



DON MEREDITH, Quarterback, 6-3, 205, 10th Yr., Age 31, SMU.

Veteran star bounced back in '68 to rank as No. 2 passer in NFL after injury-laced campaign the previous year. In leading club to second straight Capitol Division title, ran career totals to 1,170 completions, 17,199 yards, 135 TDs.



RALPH NEELY, Tackle, 6-6, 265, 5th Yr., Age 26, Oklahoma.

Big strong tackle is a genuine All-Pro. Considered among the top offensive linemen in all of pro football, he's the acknowledged leader of Dallas front wall. Strength, speed make him superb pass blocker. Originally No. 2 draft of Baltimore.



JOHN NILAND, Guard, 6-3, 245, 4th Yr., Age 25, Iowa.

Another No. 1 draft choice who has come on to merit the selection, strong, agile and very quick lineman has been regular for three seasons, allowing club to move Tony Liscio to tackle. Fine pass blocker leading sweeps.



DON PERKINS, Fullback, 5-10, 205, 9th Yr., Age 31, New Mexico.

Solid runner, has ranked among top rushers in NFL in all eight seasons he's played. Had 836 yards last year, now shows career total of 6,244 yards and 4.1 average. Also has caught 146 passes and scored 45 TDs. Pro Bowler six times.

JETHRO PUGH, Def. Tackle, 6-6, 260, 5th Yr., Age 25, Eliz. City St. (N.C.).

Big strong defensive tackle improves each year. Coaches feel he can become one of top stars of NFL. Has great speed, quickness and comes off the ball violently. Ranks among better pass rushers because of speed, size.



DAN REEVES, Halfback, 6-1, 200, 5th Yr., Age 25, South Carolina.

Versatile back has been saddled with injuries the past two seasons, but when he's healthy, he can do it all. Had only 40 carries in '68 for 178 yards, but missed 10 games. Had 757 yards rushing, caught 41 passes in 1966. Had 607 yards rushing in 1967 despite injuries.

MEL RENFRO, Defensive Back, 6-0, 190, 6th Yr., Age 27, Oregon.

All-Pro free safety has great speed and instinct for running since he has also played offensive back. Had three interceptions in '68, now shows 21 for 302 yards returned in career. Has scored five TDs on interceptions, kick returns.



LANCE RENTZEL, Flanker, 6-2, 205, 5th Yr., Age 26, Oklahoma.

Came to Cowboys in deal with Vikings prior to 1967 season, and has been a smash hit. Grabbed 54 passes for 1,009 yards last year to lead club, had 58 catches for 996 the year before to also lead team. Has scored 14 TDs in two years.



Tom Landry

Head Coach

No coach has had more success over the past three years than the Dallas strategist. Landry assumed command of the expansion Cowboy franchise in 1960 and, after some early tribulations, has built his club into one of the finest machines in pro football. The Dallas record of 12-2 in 1968 marked their finest regular season to date and won a second straight Capitol Division title, though the club's quest for a third straight Eastern championship was blunted by Cleveland in a playoff upset. The previous two seasons saw Landry's team post 9-5 and 10-3-1 records to win that Eastern crown, only to bow in two classic struggles to the Green Bay Packers for NFL title honors. The Packers prevailed 34-27 in the final seconds of play in 1966, and won 21-17 in the final 13 seconds of play in the 1967 battle in sub-zero weather. Landry was a half-back at the University of Texas, then joined the New York Yankees of the AAC in 1949. When that league went out of existence, he joined the New York Giants of the NFL and became part of the famed defensive backfield from 1950 through 1955, spending the last two years as a player-coach. A defensive aide through 1959 with New York under Jim Lee Howell, he left New York to become head man at Dallas for that first season in 1960.

Dallas 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
66	Andrie, George	DE	6-7	250	29	8	Marquette
46	Baynham, Craig	RB	6-1	206	25	3	Georgia Tech
60	Burkett, Jackie	LB	6-4	228	32	9	Auburn
83	Clark, Mike	K	6-1	205	28	7	Texas A. & M.
37	Clark, Phil	DB	6-2	210	23	3	Northwestern
63	Cole, Larry	DE	6-4	255	23	2	Hawaii
21	Daniels, Dick	DB	5-9	180	24	4	Pacific (Oregon)
26	Dial, Buddy	FL	6-1	185	32	9	Rice
89	Ditka, Mike	TE	6-3	225	29	9	Pittsburgh
77	East, Ron	DT	6-4	242	26	3	Montana State
62	Donohue, Leon	G	6-4	245	30	7	San Jose State
52	Edwards, Dave	LB	6-1	228	29	7	Auburn
27	Gaechter, Mike	DB	6-0	190	29	8	Oregon
32	Garrison, Walt	RB	6-0	205	25	4	Oklahoma State
34	Green, Cornell	DB	6-3	208	29	8	Utah State
22	Hayes, Bob	E	5-11	185	26	5	Florida A. & M.
24	Homan, Dennis	FL	6-1	181	23	2	Alabama
54	Howley, Chuck	LB	6-2	225	33	11	West Virginia
23	Johnson, Mike	DB	5-11	184	25	4	Kansas
55	Jordan, Lee Roy	LB	6-1	219	28	7	Alabama
50	Lewis, D. D.	LB	6-1	210	24	2	Mississippi St.
74	Lilly, Bob	DT	6-5	260	30	9	T.C.U.
72	Liscio, Tony	T	6-5	255	29	6	Tulsa
51	Manders, Dave	C	6-2	250	28	5	Michigan State
17	Meredith, Don	QB	6-3	205	31	10	S.M.U.
14	Morton, Craig	QB	6-4	214	26	5	California
73	Neely, Ralph	T	6-6	265	25	5	Oklahoma
76	Niland, John	G	6-3	248	25	4	Iowa
84	Norman, Pettis	TE	6-3	220	39	8	J. C. Smith
43	Perkins, Don	RB	5-10	200	31	9	New Mexico
75	Pugh, Jethro	DT	6-6	260	25	5	Eliz. City St.
88	Randle, Sonny	E	6-2	195	33	11	Virginia
30	Reeves, Dan	RB	6-1	200	25	5	South Carolina
20	Renfro, Mel	DB	6-0	190	27	6	Oregon
19	Rentzel, Lance	FL	6-2	200	25	5	Oklahoma
25	Shy, Les	RB	6-1	200	25	4	Long Beach St.
53	Simmons, Dave	LB	6-4	235	26	5	Georgia Tech
71	Townes, Willie	DE	6-4	265	26	4	Tulsa
57	Walker, Malcolm	C-T	6-4	249	26	4	Rice
12	Widby, Ron	P	6-4	210	23	2	Tennessee
65	Wilbur, John	G	6-3	240	26	4	Stanford
85	Wright, Rayfield	T	6-7	250	23	3	Fort Valley St.

Dallas 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Perkins	191	836	4.4	28	4	Gaechter	3	23	17	0		
Baynham	103	438	4.3	22	5	Jordan	3	17	7	0		
Shy	64	179	2.8	17	1	Johnson	3	3	3	0		
Garrison	45	271	5.9	22	5	Renfro	3	5	5	0		
Reeves	40	178	4.5	25	4	Daniels	2	25	17	0		
Meredith	22	123	5.6	16	1	Simmons	1	8	8	0		
Norman	4	51	12.8	26	0	Cole	1	5	5	1		
Morton	4	28	7.0	12	2							
Hayes	4	2	0.5	4	0							
						KICKOFF RET.						
							No.	Yards	Avg.	Long	TDs	
Baynham	23	590	25.7	40	0							
Daniels	9	193	21.5	32	0							
Neely	3	17	5.6	9	0							
Homan	2	21	10.5	21	0							
Hayes	1	20	20.0	20	0							
Norman	1	0	0.0	0	0							
PASSING												
	Att.	Comp.	Pct.	Yards	TDs	Int.						
Meredith ..	309	171	55.3	2,500	12	21						
Morton	85	44	51.8	752	6	4						
Reeves ...	4	2	50.0	43	0	0						
Baynham ..	1	0	0.0	0	0	0						
PASS REC.						PUNT RET.						
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long	FC	TDs
Rentzel	54	1,009	18.7	65	6	Hayes	15	312	20.8*	90	9	2*
Hayes	53	909	17.2	54	10	Rentzel ...	14	93	6.6	27	12	0
Baynham ...	29	380	13.1	40	3	Homan	1	0	0.0	0	0	0
Norman	18	204	11.3	34	1	Gaechter ..	0	0	0.0	0	1	0
Perkins	17	180	10.6	24	2							
Gent	16	194	12.1	22	0	PUNTING						
Shy	10	105	10.5	41	0		No.	Yards	Avg.	Long		
Garrison ...	7	111	15.9	53	0	Widby	59	2,415	40.9	84*		
Reeves	7	84	12.0	21	1	SCORING						
Homan	4	92	23.0	36	1		TDR	TDP	TDs	PAT	FG	Pts.
Wright	1	15	15.0	15	1	Clark	0	0	0	54*	17	105
Randle	1	12	12.0	12	0	Hayes	2	10	12	0	0	72
						Baynham	5	3	8	0	0	48
						Perkins	4	2	6	0	0	36
						Rentzel	0	6	6	0	0	36
						Garrison	5	0	5	0	0	30
						Reeves	4	1	5	0	0	30
INTERCEPTIONS												
	No.	Yards	Long	TDs								
Howley	6	115	58	1								
Green	4	73	55	1								

* Led NFL

Dallas All-Time Club Leaders

RUSHING

Don Perkins, with 1,500 carries for 6,244 yards and 42 TDs. (1961-'68)

PASSING

Don Meredith, with 1,170 completions in 2,308 attempts for 17,199 yards and 135 TDs. (1960-'68)

PASS RECEIVING

Frank Clarke, with 271 catches for 5,214 yards and 50 TDs. (1960-'67)

INTERCEPTIONS

Cornell Green, with 25. (1962-'68)

SCORING

Frank Clarke, with 306 points. (1960-'67)

The Big Play

FOUR-MAN ISOLATION PATTERN

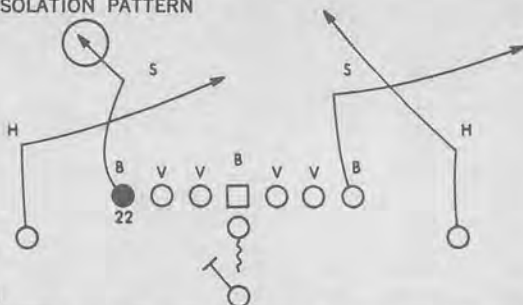


Diagram A

There's nothing the Dallas Cowboys like to do more than isolate end Bob Hayes, the "world's fastest human," on a solitary defensive back. One way to achieve this is with a four-man spread pattern (Diagram A). Dallas forces the defense to spread by sending flankers out wide on both sides. Hayes (22), normally the split left end, lines up inside the flanker on his side. The flanker races straight upfield and then drives over the middle, taking the defensive halfback with him. Hayes darts by the linebacker playing over him and bears down on the weakside safety, the only man the defense can spare to cover him. Bob's pet move in such a man-to-man confrontation is a fake drive to the inside and a sharp cut toward the sideline. This four-man spread formation does lessen the threat of a running play but, they've got to get the ball to Hayes as much as possible.

HALFBACK OPTION PASS

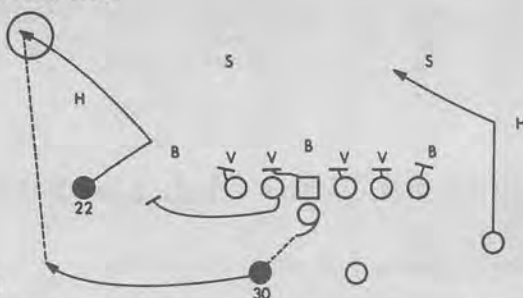


Diagram B

Hayes (22) is also the guy who makes Dallas' halfback pass-run option an effective big play. Halfback Dan Reeves (30), a dangerous outside runner and also a talented passer, takes the handoff and starts a sweep around left end. Hayes makes it look like an authentic running play by cracking back on the opposition's corner linebacker. Seeing this, the defensive halfback is likely to move toward the line to make the tackle on Reeves. Hayes watches for such a move, releases his block on the linebacker and veers down and out with that great acceleration of his. Reeves then lofts the ball to Bobby over the outwitted defensive back's head. If the back stays with Hayes, as sometimes happens, Reeves simply keeps the ball and runs.

Cowboys in Action



Fullback Don Perkins (43) shows the form which has made him a top all-around performer as he cuts for big yardage against the Philadelphia Eagles. Perkins rushed for 836 yards in '68.



Six points coming up for Dallas as mercurial Bob Hayes latches onto pass and gets ready to outrun Pittsburgh's Lou Harris (49) into the end zone. Hayes scored 10 TDs pass receiving last year.

DETROIT LIONS



Here's power blocking by the Lions Bob Kowalkowski (66) and Charlie Sanders (88) to spring halfback Dave Kopay for 15-yard gain against San Francisco. Ed Beard (50) of the 49ers is on the chase.

Back in the days when pro football franchises were on the market for \$100 or less, Jimmy Conzelman, now a member of the Pro Football Hall of Fame, obtained the first Detroit franchise. The year was 1925, but after a couple of hard seasons, Conzelman was forced to abandon his project.

Then in 1934, George A. Richards, a successful radio station owner, purchased the Ohio Spartans and moved that club into Detroit—and the Lions were on their way. Stressing defense, Detroit went on to win 10 straight games, including seven by shut-out, only to lose the NFL's Western

title to the undefeated Chicago Bears.

A year later, the Lions swept to the Western title, then knocked over the New York Giants 26-7 for the NFL crown, setting the stage for some great Detroit teams which were to follow. In the 1950s, the Lions were a powerful club, winning three straight Western titles and two NFL crowns in 1952-53-54, then made it four Conference flags and another NFL title in 1957.

Lions' fans have had great names to cheer, including Whizzer White, Bobby Layne, Doak Walker, Leon Hart, Joe Schmidt and many, many more.

Detroit 1969 Schedule

September 21at Pittsburgh	1:15 p.m.
September 28NEW YORK	1:15 p.m.
October 5at Cleveland	1:30 p.m.
October 12GREEN BAY	1:15 p.m.
October 19CHICAGO	1:15 p.m.
October 26at Minnesota	1:30 p.m.
November 2at San Francisco	1:00 p.m.
November 9ATLANTA	1:15 p.m.
November 16ST. LOUIS	1:15 p.m.
November 23at Green Bay	1:00 p.m.
November 27MINNESOTA	12:15 p.m.
December 7at Baltimore	2:00 p.m.
December 14LOS ANGELES	1:15 p.m.
December 21at Chicago	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Detroit	13Dallas	59
"	42CHICAGO	0
"	23Green Bay	17
"	10Minnesota	24
"	28Chicago	10
"	14GREEN BAY	14
"	7SAN FRANCISCO	14
"	7Los Angeles	10
"	10BALTIMORE	17
"	6MINNESOTA	13
"	20NEW ORLEANS	20
"	0PHILADELPHIA	12
"	24Atlanta	7
"	3Washington	14
TOTALS	207		241

FINAL RECORD: WON 4 — LOST 8 — TIED 2

(Home Games Capitalized)

1968 Pre-season Record

Detroit	9Buffalo (AFL)	13
"	20Philadelphia	3
"	14Baltimore	7
"	10Washington	16
"	6New York (AFL)	9
TOTALS	59		48

PRE-SEASON RECORD: WON 2 — LOST 3

Detroit Key Players



LEM BARNEY, Defensive Back, 6-0, 190, 3rd Yr., Age 24, Jackson State.

Swift cornerback has had two outstanding seasons, winning Pro Bowl honors each year. Intercepted 10 passes to lead NFL in 1967, added seven more last season. Ran three back for TDs in '67 to tie league mark. Top kickoff return man as well.



NICK EDDY, Halfback, 6-1, 215, 2nd Yr., Age 25, Notre Dame.

Injury-plagued for past two years, talented halfback seems ready for predicted stardom. Sat out entire rookie year with knee injury, came back in spot duty last year for 176 yards rushing and 3.7 average. Returned a punt for TD in first play as a pro.



ED FLANAGAN, Center, 6-3, 250, 5th Yr., Age 25, Purdue.

Steady performer who shows marked improvement year after year. Rated by many as one of top young centers in league right now. Great durability, leading in minutes played. Has developed into top blocker. Nephew of the late Steve Lach, ex-NFL star back.



ALEX KARRAS, Defensive Tackle, 6-2, 245, 11th Yr., Age 34, Iowa.

Many-times All-Pro, has been star for Lions since being No. 1 draft choice in 1958. One of swiftest of all defensive tackles with great charge. Amazingly agile defender working his way into backfield to get the QB. Great desire and determination.



DICK LeBEAU, Defensive Back, 6-1, 190, Age 32, 11th Yr., Ohio State.

Veteran cornerback with great spirit and enthusiasm had five interceptions in '68 to run career total to 41 steals for 575 yards returned and three TDs. Named to Pro Bowl team three times, Dick originally signed as a free agent.



MIKE LUCIC, Linebacker, 6-2, 235, 8th Yr., Age 29, Tennessee.

Has been big favorite in Detroit since coming to Lions in trade with Cleveland in 1965. Quick, agile with great competitive drive. Has intercepted eight passes for 165 yards returned and two TDs in four years with Lions.



EARL McCULLOUGH, Flanker, 5-11, 178, 2nd Yr., Age 23, USC.

Great hurdler in college, turned in outstanding rookie year after No. 1 draft by Lions. Grabbed 40 passes for 680 yards and a 17.0 average, for five TDs including one 80-yarder. Won offensive Rookie of Year nod. Rated fastest man in world in first 20 yards.



BILL MUNSON, Quarterback, 6-2, 200, 6th Yr., Age 28, Utah State.

Acquired by Lions in trade with Rams prior to '68 season, he stepped into starting role and responded by finishing as the league's No. 7 passer with 181 completions, 2,311 yards, 15 TDs. Led in lowest interceptions for NFL.



PAUL NAUMOFF, Linebacker, 6-1, 225, 3rd Yr., Age 24, Tennessee.

Came into his own in '68 after being a swingman in his rookie season and special teams performer. Has excellent speed and is rated among strongest tacklers on the club. Had one interception last season. Fine potential. Also played offensive and defensive end in college.

JERRY RUSH, Defensive Tackle, 6-4, 260, 5th Yr., Age 26, Michigan St.

Moved into starting job when Roger Brown was traded to Rams after two seasons as a reserve. Has turned in excellent job ever since and gets coaches' ratings as most-improved player over past two seasons. Fine pass rusher, great strength.



TOMMY VAUGHN, Defensive Back, 5-11, 196, 5th Yr., Age 26, Iowa State.

Great competitor who doubles as kickoff and punt return man. Career average on kickoff returns is 26.0, and 9.8 in punt returns. Shows improvement each year in defensive secondary where he had three interceptions in 1968.

WAYNE WALKER, Linebacker, 6-2, 225, 12th Yr., Age 32, Idaho.

Fine outside linebacker who has spent entire career with Lions. Also has 343 points on field goals, conversions during career. Has scored two TDs during career as well. Had one interception in 1968. Fine competitor with good speed and charge.



MIKE WEGER, Defensive Back, 6-2, 192, 3rd Yr., Age 23, Bowling Green.

Moved into steady work last year after year as special team performer. Noted for fine speed, excellent reflexes and solid tackling prowess. Came up with five interceptions last year for 50 yards returned. Won All-America honors at Bowling Green.

Joe Schmidt

Head Coach



When the Detroit Lions looked around for a new head coach at the beginning of a rebuilding movement in 1967, it came as no great upset that their glance fell, quite naturally, on Joe Schmidt, the All-Pro linebacker who had been the indomitable spirit of that organization for 13 outstanding NFL campaigns. Schmidt stepped into a tough assignment with characteristic aggressiveness, and the club has responded with solid work over the past two years and a promise of returning to winning ways. As was expected with Schmidt in charge, Detroit has been a formidable team on defense during the past two seasons, despite losing records, and the offense has begun to come on as well. Schmidt, as a longtime favorite of Detroit fans, traces his career back to 1953 when he was the Lions' No. 7 draft choice after an All-American career at the University of Pittsburgh. A fullback and guard in college, Joe was converted into the job of middle linebacker as the game started a new trend in defensive alignments. For the next 13 years, Schmidt became the epitome of the middle linebacker, winning All-NFL honors nine times, being named to the Pro Bowl team 10 times, serving as captain of Detroit for nine years and winning club MVP four times. He's used to being a winner.

Detroit 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
50	Alford, Mike	C	6-3	235	26	3	Auburn
78	Baker, John	DE	6-6	265	34	12	N. Carolina Col.
20	Barney, Lem	DB	6-0	188	23	3	Jackson State
79	Bradshaw, Charlie	T	6-6	260	33	12	Baylor
21	Campbell, Mike	RB	5-11	200	24	2	Lenoir Rhyne
52	Cottrell, Bill	T	6-2	255	24	3	Delaware Valley
15	DePoyster, Jerry	K	6-1	205	23	2	Wyoming
40	Eddy, Nick	RB	6-1	207	25	2	Notre Dame
24	Farr, Mel	RB	6-1	208	24	3	UCLA
54	Flanagan, Ed	C	6-3	245	25	5	Purdue
76	Freitas, Rockne	T	6-6	270	24	2	Oregon State
68	Gallagher, Frank	G	6-2	245	26	3	North Carolina
3	Gambrell, Billy	FL	5-10	180	27	7	South Carolina
74	Hand, Larry	DE	6-4	250	29	5	Appalachian State
71	Karras, Alex	DT	6-2	255	34	11	Iowa
43	Kopay, Dave	RB	6-0	220	27	6	Washington
66	Kowalkowski, Bob	G	6-3	240	25	4	Virginia
11	Landry, Greg	QB	6-4	205	22	2	Massachusetts
44	LeBeau, Dick	DB	6-1	185	31	11	Ohio State
53	Lucci, Mike	LB	6-2	230	29	8	Tennessee
81	Malinchak, Bill	R	6-1	200	25	4	Indiana
25	McCullouch, Earl	R	5-11	175	23	2	USC
62	Mooney, Ed	LB	6-2	225	24	2	Texas Tech
70	Moore, Denis	DT	6-5	250	25	3	USC
19	Munson, Bill	QB	6-2	210	28	6	Utah State
58	Naumoff, Paul	LB	6-1	215	24	3	Tennessee
35	Nowatzke, Tom	RB	6-3	230	26	5	Indiana
47	Rasmussen, Wayne	DB	6-2	180	27	6	South Dakota State
84	Robb, Joe	DE	6-3	245	31	10	TCU
82	Rush, Jerry	DT	6-4	265	26	5	Michigan State
88	Sanders, Charlie	TE	6-4	235	22	2	Minnesota
73	Shoals, Roger	T	6-4	260	30	7	Maryland
61	Sieminski, Chuck	DT	6-5	265	29	7	Penn State
51	Swain, Bill	LB	6-2	230	28	6	Oregon
27	Thompson, Bobby	DB	5-10	188	30	6	Arizona
38	Triplett, Bill	RB	6-2	215	29	7	Miami (Ohio)
48	Vaughn, Tommy	DB	5-11	190	26	5	Iowa State
55	Walker, Wayne	LB	6-2	228	32	12	Idaho
63	Walton, Chuck	G	6-3	255	28	3	Iowa State
28	Weger, Mike	DB	6-2	195	23	3	Bowling Green
46	Welch, Jim	RB	6-0	200	31	10	SMU
1	Yepremian, Garo	K	5-7	170	25	3	None

Detroit 1968 Club Leaders

RUSHING											
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	
Farr	128	597	4.7	46	3	LeBeau	5	23	24	0	
Triplett	120	385	3.2	17	0	Vaughn	3	33	24	0	
Kopay	53	207	3.9	22	0	KICKOFF RET.					
Eddy	48	176	3.7	20	0		No.	Yards	Avg.	Long	TDs
Nowatzke	36	116	3.2	11	1	Barney	25	670	26.8	98t	1
Munson	25	99	3.9	20	1	Vaughn	5	128	25.6	31	0
						Thompson	17	363	21.4	40	0
PASSING											
	Att.	Comp.	Pct.	Yards	TDs	Int.	PUNT RET.				
Munson ...	329	181	58.0	2,311	15	8		No.	Yards	Avg.	Long
Landry	48	23	47.9	338	2	7	Barney	13	79	6.1	18
							Eddy	4	10	2.5	11
PASS REC.											
	No.	Yards	Avg.	Long	TDs	PUNTING					
McCullouch ...	40	680	17.0	80t	5		No.	Yards	Avg.	Long	
Sanders	40	533	13.3	25	1	DePoyster	71	2,868	40.4	60	
Gambrell	28	492	17.6	50	7	SCORING					
Triplett	28	135	4.8	25	0		TDs	PAT	FG	Pts.	
Farr	24	375	15.6	86t	4	Farr	7	0	0	42	
						Gambrell	7	0	0	42	
INTERCEPTIONS						McCullouch	5	0	5	30	
	No.	Yards	Long	TDs		DePoyster	0	18	3	27	
Barney	7	82	62	0		Walker	0	6	6	24	
Weger	5	50	18	0							

Detroit All-Time Club Leaders

RUSHING

Nick Pietrosante, with 938 carries for 3,933 yards.

(1959-'65)

PASSING

Bobby Layne, with 1,074 completions in 2,193 attempts for 15,710 yards and 118 TDs.

(1950-'58)

PASS RECEIVING

Gail Cogdill, with 324 receptions for 5,220 yards.

(1960-'68)

INTERCEPTIONS

Yale Lary, with 50.

(1952-'53, '56-'64)

Jack Christensen, with 46.

(1951-'58)

Dick LeBeau, with 41.

(1959-'66)

SCORING

Doak Walker, with 534 points.

(1950-'55)

Wayne Walker, with 343 points.

(1958-'68)

Jim Martin, with 259 points.

(1951-'61)

The Big Play

FLOOD PASS, HALFBACK
SQUARE-OUT

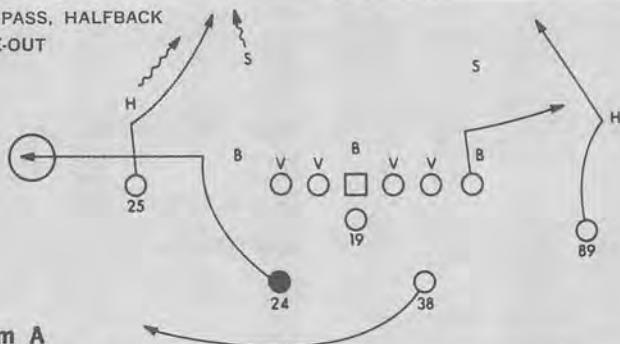


Diagram A

The Detroit Lions can put extraordinary pressure on the defense when they have split end Earl McCullouch (25) and halfback Mel Farr (24) operating on the same side of the field. McCullouch, a rookie sensation in 1968, can run the hundred in 9.3 and Farr is a 9.5 man. In Diagram A, the Lions shake Farr loose on a halfback square-out flood pattern. McCullouch races deep with the snap of the ball, drawing both the halfback and safetyman with him; no one can cover Earl one-on-one. As the split end clears the short zone of opponents, Farr drives straight at the outside linebacker, who must take him man-for-man in this passing situation. Mel forces the linebacker to retreat and then he squares out at about 15 yards, breaking for the sideline so quickly that the defensive man is usually left in the lurch. The enemy middle linebacker can't help because he is "frozen" as the Lions' fullback runs a decoy flare pattern toward the left sideline.

FLANKER DELAY
SLANT-IN

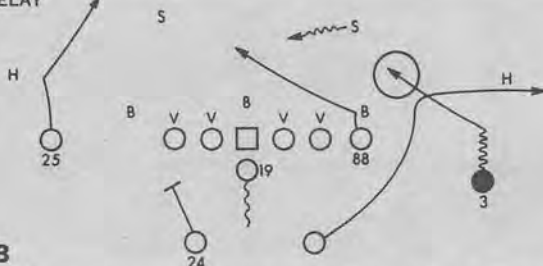


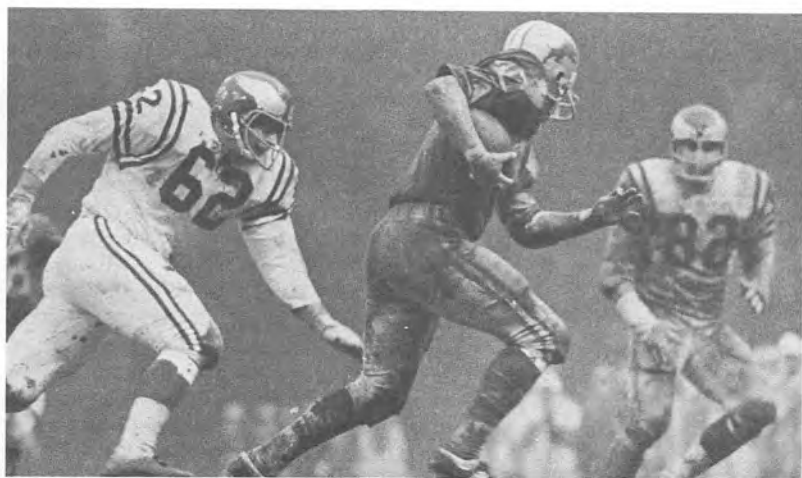
Diagram B

With sprinters like McCullouch (25) and Farr (24) to make the defensive secondary overly conscious of the long bomb, Detroit can get maximum results out of flanker man Billy Gambrell (3)—even on simple short patterns such as the delay slant-in shown in Diagram B. McCullouch and tight end Charlie Sanders (88) break fast and penetrate deep into the secondary. Gambrell, a crafty veteran, starts slowly with the snap of the ball, giving his teammates time to lure the defensive backs deep. Then he turns it on and runs a quick, snappy slant pattern to the inside. The defensive halfback is at a disadvantage at this point since he must come up fast and his angle is poor.

Lions in Action



Headed for a fall is Baltimore quarterback Earl Morrall as Lions' John Baker (78) and Denis Moore (70) put on a patented Detroit pass rush.



Rain and mud are no obstacles for Lions' halfback Nick Eddy as he moves for 10-yard gain against the Eagles. Bill Stetz (62) and Dean Wink (82) move in for Philadelphia.

GREEN BAY PACKERS



The heart of the Packers is quarterback Bart Starr. Here's the master faking a handoff to Elijah Pitts (22) as guard Gale Gillingham (68) blocks against 49ers.

The saga of the Green Bay Packers may well be the most interesting in the world of professional sports. As the representatives of a city with a population of just over 75,000, the Packers have spanned an era which began in 1919 modestly and grew to dominant proportions through the 1960s.

The only fan-owned team in pro sports (with more than 1,700 stockholders in a non-profit corporation), the club was formed in 1919 by Curly Lambeau and George Calhoun as a local team representing the Indian Packing Co. of Green Bay. Two years later, after great success in Wisconsin and Upper Michigan, Lambeau's team

became a charter member of the NFL, and Lambeau went on to serve as head coach for some 30 years thereafter.

In 1959, Vince Lombardi arrived on the scene to transform the Packers from a last-place team to dynasty proportions over the next decade, winning six conference titles, five NFL crowns and two Super Bowl championships. Over that span, Lombardi's club posted an 89-29-4 regular season record, and the team became synonymous with superior performance. Individual Packer stars have been many, from Don Hutson, Johnny Blood and Cecil Isbell, through Bart Starr, Paul Hornung, Jim Taylor and Willie Davis.

Green Bay 1969 Schedule

September 21	CHICAGO	1:00 p.m.
September 28	SAN FRANCISCO (Milwaukee)	1:00 p.m.
October 5	at Minnesota	1:30 p.m.
October 12	at Detroit	1:15 p.m.
October 19	at Los Angeles	1:00 p.m.
October 26	ATLANTA	1:00 p.m.
November 2	at Pittsburgh	1:15 p.m.
November 9	at Baltimore	2:00 p.m.
November 16	MINNESOTA (Milwaukee)	1:00 p.m.
November 23	DETROIT	1:00 p.m.
November 30	NEW YORK (Milwaukee)	3:00 p.m.
December 7	at Cleveland	1:30 p.m.
December 14	at Chicago	1:00 p.m.
December 21	ST. LOUIS	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Green Bay	30	PHILADELPHIA	13
"	13	MINNESOTA (Mil.)	26
"	17	DETROIT	23
"	38	Atlanta	7
"	14	LOS ANGELES (Mil.)	16
"	14	Detroit	14
"	28	Dallas	17
"	10	CHICAGO	13
"	10	Minnesota	14
"	29	NEW ORLEANS (Mil.)	7
"	27	Washington	7
"	20	San Francisco	27
"	3	BALTIMORE	16
"	28	Chicago	27
TOTALS	281		227

FINAL RECORD: WON 6 — LOST 7 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

Green Bay	34	All-Stars	17
"	14	New York (Giants)	15
"	7	Chicago	10
"	31	Dallas	27
"	21	Pittsburgh	17
"	31	Cleveland	9
TOTALS	138		95

PRE-SEASON RECORD: WON 4 — LOST 2

Green Bay Key Players



HERB ADDERLEY, Defensive Back, 6-1, 200, 9th Yr., Age 30, Michigan State.
Five times All-NFL selection, he's ideal cornerback blending toughness, savvy and speed. Sure, hard tackler, he had three interceptions in '68, running career total to 34 for 646 yards returned, NFL record of six TDs. Also kickoff return man.



DONNY ANDERSON, Halfback, 6-3, 220, 4th Yr., Age 26, Texas Tech.
Had best season last year, rushing for 761 yards, a 4.5 average and five TDs. Also caught 25 passes for another 333 yards. Gets better each year, rates as outstanding all-around back. Doubles as club's punter. Drafted first as future in 1964.



CARROLL DALE, Flanker, 6-2, 200, 10th Yr., Age 31, VPI.
Came to Pack from Rams in '65 trade, has been key receiver ever since. Great speed, gets the long yardage. Had 42 grabs for 818 yards, eight TDs in '68, upping career totals to 283 catches for 5,387 yards and 39 touchdowns.



WILLIE DAVIS, Defensive End, 6-3, 245, 12th Yr., Age 35, Grambling.
No. 17 draft choice of Cleveland, came to Pack in 1959 trade. Six times since has been All-NFL, also in six Pro Bowl appearances. Strong, quick, extremely intelligent player, has been leader of renowned front four. Toured Viet Nam for State Dept. in 1966.



BOYD DOWLER, Split End, 6-5, 225, 11th Yr., Age 31, Colorado.
Swift big man with great stride has been Pack's leading receiver eight times, including '68 when he caught 45 for 668 yards and six TDs. Career marks for Pro Bowler now up to 418 receptions for 6,417 yards and 35 touchdowns.



GALE GILLINGHAM, Guard, 6-3, 255, 4th Yr., Age 25, Minnesota.
No. 1 draft choice in 1966, former college fullback and tackle has made successful transition to offensive guard. Very quick, leads sweeps well. Tough on short yardage and developing into masterful pass-blocker. Was Coaches' All-American.



JIM GRABOWSKI, Fullback, 6-2, 220, 4th Yr., Age 25, Illinois.
No. 1 draft choice for 1966, rugged fullback underwent knee surgery during 1967 season, but bounced back to have impressive season last year with 518 yards rushing. Outstanding blocker, he holds Packer record for most rushes in one game, 32.



BOB JETER, Defensive Back, 6-1, 205, 7th Yr., Age 32, Iowa.
No. 2 draft choice in 1960, played in Canada for awhile, then joined Pack in '63 as a receiver. Switched to cornerback and has since been All-NFL. Had three steals last year, now shows 16 for 255 yards and two TDs in career.



HENRY JORDAN, Defensive Tackle, 6-3, 250, 13th Yr., Age 34, Virginia.

A No. 5 draft choice of Cleveland, came to G.B. in 1959 trade, and has since been All-NFL selection five times. Was MVP in 1964 Pro Bowl game. Crafty veteran is among best pass-rushing tackles in league, almost impossible to trap.

RAY NITSCHKE, Linebacker, 6-3, 240, 12th Yr., Age 32, Illinois.

Epitome of the middle linebacker . . . tough, shrewd, far-ranging, former college fullback has long made the big plays. Four times All-NFL choice, MVP in '62 championship game, he had two interceptions last season for return of 20 yards.



DAVE ROBINSON, Linebacker, 6-3, 245, 7th Yr., Age 28, Penn State.

No. 1 draft choice in 1963, outside linebacker has great speed, agility. Among best in business at pass dropping, twice All-NFL won MVP honors in 1968 Pro Bowl. Two interceptions last year raised career total to 14 for 235 yards returned.

BART STARR, Quarterback, 6-1, 200, 14th Yr., Age 35, Alabama.

No. 17 draft choice in 1956, now ranks as the No. 3 passer of all time in NFL. Great third down strategist, perhaps the best ever. Led NFL last year in percentage, fewest interceptions. Career marks now 1,552 completions, 21,626 yards, 135 TDs.



WILLIE WOOD, Defensive Back, 5-10, 190, 10th Yr., Age 32, USC.

Signed as free agent, safetyman has since been great player for Pack. Had two interceptions in '68, now totals 37 for 537 yards returned, two TDs. All-NFL five times, he has also amassed 1,274 yards on punt returns, scored two TDs as well.



Phil Bengtson

Head Coach

No coach ever had a tougher act to follow than Phil Bengtson. When Vince Lombardi stepped down as head coach of the Packers after six divisional titles, five NFL crowns and two Super Bowl wins, Phil was faced with the pressure job of producing an encore. As fate would have it, Bengtson was plagued by a rash of injuries that saw veteran quarterback Bart Starr out for four games and members of the front four defensive unit spending as much time in sick bay as in combat. Despite all of this, the Packers remained a tough club from week to week, even with a final 6-7-1 reading, and certainly there are few who dare predict that Green Bay's fortunes can remain below .500. Bengtson's background prior to assuming the head coaching position was a solid one. For nine years, Phil served as Lombardi's chief assistant as defensive coach—and defense was a big reason why the Packers kept winning. Prior to joining Lombardi at Green Bay, Bengtson was an assistant for eight seasons with the San Francisco 49ers. An All-American tackle at the University of Minnesota, Phil never played pro ball, but his knowledge of the game is such that his defensive teams over the years have never finished lower than third in overall team statistics.

Green Bay 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
26	Adderley, Herb	DB	6-0	200	30	9	Michigan State
82	Aldridge, Lionel	DE	6-4	245	28	7	Utah State
44	Anderson, Donny	RB-P	6-3	210	26	4	Texas Tech
57	Bowman, Ken	C	6-3	230	26	6	Wisconsin
78	Brown, Bob	DT	6-5	260	29	4	Arkansas A. M. & N.
60	Caffey, Lee Roy	LB	6-3	250	28	7	Texas A. & M.
53	Carr, Fred	LB	6-5	238	23	2	UTEP
67	Carroll, Leo	DE	6-7	250	26	2	San Diego State
70	Crenshaw, Leon	DT	6-6	280	25	2	Tuskegee
84	Dale, Carroll	FL	6-2	200	31	10	VPI
87	Davis, Willie	DE	6-3	245	35	12	Grambling
86	Dowler, Boyd	E	6-5	225	31	11	Colorado
55	Flanigan, Jim	LB	6-3	240	24	3	Pittsburgh
81	Fleming, Marv	TE	6-4	235	27	7	Utah
68	Gillingham, Gale	G	6-3	255	25	4	Minnesota
33	Grabowski, Jim	RB	6-2	220	25	4	Illinois
43	Hart, Doug	DB	6-0	190	30	6	UTA
72	Himes, Dick	T	6-4	244	23	2	Ohio State
13	Horn, Don	QB	6-2	195	24	3	San Diego State
50	Hyland, Bob	C-G	6-5	250	24	3	Boston College
27	James, Claudis	FL	6-2	190	25	3	Jackson State
21	Jeter, Bob	DB	6-1	205	32	7	Iowa
74	Jordan, Henry	DT	6-3	250	34	13	Virginia
77	Kostelnik, Ron	DT	6-4	260	29	9	Cincinnati
62	Lueck, Bill	G	6-3	235	23	2	Arizona
30	Mercein, Chuck	RB	6-2	220	26	5	Yale
38	Mercer, Mike	K	6-0	217	33	4	Arizona State
66	Nitschke, Ray	LB	6-3	235	32	12	Illinois
71	Peay, Francis	T	6-5	250	25	4	Missouri
22	Pitts, Elijah	RB	6-1	205	30	9	Philander Smith
80	Pope, Bucky	E	6-5	200	28	5	Catawba
89	Robinson, Dave	LB	6-3	240	28	7	Penn State
45	Rowser, John	DB	6-1	180	25	3	Michigan
15	Starr, Bart	QB	6-1	190	35	14	Alabama
10	Stevens, Bill	QB	6-3	195	24	2	UTEP
83	Vandersea, Phil	DE	6-3	235	26	4	Massachusetts
73	Weatherwax, Jim	DT	6-7	260	26	4	California State—L.A.
23	Williams, Travis	RB	6-1	210	23	3	Arizona State
36	Wilson, Ben	RB	6-1	230	29	6	Southern California
58	Winkler, Francis	DE	6-3	230	23	2	Memphis State
24	Wood, Willie	DB	5-10	190	32	10	Southern California

Green Bay 1968 Club Leaders

RUSHING	Att.	Yards	Avg.	Long	TDs
Anderson	170	761	4.5	42	5
Grabowski	135	518	3.8	25	3
Pitts	72	264	3.7	14	2
Williams	33	63	1.9	9	0

	No.	Yards	Long	TDs
Robinson	2	18	18	0
Hart	1	24	24	0

PASSING	Att.	Comp.	Pct.	Yards	TDs	Int.
Starr	171	109	63.7*	1,617	15	8*
Bratkowski	126	68	54.0	835	3	7
Horn	16	10	62.5	187	2	0

KICKOFF RET.	No.	Yards	Avg.	Long	TDs
Williams	28	599	21.4	60	0
Adderley	14	331	23.6	50	0

PASS REC.	No.	Yards	Avg.	Long	TDs
Dowler	45	668	14.8	72	6
Dale	42	818	19.5	63	8
Anderson	25	333	13.3	47	1
Fleming	25	278	11.1	32	3

PUNT RET.	No.	Yards	Avg.	Long	TDs
Brown, T.	16	111	7.0	52	1
Wood	26	126	4.8	16	0
Pitts	1	1	1.0	1	0

PUNTING	No.	Yards	Avg.	Long
Anderson	59	2,359	40.0	65

INTERCEPTIONS	No.	Yards	Long	TDs
Brown, T.	4	66	25	0
Jeter	3	35	29	0
Adderley	3	27	17	0
Wood	2	54	35	0
Nitschke	2	20	11	0

SCORING	TDR	TDP	PAT	FG	Pts.
Dale	0	8	0	0	48
Anderson	5	1	0	0	36
Dowler	0	6	0	0	36
Mercer	0	0	12	7	33
Grabowski	3	1	0	0	24
Kramer	0	0	9	4	21

* Led NFL

Green Bay All-Time Club Leaders

RUSHING

Jim Taylor, with 1,811 carries for 8,207 yards.	(1958-'66)
Tony Canadeo, with 1,025 carries for 4,197 yards.	(1941-'44, '46-'52)
Clarke Hinkle, with 1,180 carries for 3,877 yards.	(1932-'41)

PASSING

Bart Starr, with 1,552 completions in 2,701 attempts for 21,626 yards and 135 TDs.	(1956-'68)
Tobin Rote, with 826 completions in 1,854 attempts for 11,535 yards and 89 TDs.	(1950-'56)

PASS RECEIVING

Don Hutson, with 489 receptions for 8,010 yards and 101 TDs.	(1935-'45)
Boyd Dowler, with 417 receptions for 6,441 yards and 36 TDs.	(1959-'68)
Max McGee, with 345 receptions for 6,443 yards and 51 TDs.	(1954, '57-'67)

INTERCEPTIONS

Bob Dillon, with 52.	(1952-'59)
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SCORING

Don Hutson, with 823 points.	(1935-'45)
Paul Hornung, with 760 points.	(1957-'62, '64-'66)
Jim Taylor, with 546 points.	(1958-'66)

The Big Play

FULLBACK WEAKSIDE SLANT

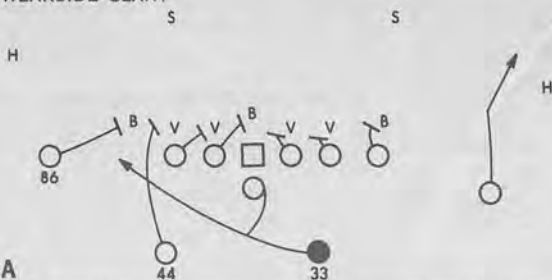


Diagram A

Since the running strength of most pro teams is to their own right side, the strategy of coming back to the left (or weakside) is often highly effective—especially when a club is blessed with two backs like Jim Grabowski (33) and Donny Anderson (44). Green Bay's weakside fullback slant is shown in Diagram A with Grabowski, an explosive runner, hitting back to the left behind key blocks by split end Boyd Dowler (86) and Anderson (44). Dowler cracks down on the enemy linebacker while Anderson belts into the line and throws a seal-off block on the defensive end. The rest of the Packer line blocks down—or away from the direction of the play. Sometimes Green Bay varies its blocking as Anderson executes the vital block on the outside linebacker and Dowler runs a decoy pass pattern to clear out the defensive halfback. Grabowski has the option of "reading" the blocks and veering inside or outside depending on the defensive pressure.

PLAY-ACTION PASS



Diagram B

Once quarterback Bart Starr (15) has softened up the opposition with a few successful weakside slants, he is likely to call a play-action pass (Diagram B). This starts out exactly as does the weakside slant with Starr faking a handoff to Grabowski (33), who dives toward the left side. Dowler (86) bears down on the corner linebacker and blocks on him for a count of two, further convincing the defense that a running play is in the making. Then Boyd slides off his man and races down the field. If the defensive safety and halfback take the bite and move in to stop the anticipated running play, Dowler can easily get behind them for the catch.

Packers in Action



All-pro Willie Davis gets better with age, it seems. Here's the veteran defensive end, a brilliant pass-rusher, getting to Cleveland QB Bill Nelsen.



Guard Jerry Kramer (64) has long been among the best of all blockers in front of sweeps, as shown here as he leads Elijah Pitts for yardage.

LOS ANGELES RAMS



With guard Tom Mack (65) as his escort, Rams' talented fullback Dick Bass moves for yardage against the Giants. Bass had 494 yards, 4.1 rushing average in 1968.

The Los Angeles Rams came into existence in 1946 as a West Coast member of the NFL, bringing to L.A. an established championship team. The club had joined the NFL in 1937 as the Cleveland Rams, and the year prior to moving to Los Angeles, had swept to the conference crown with a 9-1 record, and then nipped the Redskins 15-14 for the NFL title in zero weather.

Club president Dan Reeves then took a bold step. Realizing that pro football was on the threshold of a tremendous increase in public interest, he moved to the West Coast to take advantage of an area which had hardly been cultivated by the pros . . . and made it pay off. With him came that title team

and the astute quarterback Bob Waterfield, and soon to add more luster were players like Tommy Harmon, Les Horvath, Norm Van Brocklin, Tank Younger, Elroy Hirsch and Tom Fears. And, in a five-year span from 1949 to 1953, the Rams won three conference titles, tied for a fourth, won another NFL crown and, over a span of 60 games, won 42 and lost only 15 with 3 ties.

The Rams became a spectacular offensive team, and through the years have continued to be in that category, whether the emphasis was on offense or on defense. No matter where the accent falls, excitement has long been the name of the game in L.A.

Los Angeles 1969 Schedule

September 21	at Baltimore	2:00 p.m.
September 28	ATLANTA	1:00 p.m.
October 5	NEW ORLEANS	1:00 p.m.
October 12	at San Francisco	1:00 p.m.
October 19	GREEN BAY	1:00 p.m.
October 26	at Chicago	1:00 p.m.
November 2	at Atlanta	1:15 p.m.
November 9	SAN FRANCISCO	1:00 p.m.
November 16	at Philadelphia	1:15 p.m.
November 23	DALLAS	1:00 p.m.
November 30	at Washington	1:15 p.m.
December 7	MINNESOTA	1:00 p.m.
December 14	at Detroit	1:15 p.m.
December 21	BALTIMORE	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Los Angeles	24	St. Louis	13
"	45	PITTSBURGH	10
"	24	Cleveland	6
"	24	SAN FRANCISCO	10
"	16	Green Bay (Mil.)	14
"	27	ATLANTA	14
"	10	Baltimore	27
"	10	DETROIT	7
"	17	Atlanta	10
"	20	San Francisco	20
"	24	NEW YORK	21
"	31	Minnesota	3
"	16	CHICAGO	17
"	24	BALTIMORE	28
TOTALS	312		200

FINAL RECORD: WON 10 — LOST 3 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

Los Angeles	21	New Orleans	17
"	23	Cleveland	21
"	10	Dallas	42
"	13	San Diego	35
"	36	Kansas City	16
"	21	San Francisco	20
TOTALS	124		151

PRE-SEASON RECORD: WON 4 — LOST 2

Los Angeles Key Players



DICK BASS, Halfback, 5-10, 195, 10th Yr., Age 32, Pacific U.

Most productive rusher in Ram history, his 494 yards in '68 give him career total of 5,416. Also has grabbed 204 passes, scored 41 TDs for Rams. Outstanding blocker, has been All-Pro, Pro Bowler and team MVP. AP's Comeback Player of Year in 1966.

MAXIE BAUGHAN, Linebacker, 6-1, 230, 10th Yr., Age 30, Georgia Tech.

Came to L.A. from Eagles in 1966 trade and has been defensive general for Rams ever since. All-NFL choice several times, he's been a Pro Bowler eight times in nine years. Had four interceptions last season for 29 yards returned.



BOB BROWN, Tackle, 6-5, 295, 6th Yr., Age 27, Nebraska.

Generally considered to be the top offensive tackle in the league. Had knee surgery after 1967 season. No. 1 draft choice after All-American career in college, he was All-NFL and Pro Bowl choice in both 1965 and 1966. Traded to Los Angeles from Philadelphia.

ROGER BROWN, Defensive Tackle, 6-5, 285, 10th Yr., Age 32, Md. St.

Rams got this great player from Lions (for three draft choices) in a 1967 trade when Rosey Grier was injured, and Roger stepped right in to keep the Fearsome Foursome as fearsome as ever. Has been All-NFL and a Pro Bowler frequently.



CHARLIE COWAN, Tackle, 6-4, 265, 9th Yr., Age 31, N. Mexico Highlands.

Veteran right tackle is rated as most physically talented performer on front wall by coach George Allen. A No. 4 draft choice in 1961, he has been solid man ever since. Gets particularly high ratings as topnotch pass blocker.

ROMAN GABRIEL, Quarterback, 6-4, 220, 8th Yr., Age 29, N. Carolina State.

Big, strong QB ranked No. 9 among passers in '68 with 184 completions, 2,364 yards and 15 TDs. Also scored four times by rushing, had 139 yards in that department. Career marks now 932 completions for 12,857 yards and 85 TD strikes. Pro Bowler last two years.



DAVID JONES, Defensive End, 6-5, 250, 9th Yr., Age 30, S. Carolina State.

Unanimous All-Pro four years straight, rated as finest DE in pro football, one of best of all time. Voted NFL's MVP in '67, he is superb performer who gets the job done despite double-teaming, triple-teaming by opposition.

LAMAR LUNDY, Defensive End, 6-7, 250, 13th Yr., Age 34, Purdue.

Injured last season, missed nine games, but when healthy gives Rams finest pair of DE's in game. Holds NFL record for most interception TDs by lineman (3). Great agility, speed, strength make him tops. One of Ram captains.





ED MEADOR, Defensive Back, 5-11, 190, 11th Yr., Age 32, Arkansas Tech.

All-Pro safetyman last two years, he's a Ram captain and holds all-time club record for career interceptions with 39 for 428 yards returned and three TDs. Had six last year, also ranked as league's No. 6 punt return man. Great team player.

MERLIN OLSEN, Defensive Tackle, 6-5, 270, 8th Yr., Age 29, Utah State.

All-Pro star has been in Pro Bowl seven times in seven years. Playing alongside Jones, gives Rams tremendous strength in front wall. No. 1 draft choice in 1962, has been rated among top three defensive tackles ever since.



JACK PARDEE, Linebacker, 6-2, 225, 12th Yr., Age 33, Texas A&M.

Veteran outside LB continues to be outstanding player. All-Pro in 1963, came out of temporary retirement in '66 to return to Rams. Had two interceptions in '68, returned both for TDs. Also had two interception TDs in 1967.



JACK SNOW, Split End, 6-2, 190, 5th Yr., Age 26, Notre Dame.

Former Notre Dame All-American has been top receiver for Rams since being acquired after '65 draft from Vikings. Had 29 catches for 500 yards and three TDs last year, now totals 129 catches for 2,411 yards and 17 scores in four seasons.



BILLY TRUAX, Tight End, 6-5, 235, 6th Yr., Age 26, LSU.

Came to Rams in trade with Cleveland in 1964, became a starter in '67 and has blossomed into outstanding player. Led Rams in receiving last year with 35 catches for 417 yards, three TDs. Powerful blocking makes him valued performer.



George Allen

Head Coach

The resurgence of the Los Angeles Rams as a power in the Western Conference coincides with the naming of George Allen as head coach in 1966. After winning just four games in 1965, the Rams have come on since then to post an overall record of 29 wins, 10 losses and three ties. In 1967, the

Rams went to the Western playoff, bowing to the Packers 27-24. Allen, primarily a defensive specialist during his years as an assistant to George Halas in Chicago, has given the Rams a versatile, well-balanced offense to blend with one of the strongest of all defensive units in pro football. Allen is another coach who never played pro football. He was a college football player at Marquette in 1944, and later a wrestler at the University of Michigan. He became a coach at Morningside College in Iowa for three years, then moved to Whittier College in California as head coach from 1951 through 1956. He began his pro coaching career in 1957 as end coach of the Rams, then moved to Chicago to serve as an assistant to Halas in 1958 where he turned out top defensive units, particularly in 1963 when Chicago won the NFL crown, and the Bear defense led the NFL in 10 categories.

Los Angeles 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
22	Bass, Dick	RB	5-10	195	32	10	Pacific
55	Baughan, Maxie	LB	6-1	230	30	10	Georgia Tech
53	Breen, Gene	LB	6-2	230	28	6	Virginia Tech
76	Brown, Bob	T	6-4	295	27	6	Nebraska
78	Brown, Roger	DT	6-5	285	32	10	Maryland State
73	Cowan, Charlie	T	6-4	265	31	9	New Mexico Highlands
48	Crabb, Claude	DB	6-0	192	29	8	Colorado
46	Daniel, Willie	DB	5-11	190	31	9	Mississippi State
43	Dennis, Mike	RB	6-1	207	25	2	Mississippi
35	Dyer, Henry	RB	6-1	239	24	3	Grambling
33	Ellison, Willie	RB	6-1	200	23	3	Texas Southern
37	Ezerins, Vilnis	RB	6-1	217	25	2	Whitewater State
18	Gabriel, Roman	QB	6-4	220	29	8	North Carolina State
30	Gossett, Bruce	K	6-2	230	27	6	Richmond
88	Guillory, Tony	LB	6-4	235	26	4	Lamar Tech
50	Iman, Ken	C	6-1	240	30	9	S.E. Missouri State
75	Jones, David	DE	6-5	250	30	9	South Carolina State
34	Josephson, Les	RB	6-0	207	27	5	Augustana
85	Lundy, Lamar	DE	6-7	250	34	13	Purdue
65	Mack, Tom	G	6-3	250	25	4	Michigan
56	Marchlewski, Frank	C	6-2	240	25	5	Minnesota
20	Mason, Tommy	RB	6-1	195	30	9	Tulane
21	Meador, Ed	DB	5-11	190	32	11	Arkansas Tech
74	Olsen, Merlin	DT	6-5	270	29	8	Utah State
32	Pardee, Jack	LB	6-2	225	33	12	Texas A. & M.
83	Pivec, Dave	TE	6-3	230	26	4	Notre Dame
16	Plum, Milt	QB	6-2	205	34	13	Penn State
66	Pottios, Myron	LB	6-2	232	30	9	Notre Dame
81	Schumacher, Gregg	DE	6-2	240	27	3	Illinois
71	Scibelli, Joe	G	6-0	255	30	9	Notre Dame
41	Smith, Ron	DB	6-1	192	26	5	Wisconsin
84	Snow, Jack	E	6-2	190	26	5	Notre Dame
28	Studstill, Pat	FL-P	6-0	175	31	8	Houston
72	Talbert, Diron	DT	6-5	245	25	3	Texas
87	Truax, Billy	TE	6-5	235	26	6	LSU
14	Tucker, Wendell	E	5-10	185	26	3	South Carolina State
24	Williams, Clarence	DB	6-2	194	27	5	Washington State
77	Wilson, Jim	T	6-3	258	27	5	Georgia
57	Woodlief, Doug	LB	6-3	225	26	5	Memphis State

Los Angeles 1968 Club Leaders

RUSHING						INTERCEPTIONS										
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs						
Ellison	151	616	4.0	52	5	Williams	7	51	36	0						
Bass	121	494	4.0	20	1	Meador	6	37	20	0						
Mason	108	395	3.6	19	3	Baughan	4	29	16	0						
Gabriel	34	139	4.0	19	4	Smith	3	28	19	0						
Dennis	29	136	4.6	16	0	Cross	3	0	0	0						
Dyer	55	136	2.4	15	1	Pardee	2	75	46	2						
Meador	1	11	11.0	11	0	KICKOFF RET.					No.	Yards	Avg.	Long	TDs	
Plum	2	3	1.5	2	0	Smith	26	718	27.6	94	1					
Ezerins	2	2	1.0	1	0	Ellison	12	268	22.3	40	0					
PASSING							No.	Yards	Avg.	Long	TDs					
	Att.	Comp.	Pct.	Yards	TDs	Int.	Dennis	2	2	1.0	2	0				
Gabriel	366	184	50.3	2,364	19	16	Williams	1	16	16.0	16	0				
Plum	12	5	41.7	49	1	1	Meador	1	20	20.0	20	0				
Mason	2	0	0.0	0	0	0	Ezerins	1	0	0.0	0	0				
Dennis	2	0	0.0	0	0	0	Pivec	2	0	0.0	0	0				
Ellison	1	0	0.0	0	0	0	PUNT RET.					No.	Yards	Avg.	Long	
Studstill	1	0	0.0	0	0	0	Meador	17	136	8.0	40					
							Smith	27	171	6.3	24					
PASS REC.						PUNTING										
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long						
Truax	35	417	11.9	22	3	Studstill	81	3,207	39.5	58						
Casey	29	565	19.4	55	5	SCORING					TDR	TDP	TDs	PAT	FG	Pts.
Snow	29	500	17.2	54	3	Gossett	0	0	0	37	17	88				
Bass	27	195	7.2	28	2	Ellison	5	2	7	0	0	42				
Ellison	20	248	12.4	36	2	Casey	0	5	5	0	0	30				
Mason	15	144	9.6	31	0	Tucker	0	4	4	0	0	24				
Dennis	8	53	6.6	17	0	Gabriel	4	0	4	0	0	24				
Dyer	8	37	4.6	15	0	Bass	1	2	3	0	0	18				
Tucker	7	124	17.7	60	4	Truax	0	3	3	0	0	18				
Studstill	7	108	15.4	25	1	Mason	3	0	3	0	0	18				
Pivec	3	27	9.0	12	0	Snow	0	3	3	0	0	18				
Gabriel	1	-5	-5.0	0	0	Pardee	2	0	2	0	0	12				

Los Angeles All-Time Club Leaders

RUSHING

Dick Bass, with 1,208 carries for 5,416 yards. (1960-'68)
 Dan Towler, with 672 carries for 3,493 yards. (1950-'55)

PASSING

Norm Van Brocklin, with 1,101 completions in 1,897 attempts for 16,114 yards and 118 TDs. (1949-'57)
 Roman Gabriel, with 932 completions in 1,832 attempts for 12,857 yards and 85 TDs. (1962-'68)

PASS RECEIVING

Tom Fears, with 400 receptions for 5,397 yards. (1948-'56)
 Elroy Hirsch, with 343 receptions for 6,289 yards. (1949-'57)

INTERCEPTIONS

Ed Meador, with 38. (1959-'68)
 Will Sherman, with 28. (1954-'60)

SCORING

Bob Waterfield, with 573 points. (1945-'52)
 Bruce Gossett, with 459 points. (1964-'68)

The Big Play

QUICK SLANT

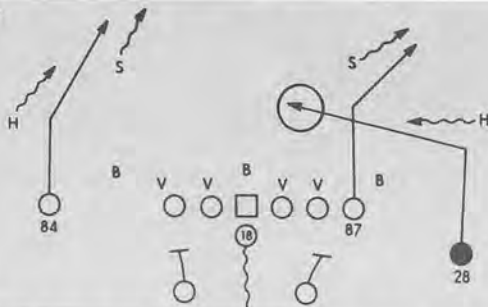


Diagram A

When you have a lightning-fast flanker back like Pat Studstill (28), the quick slant (or slant-in) can be a big play in those troublesome third-down situations. In Diagram A, Los Angeles forces the defense into single coverage on Studstill by sending tight end Billy Truax (87) on a deep down-and-out route that pulls the strongside safety away from the intended receiving zone. Then Studstill uses his speed to set up the rival corner back. Pat races straight at the defensive man as if to run a deep fly pattern. When the halfback loosens up, Studstill breaks it off and cuts on a sharp slant path over the middle. This change of direction, plus Pat's fine acceleration, usually puts the Ram receiver into an open area for a split second—and that's when quarterback Roman Gabriel (18) hits him with a short, hard pass.

SCREEN PASS LEFT

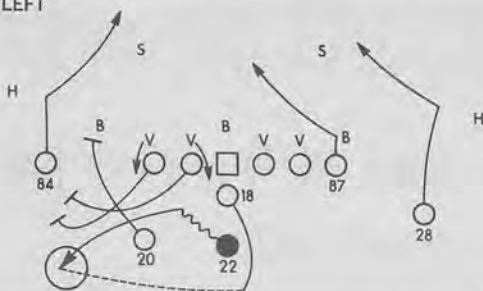


Diagram B

When Gabriel (18) senses that the defensive line is getting over-anxious, he is apt to call a screen pass left to speedster Dick Bass (22). As shown in Diagram B, Pat Studstill (28) and the two Ram ends run downfield patterns to clear out the secondary while halfback Tommy Mason (20) runs a circle route to occupy the safetyman and also to put himself in position to block across the line of scrimmage. Bass delays a count, as if to pass block for the retreating Gabriel, and then slides left into the deep flat zone. The Rams' left tackle and left guard check their men momentarily and drift outside to form a two-man screen in front of Bass. Gabriel lets the defense put on a good rush before looping the ball over their heads to Bass, whose speed makes him a threat to go all the way—if his screen blockers do their job.

Rams in Action



Falcons' Bob Berry has that old QB feeling as half of the Rams' Fearsome Foursome closes in on him. Merlin Olsen (74) has a hand in already, and Deacon Jones (75) is right behind Olsen.



Defensive captain Eddie Meador (21) is an inspirational leader. Here's Meador returning one of his six interceptions in '68 for good gain against Lions.



EVOLUTION OF FOOTBALL GEAR

The engraving above depicts an artist's conception of a struggle between two teams from Latrobe and Jeanette in Pennsylvania on August 31, 1895, generally recognized to be the first professional football game ever played. The fierceness of the battle between these two neighboring towns has been captured well by the artist.

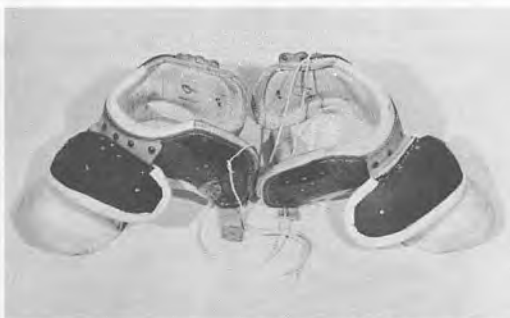
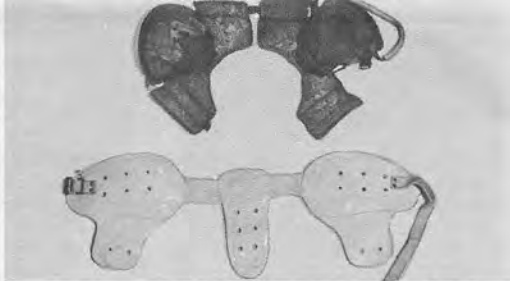


Bloodied noses, bruises and assorted lacerations were all part of the fruits, or consequences, of engaging in the sport. The game might even be traced back as far as the year 1052 A.D. when Englishmen, unearthing skulls of departed Danes who had ruthlessly occupied England some years before, began kicking the skulls

around as a blend of nationalism and fun and games. Sides were formed even then, first to kick the skulls and later an inflated cow's bladder, and mayhem often resulted. To lessen the blood flow, bruises and broken bones, protective equipment made an appearance. This, then, is the picture story of the evolution of equipment.



From the inflated cow's bladder, first kicked around by the sports of the 11th Century, through the advent of games of soccer and rugby, the dimensions of the "ball" were never very clearly defined. In fact, it wasn't until 1894 when football rules came into being that a section actually referred to the ball. That rule merely stated, "the ball shall be made of leather and hold air." This ball is shown in photo No. 1. By the years 1910-1920, the rules became more specific as the game itself began to change and the ball in photo No. 2 had specifications: "shall be made of leather, enclosing a rubber bladder, be tightly inflated and shall have the shape of a prolate spheroid." By 1934, the rule stated the ball should be of "pebble-grained leather," such as in photo No. 3, and as the emphasis moved from kicking, which required a rounder ball, to passing and better ball handling, the shape of the ball became slimmer and easier to grip. With the advent of night games, the ball in photo No. 4, used in the 1952 College All-Star game, had black stripes added to a white surface for obvious reasons. Today's ball, photo No. 5, is the sleek product of the years of evolution.



As the shape of the football continued to change over the years, so did the protective equipment. To protect against severe blows to the hips, a simply padded style of hip pad (upper left) first came into being, and when this was found wanting, hard leather protective pads were added to the equipment (upper right). Eventually, a one-piece, maximum protective hip-pad was devised (lower left) which is able to withstand the severest of blows. Yet as can be seen in the comparison photo (lower right), the shape of the pads has remained constant over the years, from the old style to the modern lightweight model favored by many receivers.

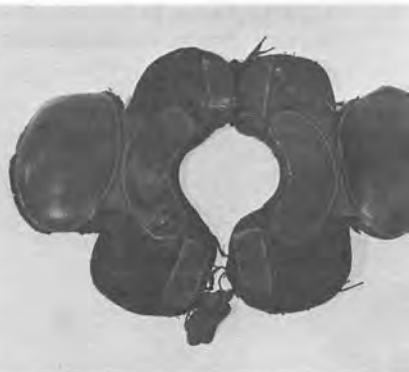
As all buffs know, today's football pants are sleek, nearly skin-tight, models of the finest materials . . . lightweight and highly functional. Yet, of course, they weren't always so. Below, left, is the heavy padded-type pants worn in the days of Jim Thorpe, while the center photo depicts the pants of the later 1920s and 1930s. The pants of the late 1940s and early 1950s are on the right, beginning to become slimmer while retaining slight padding in the knee area . . . but hardly fashionable yet.





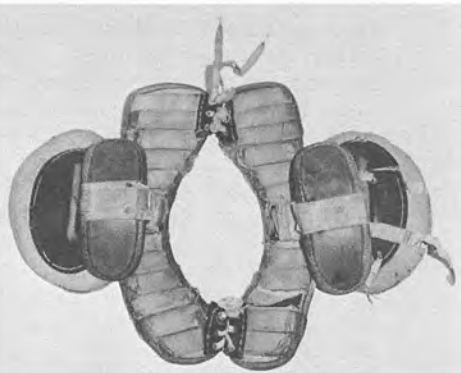
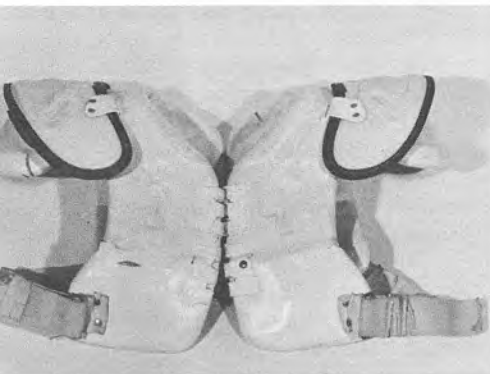
Head gear, when first introduced, was nothing more than a simple heavy leather headpiece, padded with wool and cotton to absorb blows to the head. Quite obviously, this wasn't nearly enough protection as the game progressed, and so heavier materials were soon utilized, with flaps over the ears and a chin strap added by degrees as seen in the models above from the years 1909 through 1916. Eventually, manufacturers perfected compact, force-resistant and harder helmets, such as in the 1937 model, and continued to improve the helmet right up through the 1940 model and into the 1950 product, which was the latest in helmets, though the face-bar had not yet been added. Today's gear is as modern as the game itself, with heavy absorbent padding, hard rubber face-bar and compact force-resistant inner suspension shell.

Shoulder pads have not changed that much in actual shape either. Again, the major part of the evolution is in the materials and strength of the protective devices utilized in the equipment. The earliest model, left photo, shows just the barest of protective materials, while a later model, center, has been improved and tightened up with straps and heavier padding. On the far right is today's type of modern shoulder pad, worn by the 275-pound linemen, relatively light in weight, but the epitome in force-resistant protection and absorbent padding.





Uniform jerseys in the early days of pro football were practically nondescript. The tattered, striped, sleeveless shirt dates back to the days of the old Massillon teams, sans numbers or even lettering. Later, teams added lettering and sleeves to the jerseys, such as the type worn by the Canton Bulldogs in 1920, and eventually, the numbering system came into use, as is seen in the No. 12 jersey used by the Chicago Bears in the late 1920s. In the 1930s, team color and design were added, such as the No. 14 shirt used by the Packers. By the 1940s, the jerseys had become lighter and more colorful, such as the No. 42 of Sid Luckman, and into the 1950s, the lightweight, stretch-type jerseys had gone to short sleeves for warm weather games, such as the No. 76 of the late Gene Lipscomb.



MINNESOTA VIKINGS



Viking fans can look to the future with confidence, thanks to young stars like Clinton Jones, shown here slashing for a big gain against the Redskins. Jones combines speed with power and should become a top performer.

When the Minnesota Vikings were granted an NFL franchise on January 28, 1960, it culminated a decade-long quest by football enthusiasts in that area. Once league-sanctioned, it came as no great surprise that the club selected the name "Vikings", considering the geographical location and two of the team founders being named Ole Haugsrud and H. P. Skoglund.

Too, the new club assumed the state name of Minnesota for the franchise with the intent of representing the entire state, and not just the twin cities of Minneapolis and St. Paul . . . the first time any pro franchise had taken such an approach.

The first Viking team assembled that summer in Bemidji, Minn. under coach Norm Van Brocklin worked very hard and, in its first game, stunned the Chicago Bears 37-13 behind rookie quarterback Fran Tarkenton. Minnesota went on to win three games in its maiden season, improved to a fourth-place finish in the West two years later, and then an 8-5-1 mark for second-place in 1964. The culmination of the work that went into the formation of the club took place in 1968 when the defensive-minded Vikings won the Central Division championship with a young team which should continue to make a mark for itself in professional football.

Minnesota 1969 Schedule

September 21at New York	1:30 p.m.
September 28BALTIMORE	1:30 p.m.
October 5GREEN BAY	1:30 p.m.
October 12at Chicago	1:00 p.m.
October 19at St. Louis	1:00 p.m.
October 26DETROIT	1:15 p.m.
November 2CHICAGO	3:00 p.m.
November 9CLEVELAND	1:30 p.m.
November 16at Green Bay (Milwaukee)	1:00 p.m.
November 23PITTSBURGH	1:30 p.m.
November 27at Detroit	12:15 p.m.
December 7at Los Angeles	1:00 p.m.
December 14SAN FRANCISCO	1:30 p.m.
December 21at Atlanta	1:15 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Minnesota	47ATLANTA	7
"	26Green Bay (Mil.)	13
"	17CHICAGO	27
"	24DETROIT	10
"	17New Orleans	20
"	7DALLAS	20
"	24Chicago	26
"	27WASHINGTON	14
"	14GREEN BAY	10
"	13Detroit	6
"	9Baltimore	21
"	3LOS ANGELES	31
"	30San Francisco	20
"	24Philadelphia	17
TOTALS	282		242

FINAL RECORD: WON 8 — LOST 6

(Home Games Capitalized)

1968 Pre-season Record

Minnesota	10Kansas City (AFL)	13
"	39Denver (AFL)	16
"	52Philadelphia	10
"	28St. Louis	31
"	20New Orleans	17
TOTALS	149		87

PRE-SEASON RECORD: WON 3 — LOST 2

Minnesota Key Players



BILL BROWN, Fullback, 5-11, 230, 9th Yr., Age 31, Illinois.

Strong runner, good blocker, excellent pass receiver, he's been top performer since coming to Vikings from Bears in 1962 trade. Had 805 yards rushing, caught 31 passes in '68 to run career totals to 4,438 yards rushing, 208 passes caught, 56 TDs scored.

CARL ELLER, Defensive End, 6-6, 265, 6th Yr., Age 27, Minnesota.

Powerful defensive player came into his own in '68 to win All-NFL honors, Pro Bowl designation. Bounced back from 1967 knee surgery to become masterful pass-rusher, leader of Vikings' fine defensive unit. Great speed for big man.



CLINTON JONES, Halfback, 6-0, 206, 3rd Yr., Age 24, Michigan State.

Former All-American had 536 yards rushing for 4.2 average in '68, first full season of work after spot duty as rookie. Quick starter, strong runner, hard worker, he was No. 1 draft choice for 1967. Had 96-yard kickoff TD return as rookie.

JOE KAPP, Quarterback, 6-3, 215, 3rd Yr., Age 31, California.

After eight years in Canadian football, came to Vikings in 1967, led them to Central Division title in '68. Completed 129 passes for 1,695 yards and 10 TDs, also had 269 yards rushing for 5.4 average, three TDs. Fine runner, strong performer.



PAUL KRAUSE, Defensive Back, 6-3, 195, 6th Yr., Age 27, Iowa.

Came to Vikes in 1968 trade with Redskins, promptly led club in interceptions with seven. That brought total of steals to 35 in just five seasons of play. Named All-NFL 1964-1965, led league in interceptions with 12 as a rookie.

GARY LARSEN, Defensive Tackle, 6-5, 260, 6th Yr., Age 29, Concordia.

Acquired in 1965 trade with Rams, has been a regular DT for three seasons, and had one of best years in '68 as Vikings proved to be among toughest defensive units in NFL. Valuable as a swingman at any position on front four.



JIM MARSHALL, Defensive End, 6-3, 260, 10th Yr., Age 31, Ohio State.

Team defensive leader, he's an "iron man", having played in 142 straight games. Came to club from Cleveland in 1961 trade, he's captain of defensive team. Extremely nimble and quick for a big man, he's ideal pass-rusher.

DAVE OSBORN, Halfback, 6-0, 205, 5th Yr., Age 26, North Dakota.

After great season in '67 in which he rushed for 972 yards and 4.5 average, sat out 10 games with injuries last year, managed only 42 carries for 140 yards. When healthy, a very solid running back with speed, power.





ALAN PAGE, Defensive Tackle, 6-4, 260, 3rd Yr., Age 24, Notre Dame.

First round draft choice won starting role as a rookie, turned in top job. Improved even more in '68 to become one of finest young defensive tackles in pro football. Strong, quick, he's top pass rusher, also tough against run.

ED SHAROCKMAN, Defensive Back, 6-0, 200, 8th Yr., Age 30, Pittsburgh.

Has been with Vikings since the beginning of franchise, holds club career interception mark of 26 for 527 yards returned, two TDs. Had four steals for 70 yards in '68. Cornerback is also fine tackler, adept at turning plays inside.



MICK TINGELHOFF, Center, 6-2, 237, 8th Yr., Age 29, Nebraska.

All-Pro, Pro Bowler five straight years, ranks as No. 1 pivotman in NFL. Signed as free agent after being passed over in the college draft. Has been solid player throughout career. Very quick, very tough, a master of pass blocking.

LONNIE WARWICK, Linebacker, 6-3, 250, 5th Yr., Age 27, Tennessee Tech.

Free agent spent a year on taxi squad, since then has come on to become leader of defensive unit. Started on the corner, moved to MLB in 1966, has overcome injuries to play top ball. Nobody in football is a harder tackler.



GENE WASHINGTON, Split End, 6-3, 220, 3rd Yr., Age 25, Michigan State.

Great speed and size for split end, he had just 13 catches as a rookie in '67, but blossomed last year in full-time duty and grabbed 46 for 756 yards and six TDs to lead club in receiving. First round draft choice has great potential.



Bud Grant

Head Coach

A strong contender for Coach of the Year honors in 1968, Bud Grant brought the Vikings to a Central Division title in his second year as head coach. Grant faced a formidable rebuilding job when he assumed the Vikings' position in 1967, and despite a 3-8-3 record that first year, Minnesota showed promise since the team was a contender in almost every game, despite the final won-lost record. At the end of that 1967 season, the Vikings presented the look of a young team on its way up, and attained that promise last year when they finished 8-6 to win division honors, losing the Western Conference championship to the Baltimore Colts, 24-14. Grant prepped for his NFL coaching job with 10 seasons in the Canadian League as head coach of the Winnipeg team. Over that span, he led Winnipeg to five CFL western titles and four Grey Cup crowns and had an overall record of 121-66-3. After an All-American career at the University of Minnesota, But played defensive end for the Philadelphia Eagles in 1951 and offensive end the following year, finishing as the No. 2 receiver in the NFL. He also played pro basketball with the Minneapolis Lakers and was named Minnesota's Athlete of the Half Century in 1951.

Minnesota 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
67	Alderman, Grady	T	6-2	242	30	10	Detroit
87	Beasley, John	TE	6-3	231	24	3	California
66	Bolin, Bookie	G	6-2	250	29	8	Mississippi
61	Bowie, Larry	G	6-3	255	29	8	Purdue
30	Brown, Bill	RB	5-11	230	31	9	Illinois
20	Bryant, Bob	DB	6-0	175	25	2	South Carolina
14	Cox, Fred	K	5-10	200	30	7	Pittsburgh
15	Cuozzo, Gary	QB	6-1	195	28	7	Virginia
71	Davis, Doug	T	6-4	255	25	4	Kentucky
28	Denny, Earl	RB	6-1	200	24	3	Missouri
76	Dickson, Paul	DT	6-5	257	32	11	Baylor
81	Eller, Carl	DE	6-6	265	27	6	Minnesota
82	Goodridge, Bob	E	6-2	202	23	2	Vanderbilt
27	Grim, Bob	FL	6-0	197	24	3	Oregon State
49	Hackbart, Dale	DB	6-3	214	31	8	Wisconsin
86	Hall, Tom	FL	6-1	195	29	8	Minnesota
80	Henderson, John	E-FL	6-3	200	26	5	Michigan
58	Hilgenberg, Wally	LB	6-3	235	27	5	Iowa
10	Hill, King	QB	6-3	216	32	12	Rice
26	Jones, Clinton	RB	6-0	200	24	3	Michigan State
11	Kapp, Joe	QB	6-3	215	31	3	California
29	Kassulke, Karl	DB	6-0	195	28	7	Drake
36	Kirby, John	LB	6-3	231	27	6	Nebraska
22	Krause, Paul	DB	6-3	195	27	6	Iowa
77	Larsen, Gary	DT	6-5	255	29	6	Concordia (Minn.)
21	Lindsey, Jim	RB	6-2	212	24	4	Arkansas
46	Mackbee, Earsell	DB	6-1	195	28	5	Utah State
70	Marshall, Jim	DE	6-4	260	21	10	Ohio State
89	Martin, Billy	TE	6-4	236	26	6	Georgia Tech
55	McGill, Mike	LB	6-2	237	22	2	Notre Dame
41	Osborn, Dave	RB	6-0	209	26	5	North Dakota
88	Page, Alan	DT	6-4	260	24	3	Notre Dame
45	Sharockman, Ed	DB	6-0	200	29	8	Pittsburgh
74	Smith, Steve	DE	6-5	241	25	3	Michigan
64	Sunde, Milt	G	6-2	250	27	6	Minnesota
53	Tingelhoff, Mick	C	6-2	237	29	8	Nebraska
63	Vellone, Jim	G	6-3	255	25	4	Southern California
59	Warwick, Lonnie	LB	6-3	248	27	5	Tennessee Tech
84	Washington, Gene	E	6-3	218	25	3	Michigan State
40	West, Charlie	DB	6-1	190	23	2	Texas—El Paso
60	Winston, Roy	LB	5-11	231	29	8	LSU
73	Yary, Ron	T	6-5	265	23	2	Southern California

Minnesota 1968 Club Leaders

RUSHING											
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	
Brown	222	805	3.6	32	11	Mackbee	2	55	36	0	
Jones	128	536	4.1	43	1	Kassulke	1	0	0	0	
Kapp	50	269	5.3	27	3						
Lindsey	53	152	2.8	9	4	KICKOFF RET.					
Osborn	42	140	3.3	23	0		No.	Yards	Avg.	Long	TDs
Denny	2	9	4.5	9	0	West	22	576	26.1	82	0
Cuozzo	1	4	4.0	4	0	Bryant	18	383	21.2	35	0
Reed	2	6	3.0	5	0	Jones	4	60	15.0	22	0
						Denny	3	19	6.3	10	0
						Sharockman ..	1	14	14.0	14	0
PASSING											
	Att.	Comp.	Pct.	Yards	TDs	Int.					
Kapp	248	129	52.1	1,699	10	17	PUNT RET.				
Cuozzo ...	33	24	72.7	299	1	0		No.	Yards	Avg.	Long
Brown	1	1	100.0	3	0	0	West	20	201	10.0	98
							Bryant	10	49	4.9	15
PASS REC.											
	No.	Yards	Avg.	Long	TDs						
Washington ..	46	756	16.3	61	6	PUNTING					
Brown	31	329	10.6	57	3		No.	Yards	Avg.	Long	
Beasley	23	289	12.5	20	0	Hill	33	1,354	41.0	53	
Hall	19	268	14.0	37	1	Martin	28	1,046	37.3	49	
Lindsey	15	150	10.0	22	0	SCORING					
Martin	10	101	10.1	15	1		TDR	TDP	PAT	FG	Pts.
Henderson ...	4	42	10.3	12	0	Cox	0	0	19	31	88
Jones	4	26	6.5	14	0	Brown	11	3	0	0	84
Goodridge ...	1	5	5.0	5	0	Washington ...	0	6	0	0	36
Powell	1	31	31.0	31	0	Lindsey	4	0	0	0	24
						Kapp	3	0	0	0	18
						Bryant	1	0	0	0	6
						Hall	0	1	0	0	6
						Jones	1	0	0	0	6
						Martin	0	1	0	0	6
						West	1	0	0	0	6
						Marshall	0	0	0	0	2
INTERCEPTIONS											
	No.	Yards	Long	TDs							
Krause	7	82	29	0							
Sharockman	4	70	22	0							
Bryant	2	60	51	1							

Minnesota All-Time Club Leaders

RUSHING

Bill Brown, with 1,206 carries for 4,357 yards. (1962-'68)
Tommy Mason, with 761 carries for 3,252 yards. (1961-'66)

PASSING

Fran Tarkenton, with 1,024 completions in 1,899 attempts for 14,579 yards and 113 TDs. (1961-'66)

PASS RECEIVING

Paul Flatley, with 202 receptions for 3,222 yards. (1963-'67)

INTERCEPTIONS

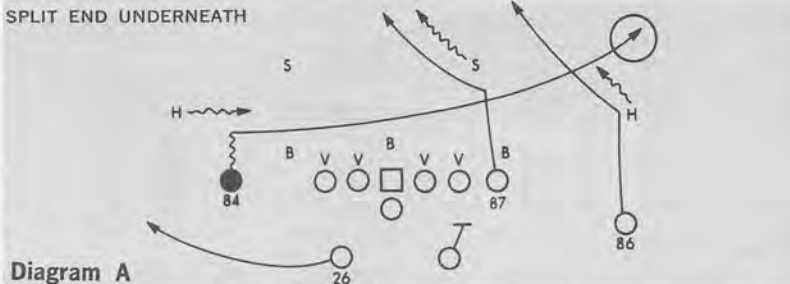
Ed Sharockman, with 26. (1961-'68)

SCORING

Fred Cox, with 544 points. (1963-'68)
Bill Brown, with 336 points. (1962-'68)

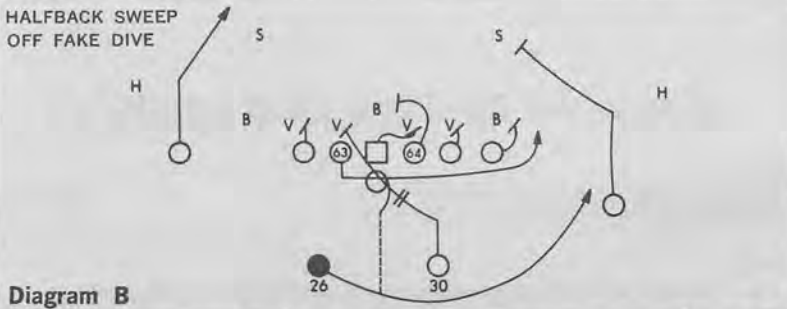
The Big Play

SPLIT END UNDERNEATH



In split end Gene Washington (84), the Minnesota Vikings have a talented young pass receiver with a wide assortment of moves. Although Gene is primarily a deep threat, one of his pet maneuvers is the split end underneath (or across) pattern shown in Diagram A. After tight end John Beasley (87) and flanker Tom Hall (86) have run deep down-and-in routes, forcing the defense to loosen up, Washington moves straight ahead at half speed. He watches for the first backward step by the defensive halfback and then, when his man is out of position, Gene makes a 45-degree cut across the middle and races for the opposite sideline. By the time the defensive halfback recovers and takes up the chase, he is usually several steps to the rear—and not many can overhaul Washington in the open field. The free safety, who might give his teammate a hand with double coverage, is forced to “stay at home” because he must watch halfback Clinton Jones (26), who runs a flare route to the left.

HALFBACK SWEEP OFF FAKE DIVE



The threat of fullback Bill Brown (30) running inside the tackles helps open up the outside running game for Minnesota, as shown in Diagram B. This halfback sweep with Clinton Jones (26) carrying around right end is effective only if the fake to Brown on the simulated cross-buck over left guard is convincing enough to immobilize the enemy linebackers. The Vikings' left guard, Jim Vellone (63), pulls out of the line to lead the interference for Jones. Right guard Milt Sunde (64) tries to cut off the middle linebacker's pursuit lane. These two blocks, Brown's acting ability on his fake dive and, of course, Jones' great speed make this a big play for Minnesota.

Vikings in Action



Quarterback Joe Kapp (11) did an admirable job in leading Vikings to Central Division title in '68. Here he fights off Jack Pardee (32) and Roger Brown (78) of the Rams.



About to feel the wrath of the Vikings' rugged defense, specifically Carl Eller (81) and Gary Larson (77), is 49er fullback Ken Willard, who is almost hidden between the two big Vikes.

NEW ORLEANS SAINTS



In for a head-first TD goes Saints' quarterback Bill Kilmer despite some rather lusty opposition from the Cleveland Browns in this Hall of Fame award-winning photo by Bob Steiner. Kilmer had fine year with 15 TD passes to rank as No. 10 passer in NFL.

The short history of the New Orleans Saints is an impressive one—from the 75,000 average attendance at home games, to the seven victories achieved in the first two years of existence.

New Orleans was granted an NFL franchise in October, 1966, with many applicants striving for the representation. A group of New Orleans businessmen, headed by oilman John W. Mecom, Jr., was unanimously selected, and the organization went right to work in building a team and spectator interest. Among the 27-year-old Mecom's associates that year were 25 other Crescent City business leaders, including nationally known

New Orleans trumpet star Al Hirt.

Vitality and excitement were breathed into the franchise from the start, both in the ball club itself and in the dedicated fans who created such fantastic support from the beginning. New coach Tom Fears, one of the NFL's all-time great pass receiving stars, led the expansion team to three victories in its first year of existence, then upped the mark to four wins in 1968—the first time any expansion team won as many games in its first two years of existence. Continued vitality and excitement loom in the future as well. The Saints have come marching in.

New Orleans 1969 Schedule

September 21	WASHINGTON	1:30 p.m.
September 28	DALLAS	1:30 p.m.
October 5	at Los Angeles	1:00 p.m.
October 12	CLEVELAND	1:30 p.m.
October 19	BALTIMORE	1:30 p.m.
October 26	at Philadelphia	1:15 p.m.
November 2	at St. Louis	1:00 p.m.
November 9	at Dallas	1:00 p.m.
November 16	at New York	1:30 p.m.
November 23	SAN FRANCISCO	1:00 p.m.
November 30	PHILADELPHIA	1:00 p.m.
December 7	at Atlanta	1:15 p.m.
December 14	at Washington	1:15 p.m.
December 21	PITTSBURGH	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

New Orleans	10	CLEVELAND	24
"	37	WASHINGTON	17
"	20	ST. LOUIS	21
"	21	New York	38
"	20	MINNESOTA	17
"	16	Pittsburgh	12
"	17	St. Louis	31
"	3	DALLAS	17
"	17	Cleveland	35
"	7	Green Bay (Mil.)	29
"	20	Detroit	20
"	17	CHICAGO	23
"	17	Philadelphia	29
"	24	PITTSBURGH	14
TOTALS	246		327

FINAL RECORD: WON 4 — LOST 9 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

New Orleans	17	Los Angeles	21
"	19	Boston (AFL)	0
"	23	Houston (AFL)	24
"	40	Cleveland	27
"	10	Atlanta	16
"	17	Minnesota	20
TOTALS	126		108

PRE-SEASON RECORD: WON 2 — LOST 4

New Orleans Key Players



DAN ABRAMOWICZ, Split End, 6-2, 197, 3rd Yr., Age 24, Xavier (Ohio).

Obscure free agent who won himself a starting role as a rookie and who had even bigger year last season. Caught 50 passes for 721 yards and six TDs as rookie . . . improved to 54 grabs for 890 yards and seven TDs in 1968.

DOUG ATKINS, Defensive End, 6-8, 270, 17th Yr., Age 39, Tennessee.

Great veteran player had outstanding year in '68, expects to be just as tough this year after 16 seasons of play. Spent 14 years with Bears, made All-NFL three times, Pro Bowl eight times. Still solid pass-rusher. Came to Tennessee as a basketball player.



BO BURRIS, Defensive Back, 6-3, 195, 3rd Yr., Age 25, Houston.

Versatile safetyman moved into starting role last season after being reserve in '67 and turned in solid performance. Good speed, instinct, and strong tackler, he had three interceptions including 94-yard TD return. Set virtually every total offense record at Houston.

TED DAVIS, Linebacker, 6-1, 235, 6th Yr., Age 27, Georgia Tech.

Came to Saints from Baltimore in expansion draft and was injured during early part of 1967. Came back last season to become highly dependable LB, making the big, key defensive play in many games. Fine athlete.



BILL KILMER, Quarterback, 6-0, 205, 8th Yr., Age 30, UCLA.

Took over as No. 1 QB last year and responded by finishing as league's No. 10 passer. Though he missed two games with injuries, had 167 completions for 2,020 yards and 15 TDs. Fine arm, he can also run with the ball.

TONY LORICK, Halfback, 6-1, 217, 6th Yr., Age 28, Arizona State.

Veteran running back was obtained in trade with Colts prior to last season and promptly turned in 344 yards rushing and 25 pass receptions despite knee troubles. Has fine power, excellent speed and is good blocker.



DON McCALL, Halfback, 6-0, 195, 3rd Yr., Age 25, USC.

Had outstanding year for Saints last season after so-so rookie campaign. Finished with 637 yards rushing for 4.1 average to rank No. 11 in NFL and grabbed 26 passes for another 270 yards. Scored 6 TDs. Fine future.

DAVE PARKS, Split End, 6-2, 205, 6th Yr., Age 27, Texas Tech.

When healthy, he's one of the best of all receivers. Missed four games last year, but still caught 25 passes. All-Pro twice with 49ers, he had 80 catches for 1,344 yards and 12 TDs in 1965, 66 grabs the following year. San Francisco's No. 1 draft choice in 1964.





DAVE ROWE, Defensive Tackle, 6-6, 280, 3rd Yr., Age 24, Penn State.

Has been a starting DT since his rookie season and seems destined to make All-Pro. Great speed for his size, he's rugged and very strong. Equally as tough against the run as he is in getting to the quarterback. Top potential here.

MIKE TILLEMAN, Defensive Tackle, 6-6, 280, 4th Yr., Age 25, Montana.

Teams with Rowe to give Saints a tandem of big, tough young tackles. Played one season with Vikings before coming to New Orleans and has developed rapidly during past two campaigns as a Saints' starter. Known to teammates as "Big Timber".



DAVE WHITSELL, Defensive Back, 6-0, 185, 12th Yr., Age 33, Indiana.

Veteran defender has provided stability in Saints' secondary, turned in two outstanding seasons for New Orleans. Tied for NFL lead with 10 interceptions in '67, added six more last year. Lifetime total of steals now at 43 for 654 yards.

FRED WHITTINGHAM, Linebacker, 6-2, 240, 5th Yr., Age 30, Cal Poly.

Ex-Ram and Eagle linebacker moved into starting MLB role with Saints in '68 and turned in fine performance. Thrives on contact, he's quick and far-ranging player. Came up with one pass interception for 16-yard return. First signed with Rams as free agent in 1962.



DEL WILLIAMS, Guard, 6-2, 245, 3rd Yr., Age 24, Florida State.

A No. 3 draft choice, strong young lineman has started every game since reporting to Saints. Has made excellent progress during first two years, looms as a player with extra fine potential. Crisp blocker, very quick.



Tom Fears

Head Coach

As head coach of New Orleans for the two years of that club's existence, Fears has brought with him the ability and determination which made him one of the great receivers of NFL history. The Saints won three games in the first year of play for the expansion team in 1967 to equal an NFL record, then upped that mark to four victories in '68, which had never been equalled. As a player, Fears was one of the greats in league history, having won the NFL pass-receiving crown for three straight seasons (1948-'49-'50) while with the Los Angeles Rams, a feat matched only by Don Hutson. Too, he was the only rookie ever to lead the league in catches (51 in 1948), he set a record in 1950 with 84 grabs (since broken), and his 18 catches in a single game (1950 vs. Green Bay) is still an all-time NFL mark. Tom's coaching career began in 1959 as an assistant to Vince Lombardi at Green Bay, with his next stop Los Angeles as an aide in 1960-'61. He returned to the Packers for four more seasons through 1965, then joined Atlanta in its first year of existence as an assistant prior to taking over the helm of the Saints. Thus, Fears has brought a wide background as star player and solid coach to his New Orleans job . . . and it's reflected in the team performance.

New Orleans 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
46	Abramowicz, Dan	FL	6-1	195	24	3	Xavier
81	Atkins, Doug	DE	6-8	275	39	17	Tennessee
32	Barrington, Tom	RB	6-1	213	25	5	Ohio State
38	Baker, Tony	RB	5-11	225	24	2	Iowa State
77	Boeke, Jim	T	6-6	260	31	10	Heidelberg
82	Brewer, John	LB	6-4	235	32	9	Mississippi
22	Brown, Charlie	RB	5-10	200	23	3	Missouri
16	Burris, Bo	DB	6-3	195	24	3	Houston
66	Cody, Bill	LB	6-1	227	25	4	Auburn
86	Colchico, Dan	DE	6-4	245	34	7	San Jose State
70	Colvin, Jim	DT	6-3	250	31	9	Houston
79	Cordileone, Lou	DT	6-0	255	31	6	Clemson
35	Davis, Ted	LB	6-1	232	27	6	Georgia Tech
21	Douglas, John	DB	6-1	195	24	3	Texas Southern
10	Durkee, Charlie	K	5-11	165	25	3	Oklahoma State
56	Ferguson, Jim	LB	6-4	250	26	2	USC
28	Fichtner, Ross	DB	6-0	195	30	10	Purdue
84	Hester, Jim	TE	6-4	240	24	3	North Dakota
29	Howard, Gene	DB	6-0	190	22	2	Langston
78	Jones, Jerry	T	6-4	265	25	4	Bowling Green
51	Kasperek, Dick	C	6-3	250	26	4	Iowa State
30	Kelley, Les	LB	6-3	233	24	3	Alabama
17	Kilmer, Bill	QB	6-0	205	29	8	UCLA
45	Kimbrough, Elbert	DB	5-11	197	30	8	Northwestern
50	Kupp, Jake	G	6-3	246	28	6	Washington
72	Leggett, Earl	DT	6-3	265	35	12	LSU
89	Long, Dave	DE	6-4	255	24	4	Iowa
34	Lorick, Tony	RB	6-1	217	28	6	Arizona State
36	McCall, Don	RB	5-11	195	24	3	USC
75	McCormick, Dave	T	6-6	250	26	4	LSU
12	McNeill, Tom	P	6-1	195	27	3	Stephen F. Austin
24	Nevett, Elijah	DB	6-0	185	25	3	Clark
83	Parks, Dave	SE	6-2	203	27	6	Texas Tech
85	Poage, Ray	TE	6-3	205	28	6	Texas
76	Rowe, Dave	DT	6-7	280	24	3	Penn State
63	Schmidt, Roy	G	6-3	250	27	3	Long Beach State
33	Schultz, Randy	RB	6-0	210	25	4	State College of Iowa
60	Schweda, Brian	DE	6-3	250	26	4	Kansas
41	Smith, Ralph	TE	6-2	215	29	8	Mississippi
11	South, Ronny	QB	6-1	200	24	2	Arkansas
87	Stickles, Monty	TE	6-4	235	31	10	Notre Dame
37	Stonebreaker, Steve	LB	6-3	235	30	8	Detroit
73	Sturm, Jerry	T	6-3	265	32	3	Illinois
14	Swetan, Karl	QB	6-1	200	26	4	Wake Forest
74	Tilleman, Mike	DT	6-6	280	25	4	Montana
54	Wendryhoski, Joe	C	6-2	245	31	6	Illinois
23	Whitsell, Dave	DB	6-0	185	33	12	Indiana
59	Whittingham, Fred	LB	6-2	240	29	5	Cal Poly (SLO)
39	Wheelwright, Ernie	RB	6-3	236	29	6	Southern Illinois
61	Williams, Del	G	6-2	245	23	3	Florida State
20	Youngblood, George	DB	6-3	205	24	4	Los Angeles State

New Orleans 1968 Club Leaders

RUSHING	Att.	Yards	Avg.	Long	TDs
McCall	155	637	4.1	48	4
Lorick	104	344	3.3	36	0
Schultz	43	152	3.5	15	0
Barrington	45	111	2.5	22	0
Wheelwright	21	99	4.7	15	1
Kilmer	21	97	4.6	22	2
Gilliam	2	36	18.0	29	0
Abramowicz	2	27	13.5	18	0
Poage	1	22	22.0	22	0
South	4	5	1.3	2	0
Baker	4	2	0.5	3	0
McNeill	2	1	0.5	15	0
Whitsell	1	-1	-1.0	-1	0
Sweetan	4	-5	-1.3	2	0

PASSING	Att.	Comp.	Pct.	Yards	TDs	Int.
Kilmer	315	167	.530	2,060	15	17
Sweetan	78	27	.346	318	1	9
South	38	14	.368	129	1	3
Barrington	6	2	.333	42	0	0

PASS REC.	No.	Yards	Avg.	Long	TDs
Abramowicz	54	890	16.4	47	7
McCall	26	270	10.3	25	2
Lorick	25	260	10.4	29	3
Parks	25	258	10.3	41	0
Gilliam	24	284	11.8	39	0
Hester	17	300	17.6	51	2
Stickles	15	206	13.7	35	2
Schultz	12	34	2.8	14	0
Barrington	9	33	3.6	7	1
Poage	1	11	11.0	11	0

INTERCEPTIONS	No.	Yards	Long	TDs
Whitsell	6	50	32	0
Burris	3	129	94	1
Howard	3	51	35	0
Whittingham	1	16	16	0
Kimbrough	1	15	15	0

	No.	Yards	Long	TDs
Cordleone	1	7	7	0
Kelley	1	0	0	0

KICKOFF RET.	No.	Yards	Avg.	Long	TDs
Howard	23	533	23.2	36	0
Gilliam	15	328	22.1	48	0
Brown	8	137	17.1	28	0
Nevett	2	94	47.0	31	0
Stonebreaker	1	22	22.0	22	0
Kelley	1	20	20.0	20	0
Douglas	1	10	10.0	10	0
Jones	1	5	5.0	5	0
Whitsell	1	0	0.0	0	0

PUNT RET.	No.	Yards	Avg.	Long	TDs
Brown	8	60	7.5	53	1
Gilliam	15	60	4.0	21	0
Howard	8	42	5.3	12	0
Nevett	3	-9	-3.0	0	0
Douglas	0	0	0.0	0	0

PUNTING	No.	Yards	Avg.	Long
McNeill	49	2,009	41.0	58
South	14	387	27.6	44
Fraser	11	391	35.5	56
Lorick	1	36	36.0	36

SCORING	TDs	PAT	FG	Pts.
Durkee	0	27	19	84
Abramowicz	7	0	0	42
McCall	6	0	0	36
Lorick	3	0	0	18
Stickles	2	0	0	12
Hester	2	0	0	12
Kilmer	2	0	0	12
Burris	1	0	0	6
Barrington	1	0	0	6
Wheelwright	1	0	0	6
Whitsell	1	0	0	6
Brown	1	0	0	6

New Orleans All-Time Club Leaders

RUSHING

Don McCall, with 176 carries for 723 yards and 5 TDs. (1967-'68)
 Jim Taylor, with 130 carries for 390 yards and 2 TDs. (1967)

PASSING

Billy Kilmer, with 264 completions in 519 attempts for 3,401 yards and 21 TDs. (1967-'68)
 Gary Cuozzo, with 134 completions in 260 attempts for 1,562 yards and 7 TDs. (1967)

PASS RECEIVING

Dan Abramowicz, with 104 receptions. (1967-'68)
 Jon Gilliam, with 46 receptions. (1967-'68)

INTERCEPTIONS

Dave Whitsell, with 16. (1967-'68)

SCORING

Charles Durkee, with 153 points. (1967-'68)

The Big Play

KILMER ON THE BOOTLEG

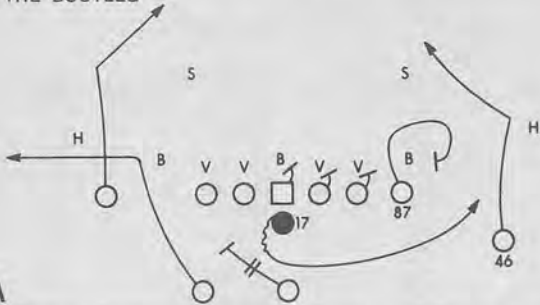


Diagram A

Bill Kilmer (17), a multi-purpose quarterback, makes the age-old bootleg play (Diagram A) a potent weapon for New Orleans. Kilmer starts the flow of the play to the left and fakes a handoff to his fullback. A skillful fake usually draws the defense to that side, at which point Kilmer hides the ball deftly on his hip and circles back, against the flow, toward the right. The success of the bootleg relies to some extent on a key block by tight end Monty Stickles (87), who drives past the outside linebacker and then doubles back to pick him off when he reacts to Kilmer's bootleg maneuver. Flanker back Dan Abramowicz (46) runs a deep pattern to the right side, clearing the halfback and safety out of Kilmer's running zone. This play is particularly effective near the goal-line when the defense is massed inside (or in a gap alignment) anticipating a power smash through the middle.

THE ROLL-OUT PASS

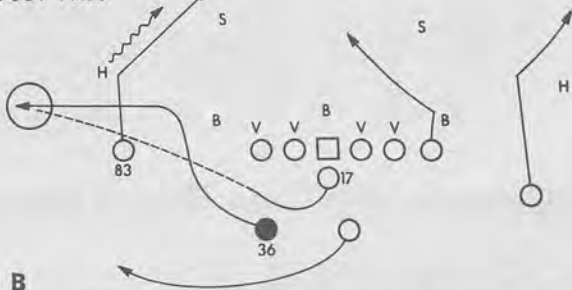


Diagram B

The ability of Bill Kilmer (17) to throw on the run enables the Saints to pick up valuable yardage with the quarterback roll-out pass shown in Diagram B. Bill sends split end Dave Parks (83) deep on the left side to occupy the halfback and safety while halfback Don McCall (36) slides into the flat near the left sideline. Kilmer takes the snap, rolls to his left and hits McCall with the pass the second Don breaks into the open. The other Saints' running back flares out to the same side and can be utilized as a "safety valve" receiver should McCall be covered. If the opportunity presents itself, which it often does, Kilmer can tuck the ball under his arm and run to daylight—something he does very well.

Saints in Action



There's no better receiver in pro football than Saints' Dave Parks (83). Here's Dave making fine catch despite defending of Eagles' Al Nelson (26).



Now in his 17th season of pro football, Saints' defensive end Doug Atkins is still a terror. Here's the 6-8, 270-pounder nailing Cowboys' Don Meredith as Lou Cordileone (79) and Mike Tilleman (74) look on.

NEW YORK GIANTS



Giants' Bobby Duhon (28) works the halfback option against the 49ers as mates Aaron Thomas (88) and Willie Young (69) set up blocks. Duhon had fine rookie season in Giants' wide-open offensive attack.

Unbroken family ownership and a championship pedigree—that's the history of the New York Giants, a history and tradition that is linked to the NFL itself and which has been perpetuated for more than 40 years.

The New York franchise came into existence in 1925 when the late Tim Mara founded the club in the newly organized NFL. He weathered many a storm to continue breathing life into the franchise, and down through the years, the Giants have reflected his strength and vision by winning championships in each decade of existence. The Giants' total of 14

Conference titles and 14 championship game appearances is unmatched in all of pro football.

Tim Mara passed ownership on to his sons, Jack and Wellington, and with the death of Jack in 1965, Wellington assumed the presidency of the organization. To the Maras, football and the Giants have never been a mere sideline enterprise or a rich man's hobby. Like the Halas family in Chicago, they are football people. Too, great names in football history are part of the Giants' story . . . Thorpe, Hein, Cuff, Leemans, Conerly, Rote, Gifford, Tittle, Tunnell . . . each one a Giant in his own right.

New York 1969 Schedule

September 21	MINNESOTA	1:30 p.m.
September 28	at Detroit	1:15 p.m.
October 6	CHICAGO	8:00 p.m.
October 12	PITTSBURGH	1:30 p.m.
October 19	at Washington	1:15 p.m.
October 27	at Dallas	8:30 p.m.
November 2	PHILADELPHIA	1:30 p.m.
November 9	at St. Louis	3:00 p.m.
November 16	NEW ORLEANS	1:30 p.m.
November 23	at Cleveland	1:30 p.m.
November 30	at Green Bay (Milwaukee)	3:00 p.m.
December 7	ST. LOUIS	1:30 p.m.
December 14	at Pittsburgh	1:15 p.m.
December 21	CLEVELAND	1:30 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

New York	34	Pittsburgh	20
"	34	Philadelphia	25
"	48	WASHINGTON	21
"	38	NEW ORLEANS	21
"	21	Atlanta	24
"	10	SAN FRANCISCO	26
"	13	Washington	10
"	0	BALTIMORE	26
"	27	Dallas	21
"	7	PHILADELPHIA	6
"	21	Los Angeles	24
"	10	Cleveland	45
"	21	ST. LOUIS	28
"	10	DALLAS	28
TOTALS	294		325

FINAL RECORD: WON 7 — LOST 7

(Home Games Capitalized)

1968 Pre-season Record

New York	15	Green Bay	14
"	17	Atlanta	13
"	10	St. Louis	18
"	7	Philadelphia	21
TOTALS	49		66

PRE-SEASON RECORD: WON 2 — LOST 2

New York Key Players



PETE CASE, Guard, 6-3, 245, 8th Yr., Age 28, Georgia U.

Rugged Georgian has been a regular for Giants since coming from Eagles in '65 trade. Extremely able pass blocker, solid on pulls, Case ranks among top guards in pro football. Named to second team All-AFL-NFL squad by Pro Football Writers Association last year.

TOMMY CRUTCHER, Linebacker, 6-3, 230, 6th Yr., Age 27, TCU.

Came to Giants in '68 through trade with Packers where he had been a top reserve for four seasons. Stepped in as starter with Giants and had solid year, despite series of hamstring injuries. Very strong, sure, hard tackler with good instincts.



TUCKER FREDERICKSON, Halfback, 6-2, 220, 4th Yr., Age 26, Auburn.

Strong running back led Giants in rushing in '68 with 486 yards after two knee operations in previous two seasons. Rated one of top blocking backs in pro football, club's No. 1 draft choice in '65 made Pro Bowl that year as rookie.

PETE GOGOLAK, Kicker, 6-1, 190, 4th Yr., Age 27, Cornell.

First of the soccer-style kickers, former Buffalo star has kicked for 201 points for Giants in two seasons and a portion of a third when he was in the Army. Has also perfected onside kickoff technique through soccer style method.



HOMER JONES, Split End, 6-2, 215, 6th Yr., Age 28, Texas Southern.

One of football's best threats with speed to burn, All-Pro, Pro Bowler had 45 catches for 1,057 yards in '68, won league average per catch for fourth straight time with 23.5 mark. Has 172 catches for 4,101 yards, 34 TDs as Giant.

ERNE KOY, Fullback, 6-3, 230, 5th Yr., Age 27, Texas U.

Big strong runner plagued by injuries in '68, but finished with 394 yards rushing for 4.4 average. Led Giants with 704 yards in 1967, was named to Pro Bowl squad. Also fine pass receiver and has been club's punter for four seasons.



GREG LARSON, Center, 6-3, 250, 9th Yr., Age 30, Minnesota.

Named to Pro Bowl squad last year, big center has been keystone of fine offensive line for many years. Came back from crippling knee injury in 1964 to rank among top centers in league. Has also played guard and tackle. Fine leader.

CARL LOCKHART, Defensive Back, 6-2, 175, 5th Yr., Age 26, N. Texas St.

Rated among top safeties in NFL, the "Spider" has been in Pro Bowl last two years. Fiery player, rugged tackler despite size, he's had 23 interceptions in four seasons, ran two back for TDs in '68. Doubles as fine punt return specialist.





BRUCE MAHER, Defensive Back, 5-11, 190, 10th Yr., Age 31, Detroit.

Came to Giants in trade with Lions last year, stepped right in to become inspirational player. Known for slashing tackles in open field, rugged play all-around. Had key 89-yard interception in big win over Dallas. Career totals 17 interceptions.

FRAN TARKENTON, Quarterback, 6-0, 190, 9th Yr., Age 29, Georgia.

Scrambler had another fine year in '68, ranking No. 5 in NFL with 182 completions, 2,555 yards and 21 TDs. Now ranks 4th in all-time QB listings with 20,222 yards gained, 163 TDs. Won Pro Bowl honors for fifth time in 1968.



AARON THOMAS, Tight End, 6-3, 215, 9th Yr., Age 31, Oregon State.

Veteran receiver plagued by injuries in '68, still caught 29 passes for 449 yards, four TDs. One of swiftest tight ends in pro ball, former Pro Bowl selection has career totals of 234 catches, 4,114 yards and 33 touchdowns. Can also play flanker.

WILLIE WILLIAMS, Defensive Back, 6-0, 190, 4th Yr., Age 26, Grambling.

Came into his own as cornerback in '68 to lead NFL in pass interceptions with 10 for 103 yards returned. Also strong tackler in open field. Played one season with Oakland in AFL. Can also punt and double as punt returner.



WILLIE YOUNG, Tackle, 6-0, 265, 4th Yr., Age 26, Grambling.

Unheralded free agent who began career as a guard, then defensive tackle and finally offensive tackle. Has progressed remarkably, and despite bulk is one of quickest tackles in league. Excels in pass blocking against big defensive ends.



Allie Sherman

Head Coach

It's hard to believe, but youthful Allie Sherman has been coaching in pro football for 20 years. After playing five seasons with the Philadelphia Eagles as a reserve quarterback, Sherman became an assistant coach with the Giants in 1949 at age 26 where his first task was to convert tailback Charlie Conerly into a T-formation QB, a job Sherman accomplished with gusto. There followed three seasons as a head coach in Canadian League football, with Sherman returning to the Giants in 1959 as offensive coach, replacing Vince Lombardi who had moved to Green Bay. After the 1960 season, Sherman was named head coach of the Giants, succeeding Jim Lee Howell, at age 37, and promptly built the Giants into an awesome offensive-defensive machine which rolled for three straight Eastern Championships and a won-lost mark of 33-8-1. For these accomplishments, Sherman was named NFL Coach of the Year in both 1961 and 1962—the only coach ever to win the honor in successive years. Since then, Sherman has embarked on a rebuilding program which has seen the club add three second-place finishes in five seasons in either Conference or Division play. An enthusiastic and tireless worker, Sherman was a quarterback at Brooklyn College where he graduated Cum Laude and majored in psychology.

New York 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
79	Anderson, Bruce	DE	6-4	250	25	4	Willamette
73	Anderson, Roger	DT	6-5	265	28	6	Virginia Union
54	Avery, Ken	LB	6-1	220	24	3	So. Mississippi
22	Blye, Ron	RB	6-1	202	25	2	Notre Dame
82	Boston, McKinley	LB	6-2	245	23	2	Minnesota
83	Brown, Barry	LB	6-2	230	26	4	Florida
77	Buzin, Rich	T	6-4	255	24	2	Penn State
65	Case, Pete	G	6-3	250	28	8	Georgia
58	Ciccolella, Mike	LB	6-1	235	25	4	Dayton
56	Crutcher, Tommy	LB	6-3	230	27	6	TCU
66	Davis, Henry	LB	6-3	235	26	2	Grambling
62	Dess, Darrell	G	6-0	245	34	12	North Carolina State
28	Duhon, Bobby	RB	6-0	190	23	2	Tulane
20	Eaton, Scott	DB	6-2	200	24	3	Oregon State
24	Frederickson, Tucker	RB	6-2	220	26	4	Auburn
35	Gent, Pete	TE	6-4	205	27	6	Michigan State
3	Gogolak, Pete	K	6-1	190	27	6	Cornell
64	Gross, Andy	G	6-0	235	23	3	Auburn
61	Harper, Charlie	G	6-2	250	25	4	Oklahoma State
59	Hinton, Chuck	C	6-2	235	26	3	Mississippi
49	Holifield, Jim	DB	6-3	195	23	2	Jackson State
45	Jones, Homer	E	6-2	215	28	6	Texas Southern
75	Katcavage, Jim	DE	6-3	240	34	14	Dayton
47	Koontz, Joe	E	6-1	192	23	2	San Francisco State
23	Koy, Ernie	RB	6-3	230	27	5	Texas
15	Lane, Gary	QB	6-1	210	26	4	Missouri
53	Larson, Greg	C	6-3	250	30	9	Minnesota
43	Lockhart, Carl	DB	6-2	175	26	5	No. Texas State
71	Lurtsema, Bob	DT	6-6	250	27	3	Western Michigan
21	Maher, Bruce	DB	5-11	188	31	10	Detroit
74	Miller, Clark	DE	6-5	246	30	8	Utah State
27	Minnear, Randy	RB	6-0	200	25	3	Purdue
40	Morrison, Joe	FL	6-1	212	32	11	Cincinnati
72	Silas, Sam	DT	6-4	250	28	7	So. Illinois
10	Tarkenton, Fran	QB	6-0	190	29	9	Georgia
88	Thomas, Aaron	E	6-3	215	31	9	Oregon State
63	Van Horn, Doug	G	6-2	245	26	3	Ohio State
81	White, Freeman	E	6-5	225	25	4	Nebraska
41	Williams, Willie	DB	6-0	190	26	5	Grambling
86	Wilson, Butch	E	6-2	228	27	7	Alabama
19	Wood, Gary	QB	5-10	185	27	6	Cornell
78	Wright, Steve	T	6-6	250	27	6	Alabama
69	Young, Willie	T	6-0	265	26	4	Grambling

New York 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Frederickson ..	142	486	3.4	19	1	Maier	1	89	89	0		
Koy	89	394	4.4	26	3	Lurtsema	1	39	39	0		
Duhon	101	362	3.6	13	3	Ciccolella	1	7	7	0		
Tarkenton	57	301	5.3	22	3	R. Anderson	1	0	0	0		
Blye	53	243	4.6	17	1	KICKOFF RET.						
Minnear	14	38	2.7	9	2		No.	Yards	Avg.	Long	TDs	
Morrison	9	28	3.1	11	0	Blye	35	734	21.0	66	0	
Jones	3	18	6.0	11	0	Duhon	13	214	16.5	30	0	
Thomas	2	14	7.0	23	0	Holifield	7	111	15.9	20	0	
Wood	2	0	0.0	2	0	Koontz	1	13	13.0	13	0	
Young	2	-2	-1.0	5	0	Hinton	1	12	12.0	12	0	
PASSING						Lurtsema	1	11	11.0	11	0	
	Att.	Comp.	Pct.	Yds.	TDs	Frederickson ..	2	13	6.5	9	0	
Tarkenton ..	337	182	54.0	2,555	21	Eaton	1	2	2.0	2	0	
Wood	24	9	37.5	123	0	Williams	1	0	0.0	0	0	
Koy	3	2	66.7	13	0	PUNT RET.						
Duhon	2	2	100.0	24	0		No.	Yards	Avg.	Long	TDs	
PASS REC.						Lockhart	13	69	5.3	28	0	
	No.	Yards	Avg.	Long	TDs	Duhon	7	32	4.6	12	0	
Jones	45	1,057	23.5*	84	7	PUNTING						
Morrison	37	425	11.5	68	6		No.	Yards	Avg.	Long	TDs	
Duhon	37	373	10.1	51	1	Koy	44	1,649	37.5	65		
Thomas	29	449	15.5	49	4	Lockhart	3	110	36.7	49		
Koy	12	59	4.9	20	1	Williams	10	291	29.1	43		
Blye	10	91	9.1	23	0	SCORING						
Frederickson ..	10	64	6.4	14	2		TDR	TDP	TDs	PAT	FG	Pts.
Crespiro	7	130	18.6	43	0	Gogolak	0	0	0	36	14	78
Wilson	4	34	8.5	13	0	Jones	0	7	7	0	0	42
Minnear	4	32	8.0	18	0	Morrison	0	6	6	0	0	36
Larson	0	1	0.0	1(L)	0	Duhon	3	1	4	0	0	24
(L) = Lateral						Koy	3	1	4	0	0	24
INTERCEPTIONS						Thomas	0	4	4	0	0	24
	No.	Yards	Long	TDs		Frederickson ..	1	2	3	0	0	18
Williams	10*	103	24	0	Tarkenton	3	0	3	0	0	18	
Lockhart	8	130	72	2*	Lockhart	2	0	2	0	0	12	
Eaton	4	20	16	0	Minnear	2	0	2	0	0	12	
					Blye	1	0	1	0	0	6	

* Led NFL

New York All-Time Club Leaders

RUSHING

Alex Webster, with 4,805 yards in 1,213 carries for 39 TDs. (1955-'64)
 Frank Gifford, with 3,704 yards in 863 carries for 35 TDs. (1952-'60, '62-'64)

PASSING

Charlie Conerly, with 1,418 completions in 2,833 attempts for 172 TDs. (1948-'61)
 Y. A. Tittle, with 731 completions in 1,208 attempts for 96 TDs. (1961-'64)

PASS RECEIVING

Frank Gifford, with 367 receptions for 5,434 yards and 44 TDs. (1952-'60, '61-'64)
 Kyle Rote, with 301 receptions for 4,808 yards and 52 TDs. (1951-'61)

INTERCEPTIONS

* Emlen Tunnell, with 74 interceptions. (1948-'59)
 Jimmy Patton, with 52 interceptions. (1955-'66)

SCORING

Frank Gifford, with 484 points. (1952-'60, '62-'64)
 Ken Strong, with 351 points. (1933-'35, '44-'47)
 Alex Webster, with 336 points. (1955-'64)

* NFL Record

The Big Play

FULLBACK DRAW

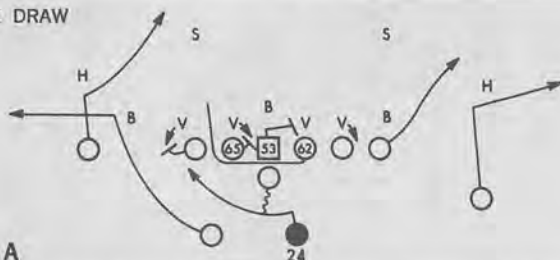


Diagram A

Few plays in football require the precise timing and deceptive faking of the fullback draw, one of the most effective plays in the Giants' arsenal. The draw play can't be just run; it must be finessed. As shown in Diagram A, the draw depends on three vital elements: shrewd faking by the quarterback to make the defense think a pass is coming, crisp maneuvering by the center and two guards, and correct "reading" of the blocks by the ball-carrier. The quarterback drops as if to throw, inviting an over-eager defense to start a pass rush. Fullback Tucker Frederickson (24) steps up as if to pass block and then takes a quick handoff. He hesitates a split second to "read" the blocking of his linemen. Right guard Darrell Dess (62) pulls to his left and turns upfield through the hole, usually looking for the middle linebacker to seal off. Center Greg Larsen (53) blocks Dess' man and left guard Pete Case (65) rides his man to the inside. Tucker then slips into whatever lane opens up on the left side. No hurry with the draw play. Timing is the key, timing and deception.

SPLIT END AGAINST THE FLOW

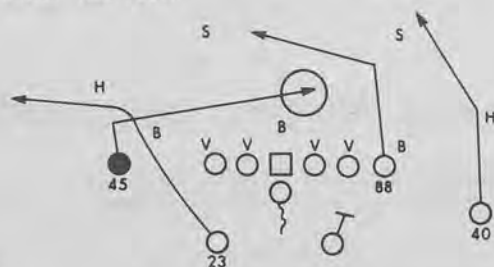


Diagram B

Split end Homer Jones (45) makes many long touchdown grabs for the Giants but one of his big plays is the short pattern shown in Diagram B. The Giants send the other three receivers on deep routes toward the left side of the field, back Ernie Koy (23) on a shoot-and-out, tight end Aaron Thomas (88) on a long down-and-in and flanker Joe Morrison (40) on a deep fly-and-in. Homer delays a count at the line, starts what appears to be a quick drive up the field—and then veers sharply over the middle, heading for the "underneath" zone which has been cleared out by his teammates.

Giants in Action



Frantic Fran is off on one of his scrambles against the Saints. Brian Schweda (60) of New Orleans gets a grasp. Tarkenton, as usual, escapes.



Redskins' quarterback Sonny Jurgensen (9) just does get this pass off as Giants' Sam Silas (72) and Jim Katcavage (75) close in on Jurgy.

PHILADELPHIA EAGLES



Halfback Tom Woodeshick (37) rushed for 947 yards and caught 36 passes last year. Here Tom heads for the end zone against Dallas as Jim Skaggs (70) puts fine block on Cowboy linebacker Chuck Howley (54).

The late Bert Bell founded the Philadelphia Eagle franchise in 1933, and fortitude on Bell's part turned out to be almost a prime requisite in keeping the franchise in existence.

Bell, who was later to serve with distinction as NFL Commissioner until his death in 1959, kept the Eagles in action through difficult times, reaching into the inner recesses of his fertile mind to hold the franchise above water. Practice was held where an empty lot could be found and box lunches provided the meals on the road . . . and sometimes at home.

Yet Bell built a solid foundation

to keep the Eagles in Philadelphia, and when he sold the franchise to Alexis Thompson in 1941, the club began to take even more solid form. Coach Greasy Neale led the Eagles to a divisional championship in 1947 and NFL crowns in both 1948 and 1949.

Since that time and through further changes in ownership, the Eagles have produced some of the game's great players like Steve Van Buren, Chuck Bednarik, Norm Van Brocklin, Bosh Pritchard, Davey O'Brien and others. Solid backing by Philadelphia fans through the years has also been a trademark of the club.

Philadelphia 1969 Schedule

September 21CLEVELAND	1:15 p.m.
September 28PITTSBURGH	1:15 p.m.
October 5DALLAS	1:15 p.m.
October 12at Baltimore	2:00 p.m.
October 19at Dallas	1:30 p.m.
October 26NEW ORLEANS	1:00 p.m.
November 2at New York	1:30 p.m.
November 9at Washington	1:15 p.m.
November 16LOS ANGELES	1:15 p.m.
November 23at St. Louis	1:00 p.m.
November 30at New Orleans	1:00 p.m.
December 7WASHINGTON	1:15 p.m.
December 14ATLANTA	1:15 p.m.
December 21at San Francisco	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Philadelphia	13Green Bay	30
"	25NEW YORK	34
"	13DALLAS	45
"	14Washington	17
"	14Dallas	34
"	16CHICAGO	29
"	3Pittsburgh	6
"	17ST. LOUIS	45
"	10WASHINGTON	16
"	6New York	7
"	13Cleveland	47
"	12Detroit	0
"	29NEW ORLEANS	17
"	17MINNESOTA	24
TOTALS	202		351

FINAL RECORD: WON 2 — LOST 12

(Home Games Capitalized)

1968 Pre-season Record

Philadelphia	3Detroit	20
"	7Miami	23
"	10Minnesota	52
"	22Boston	20
"	21New York	7
TOTALS	63		122

PRE-SEASON RECORD: WON 2 — LOST 3

Philadelphia Key Players



GARY BALLMAN, Flanker, 6-1, 205, 8th Yr., Age 29, Michigan State.

Veteran receiver came to Eagles from Pittsburgh in 1967 trade and during past two campaigns has grabbed 66 passes for 865 yards and 11 TDs. Has fine moves, excellent hands and is outstanding open field runner. Also kickoff return man.



IRV CROSS, Defensive Back, 6-1, 195, 9th Yr., Age 30, Northwestern.

Veteran cornerback returns to Philadelphia after off-season trade to give Eagles fine experience at cornerback position. A solid tackler, keen student of game, he could serve as a player-coach. Also has been a kick return specialist during career.



BEN HAWKINS, Split End, 6-0, 180, 4th Yr., Age 25, Arizona State.

Smooth, long striding speedball is among top threats in the league. Led NFL in '67 with 1,265 yards gained on 59 catches, came back with 42 grabs for 707 yards last year. Has scored 15 TDs in past two campaigns. Great hands.



ALVIN HAYMOND, Defensive Back, 6-2, 195, 6th Yr., Age 27, Southern U.

Came to Eagles in trade with Colts for Timmy Brown prior to last season. Had one interception for 10 yards. Made big impression as return specialist, showing 24.2 average in kickoff returns. His 13.4 in punt returns ranked No. 2 in NFL. Scored two TDs.



DAVE LLOYD, Linebacker, 6-3, 248, 11th Yr., Age 33, Georgia U.

Joined Eagles in 1963 in trade with Detroit and he's been the regular middle linebacker ever since. Extremely durable and tough performer. Has made 12 interceptions for 180 yards with Eagles, can double as kickoff specialist.



FLOYD PETERS, Def. Tackle, 6-4, 255, 11th Yr., Age 33, San Francisco St.

Leader of Eagles' defensive line, had injury troubles in '68, but remains topflight performer. Came to Philly in '64 trade with Detroit, since then has been named to Pro Bowl three times, and was MV lineman in the 1967 game.



TIM ROSSOVICH, Defensive End, 6-4, 245, 2nd Yr., Age 23, USC.

Eagles' No. 1 draft choice in 1968 stepped right into lineup last year as rookie and did exceptionally fine job. Very quick defender who is tough and able with outstanding desire to excel. Does fine job of rushing the passer.



JOE SCARPATI, Defensive Back, 5-10, 185, 6th Yr., Age 26, N. Carolina St.

Rugged little safetyman signed in '64 as a free agent after earlier trials with Packers and Vikings and has been starter ever since. Sure tackler, adept at safety blitz, and he's always around the ball. His two interceptions in '68 give him 20 as an Eagle.



JIM SKAGGS, Guard, 6-3, 250, 7th Yr., Age 29, Washington.

Inspirational type player who has been hampered by knee surgery, yet who comes back to play with spirit, determination. Rated as very fine pass blocker and sweep leader. Was a No. 10 draft choice in 1962 after All-Coast honors.



NORM SNEAD, Quarterback, 6-4, 215, 9th Yr., Age 30, Wake Forest.

Came to Eagles in trade with Redskins for Sonny Jurgensen. Had 11 TD pitches in '68 after breaking leg and missing several games. Had best year in '67 when he threw for 29 TDs, gained 3,399 yards. Career totals are 123 TD passes, 18,887 yards.



MEL TOM, Defensive End, 6-4, 245, 3rd Yr., Age 28, San Jose State.

Drafted No. 6 as a future in 1966, originally reported as a linebacker. Played mostly with special teams in '67, but came on to get job as defensive end last year. Native of Hawaii is strong, quick, has great potential. Determined and aggressive.



HAROLD WELLS, Linebacker, 6-2, 222, 5th Yr., Age 30, Purdue.

Key player on defensive unit at right linebacker position. A solid tackler with fine range and speed, he had two pass interceptions in '68. Always around the ball. Signed as free agent after four years in Air Force. Was All Big Ten at Purdue.



TOM WOODESHICK, Fullback, 6-0, 225, 7th Yr., Age 28, West Virginia.

Had finest year in '68, ranking as No. 3 rusher in the league with 947 yards and 4.4 average. Also grabbed 36 passes for another 328 yards. Very strong runner and blocker with great spirit and determination. Member of kickoff team before taking over regular running job.



Jerry Williams

Head Coach

The 1969 season will mark Jerry Williams' first campaign as a head coach in the NFL, but he brings with him a wealth of experience as the new head man at Philadelphia. Jerry began his pro career in 1949 as a defensive back with the Los Angeles Rams where he set a record at that time by running back a missed field goal 99 yards for a TD against the Packers. He went to the Eagles in 1953 as an offensive back and led the club in total offense, then retired as a player to become head coach at Montana State from 1955-'57. Williams returned to the Eagles as a defensive coach in 1958 and remained there through the 1963 season, helping the club to the 1960 NFL championship win over the Packers. From that fine job, Williams moved to Canadian League football as the head coach of the Calgary Stampeders and became the winningest coach in Calgary history, leading the club to two regular season titles and the first Grey Cup appearance for Calgary in 19 years. He was voted Coach of the Year in Canada in 1967. A fighter pilot during World War II, Williams also possesses a law degree from Temple University. He's rated as one of the most imaginative coaches in pro football . . . and with good reason.

Philadelphia 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
38	Baker, Sam	K	6-2	218	37	15	Oregon State
85	Ballman, Gary	SE	6-1	205	28	8	Michigan State
80	Beisler, Randy	DE	6-5	255	24	4	Indiana
55	Brown, Fred	LB	6-5	237	25	4	Miami (Florida)
63	Carollo, Joe	T	6-2	258	29	8	Notre Dame
62	Chuy, Don	G	6-1	255	28	7	Clemson
25	Conjar, Larry	RB	6-0	214	23	3	Notre Dame
27	Cross, Irv	DB	6-1	195	30	9	Northwestern
78	Graham, Dave	OT	6-3	250	30	6	Virginia
71	Hart, Dick	OG	6-2	251	26	3	No College
18	Hawkins, Ben	FL	6-0	180	25	4	Arizona State
86	Hill, Fred	TE	6-2	215	25	5	Southern California
79	Howell, Lane	OT	6-5	257	27	7	Grambling
30	Haymond, Alvin	DB	6-0	194	26	6	Southern University
7	Huarte, John	QB	6-0	190	25	2	Notre Dame
13	Hughes, Chuck	SE	5-11	175	26	3	UTEP
83	Hultz, Don	DE	6-3	240	28	7	Southern Mississippi
23	Jones, Harry	RB	6-2	205	23	3	Arkansas
51	Kelley, Ike	LB	5-11	225	24	3	Ohio State
84	Kelly, Jim	TE	6-2	219	27	3	Notre Dame
29	Lang, Izzy	RB	6-1	232	27	6	Tennessee State
52	Lloyd, Dave	LB	6-3	248	32	11	Georgia
47	Mallory, John	DB	6-0	190	22	2	West Virginia
45	Medved, Ron	DB	6-1	200	24	4	Washington
74	Molden, Frank	DT	6-5	276	26	3	Jackson State
26	Nelson, Al	DB	5-11	186	25	5	Cincinnati
9	Nettles, Jim	DB	5-10	177	27	5	Wisconsin
73	Norton, Jim	DT	6-4	254	26	5	Washington
72	Peters, Floyd	DT	6-4	255	32	11	San Francisco State
88	Pettigrew, Gary	DT	6-4	255	24	4	Stanford
22	Pinder, Cyril	RB	6-2	215	22	2	Illinois
24	Ramsey, Nate	DB	6-1	200	27	7	Indiana
50	Recher, Dave	C	6-1	240	26	5	Iowa
82	Rossovich, Tim	DE	6-4	250	23	2	Southern California
21	Scarpati, Joe	DB	5-10	185	26	6	North Carolina State
70	Skaggs, Jim	OG	6-3	250	29	6	Washington
16	Snead, Norman	QB	6-4	215	29	9	Wake Forest
58	Tom, Mel	DE	6-4	249	27	3	San Jose State
61	Vasys, Arunas	LB	6-2	233	25	4	Notre Dame
53	Wells, Harold	LB	6-2	224	30	5	Purdue
41	Wilson, Harry	RB	5-11	204	24	2	Nebraska
64	Wink, Dean	DT	6-4	246	24	3	Yankton (S.D.)
37	Woodeshick, Tom	RB	6-0	222	27	7	West Virginia
35	Young, Adrian	LB	6-1	232	23	2	Southern California

Philadelphia 1968 Club Leaders

RUSHING											
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	
Woodeshick	217	947	4.4	54t	3	Beisler	1	12	12	0	
Lang	69	235	3.4	16	0	Haymond	1	10	10	0	
Pinder	40	117	3.0	21	0	Peters	1	0	0	0	
Jones	21	24	1.2	10	0	Medved	1	0	0	0	
Ballman	1	30	30.0	30	0	KICKOFF RET.					
Snead	9	27	3.0	6	0		No.	Yards	Avg.	Long	TDs
Conjar	8	21	2.6	6	0	Haymond	28	677	24.2	98t	1
Huarte	2	9	4.5	11	0	Nelson	11	308	28.0	69	0
						Hawkins	12	254	21.2	46	0
PASSING						Mallory	6	94	15.7	23	0
	Att.	Comp.	Pct.	Yards	TDs	Rossovich	2	20	10.0	11	0
Snead	291	152	52.2	1,655	11	Jones	1	18	18.0	18	0
Huarte	15	7	46.7	110	1	Graham	1	8	8.0	8	0
Baker	1	1	100.0	58	1						
Scarpatti	2	1	50.0	3	0						
						PUNT RET.					
PASS REC.							No.	Yards	Avg.	Long	TDs
	No.	Yards	Avg.	Long	TDs	Haymond	15	201	13.4	54	1
Hawkins	42	707	16.8	92t	5	Mallory	4	46	11.5	28	0
Woodeshick	36	328	9.1	55	0	Scarpatti	5	17	3.4	7	0
F. Hill	30	370	12.3	31t	3	Hawkins	0	0	0.0	0	0
Ballman	30	341	11.4	55t	4	PUNTING					
Lang	17	147	8.6	23t	1		No.	Yards	Avg.	Long	
Pinder	16	166	10.4	48	0	Baker	55	2,249	40.9	57	
Ditka	13	111	8.5	15	2	Duncan	5	228	45.6	55	
Jones	5	87	17.4	48	0	SCORING					
Hughes	3	39	13.0	18	0		TDs	PAT	FG	Pts.	
Mallory	1	58	58.0	58t	1	Baker	0	17	19	74	
Baker	1	3	3.0	3	0	Hawkins	5	0	0	30	
						Ballman	4	0	0	24	
INTERCEPTIONS						Woodeshick	3	0	0	18	
	No.	Yards	Long	TDs		F. Hill	3	0	0	18	
Nelson	3	7	7	0		Haymond	2	0	0	12	
Scarpatti	2	22	17	0		Ditka	2	0	0	12	
Ramsey	2	0	0	0		Lang	1	0	0	6	
Wells	2	0	0	0		Mallory	1	0	0	6	

Philadelphia All-Time Club Leaders

RUSHING		
Steve Van Buren, with 1,320 carries for 5,860 yards.	(1944-'61)	
Timmy Brown, with 850 carries for 3,703 yards.	(1960-'67)	
PASSING		
Tommy Thompson, with 723 completions in 1,396 attempts for 10,255 yards and 90 TDs.	(1941-'42, '45-'50)	
Sonny Jurgensen, with 602 completions in 1,107 attempts for 9,639 yards and 76 TDs.	(1957-'63)	
PASS RECEIVING		
Pete Retzlaff, with 452 receptions for 7,412 yards.	(1956-'66)	
Pete Pihos, with 373 receptions for 5,619 yards.	(1947-'55)	
Bobby Walston, with 311 receptions for 5,363 yards.	(1951-'62)	
INTERCEPTIONS		
Don Burroughs, with 29.	(1960-'64)	
Ernie Steele, with 22.	(1944-'48)	
SCORING		
Bobby Walston, with 881 points.	(1951-'62)	
Steve Van Buren, with 464 points.	(1944-'51)	
Tommy McDonald, with 402 points.	(1957-'63)	

The Big Play

HALFBACK SHOOT-AND-DRAW

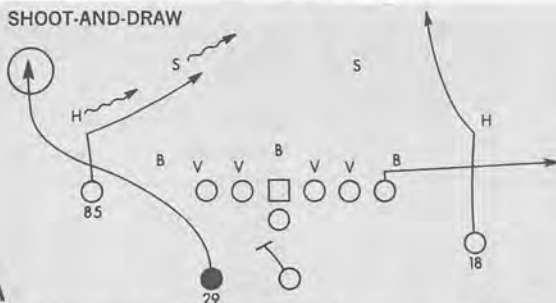


Diagram A

One strategic aspect of the Philadelphia Eagles' passing attack involves forcing the defense into single linebacker coverage on halfback Izzy Lang (29). This desired match-up is often achieved with a halfback shoot-and-draw pattern as shown in Diagram A. To open up the left zone for Lang, split end Gary Ballman (85), a dangerous receiver usually rates double coverage, runs a deep down and across pattern, pulling the defensive backs in that direction. Lang delays a count in the Eagles' backfield and then glides into the flat—with the enemy's outside linebacker trying to stay with him. Once he clears the line of scrimmage, Lang turns it on and drives up the field, a move that is designed to leave the slower linebacker in his wake. If the safety drops off to aid the outmanned linebacker, Eagles might go to Ballman on the next play.

PLAY-ACTION PASS

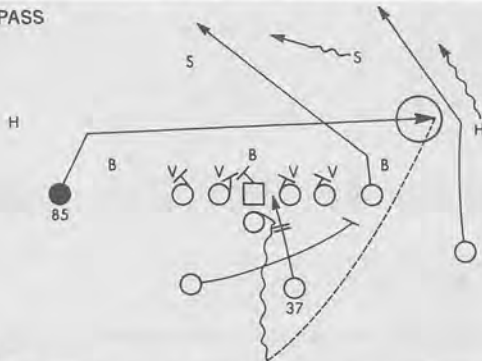


Diagram B

The Eagles have experienced great success with this play-action pass that sends split end Gary Ballman (85) on an across pattern against the flow (Diagram B). In situations where the defense might suspect a run (say, second and two), the Eagle quarterback fakes a handoff to fullback Tom Woodeshick (37), who drives over center and guard. This fake "freezes" the defense, especially the linebackers, and gives Ballman time to delay for a count of one and then race laterally across the field into an area which has been cleared of defenders by the Eagles' tight end and flanker, who run deep routes over the middle. The defensive backs assigned to cover Gary have a poor pursuit angle, since they are usually behind him when he veers right.

Eagles in Action



Quarterback Norm Snead shows a quick release to complete pass against Baltimore as Colts' defensive end Ordell Braase (81) applies the big rush.



Split end Gary Ballman (85) has Washington defensive back Jim Shorter (47) well beaten as he hauls in TD pass from Norm Snead.

Except for Sunday afternoon, when he rides a sky rocket of excitement for a couple of hours, the professional football player is not much different from the butcher, the baker or the man next door. Bigger maybe—but a working man nonetheless, a guy with a job that can be boring, a boss who can be unreasonable, long hours, commuting problems and other perils that beset the modern nine-to-five breadwinner.

The game, the stadium, the crowd, the drama—these are merely a facade, that part of pro football seen through binoculars from the box seats. Between games, when fans put aside rushing averages and divisional standings to focus on more important aspects of survival, the football player is like everyone else. He kisses the wife goodbye after a quick cup of coffee, drives the kids to school, curses rush-hour traffic and takes the last flight of stairs two at a time to make his first meeting

DIARY of A PRO

of the day. His place of business is usually a stadium, but no bands greet his arrival, no cheers echo through the concrete corridors where he anonymously plies his mid-week trade, no opponent waits across a chalk line to strike out at him.

A great stadium can be a lonely, haunted place on Tuesday, a huge stage on which the professional athlete plays to a silent, empty house. This is his private world for six days a week. It is a world of dull routine, of meetings and practices, of salami sandwiches and coke, of tedious film sessions and chalk talks, of adhesive tape and knee bandages, of criticism and rebuke by angry, demanding coaches, of exhausted limbs and weary minds.

In this universe of huge men and their brilliant puppet masters, the professional labors at a task that is sometimes boring, often trying. It isn't colorful or exciting. But, then, how many jobs are? It is, however, essential to preparing the professional for the thunder of Sunday afternoon. The routine varies with clubs and with geography but if a football fan could follow his favorite player from day to day, it might be like this:

Monday

The professional's day of rest, a welcome respite from the battle. A day to ease the soreness from bruised and aching limbs, a process that takes longer when you are 30 than it did when you were a 22-year-old rookie. Monday is your very own day—unless you've been ordered to report for treatment. A sprained ankle or a pulled muscle requires immediate care and coaches are adamant about having injured players check in on Monday for massage, diathermy or the whirlpool tub.

Who needs it? My leg is fine. The swelling will be gone tomorrow; it always is. But you can't convince the coach. No sir! "Get in here tomorrow and have the trainer look at that knee." That's it. No arguing. Gotta give up my Monday and sit in that damned whirlpool. Wonder what they'll say downtown when I don't show for the Quarterback Club luncheon?

When you have an outside job during the season, Monday is the best day to visit the office, to have lunch with the boss or to call on a customer. It's also a day to sleep late, to read what the sportswriters have to say about the game, to take junior to the dentist, to help with the shopping and maybe, if the legs aren't too stiff, to play touch with the neighborhood small-fry. Sometimes a few teammates drop by for coffee or a beer and the talk, naturally, gets around to the ball game.

"... a silent, empty house
... six days a week."



When you win, it's easy to talk. When you lose—well, maybe the less said the better. Nothing you say anyway can change the score. It's done, finished and nothing matters now except next Sunday. The old pros know how to put yesterday's game behind them; the kids play it over a couple of times until they learn it doesn't help. The score is always the same.

Monday is a day for paying bills, for making bank deposits, for getting the car fixed at the corner garage. Sometimes a "beat" writer phones for a follow-up interview. And if you've had a good game, the Associated Press might send a photographer out to the house for an off-day feature picture. They like photos with the wife and kids, and maybe a shot of you rassling with the dog in the backyard.

My time is my own on Monday. Why the heck can't they leave me alone? I didn't see this writer calling last week when we got our brains beat in. He's strictly a front runner. I'd tell him to get lost but then the PR man would be sore as hell. "Remember, fellas, you gotta be cooperative with the press, even the hatchet-men." That's what they tell you every July in training camp. But after reading this guy's stuff all season, it's tough, man, real tough!

A pro spends Monday night pretty much like anyone else. Maybe dinner with the wife and a movie. Maybe a few beers with the boys. But more likely supper at home, television and early to bed. Sleep comes easily on Monday night. The soreness and the aching are still there, deep in your muscles, and tomorrow is Tuesday and it starts all over again. □

Tuesday

Tuesday . . . "work out the stiffness and get everyone relaxed."



Physically, Tuesday is an easy day. Practice, if any, consists of calisthenics, loosening up drills and maybe a game of touch with the big tackles playing quarterback and looking like elephants in a tea room. These sessions last just long enough to work out the stiffness and get everyone relaxed. Sometimes there is no work on the field at all. The theory here is that an off day might give a tired ball club a psychological as well as a physical lift. But no one ever gets excused from the film sessions on Tuesday. This is when coaches review Sunday's game with a critical eye and you are reminded of your sins. No punches are pulled, either. This is big business and you are getting big dough to do your job the right way. If you blow one, the camera records it. On Tuesday, the lights go out, the projector starts whirring and the game is re-played in the locker-room. Everybody squirms a little there in the dark and sooner or later everyone has his day on the griddle of criticism.

*Damn it, that's the third time you let that man beat you to the inside. He gives you a high school move and then he beats your socks off. We went over his technique last week. Remember? We said, "Watch that inside move." How the hell are you going to play in this league when you make the same mistake over and over? Let's look at it again so everyone can see how **not** to pass block. There, see it? Better shake your tail, boy, or you won't be in next week's film. It's November, and we're not wasting any more time on stuff you should have learned in camp.*

These film sessions usually end in a couple of hours, but they seem a lot longer. Sometimes it seems the lights will never come on. When they do, you wish they'd go out again, especially when you've been the target of the coach's "observations." Missing a block on Sunday hurts more than your pride. You get weekly grades for blocking and execution and no one wants to be at the bottom of that list when the coaches post it in the locker-room.

Tuesday is the day you get your first scouting report on the next team. It's a personnel breakdown, position by position, and you make notes in your playbook as they put the other club up there on the blackboard. If the scouting job is a comprehensive one (and they usually are), you should have a good picture of the man you'll be up against on Sunday.

Martin, center. Weight: 240. Height: 6-2. Eight years in league. Good speed for big man. Quick reaction, too. Fine blocker; prefers low-cut blocks vs. middle linebacker. Very strong pass blocker and seldom gets beat to the inside. Top condition; goes as hard in fourth period as in the first. Not injury-prone.

This is the first piece of intelligence on the enemy. By the end of the week your playbook will be bulging with additional entries—formations, defenses, frequencies, anything at all that may give you an edge next Sunday. The smart pro makes notes on every item, no matter how insignificant. The playbook is the professional player's "bible." For five months every year it records the story of his

existence. That's why most clubs fine you as much as \$500 for losing a playbook, or even misplacing one. The damned thing becomes an extension of your physical being and of your personality.

The indoctrination starts in camp. "This is a playbook. Guard it with your life. Keep it neat. Keep it open. Memorize it. Sleep with it. You're no good without it." They mean it, too. Sometimes a coach will pop into a dormitory room and say, "Okay, fellas, let's check the playbook." Like, man, a surprise quiz in college. No warning. Or after a meeting, the coach might say, "Leave your play-

books here, men. We're gonna have a look at 'em."

Tuesday gets you back in the football mood. You loosen up in sweat clothes and then you get your first look at the other club. You start keying yourself up for Sunday. Some call it "psyching." In any event it is aimed at total concentration. Beginning with Tuesday, the pro focuses mainly on his assignment. He tries to shut himself off from the things that might break this concentration. The good ones build this attitude from within, day by day, hoping to reach the emotional and physical peak they will need for two hours on Sunday afternoon. □

Wednesday

Wednesday . . . "treatment, taping or special unit briefings."



The real business of preparing a professional football team begins early Wednesday morning. Most players report for practice by 9 A.M.; others are there even earlier for treatment, taping or special unit briefings. If you are a guy with a tendency to put on weight, you might have to weigh in, too, with an assistant coach checking the scale. If your weight is up, you are liable to get fined, maybe \$50 a pound over your limit. Excess poundage can slow a man down in the fourth quarter and cost his ball club the game.

As soon as everyone has changed into working gear (sometimes just sweat clothes; other times complete game uniforms minus pads, or with pads) the morning meet-

ings start—the offense in one room, the defense in another. The offensive unit is given plays to be used against Sunday's opponent. These are diagrammed religiously in playbooks. In the other meetings, the coaches put in the defenses to be used in the coming game. Coaches who have "broken down" the films, outline the enemy's frequencies on the blackboard.

Frequency sounds fancy. All it really means is trying to figure where the other team is liable to hit you, and when. Frequencies eliminate some guesswork since most clubs have a pattern in their offense and defense. They red-dog on certain downs and in specific situations, they run off right tackle 80% of the time with third down and short yardage. Knowing these percentages—or at least having an idea of what to expect—helps a pro prepare himself for Sunday. It narrows down his responsibilities and eases his mental burden. Frequencies, of course, don't always stand up. You can get caught with egg on your face, too. But at least they make you think you have some kind of an edge—even if you don't.

After the general group meetings, the squad peels off into smaller unit meetings—offensive ends and flankers, offensive line, quarterbacks and running backs, defensive line, linebackers and secondary. These sessions bring into sharper definition the individual assignments for Sunday. Then it's out to the field for practice,

which usually lasts an hour and a half, seldom much longer. Most pro coaches feel that more harm than good is done beyond a certain point on the practice field. Offense and defense drill separately for the first part of practice, and then they come together as full units to polish and perfect the plays and defenses to be used on Sunday. Everyone keeps busy. There are several complete units running plays; the specialists (punters and place-kickers) work by themselves in a corner of the field; ends practice their individual routes; even the injured guys jog up and down the sideline, solitary in their struggle to bring muscle and bone back to playing condition. Wednesday is no day to let your concentration lag—not if you are a real pro.

It's easy to stay alert during a ball game. Everything is happening around you and you can feel the electricity. But practice—well, that's different. If you aren't careful, you get mentally lazy and you find yourself going at half speed. Practice is tough. The repetition kills you. "Run that one again, fellas. Run it again. Run it until you do it right." It's the same things over and over; the same doggone moves, drilled into you until you never want to run them again. This is where the pro needs rigid self-discipline. He's got to teach himself to regard every practice, no matter how boring and routine, just as he regards a game. There's a saying that "You play like you practice" and it's so true.

After practice there's a quick lunch, usually sandwiches and coke, and then more group meetings, more notes in the playbook, more films, more frequencies, more personnel tips, more of everything that goes into preparing a pro for his weekly moment of truth. At four o'clock you head home, tired and brain weary and

wondering if practice is really necessary. Deep inside you know it is. There is no turning back when you hit Wednesday night. You are totally committed to the conflict. You are careening toward the enemy at full throttle. But, for the real pro, this ride to Sunday is what it's all about. □

Thursday

Thursday . . . "more films to study."



A day like yesterday — only harder. You arrive early for treatment, taping and the first of the A.M. meetings. More offensive plays to put in. A review of the new defense. More films to study. More entries in the playbook, now pregnant with vital intelligence. The heat is on. Time is short. You should have the feel of the thing by now. You should know the other team as thoroughly as you know your own, maybe better. The guy you'll be playing against is, by Thursday, a familiar figure. You have memorized his moves, his

reactions, his strengths, his weaknesses. You know him intimately. In the back of your mind, though, there is an uneasy thought: somewhere, hundreds of miles distant in another darkened locker-room, he is learning about you, too. He will come ready to play and, no matter how well each of you is prepared, it will be an even battle. Preparation helps, sure. But on Sunday afternoon in the arena, it is desire that wins.

Maybe this pro game is getting too technical, at that. Oh, the mental approach is important. No one will argue that. But football is really you against him down in the dirt, sweating and cursing and do-

ing your damndest to out-muscle each other. Somehow, all those Xs and Os in the playbook don't seem to help when the other guy gives you a forearm shiver in the mouth and steps on your chest.

After the morning unit meetings, practice begins with the usual loosening up calisthenics (performed on the grassy floor of the stadium) and cadence drills. Then you run plays against the defensive formation the scouts have told you the other side will employ on Sunday. Later, it's your defensive alignments working against the opposition's known attack patterns. Everyone works hard. If you are not actually involved in a play, you watch the man who is running in your position. Emphasis is placed on passing drills because passing is the name of the game and you can never refine it enough. The kickers get in their final practice on Thursday. After the main body of players heads for the locker-room, the quarterbacks and ends might stay out to sharpen their passing game. There's a quick lunch (some fellows bring sandwiches in brown paper bags like they did in high school) and then it's back to the films and more unit meetings for most of the afternoon. □

A glamorous life, they say! But it isn't all glamour. By Thursday you are bored by the routine, your eyes are red from watching films and you don't feel very glamorous. You just want to get out of this sweaty football gear, drive home and forget about the coach chewing you out for blowing that Trap-25 play

Friday

Friday . . . "sort of a polishing up session."



The pace slows on Friday. There are short group meetings in the morning and later a one-hour practice. This is usually a review of the stuff put in on Wednesday and Thursday, sort of a polishing up session. Then you drill on short yardage plays (third and one) and goal-line offense (wedge blocking all the way). If there are other refinements to be made, Friday is the day. It is also a day for taking stock, for feeling the pulse of your ball club.

If a pro football team is "down" you can usually sense it by Friday. There's not as much chatter during practice. Passes get dropped, handoffs are fumbled, coaches become irritated as hell. A kind of lethargy grabs hold of the team and no one really knows what to do about it. Actually, there's nothing you can do. You simply hope the spirit, the bounce and the chatter will be there on Sunday when it counts.

Most pros have Friday afternoon to themselves, except those who stay behind for treatment or for some special work with an assistant coach. Friday is a time to attend to such matters as buying game tickets for friends, a weekly chore most of us relish about as much as a three-man blitz. Everyone thinks a pro player has easy access to tickets. But in most cases we have just as hard a time getting an extra pair for Sunday as the guy in the street. Friday afternoon is for other things, too—for baby-sitting while the wife has her hair done, visiting an injured teammate in the hospital, for staying at the park for a special

TV interview (most TV requests are held off until late in the week because coaches don't want the heavy practices on Wednesday and Thursday to be interrupted) and perhaps for making a promotional appearance for the PR department. Friday night might be dinner out with other players and their wives or a local movie or maybe just pizza in the den and early to bed. Whatever he does, the pro football player can't forget that Friday is the end of the week, and the end of the week means that Sunday is close at hand. □

Saturday

You can sleep later on Saturday. Practice doesn't start as early and usually it lasts less than an hour, just long enough to loosen up, to review short-yardage strategy and to put the "special teams"—the kickoff return, punt return units etc.—through their paces. (It's funny how many times a guy will forget that he's supposed to be the fourth man in from the left on the kickoff unit). Sometimes on Saturday there is a quick clubhouse strategy session or a meeting of the quarterbacks. Here and there assistant coaches put the finishing touches on a play or a formation with their players.

There's an axiom in pro ball that "if you aren't ready by Saturday, you aren't gonna be ready." That's about the size of it, too. No use running more plays or practicing more patterns or squinting at more films. It's either there or forget it, pal. Saturday is really



Saturday . . . "is for playing cards with a roommate."

only for thinking about all the things you've got to do tomorrow and hoping you won't fall flat on your face. Saturday is for feeling the first twinges of the pressure that will explode all around you Sunday afternoon.

It is the rule today, rather than the exception, for pro teams to put up at a hotel the night before a home game. Coaches believe that a certain "togetherness" on Saturday builds better team unity and adds to total concentration. Some clubs take the entire squad to the hotel by bus right after practice; others allow the players to drive there on their own. It doesn't matter as long as the coach has all forty men under one roof Saturday night. Then he can be sure that his players won't be pestered by relatives, sick kids, ticket-moochers and well-wishers, as they might be at home. He also is aware that it is easier to run an 11 o'clock bed check in a hotel.

They don't take many bed checks once the season starts.

We are pros and we're expected to live by the rules. Some guys might stretch 'em a bit but not many. If a man isn't well rested and at his peak on Sunday, it could cost us the ball game. That's money out of our pockets, and no pro likes that.

Saturday afternoon is for catching up on fan mail, for watching a college game on television, for playing cards with a roommate, for sleeping, for looking (again!) at your playbook, for trying to relax taut nerves, for talking football. Saturday night is, in some cases, a team meal. It can also be dinner with teammates at a favorite downtown spot. It can be a short walk on a cool autumn evening, a television show, a book, a telephone call home. It can be sleeping pills from the trainer or cold tablets or maybe an ice bag to clamp on a swollen knee. It can be all of these things and any of these things. It is something different to each player who lies there in the dark the night before a game. ■

PITTSBURGH STEELERS



Defense has long been a trademark at Pittsburgh. Here a Cardinal halfback is about to be planted by Jerry Hillebrand (69), Paul Martha (20), Lloyd Voss (65) and Frank Parker (78).

Since being franchised in 1933, the Pittsburgh Steelers have been owned and operated by a fascinating Irishman named Arthur J. Rooney, a gentleman who must be ranked among the foremost sportsmen of his era.

Rooney was an outstanding athlete himself as a young man. In fact, he was such a fine football player that Knute Rockne made several efforts at trying to persuade Rooney to enroll at Notre Dame. Also, both the Chicago Cubs and Boston Red Sox sought out the young man for a baseball career. Instead, Rooney's entry into professional football came when he was 32 years old, and then as

owner and president of the Pittsburgh franchise in the NFL, positions he retains today after 37 years with the Steelers.

Over this span, the Steelers have been synonymous with hard-hitting, exciting football, and the club can claim some of the great names of NFL history, such as Johnny (Blood) McNally; Whizzer White, now a Justice of the Supreme Court; Bullet Bill Dudley, and of course, the great quarterback Bobby Layne. Defensive stalwarts for the Steelers over the years are too numerous to mention, since rugged defense has always been a trademark of the Steelers.

Pittsburgh 1969 Schedule

September 21	DETROIT	1:15 p.m.
September 28	at Philadelphia	1:15 p.m.
October 5	ST. LOUIS	1:15 p.m.
October 12	at New York	1:30 p.m.
October 18	at Cleveland	8:30 p.m.
October 26	WASHINGTON	1:15 p.m.
November 2	GREEN BAY	1:15 p.m.
November 9	at Chicago	1:00 p.m.
November 16	CLEVELAND	1:15 p.m.
November 23	at Minnesota	1:30 p.m.
November 30	at St. Louis	1:00 p.m.
December 7	DALLAS	1:15 p.m.
December 14	NEW YORK	1:15 p.m.
December 21	at New Orleans	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Pittsburgh	20	NEW YORK	34
"	10	Los Angeles	45
"	7	BALTIMORE	41
"	24	Cleveland	31
"	13	Washington	16
"	12	NEW ORLEANS	16
"	6	PHILADELPHIA	3
"	41	Atlanta	21
"	28	St. Louis	28
"	24	CLEVELAND	45
"	28	SAN FRANCISCO	45
"	10	ST. LOUIS	20
"	7	Dallas	28
"	14	New Orleans	24
TOTALS	244		397

FINAL RECORD: WON 2 — LOST 11 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

Pittsburgh	7	St. Louis	24
"	36	San Diego (AFL)	33
"	3	Cincinnati (AFL)	19
"	17	Green Bay	21
"	17	Washington	24
TOTALS	80		121

PRE-SEASON RECORD: WON 1 — LOST 4

Pittsburgh Key Players



JOHN BROWN, Tackle, 6-2, 255, 8th Yr., Age 30, Syracuse.

Came to Steelers in '67 trade with Cleveland, has been strong performer for past two years. Originally a No. 4 draft choice of Browns in 1961. Gives Steelers maturity in offensive line, proved to be most effective lineman past two years.

LARRY GAGNER, Guard, 6-3, 240, 4th Yr., Age 25, Florida U.

Steelers' No. 2 draft choice in 1966, he moved right into starting lineup and has done the job ever since. Has excellent speed for leading sweeps, strong on short yardage and topnotch pass blocker. Likes to be where the action is.



EARL GROS, Fullback, 6-3, 220, 8th Yr., Age 29, LSU.

No. 1 draft choice of Packers, came to Steelers from Eagles in trade, and ranks among best blocking backs in the game. Had 579 yards rushing last season, scored three TDs. Also caught 27 passes for another three touchdowns. Has great straight-ahead power.



JOHN HILTON, Tight End, 6-5, 225, 5th Yr., Age 27, Richmond U.

A sixth round draft choice of Detroit in 1964, came to Steelers prior to the start of that campaign and has been a solid player for Pittsburgh. Strong blocker, excels on short pass patterns. Had 20 catches for 285 yards, one TD in 1968.



CHUCK HINTON, Defensive Tackle, 6-5, 260, 6th Yr., Age 30, N. Car. Col.

Strong, silent man who lets actions on field speak for him. Had tryouts with Colts and Browns before Steelers signed him. Has had outstanding seasons past two years. Equally tough against run as he is in getting to the QB.



DICK HOAK, Halfback, 5-11, 195, 9th Yr., Age 29, Penn State.

Versatile performer had one of his best years in '68, ranking as league's No. 4 rusher with 858 yards for 4.9 average. His 77-yard TD run was longest of year in NFL. Also caught 28 passes, scored four TDs all told. Key all-around player.



ROY JEFFERSON, Flanker, 6-2, 190, 5th Yr., Age 25, Utah.

A real star, he led NFL in receiving yardage (1,074) in '68, ranked No. 2 in catches with 58. Scored 11 TDs by receiving, including four in one game. Also had 11 catches one game, best in NFL. Add 80-yard TD on punt return where he ranked No. 5.



PAUL MARTHA, Defensive Back, 6-0, 190, 6th Yr., Age 27, Pittsburgh.

No. 1 draft choice of Steelers in 1964, has established himself as fine DB. Shared club lead for interceptions last year with three. Has plenty of speed, savvy in covering opposition's best receivers. Also leader on Steelers' specialty teams.





RAY MAY, Linebacker, 6-1, 230, 3rd Yr., Age 25, So. California.

Shows signs of becoming a top young MLB. Replaced injured Bill Saul last year, turned in solid job all season long. A No. 4 draft pick, he has fine speed for size, grabbed three interceptions last year including 25-yard TD return.

ANDY RUSSELL, Linebacker, 6-2, 215, 5th Yr., Age 27, Missouri.

A No. 16 draft choice in 1963, spent two years in Army, has since come on to become a top LB in league. Not overly big for a linebacker, he has lots of savvy, great speed and range. Made Pro Bowl team in 1968. Hits hard and follows the ball well.



DICK SHINER, Quarterback, 6-0, 195, 6th Yr., Age 27, Maryland.

A No. 7 draft pick of Redskins in 1964, went to Cleveland, then to Steelers prior to '67 season. Played most of last season as first string QB, responded with 148 completions, 1,856 yards and 18 TD strikes. Was Maryland's greatest passer.

J. R. WILBURN, Split End, 6-2, 190, 4th Yr., Age 26, South Carolina.

Has come on to become outstanding receiver after being 13th round draft choice in 1963. Led Steelers in receiving in '67 with 51 catches for 767 yards, ranked second last year with 39 grabs for 514 yards, three TDs.



MARV WOODSON, Defensive Back, 6-0, 190, 6th Yr., Age 28, Indiana.

Top draft choice of the Colts in 1964, came to Steelers in trade that year. Starred as kick return man as rookie, since then has doubled as fine defensive back. Now has career interception total of 17, was a Pro Bowler in 1968.



Chuck Noll

Head Coach

This year marks the head coaching debut of Chuck Noll in pro football, and in the opinion of two former head coaches whom Noll worked for, the Steelers have themselves a man highly regarded. A star at Dayton University in his undergraduate days, Noll was a 21st draft choice of the Cleveland Browns and played both offensive guard and linebacker for the Browns from 1953 through 1959, retiring as an active player at age 27 because he thought he was ready to enter the coaching end of the game. He joined the San Diego Chargers of the AFL in 1960 under Sid Gillman as a defensive aide, and remained with the Chargers through 1965. In five of his six years with San Diego, the Chargers won the Western title. Noll returned to the NFL in 1966, joining former Brown teammate Don Shula at Baltimore as the defensive coach, replacing Charley Winner who had moved to the head job with the Cardinals. His three seasons with the Colts turned out to be equally as successful for Noll, who certainly has a history of championship performance going for him as he begins his career with the Steelers. Both Gillman and Shula agree that the Steelers have found themselves a top young coach in the 38-year-old Noll.

Pittsburgh 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
30	Asbury, Bill	RB	6-1	225	26	4	Kent State
26	Bleier, Rocky	RB	5-11	190	23	2	Notre Dame
74	Brown, John	T	6-2	255	30	8	Syracuse
53	Campbell, John	LB	6-3	225	30	7	Minnesota
68	Capp, Dick	LB	6-3	235	25	3	Boston College
45	Compton, Dick	E	6-1	195	29	6	McMurry
53	Connelly, Mike	C	6-2	248	33	10	Utah State
57	Davis, Sam	G	6-1	245	25	3	Allen
79	Gagner, Larry	G	6-3	240	25	4	Florida
38	Gros, Earl	RB	6-3	220	29	8	LSU
76	Haggerty, Mike	T	6-4	240	23	3	Miami (Florida)
49	Harris, Lou	DB	6-0	180	23	2	Kent State
24	Henderson, Jon	DB	6-0	195	24	2	Colorado State
69	Hillebrand, Jerry	LB	6-3	240	29	7	Colorado
82	Hilton, John	TE	6-5	222	27	5	Richmond
64	Hinton, Chuck	DT	6-5	258	30	6	North Carolina College
42	Hoak, Dick	RB	5-11	195	29	9	Penn State
29	Hohn, Bob	DB	6-0	185	28	5	Nebraska
87	Jefferson, Roy	FL	6-2	190	25	5	Utah
84	Jeter, Tony	TE	6-3	223	25	3	Nebraska
75	Kortas, Ken	DT	6-4	280	27	6	Louisville
88	Kotite, Dick	E	6-3	235	24	3	Wagner
35	Lusteg, Booth	K	5-11	190	30	2	Connecticut
56	Mansfield, Ray	C	6-3	240	28	7	Washington
20	Martha, Paul	DB	6-0	187	27	6	Pittsburgh
59	May, Ray	LB	6-1	230	24	3	Southern California
60	McGee, Ben	DE	6-3	250	30	6	Jackson State
10	Nix, Kent	QB	6-2	195	25	3	TCU
72	O'Brien, Fran	T	6-1	265	33	11	Michigan State
78	Parker, Frank	DT	6-4	255	29	7	Oklahoma State
73	Ruple, Ernie	T	6-4	256	23	2	Arkansas
34	Russell, Andy	LB	6-2	225	27	5	Missouri
50	Saul, Bill	LB	6-4	232	28	7	Penn State
17	Shiner, Dick	QB	6-0	197	27	6	Maryland
25	Shy, Don	RB	6-1	205	23	3	San Diego State
77	Taylor, Mike	T	6-4	246	24	2	Southern California
28	Thomas, Clendon	DT	6-2	200	33	12	Oklahoma
66	Van Dyke, Bruce	G	6-2	246	25	4	Missouri
65	Voss, Lloyd	DE	6-4	256	27	6	Nebraska
39	Walden, Bobby	P	6-0	190	31	6	Georgia
86	Wilburn, J. R.	E	6-2	190	26	4	South Carolina
47	Woodson, Marv	DB	6-0	195	28	6	Indiana

Pittsburgh 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Hoak	175	858	4.9	77t*	3	Woodson	3	23	12	0		
Gros	151	579	3.8	44	3	Thomas	3	0	0	0		
Shy	35	106	3.0	39	1	Hillebrand	2	32	32	0		
Jefferson	6	57	9.5	22	0	Russell	2	3	3	0		
Shiner	14	53	3.8	12	0	Campbell	1	20	20	0		
Bleier	6	39	6.5	21	0							
Nix	6	15	2.5	12	0							
Asbury	4	9	2.3	4	0							
Walden	2	5	2.5	5	0							
PASSING												
	Att.	Comp.	Pct.	Yards	TDs	Int.		No.	Yards	Avg.	Long	TDs
Shiner	304	148	48.7	1,856	18	17	Shy	28	682	24.4	80	0
Nix	130	56	43.1	720	4	8	Henderson	29	589	20.3	44	0
Hoak	16	7	43.8	188	0	1	Bleier	6	119	19.8	27	0
Walden ...	1	0	0.0	0	0	0	Cropper	3	53	17.7	23	0
PASS REC.												
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long	TDs	
Jefferson ...	58	1,074*	18.5	62	11	Jefferson ...	28*	274	9.8	80*	1	
Wilburn ...	39	514	13.2	41	3	Bleier	2	13	6.5	14	0	
Hoak	28	253	9.0	30t	1	Harris	6	21	3.5	10	0	
Gros	27	211	7.8	21t	3	Watkins	2	0	0.0	0	0	
Hilton	20	285	14.3	37t	1							
Shy	13	106	8.2	21	0							
Kotite	6	65	10.8	20t	2							
Compton ...	5	45	9.0	14	1							
Cropper ...	4	54	13.5	17	0							
Bleier ...	3	68	22.7	54	0							
Asbury ...	3	27	9.0	16	0							
Henderson ...	3	26	8.7	13	0							
Hillebrand ...	1	27	27.0	27	0							
Jeter	1	9	9.0	9	0							
INTERCEPTIONS												
	No.	Yards	Long	TDs		No.	Yards	Avg.	Long	TDs		
Martha	3	43	23	0		Jefferson	1	11	0	0	72	
May	3	31	25	1		Lusteg	0	0	26	8	50	
						Gros	3	3	0	0	36	
						Hoak	3	1	0	0	24	
						Wilburn	0	3	0	0	18	
						Kotite	0	2	0	0	12	
						Compton	0	1	0	0	6	
						Hilton	0	1	0	0	6	
						Martha	1	0	0	0	6	
						May	1	0	0	0	6	
						Shy	1	0	0	0	6	

* Led NFL

Pittsburgh All-Time Club Leaders

RUSHING

John Henry Johnson, 4,381 yards with 26 TDs.

(1959-'64)

PASSING

Jim Finks, with 611 completions in 1,129 attempts for 8,954 yards and 48 TDs.

(1952-'57)

PASS RECEIVING

Elbie Nickel, with 328 receptions for 5,121 yards and 37 TDs.

(1947-'56)

INTERCEPTIONS

Jack Butler, with 52.

(1950-'58)

SCORING

Lou Michaels, with 277 points.

(1960-'62)

The Big Play

FULLBACK TOSS

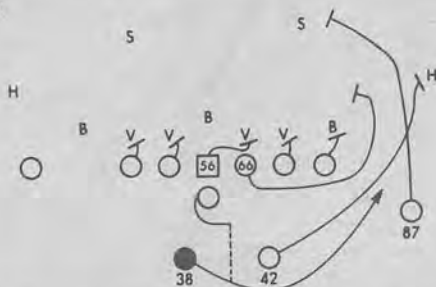


Diagram A

The secret of the Pittsburgh Steelers' traditionally strong ground game is the concentration of blocking power in the planned running lanes, as shown in Diagram A. This quick fullback toss to Earl Gros (38) starts from a power right formation which puts maximum blocking in front of the ball-carrier. Right guard Bruce Van Dyke (66) pulls out of the line and turns upfield to lead the interference. He hits the first man he sees but is usually looking to seal off the middle linebacker, or at least delay his pursuit. Center Ray Mansfield (56) must make a skillful block to keep Van Dyke's man from penetrating and spoiling the play. Halfback Dick Hoak (42) swings to the outside and attempts to take out the defensive halfback. Flanker Roy Jefferson (87) drives upfield to screen off the strongside safety. The rest of the Steeler line zone blocks, trying to drive the defensive men to the left—at least for a second or two. That's all the speedy Gros needs to "turn the corner."

HALFBACK SWEEP TRAP

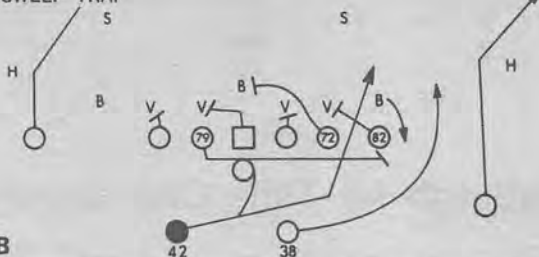


Diagram B

Power blocks by left guard Larry Gagner (79) and tight end John Hilton (82) make the halfback sweep trap (Diagram B) a big play for Pittsburgh. The play starts as an apparent right end sweep with Dick Hoak (42) carrying and Earl Gros (38) leading the interference. If the defensive corner linebacker drifts wide to contain the sweep, Gagner, driving laterally along the line, blocks him to the outside. Hilton, meanwhile, blocks down on the defensive right end, creating a power gap into which Hoak turns as the up-front blocking develops. Another vital block must be made by right tackle Fran O'Brien, who seals off the middle linebacker. Hoak also has the option to go outside if the blocking dictates such a change of direction.

Steelers in Action



Fullback Earl Gros (38) had 579 yards rushing in 1968. Here's part of that haul against the Eagles as Fran O'Brien (72) weighs in with a block.



Getting chased out of the pocket is New Orleans' QB Billy Kilmer (17), with the Steeler chasers including Ben McGee (60), Ken Kortas (75) and Chuck Hinton (64). Isolating QB is name of pass-rushing game.

ST. LOUIS CARDINALS



Quarterback Jim Hart of the Cardinals enjoys perfect pass-blocking as he sets up against Dallas. The shield includes linemen Irv Goode (55), Bob DeMarco (61) and Ken Gray (64) with halfback Roland (23) as rear guard.

While the Cardinals are one of the charter members of the NFL, the club's history actually dates back to the year 1899, more than two decades before the formation of the NFL. It was in that year, before the turn of the century, that a husky young man named Chris O'Brien organized the Morgan A.C. football team in Chicago, and soon called his team the Racine Street Cardinals because of the color of the team's jerseys.

O'Brien's club represented that area for many years thereafter, and eventually joined the newly founded NFL. And, with such re-

nowned players as Paddy Driscoll, Duke Slater, Wilfrid Smith and Eddie Anderson, the Cardinals won their first NFL crown in 1925.

The club remained a Windy City fixture until 1960 when the franchise moved to its present location in St. Louis. Ownership of the Cardinals has been in the Bidwill family since 1933, and the length of this family ownership is matched or surpassed by only four other clubs in pro football. Famed players have included Driscoll, Ernie Nevers, Charley Trippi, Marshall Goldberg, Elmer Angsman and many others.

St. Louis 1969 Schedule

September 21at Dallas	1:30 p.m.
September 28CHICAGO	1:00 p.m.
October 5at Pittsburgh	1:15 p.m.
October 12at Washington	1:15 p.m.
October 19MINNESOTA	1:00 p.m.
October 26at Cleveland	1:30 p.m.
November 2NEW ORLEANS	1:00 p.m.
November 9NEW YORK	3:00 p.m.
November 16at Detroit	1:15 p.m.
November 23PHILADELPHIA	1:00 p.m.
November 30PITTSBURGH	1:00 p.m.
December 7at New York	1:30 p.m.
December 14CLEVELAND	3:00 p.m.
December 21at Green Bay	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

St. Louis	13	LOS ANGELES	24
"	17	San Francisco	35
"	21	New Orleans	20
"	10	DALLAS	27
"	27	Cleveland	21
"	41	WASHINGTON	14
"	31	NEW ORLEANS	17
"	45	Philadelphia	17
"	28	PITTSBURGH	28
"	0	Baltimore	27
"	17	ATLANTA	12
"	20	Pittsburgh	10
"	28	New York	21
"	27	CLEVELAND	16
TOTALS	325			289

FINAL RECORD: WON 9 — LOST 4 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

St. Louis	24	Pittsburgh	7
"	10	Kansas City	13
"	18	New York	10
"	31	Minnesota	28
"	17	Chicago	19
TOTALS	100			77

PRE-SEASON RECORD: WON 3 — LOST 2

St. Louis Key Players



DON BRUMM, Defensive End, 6-3, 245, 7th Yr., Age 28, Purdue.

Hard-charging pass rusher is the leader of St. Louis' front four. Tough, strong competitor was a tackle at Purdue, selected No. 1 by Cardinals in 1963, and won team Rookie of Year honors. He's been a top performer ever since.

WILLIS CRENSHAW, Fullback, 6-1, 230, 6th Yr., Age 28, Kansas State.

Had his finest season ever in '68, rushing for 813 yards and a 4.0 average to rank No. 7 in league. Also caught 23 passes. Strong inside runner and good blocker, has fine speed in open field. Career rushing average a fine 4.6.



BOB DeMARCO, Center, 6-2, 240, 9th Yr., Age 31, Dayton.

Pro Bowl selection four times, All-NFL choice in '67, he's hub of rugged offensive line, rated by many as perhaps the best in the league. Originally a guard with Cards, shifted to center in his second year, been solid ever since.

JIM HART, Quarterback, 6-2, 205, 4th Yr., Age 25, So. Illinois.

Free agent who became starting QB when Charlie Johnson entered Army. Came through with 192 completions, 3,008 yards and 19 TDs in '67, but production fell off last year to 140 connections, 15 TDS, and 2,059 yards. Has poise, fine arm.



CHARLIE JOHNSON, Quarterback, 6-0, 190, 9th Yr., Age 30, New Mexico St.

Has seen very little action in past two seasons due to Army duty. Holds Cardinal passing records for completions, yardage, TDs, attempts in one season. Had just 29 completions last year for 330 yards and one TD.

ERNIE McMILLAN, Tackle, 6-6, 260, 9th Yr., Age 31, Illinois.

All-Pro performer is rated one of very best in league. Sparkles particularly on pass protection, is solid out in front of runner, has spirit and hustle. A No. 13 draft choice for 1961, he's been in Pro Bowl three times.



BOB REYNOLDS, Tackle, 6-5, 265, 7th Yr., Age 30, Bowling Green.

Teams with McMillan to give Cardinals outstanding tandem of offensive tackles. No. 2 draft choice for St. Louis in 1963. Has been a tackle through high school, college, pro ball. Possesses great speed for a big man.

JOHNNY ROLAND, Halfback, 6-2, 215, 4th Yr., Age 26, Missouri.

Drafted as a "future" in 1965, has been outstanding performer during three seasons, with more than 2,000 yards rushing and 17 TDs. Had 455 yards for 3.8 average last year after 876-yard total in '67. Fine pass receiver as well. Pro Bowler twice.





JACKIE SMITH, Tight End, 6-4, 230, 7th Yr., Age 29, N.W. Louisiana.

Outstanding receiver has led club in receptions for past three years. Had 49 catches for 789 yards in '68 after setting club record with 1,205 yards gained in '67. Lifetime totals now show 266 receptions, 4,554 yards, 22 TDs in six years.

LARRY STALLINGS, Linebacker, 6-2, 230, 7th Yr., Age 28, Georgia Tech.

Like Charlie Johnson, has been strictly a weekend player because of Army duty during past two seasons. Was a tackle in college, made switch to LB in pros without a hitch. Has fine range, good speed, and is a rugged tackler.



CHUCK WALKER, Defensive End, 6-3, 250, 6th Yr., Age 28, Duke.

One of the league's top pass rushers, blessed with strength and agility. First a defensive tackle, he was switched to DE last year and turned in solid performance. Teams with Brumm for solid pair of rushers. All-conference honors at Duke.

DAVE WILLIAMS, Split End, 6-2, 205, 3rd Yr., Age 24, Washington.

No. 1 draft choice for 1967, he's been a solid performer, winning club Rookie of Year honors with 28 catches for 405 yards and five TDs. Second season was even better as swift receiver had 43 grabs for 682 yards and six scores.



LARRY WILSON, Defensive Back, 6-0, 190, 10th Yr., Age 31, Utah.

Perennial All-Pro safetyman. Six times in Pro Bowl, noted for his hustle, great leadership. Outstanding tackler, he holds St. Louis records for interceptions (38), TDs by interception (5), and longest return for TD (96 yards). Great player.



Charlie Winner

Head Coach

A sound football fundamentalist with a wide background of experience on every level of the game, Charlie Winner has led the Cardinals to a three-year mark of 23-16-3 ... which happens to be exceptional when you consider that the club has had an abnormally high incidence of injuries to key players over that span. Last year, the Cardinals posted a fine 9-4-1 mark to finish just behind the Browns (10-4) for Century Division honors. Consider also that Winner lost the services of his ace quarterback Charlie Johnson to Army duty for the past two seasons. Before being named head coach of the Cardinals, Winner served for 12 years as an assistant with the Baltimore Colts. He began his career in 1954 as an end coach, later handled the defensive backfield responsibilities, and then assumed overall command of the Colts' defense. Thus, he was given much of the credit for Baltimore's strong defensive teams of the late 1950s. By the same token, he has also won the reputation of being an imaginative and free-wheeling offensive coach, so well-steeped is he in all aspects of the game. Winner also happens to have a famous father-in-law, former Colt head coach Weeb Ewbank, now of the New York Jets.

St. Louis 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
48	Atkins, Robert	DB	6-3	212	23	2	Grambling
25	Bakken, Jim	K-FL	6-1	200	28	8	Wisconsin
20	Barnes, Mike	DB	6-3	205	24	3	U. Texas (Arlington)
86	Brumm, Don	DE	6-3	245	27	7	Purdue
59	Clark, Ernie	LB	6-1	230	32	7	Michigan State
33	Crenshaw, Willis	RB	6-1	225	28	6	Kansas State
61	DeMarco, Bob	C	6-2	245	30	9	Dayton
39	Edwards, Cid	RB	6-2	230	25	2	Tennessee A. & I.
44	Gilliam, John	FL	6-1	190	24	3	South Carolina State
55	Goode, Irv	G	6-5	255	28	8	Kentucky
64	Gray, Ken	G	6-2	250	33	12	Howard Payne
17	Hart, Jim	QB	6-2	205	25	4	Southern Illinois
74	Heron, Fred	DT	6-4	255	24	4	San Jose State
88	Hyatt, Fred	FL	6-3	212	22	2	Auburn
12	Johnson, Charley	QB	6-0	190	30	9	New Mexico State
84	Johnson, Walter	DE	6-5	235	25	2	Tuskegee
36	Lane, MacArthur	RB	6-0	220	25	2	Utah State
26	Latourette, Chuck	P-DB	6-0	190	24	3	Rice
47	Lee, Bob	FL	6-3	200	24	2	Minnesota
83	Logan, Chuck	E	6-4	230	26	5	Northwestern
73	McMillan, Ernie	T	6-6	260	31	9	Illinois
60	Meggyesy, Dave	LB	6-1	230	27	7	Syracuse
52	O'Brien, Dave	G-T	6-2	245	28	6	Boston College
71	Reynolds, Bob	T	6-5	265	30	7	Bowling Green
53	Rivers, Jamie	LB	6-2	235	23	2	Bowling Green
23	Roland, John	RB	6-2	215	26	4	Missouri
34	Rosema, Rocky	LB	6-2	230	23	2	Michigan
75	Rowe, Bob	DT	6-4	255	24	3	Western Michigan
42	Sanders, Lonnie	DB	6-3	205	27	7	Michigan State
43	Sauls, Mac	DB	6-0	185	24	2	S.W. Texas State
82	Schmiesing, Joe	DE	6-4	245	24	2	New Mexico State
27	Shivers, Roy	RB	5-11	200	27	4	Utah State
81	Smith, Jackie	E	6-4	230	29	7	N.W. Louisiana
66	Sortun, Rick	G	6-2	240	26	6	Washington
67	Stallings, Larry	LB	6-2	230	27	7	Georgia Tech
21	Stovall, Jerry	DB	6-2	195	28	7	L.S.U.
57	Strofolino, Mike	LB	6-2	230	26	5	Villanova
85	Trimble, Wayne	E	6-3	203	24	2	Alabama
79	Walker, Chuck	DE	6-3	250	28	6	Duke
63	Williams, Clyde	T	6-2	250	29	3	Southern University
80	Williams, Dave	E	6-2	205	24	3	Washington
8	Wilson, Larry	DB	6-0	190	31	10	Utah

St. Louis 1968 Club Leaders

RUSHING						No.	Yards	Long	TDs		
Crenshaw	203	813	4.0	66t	6	Rivers	2	22	14	0	
Roland	121	455	3.8	45	2	Atkins	2	0	0	0	
Edwards	31	214	6.9	42	1	Clark	1	15	15	0	
Shivers	44	184	4.2	42t	4	Keys	1	8	8	0	
Smith	12	163	13.6	37	3	KICKOFF RET.					
Lane	23	74	3.2	11	0	No.	Yards	Avg.	Long	TDs	
Williams	3	47	15.7	43	0	Latourette	46*	1,237*	26.9	75	0
Hart	19	20	1.1	3	6	Crenshaw	6	104	17.3	25	0
Latourette	1	15	15.0	15	0	Shivers	3	63	21.0	23	0
Wilson	1	12	12.0	12	0	PUNT RET.					
PASSING						No.	Yards	Avg.	Long	TDs	
Att.	Comp.	Pct.	Yards	TDs	Int.	Latourette	28*	345*	12.3	86t	1
Hart	316	140	44.3	2,059	15	Roland	2	11	5.5	8	0
Johnson	67	29	43.3	330	1	1	PUNTING				
PASS REC.						No.	Yards	Avg.	Long	TDs	
No.	Yards	Avg.	Long	TDs		Latourette	65	2,701	41.6	55	
Smith	49	789	16.1	65t	2	SCORING					
Williams	43	682	15.9	71t	6	TDs	PAT	FG	Pts.		
Conrad	32	449	14.0	80t	4	Bakken	0	40	15	85	
Crenshaw	23	232	10.1	42	1	Crenshaw	7	0	0	42	
Shivers	9	103	11.4	40t	3	Shivers	7	0	0	42	
Roland	8	97	12.1	40	0	Hart	6	0	0	36	
Daanen	4	35	8.8	15	0	Williams	6	0	0	36	
Edwards	1	2	2.0	2	0	Smith	5	0	0	30	
INTERCEPTIONS						Conrad	4	0	0	24	
No.	Yards	Long	TDs			Roland	2	0	0	12	
Wilson	4	14	8	0		Brumm	1	0	0	6	
Sanders	3	6	6	0		Edwards	1	0	0	6	
						Latourette	1	0	0	6	

* Led NFL

St. Louis All-Time Club Leaders

RUSHING

Charley Trippi, with 687 carries for 3,511 yards. (1947-'55)
 John David Crow, with 784 carries for 3,489 yards. (1958-'64)
 Ollie Matson, with 761 carries for 3,331 yards. (1952, '54-'58)

PASSING

Charlie Johnson, with 899 completions in 1,787 attempts for 13,091 yards and 95 TDs. (1951-'68)

PASS RECEIVING

Bobby Joe Conrad, with 418 receptions. (1958-'68)
 Sonny Randle, with 328 receptions. (1959-'66)

INTERCEPTIONS

Larry Wilson, with 38. (1960-'68)
 Dick Lane, with 30. (1954-'59)
 Pat Fischer, with 26. (1961-'67)

SCORING

Jim Bakken, with 586 points. (1962-'68)
 Pat Harder, with 389 points. (1946-'50)
 Bobby Joe Conrad, with 389 points. (1958-'68)

The Big Play

FAKE DRAW PASS

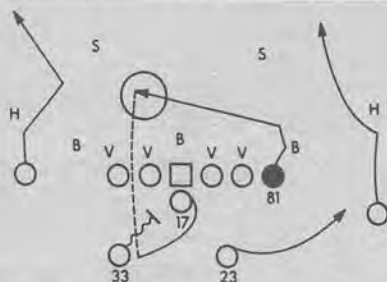


Diagram A

More often than not when the Cardinals make a big play, tight end Jackie Smith (81) is on the receiving end of the football. The Cards use Smith, a speedy 6-4, 215-pounder, in a variety of yardage-producing situations, one of which is the fake draw pass outlined in Diagram A. Quarterback Jim Hart (17) drops as if to throw and then "freezes" the enemy defense by faking a draw handoff to fullback Willis Crenshaw (33). While the defense is thus occupied, Smith brush-blocks the corner linebacker and slides into the short zone over the middle. If the middle linebacker has been fooled by Hart's draw fake, Jackie can usually get himself open long enough to take a quick pass from his quarterback and pick up that crucial first down. Note how the Cardinal wide receivers run deep patterns to the outside, thus opening up Smith's area.

TIGHT END SQUARE-OUT-AND-DOWN

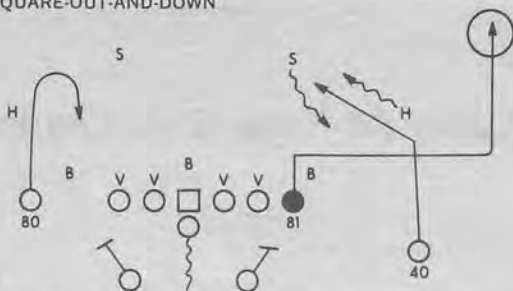


Diagram B

Few tight ends in pro ball can run the square-out-and-down as expertly as Jackie Smith (81), who has the speed of most flanker backs. As shown in Diagram B, the Cardinals employ their brilliant split end Dave Williams (80) and veteran flanker Bobby Joe Conrad (40) as decoys while Smith works to get open up the field. As his teammates run their diversionary routes, Jackie fights past the corner linebacker, takes several steps straight upfield to lure the tight safety in close—and then breaks sharply toward the sideline. This maneuver usually gets Smith clear of the pursuing linebacker and puts the safetyman in the disadvantageous position of chasing Jackie from a poor angle. When the safety closes in, Smith makes yet another move—this one a 45-degree turn up the field. Then he relies on his great speed to win the race to the ball down the sideline. A big play for St. Louis!

Cardinals in Action



Headed for a fall is Giants' Ernie Koy (23) in the face of a fierce Cardinal defense led by Chuck Walker (79), Mike Barnes (20) and Ernie Clark (59).



In for a touchdown through a gaping hole goes fullback Willis Crenshaw. Halfback Johnny Roland (23) applies solid block on Giants' Willie Williams to ease Crenshaw's path to six points.

SAN FRANCISCO 49ers



Headed for a first down is San Francisco's 230-pound Ken Willard (40) behind crisp blocking by Bruce Bosley (77), Gary Lewis (22) and John David Crow (44). Willard was the NFL's No. 2 rusher in 1968 with 967 yards and a 4.3 average.

The San Francisco 49ers were the first major professional team to operate in California's beautiful Bay area, establishing an AAFC franchise there in 1946. Founded by the late Tony Morabito, the pioneering efforts of the 49ers opened the San Francisco area not only to the best in pro football, but to major league baseball, basketball and hockey as well.

Some of the game's greatest names have worn the distinctive Forty Niner Gold and Scarlet trappings. From that first squad in 1946, start with quarterback Frankie Albert and running back Norm Standlee. Other fabled players of the club as it progressed from the AAFC to the NFL were such

as Hugh (The King) McElhenny, considered by many to be the finest all-around halfback ever; Y. A. Tittle, Leo Nomellini, Billy Wilson, Gordy Soltau and Joe (The Jet) Perry.

Imbued with Morabito's credo of "Go first class or not at all," the 49ers, with well-balanced teams throughout their history, have long maintained a closeness with the city of San Francisco and its fans. This intangible spirit is such that the 49ers are as much a part of San Francisco as are the cable cars and bridges. The club has a formidable past, an impressive present and the promise of a strong future.

San Francisco 1969 Schedule

September 21	at Atlanta	1:30 p.m.
September 28	at Green Bay (Milwaukee)	1:00 p.m.
October 5	WASHINGTON	1:00 p.m.
October 12	LOS ANGELES	1:00 p.m.
October 19	ATLANTA	1:00 p.m.
October 26	at Baltimore	2:00 p.m.
November 2	DETROIT	1:00 p.m.
November 9	at Los Angeles	1:00 p.m.
November 16	BALTIMORE	1:00 p.m.
November 23	at New Orleans	1:00 p.m.
November 27	at Dallas	5:00 p.m.
December 6	CHICAGO	1:00 p.m.
December 14	at Minnesota	1:30 p.m.
December 21	PHILADELPHIA	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

San Francisco	10	Baltimore	27
"	35	ST. LOUIS	17
"	28	ATLANTA	13
"	10	Los Angeles	24
"	14	BALTIMORE	42
"	26	New York	10
"	14	Detroit	7
"	21	CLEVELAND	33
"	19	Chicago	27
"	20	LOS ANGELES	20
"	45	Pittsburgh	28
"	27	GREEN BAY	20
"	20	MINNESOTA	30
"	14	Atlanta	12
TOTALS	303			310

FINAL RECORD: WON 7 — LOST 6 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

San Francisco	18	San Diego	30
"	14	Dallas	16
"	17	Cleveland	31
"	22	Denver	6
"	19	Oakland	26
"	20	Los Angeles	21
TOTALS	110			130

PRE-SEASON RECORD: WON 1 — LOST 5

San Francisco Key Players



KERMIT ALEXANDER, Defensive Back, 5-11, 186, 7th Yr., Age 28, UCLA.

Fine versatile player has led 49ers in pass interceptions five times in six years. Had nine steals for 155 yards to rank No. 2 in NFL in '68, including 66-yard TD return. Career total now 31 for 460 yards. Also kickoff and punt return man.

ED BEARD, Linebacker, 6-1, 220, 5th Yr., Age 30, Tennessee.

Starting MLB since his rookie year after being drafted as an offensive tackle. Took off 20 pounds to play MLB. Quick and strong, he had two interceptions last season for return yardage of 93 yards. Spent two years in Army.



FORREST BLUE, Tackle, 6-5, 250, 2nd Yr., Age 24, Auburn.

No. 1 draft choice was a center in college, switched to offensive tackle as a rookie last season and turned in outstanding job all year long. Big and rangy with fine speed, looks to have exceptional potential for All-Pro honors.

BRUCE BOSLEY, Center, 6-2, 240, 14th Yr., Age 36, West Virginia.

Veteran star began career as a defensive end, switched to guard and made Pro Bowl team, finally to center where he's been three times a Pro Bowler. Cagey veteran is solid blocker, fine team leader. Offensive captain in 1967.



JOHN BRODIE, Quarterback, 6-1, 205, 13th Yr., Age 34, Stanford.

Veteran QB had another top season in '68, ranking as the NFL's No. 3 passer on 234 completions for 3,020 yards and 22 TDs. All-Pro in 1965, his career records now up to 1,676 completions, close to 20,000 yards gained and 133 TD throws.

KEVIN HARDY, Defensive End, 6-5, 287, 2nd Yr., Age 24, Notre Dame.

Originally a No. 1 draft choice of New Orleans, came to 49ers as payment for receiver Dave Parks. Though he was slowed by injuries somewhat, proved to be a solid asset. Big, strong and agile, he has great potential. MVP in East-West Shrine game his senior year.



STAN HINDMAN, Defensive End, 6-3, 237, 4th Yr., Age 25, Mississippi.

All-American guard in college has become one of best young defensives ends in NFL. Injured most of rookie year, he came on strongly in '66 and improved even more last year. Came up with an interception for a 25-yard TD in '68 too.

CHARLIE KRUEGER, Def. Tackle, 6-4, 270, 11th Yr., Age 32, Texas A&M.

Solid veteran who started career as defensive end, then switched to tackle where he's been a starter for 49ers for 10 years. Rated among top four or five pass-rushing tackles in all of football. Pro Bowler twice. Drafted No. 1 by 49ers in 1958.





CLIFTON McNEILL, Flanker, 6-2, 185, 6th Yr., Age 29, Grambling.

Success story of year. After four seasons as reserve with Cleveland, came to 49ers prior to '68 and became the NFL's No. 1 pass receiver with 71 catches for 994 yards and seven TDs. Great quickness, he won All-NFL and Pro Bowl honors.

HOWARD MUDD, Guard, 6-2, 252, 6th Yr., Age 27, Hillsdale (Mich.).

Solid performer who has been an All-Pro selection for the past two seasons as well as a three-time starter on the Pro Bowl squad. Very strong and quick, he's an exceptionally fine pass blocker, leads sweeps with finesse.



LEN ROHDE, Tackle, 6-4, 255, 10th Yr., Age 31, Utah State.

Highly dependable tackle who has been a starter for 49ers for seven years after seeing some prior action as a defensive player. Has outstanding strength and quickness, rates among best of the pass-blockers. Captained Utah team his senior year.



DAVE WILCOX, Linebacker, 6-2, 237, 6th Yr., Age 27, Oregon.

Regarded among the better of the league's outside linebackers, swift, far-ranging performer won All-NFL honors in '67 and has been a Pro Bowler too. Has been a starter for 49ers since midway through his rookie season.



KEN WILLARD, Fullback, 6-2, 232, 5th Yr., Age 26, North Carolina.

Power running back has been a star since his rookie year with 49ers. Finished No. 2 among NFL's rushers in '68 with 967 yards and 4.3 average. Has already rushed for 3,018 yards in four years, caught 133 passes, scored 29 TDs.



Dick Nolan

Head Coach



The year 1968 marked Dick Nolan's first season as head coach of the 49ers, and the young mentor led San Francisco to a 7-6-1 record in the tough Coastal Division. Just 36 years old, Nolan brought a wealth of playing and coaching experience with him to San Francisco, having spent six seasons as

Tom Landry's chief defensive aide with the Dallas Cowboys. Nolan was a player-coach with the Cowboys in 1962, his last active season as a player, and thereupon became a full-time defensive assistant, receiving credit for helping build the staunch Cowboy defense which led the club to Eastern Conference honors in both 1966 and 1967. Nolan was a star at Maryland University and was a No. 4 draft choice of the New York Giants in 1954. He starred as a defensive back for the Giants and also played one season with the Chicago Cardinals before going to Dallas and finished his playing career with 23 interceptions. A rugged 185-pounder, Nolan was a sure, hard tackler and always a spirited performer, and has a history of championship involvement . . . three Eastern titles as a Giant, and those back-to-back crowns with Dallas. Nolan is rightfully acknowledged as one of the brightest young coaches in the game.

San Francisco 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
39	Alexander, Kermit	DB	5-11	186	27	7	UCLA
79	Banaszek, Cas	T	6-3	240	22	2	Nothwestern
50	Beard, Ed	LB	6-1	219	28	5	Tennessee
72	Belk, Bill	DE	6-3	240	22	2	Maryland State
75	Blue, Forrest	C-T	6-5	248	22	2	Auburn
77	Bosley, Bruce	C	6-2	240	34	14	West Virginia
12	Brodie, John	QB	6-1	203	32	13	Stanford
66	Collett, Elmer	G	6-4	240	23	3	San Francisco State
42	Cunningham, Doug	RB	6-0	193	22	3	Mississippi
33	Daniels, Clem	RB	6-1	198	31	10	Prairie View
36	Davis, Tommy	K	6-0	225	33	11	LSU
30	Fuller, Johnny	DB	6-0	175	22	2	Lamar Tech
86	Hardy, Kevin	DT-DE	6-5	290	23	2	Notre Dame
53	Hart, Tom	LB	6-3	220	22	2	Morris Brown
54	Hays, Harold	LB	6-2	225	29	7	Mississippi Southern
55	Hazeltine, Matt	LB	6-1	230	35	15	California
80	Hindman, Stan	DE	6-3	237	24	4	Mississippi
37	Johnson, Jim	DB	6-2	184	30	9	UCLA
70	Krueger, Charlie	DT	6-4	265	31	11	Texas A. & M.
60	Lakes, Roland	DT	6-4	265	28	9	Wichita
22	Lewis, Gary	RB	6-2	230	26	6	Arizona State
26	McFarland, Kay	E	6-2	190	30	8	Colorado State Univ.
85	McNeil, Clifton	E	6-2	185	28	6	Grambling
10	Mira, George	QB	5-11	190	26	6	Miami (Florida)
68	Mudd, Howard	G	6-2	252	26	6	Hillsdale (Michigan)
57	Nunley, Frank	LB	6-2	230	23	3	Michigan
84	Olerich, Dave	TE-LB	6-1	220	22	3	USF
73	Olssen, Lance	C-T	6-5	267	21	2	Purdue
63	Parker, Don	G	6-3	250	22	2	Virginia
14	Patera, Dennis	K	6-0	214	22	2	Brigham Young
69	Peoples, Woody	G	6-2	247	25	2	Grambling
32	Phillips, Mel	DB	6-2	192	24	4	North Carolina A. & T.
27	Randolph, Al	DB	6-2	200	24	4	Iowa
76	Rohde, Len	T	6-4	253	30	10	Utah State
11	Spurrier, Steve	QB-P	6-2	203	23	3	Florida
68	Thomas, John	G	6-4	256	33	12	Pacific
45	Tucker, Bill	RB	6-2	226	25	3	Tennessee A. & I.
64	Wilcox, Dave	LB	6-2	234	25	6	Oregon
40	Willard, Ken	RB	6-2	225	24	5	North Carolina
89	Windsor, Bob	TE	6-4	229	23	3	Kentucky
88	Witcher, Dick	E	6-3	204	24	4	UCLA

San Francisco 1968 Club Leaders

RUSHING						No.	Yards	Long	TDs		
Willard	227	967	4.2	69t	7	Fuller	2	3	3	0	
Lewis	141	573	4.0	22	1	Hindman	1	25	25t	1	
Tucker	30	135	4.5	18	3	Johnson	1	25	25	0	
Brodie	18	71	4.0	15	0	Belk	1	6	6t	1	
Daniels	12	37	3.0	11	0						
Cunningham	6	7	1.1	5	0	KICKOFF RET.					
Mira	1	5	5.0	5	0	Alexander	20	360	18.1	35	0
Crow	4	4	1.0	3	0	Cunningham	14	286	20.4	38	0
Lee	2	1	0.5	1	0	Daniels	10	206	20.6	29	0

PASSING						Att.	Comp.	Pct.	Yards	TDs	Int.
Brodie	404*	234*	57.8	3,020*	22	21					
Mira	11	4	36.3	44	1	1					
McNeil	2	1	50.0	43	1	1					

PASS REC.						No.	Yards	Avg.	Long	TDs
McNeil	71*	994	14.0	65t	7					
Witcher	39	531	13.6	59t	1					
Willard	36	232	6.4	20	0					
Crow	31	531	17.1	54t	5					
Lewis	27	244	9.0	33	3					
Tucker	15	197	13.1	43t	4					
Windsor	8	146	18.3	62	2					
McFarland	5	140	28.0	65	1					
Randle	3	44	14.6	29t	1					
Cunningham	2	25	12.5	16	0					
Daniels	2	23	11.5	16	0					

INTERCEPTIONS						No.	Yards	Long	TDs
Alexander	9	155	66t	1					
Randolph	4	60	40	0					
Beard	2	93	69	0					

KICKOFF RET.						No.	Yards	Avg.	Long	TDs
Alexander	20	360	18.1	35	0					
Cunningham	14	286	20.4	38	0					
Daniels	10	206	20.6	29	0					
Tucker	5	103	20.6	30	0					
Lee	2	43	21.5	22	0					
Hays	2	21	10.5	13	0					
Nunley	2	0	0.0	0	0					
Fuller	1	23	23.0	23	0					
Banaszek	1	15	15.0	15	0					

PUNT RET.						No.	Yards	Avg.	Long	TDs
Alexander	24	87	3.6	26	0					
Fuller	12	33	2.7	9	0					

PUNTING						No.	Yards	Avg.	Long
Spurrier	68	2,650	39.0	54					

SCORING						TDs	PAT	FG	Pts.
Davis	0	26	9	53					
McNeil	7	0	0	42					
Tucker	7	0	0	42					
Willard	7	0	0	42					
Crow	5	0	0	30					
Lewis	4	0	0	24					
Patera	0	10	2	16					
Witcher	2	0	0	12					
Windsor	2	0	0	12					

* Led NFL

San Francisco All-Time Club Leaders

RUSHING

Joe Perry, with 1,475 carries for 7,344 yards. (1950-'60, '63)

PASSING

John Brodie, with 1,676 completions in 3,075 attempts for 21,529 yards and 144 TDs. (1957-'68)

PASS RECEIVING

Billy Wilson, with 407 receptions for 5,802 yards. (1951-'60)

INTERCEPTIONS

Kermit Alexander, with 31. (1963-'68)

SCORING

Gordy Soltau, with 644 points. (1950-'58)
Tommy Davis, with 606 points. (1959-'68)

The Big Play

HALFBACK CIRCLE, DOWN-AND-OUT

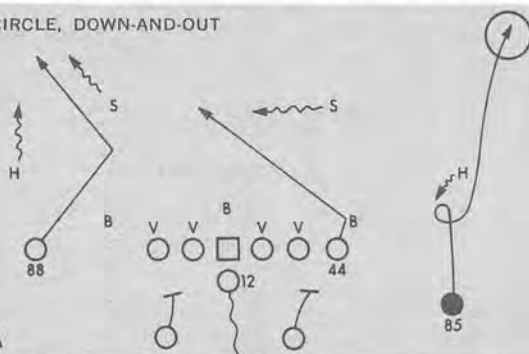


Diagram A

Opponents of the San Francisco 49ers have discovered that there is really no effective way to contain flanker back Clifton McNeil, who led all NFL pass-catchers in 1968. McNeil is a reed-thin greyhound with a wide assortment of moves, one of which is outlined in Diagram A. On this hitch-and-go pattern, McNeil (85) fires off the line at full throttle and runs directly at the defensive halfback assigned to cover him. At about 10 yards, the 49er star hooks sharply back toward the line of scrimmage, posing a stationary target for quarterback John Brodie (12). As the back-pedaling defensive man recovers and starts in toward McNeil, the swift flanker makes a complete turn, shifts into high gear, and races down the sideline. This pattern is effective after McNeil has run long fly routes to make the defensive man wary of the deep threat.

FLANKER HITCH-AND-GO

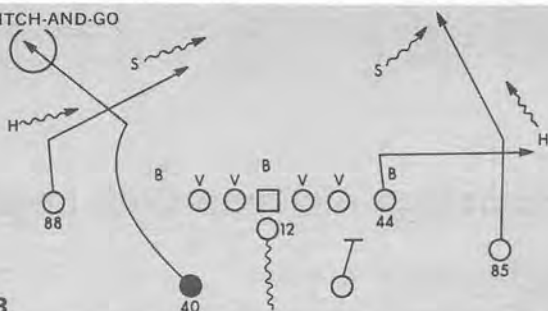


Diagram B

Quarterback John Brodie (12) of the 49ers uses all of his receivers to full advantage, especially his versatile running backs. In Diagram B, San Francisco sends split end Dick Witcher (88) deep to the inside, usually forcing the defense into double coverage, while on the right side flanker back Clifton McNeil (85) likewise occupies both a halfback and safetyman. As these downfield patterns unfold, halfback Ken Willard (40) circles out of the backfield, penetrates the secondary to a depth of 15 yards and then breaks to the outside. Normally, the defense can spare only a linebacker to try and cover Willard and this kind of match-up is precisely what the 49ers want. Not many linebackers can stay with Ken on such a long pattern.

49ers in Action



Cleveland's Larry Conjar (35) is about to lose five yards as 49er linebacker Ed Beard (50) meets him and Charlie Krueger (70) and Dave Wilcox (64) prepare to join the mayhem.



No daylight here for Green Bay's Donny Anderson (44). He's about to be dumped by 49ers' Roland Lakes (60) and Stan Hindman (80) for no gain. Packers' Forrest Gregg (75) is no help at this stage.

WASHINGTON REDSKINS



Quarterback Sonny Jurgensen is the heart and soul of the Redskins' offense. The No. 2 ranked passer of all time in the NFL, here's Mr. Rifle Arm about to connect against the Packers. Jurgy needed just nine TD throws as the 1969 season began to reach the 200-TD plateau.

When you talk about spectacular debuts, the Washington Redskins must rank at the top in pro football annals. In their first year of play in Washington back in 1937, George Preston Marshall's team delighted capital city fans by winning the Eastern title with an 8-3 record, then skinned the Chicago Bears 28-21 for NFL supremacy behind the great Sammy Baugh.

Marshall had originally started his franchise in Boston in 1932, calling his team the Braves. A year later, he changed the name to the Redskins, and in 1937 moved the operation to Washington. There, Baugh led the way to the championship and the Red-

skins became a fixture in D.C., with a loyal following of congressmen, senators, cabinet members, generals and admirals making up one of the most rabid and glamorous cheering sections down through the years.

The Redskins were the first team to have their own broadcasting network, were first to telecast coast-to-coast, and were also the first to have their own marching band. And, from the fabled Baugh down through the present day stars, the Redskins have always been a colorful team. All of this is reflected in that spectator support, which has now produced 35 consecutive home game capacity throngs.

Washington 1969 Schedule

September 21 at New Orleans	1:30 p.m.
September 28 at Cleveland	1:30 p.m.
October 5 at San Francisco	1:00 p.m.
October 12 ST. LOUIS	1:15 p.m.
October 19 NEW YORK	1:15 p.m.
October 26 at Pittsburgh	1:15 p.m.
November 2 at Baltimore	2:00 p.m.
November 9 PHILADELPHIA	1:15 p.m.
November 16 DALLAS	1:15 p.m.
November 23 ATLANTA	1:15 p.m.
November 30 LOS ANGELES	1:15 p.m.
December 7 at Philadelphia	1:15 p.m.
December 14 NEW ORLEANS	1:15 p.m.
December 21 at Dallas	1:15 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Washington	38 Chicago	28
"	17 New Orleans	37
"	21 New York	48
"	17 PHILADELPHIA	14
"	16 PITTSBURGH	13
"	14 St. Louis	41
"	10 NEW YORK	13
"	14 Minnesota	27
"	16 Philadelphia	10
"	24 DALLAS	44
"	7 GREEN BAY	27
"	20 Dallas	29
"	21 CLEVELAND	24
"	14 DETROIT	3
TOTALS	249		358

FINAL RECORD: WON 5 — LOST 9

(Home Games Capitalized)

1968 Pre-season Record

Washington	3 Houston (AFL)	9
"	16 Atlanta	14
"	13 Baltimore	15
"	13 Chicago	45
"	16 Detroit	10
"	24 Pittsburgh	17
TOTALS	85		110

PRE-SEASON RECORD: WON 3 — LOST 3

Washington Key Players



GERRY ALLEN, Halfback, 6-1, 200, 4th Yr., Age 28, Omaha.

Came from Colts in 1967 trade after spending four years in the Air Force. Led Redskins in rushing in 1968 with 399 yards and four touchdowns, caught 21 passes, including 99-yard touchdown grab which tied an NFL record.

PAT FISCHER, Defensive Back, 5-9, 170, 9th Yr., Age 28, Nebraska.

Smallest defensive player in league, tough little All-NFL and Pro Bowl cornerback came to 'Skins in '68 trade with Cardinals. Rugged tackler had two interceptions last year to bring career total to 31 steals for 543 yards returned.



CHRIS HANBURGER, Linebacker, 6-2, 218, 5th Yr., Age 28, No. Carolina.

Pro Bowler last three seasons, he's among the lightest of linebackers in football, but has tremendous speed, great agility. Has knack of crashing in on quarterback from corner to either harass or dump the passer. Solid player.

LEN HAUSS, Center, 6-2, 235, 5th Yr., Age 28, Georgia.

One of the main reasons why Sonny Jurgensen has time to throw the football. Great pass blocker, solid all-around performer and fine offensive line leader. Has developed rapidly in past four years to rank among top centers.



SAM HUFF, Linebacker, 6-1, 230, 13th Yr., Age 35, West Virginia.

Returns to action after retiring as player after '67 season. Will act as player-coach for 'Skins and brings a career of All-Pro and Pro Bowl credentials with him. Was top star with Giants before going to Redskins in 1964 trade.

SONNY JURGENSEN, Quarterback, 6-0, 205, 13th Yr., Age 35, Duke.

Played in only 12 games last year, still had 167 completions for 1,980 yards and 17 TDs. Ranked No. 2 among alltime NFL passers with 1,708 connections, 23,876 yards and 191 TDs. Rated as fastest arm in pro football. Holds NFL records, one season.



CARL KAMMERER, Defensive End, 6-3, 243, 9th Yr., Age 32, Pacific.

Came to Redskins in 1963 in trade with San Francisco. Has been outside linebacker before switching to defensive end. Has fine agility, speed, finesse and is a heady player. Equally as adept in pass-rush as against sweeps.

VINCE PROMUTO, Guard, 6-1, 245, 10th Yr., Age 31, Holy Cross.

One of outstanding interior linemen in NFL, he has been the starting right guard for Washington in all nine years with the club. Was No. 4 draft selection in 1960, he was a linebacker at Holy Cross. Has been named to Pro Bowl twice.





WALTER ROCK, Tackle, 6-5, 255, 7th Yr., Age 29, Maryland.

Became Redskin prior to '68 season in trade with San Francisco, stepped into action early in season and displayed form which made him top offensive lineman with 49ers. Big, strong, agile, is fine pass blocker with savvy.

RAY SCHOENKE, Guard, 6-4, 250, 6th Yr., Age 28, SMU.

Came to Washington in 1966 and won starting job as left guard. Veteran formerly played with Dallas, was acquired as a free agent. Can play either tackle or guard and his size and strength makes him fine blocker, either for passer or on sweeps.



JERRY SMITH, Tight End, 6-2, 208, 5th Yr., Age 26, Arizona State.

No. 9 draft choice moved into starting job in 1966, and has caught 166 passes over past three campaigns, including 45 for 626 yards and six TDs last season. Best year was '67 when he had 67 catches for 849 yards and 12 scores.

JIM SNOWDEN, Tackle, 6-3, 255, 5th Yr., Age 27, Notre Dame.

Drafted as a "future", he was a fullback at Notre Dame, but was converted into offensive lineman by Washington. First stringer since his rookie season, he has improved yearly, now rates as highly dependable and highly rated tackle.



CHARLEY TAYLOR, Split End, 6-3, 210, 6th Yr., Age 28, Arizona State.

NFL's leading receiver in both 1967 and 1968 with 72 and 70 catches respectively, he had 48 grabs last year for 650 yards and five TDs to again lead Redskins. Originally a halfback, he rushed for 1,419 yards during first three seasons.



Vince Lombardi

Head Coach

The most dominant and successful force in professional coaching over the past decade, Lombardi returns to the sidelines with Washington after a year away from coaching. During his fabled career at Green Bay, the former assistant New York Giant coach and West Point aide took a last-place team and built it into a powerhouse, winning six NFL championships and back-to-back Super Bowl crowns as well. Overall, Lombardi's amazing record at Green Bay in regular season play was 89-29-4. Vince was a standout guard at Fordham University in his undergraduate days, later attended Fordham Law School. He began his coaching career at St. Cecilia High School in Englewood, N.J. in 1938 where he also taught Chemistry, Latin and Physics. In 1946, Lombardi returned to Fordham as offensive line coach and remained there until 1948 when he was named assistant coach to the renowned Red Blaik at West Point. Vince coached at West Point until 1954 when he joined the Giants under Jim Lee Howell as offensive coach, helping New York win two Eastern titles and one NFL crown through 1958. Lombardi then moved on to Green Bay, inheriting a team which had a 1-10-1 record, and began the dynasty of victory. Now Washington is the challenge for the master.

Washington 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	NFL YR	COLLEGE
20	Allen, Gerry	RB	6-1	200	28	4	Omaha
81	Barefoot, Ken	E	6-5	228	23	2	VPI
77	Barnes, Walter	DT	6-3	250	25	4	Nebraska
16	Beban, Gary	QB	6-1	195	23	2	UCLA
73	Bosch, Frank	DT	6-4	246	23	2	Colorado
4	Bragg, Mike	P	5-11	186	22	2	Richmond
63	Breding, Ed	LB	6-4	235	24	3	Texas A. & M.
—	Brown, Tom	DB	6-1	195	28	6	Maryland
60	Carroll, Jim	LB	6-1	230	26	5	Notre Dame
79	Crane, Dennis	DT	6-6	260	24	2	Southern California
57	Crossan, Dave	C	6-3	245	29	5	Maryland
37	Fischer, Pat	DB	5-9	170	29	9	Nebraska
3	Gogolak, Charley	K	5-10	165	24	4	Princeton
55	Hanburger, Chris	LB	6-2	218	28	5	North Carolina
21	Harold, George	DB	6-3	194	27	4	Allen
46	Harris, Rickie	DB	5-10	182	26	5	Arizona
56	Hauss, Len	C	6-2	235	27	6	Georgia
70	Huff, Sam	LB	6-1	230	35	13	West Virginia
64	Johnson, Mitch	T	6-4	250	27	5	UCLA
9	Jurgensen, Sonny	QB	6-0	203	35	13	Duke
66	Kammerer, Carl	DE	6-3	243	32	9	Pacific
24	Larson, Pete	RB	6-1	200	25	3	Cornell
40	Martin, Aaron	DB	6-0	190	27	6	North Carolina College
49	Mitchell, Bob	FL	6-0	196	34	12	Illinois
52	Morgan, Mike	LB	6-4	242	27	6	LSU
32	McDonald, Ray	RB	6-4	240	25	3	Idaho
71	Musgrove, Spain	DE-DT	6-4	275	24	3	Utah State
85	McKeever, Marlin	E	6-0	235	29	9	Southern California
11	Ninowski, Jim	QB	6-1	207	33	12	Michigan State
23	Owens, Brig	DB	5-11	190	26	4	Cincinnati
65	Promuto, Vince	G	6-1	245	31	10	Holy Cross
88	Richter, Pat	E	6-5	230	28	7	Wisconsin
76	Rock, Walter	T	6-5	255	29	7	Maryland
54	Roussel, Tom	LB	6-3	235	24	2	Southern Mississippi
72	Rutgens, Joe	DT	6-2	255	30	9	Illinois
62	Schoenke, Ray	G-T	6-4	250	28	6	SMU
28	Smith, Dick	DB	6-0	205	25	3	Northwestern
87	Smith, Jerry	FL	6-2	208	26	5	Arizona State
74	Snowden, Jim	T	6-3	255	27	5	Notre Dame
42	Taylor, Charley	E	6-3	210	28	6	Arizona State
44	Thurlow, Steve	RB	6-3	222	27	6	Stanford
25	Whitfield, A. D.	RB	5-10	200	26	5	North Texas State
67	Wooten, John	G	6-3	250	32	11	Colorado

Washington 1968 Club Leaders

RUSHING	Att.	Yards	Avg.	Long	TDs
Allen	123	399	3.2	29	4
Brunet	71	227	3.2	15	0
Thurlow	51	184	3.6	11	0
Larson	44	132	3.0	16	1
Whitfield	37	125	3.4	17	0
Mitchell	10	46	4.6	13	0
Jurgensen	8	21	2.6	11	1
Beban	5	18	3.6	5	0

	No.	Yards	Long	TDs
Fischer	2	14	13	0
Harris	2	3	3	0
Hanburger	2	53	30	1
Smith, Dick	1	0	0	0

KICKOFF RET.	No.	Yards	Avg.	Long	TDs
Harris	23	579	25.2	49	0
Mitchell	11	235	21.4	43	0
Smith, Dick	10	228	22.8	30	0
Martin	7	146	20.9	31	0
Larson	6	151	25.2	49	0

PASSING	Att.	Comp.	Pct.	Yards	TDs	Int.
Jurgensen	292	167	57.2	1,980	17	11
Ninowski	95	49	51.5	633	4	6
Theofiledes	20	11	55.0	211	2	1
Beban	1	0	0.0	0	0	0

PUNT RET.	No.	Yards	Long	TDs
Harris	19	144	20	0
Smith, Jim	6	38	25	0
Martin	2	12	8	0
Mitchell	1	0	0	0
Owens	1	0	0	0

PASS REC.	No.	Yards	Avg.	Long	TDs
Taylor	48	650	13.5	47	5
Smith, Jerry	45	626	13.9	56	6
Richter	42	533	12.7	40	9
Allen	21	294	14.0	99*	1
Brunet	18	160	8.9	39	1
Mitchell	14	130	9.3	18	0
Whitfield	13	107	8.2	18	0
Thurlow	12	151	12.6	56	0
Larson	12	146	12.2	25	1
Smith, Dick	1	15	15.0	15	0
Beban	1	12	12.0	12	0

PUNTING	No.	Yards	Avg.	Long
Bragg	76	3,288	43.2	64

SCORING	TDR	TDP	TDs	PAT	FG	Pts.
Gogolak	0	0	0	30	9	57
Richter	0	9	9	0	0	54
Smith, Jerry	0	6	6	0	0	36
Allen	4	1	5	0	0	30
Taylor	0	5	5	4	0	30
Larson	1	1	2	0	0	12
Jurgensen	1	0	1	0	0	6
Barefoot	1	0	1	0	0	6
Hanburger	1	0	1	0	0	6
Brunet	0	1	1	0	0	6

INTERCEPTIONS	No.	Yards	Long	TDs
Owens	8	109	38	0
Martin	4	23	18	0
Morgan	2	23	14	0

* Led NFL

Washington All-Time Club Leaders

RUSHING

Don Boessler, with 780 carries for 3,112 yards.

(1957-'64)

PASSING

Sammy Baugh, with 1,693 completions in 2,995 attempts for 22,085 yards and 186 TDs.

(1937-'52)

PASS RECEIVING

Bobby Mitchell, with 393 receptions for 6,471 yards.

(1962-'68)

Hugh Taylor, with 272 receptions for 5,233 yards.

(1947-'54)

INTERCEPTIONS

Sammy Baugh, with 31 (see note).

(1937-'52)

Paul Krause, with 27.

(1964-'67)

SCORING

Bobby Mitchell, with 498 points.

(1962-'68)

Note: (Interceptions were not part of records until 1940)

The Big Play

HITCH PASS TO TAYLOR

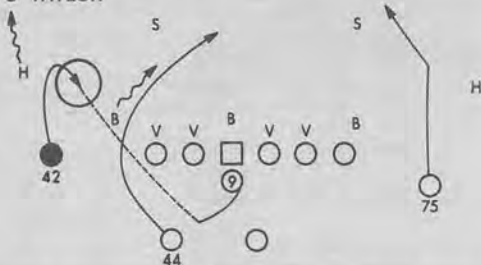


Diagram A

A big play for the Redskins in recent seasons has been the short hitch pass to Charley Taylor (42) which is outlined in Diagram A. Taylor, a 9.5 man, is such a threat to go deep for the long bomb that most defenses play him exceedingly loose—that is, the cornerback lays back deeper so Charley can't get behind him. In such situations, quarterback Sonny Jurgensen is likely to call for the short hitch. Halfback Steve Thurlow (44) circles out of the backfield and draws the outside line-backer away from the planned target area. Taylor bursts off the line of scrimmage and drives down on the defensive corner back, who is usually starting to back-pedal to prevent the Redskin end from beating him deep. When Taylor sees this, he pulls up sharply and hooks back toward the line. Jurgensen hits him with a short, quick pass just as he hooks back. The defensive man, behind Taylor, has little chance of preventing the catch.

TIGHT END SQUARE-IN

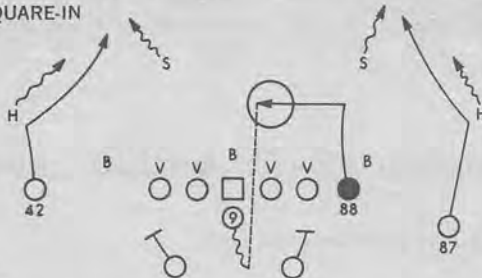


Diagram B

Washington's speedy wide receivers, Charley Taylor (42) and Jerry Smith (87), put such great pressure on the defense in passing situations that the Redskins can often make the big play with the square-in pattern to tight end Pat Richter (88) as shown in Diagram B. Taylor and Smith initiate the pattern by exploding off the line and dashing into the deep secondary zone. This threat usually forces the defense into double coverage on the Redskin receivers, or at least some kind of combination coverage. This leaves only the strongside safety to cope with Richter, a big, strong fellow, who fights past the linebacker and veers at a right angle over the middle. A good percentage play when Washington needs four or five yards for a first down.

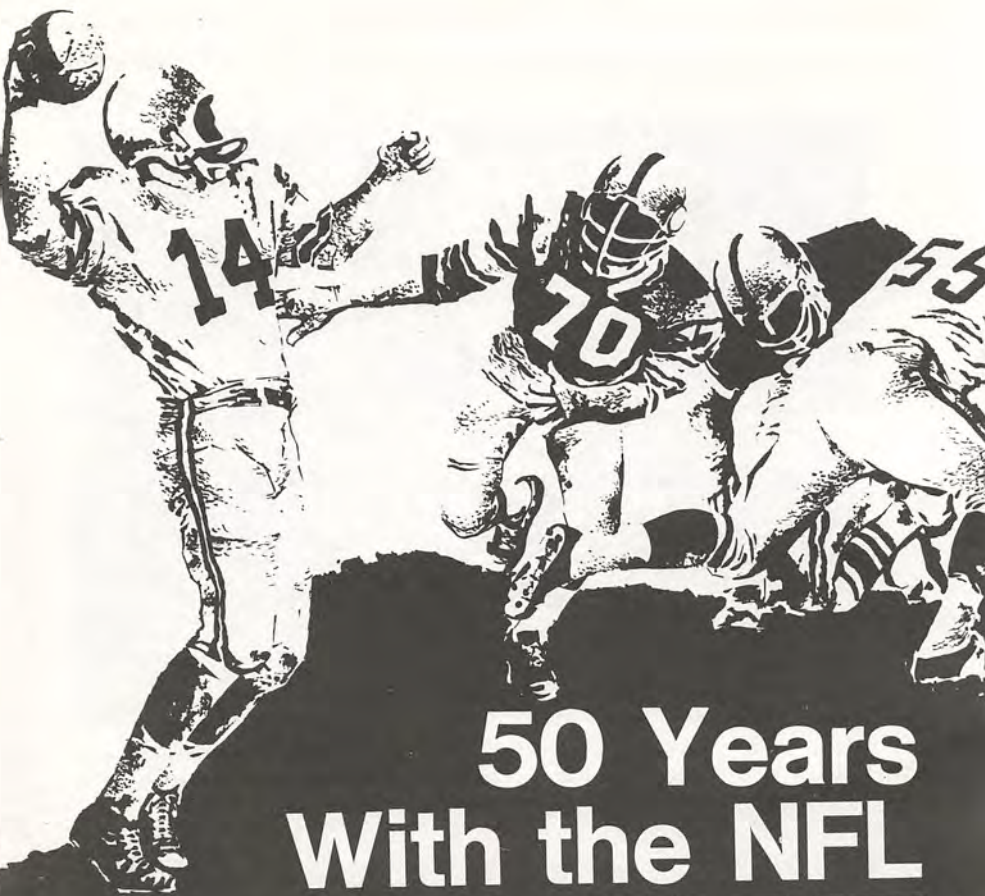
Redskins in Action



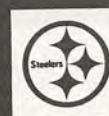
All-Pro Chris Hanburger is perhaps one of the quickest linebackers in pro football. One of his specialties is collaring quarterbacks, as shown here in this assault on the Giants' Fran Tarkenton.



Swift Gerry Allen, who emerged as the Redskins' top rusher in 1968, looks for running room as he sweeps to the outside against the Bears. Despite missing three games, Allen scored five TDs in 1968.



50 Years With the NFL





Pro Football: Rags to Riches in the American Tradition

As the National Football League enters its Golden Anniversary season of 1969, its member teams can point with pride to an eventful and dynamic 50 years that began in the meager setting of an automobile dealer's showroom in Canton, Ohio, in 1920 and will end with professional football commanding unparalleled prominence on the American sports scene.

The 1969 campaign also marks the end of an era for the National Football League. Before the 1970 season rolls around, the merger with the American Football League will have been completed.

The name will remain the same, but the NFL will have expanded its membership from 16 to 26 teams, the largest membership roster in the league's history, and the look of the NFL will have been permanently changed.

Not only is the story of the National Football League a "rags-to-riches" tale in the truest American tradition, but the professional game itself, even before the era of an organized league, had such humble beginnings that historians cannot unanimously agree on just when football was first put on a "play-for-pay" basis.



In this 1955 Championship game against the Rams, Cleveland's Otto Graham is on his way to one of his two TDs. He scored two more passing that day. Browns won it 38 to 14.

It is agreed that some form of professional football was played in western Pennsylvania in the early 1890s. Most historians contend that the first professional player was a young quarterback named John Brallier, who received \$10 for playing with Latrobe, Pa., against Jeannette, Pa., on August 31, 1895. However, evidence recently uncovered at the Pro Football Hall of Fame in Canton indicates that very likely there were earlier instances of professional football activity.

Regardless of where the pro game was first played, it is well established that the game's growth was painfully slow for almost a quarter of a century. Pro football migrated slowly westward, particularly into Ohio, and it was there, early in the 20th century, that the first really famous rivalry, one pit-

ting the Canton Bulldogs against the neighboring Massillon Tigers, began.

So it was perhaps natural that, when pro football teams decided to band together, they would pick centrally-located Canton as a meeting site. Thus, with 11 charter members, the American Professional Football Association came into being on September 17, 1920.

Original members included Canton, Cleveland, Akron and Dayton, all in Ohio; Rochester, N.Y.; Rock Island, Ill.; Decatur, Ill.; Hammond, Ind.; and the Chicago Cardinals. Massillon, Ohio, and Muncie, Ind., were granted charter memberships but never fielded teams in the new league.

The legendary Jim Thorpe, for years a star with the Canton Bulldogs, was named the APFA's first

president, but an organizational shakeup a year later attracted four new members and a new president, as well. The new leader, Joe Carr, had organized the Columbus Panhandles in 1904 and he served the league with distinction until his death in 1939. A year later, pro football's first league adopted a new name: "The National Football League."

Only two charter franchises remain in operation, neither in its original city. The Cardinals played in Chicago for 40 years but moved to St. Louis in 1960. The Decatur Staleys, under the fabled George S. Halas, became the Chicago Staleys in 1921 and the Chicago Bears in 1922.

Thirty-six other cities, in addition to the founding cities, have at one time or another been NFL members. While pro football is a "big city" game today, in the past NFL franchises were located in such spots as Racine and Kenosha in Wisconsin; Pottsville, Pa.; Portsmouth, Ohio; Orange, N.J.; Marion, Ind.; and Duluth, Minn.

One such small town remains in the NFL as the oldest member of the league. A member since 1921, the Green Bay Packers today rank as the most unique franchise, and one of the most successful, in all of major league sports. Guided by their founder, the late Earl (Curly) Lambeau, the Packers not only survived financial crisis after crisis but over the years have proven highly capable on the field as well.

As the years advanced, so too did the interest in the National Football League. For instance, in 1934, only 8,211 fans on the average saw the 60 NFL games played. But except for temporary setbacks, such as during World War

II, attendance climbed steadily and, 33 years later in 1967, an all-time high of 53,048 per game saw 112 NFL contests.

Championship game playoffs provide another example of NFL growth. In 1933, when the Chicago Bears won the first championship playoff game, each Bear received \$210.34 for his winning effort. In contrast, the Packers in 1966 were paid \$9,813 each for their NFL title victory and then were rewarded two weeks later with a \$15,000 payoff for winning the first Super Bowl game.

Yet the history of the National Football League is far more than a mere recitation of figures, no matter how impressive they may be. In a far larger sense, the NFL story is a saga of the dedication of many individuals who were determined that their mutual pro football enterprise was to be successful, no matter how great the obstacles that had to be overcome.

One of the greatest passers of all time (and record-setting punter, too), Sammy Baugh starred for Redskins from 1937 to 1952.



Such an individual is Halas, who has served pro football far longer than any other person. His part in the pro football story has been gigantic—his guidance of the Bears for 50 years, his nine NFL championships, his 321 coaching victories, his charter spot in the Pro Football Hall of Fame.

Yet Halas' greatest single contribution may well have been the signing of the fabulous Harold (Red) Grange to a contract right after his final game at the University of Illinois in November, 1925.

A few days later, Grange was in the lineup as the Bears battled the Cardinals to a scoreless tie before a capacity Thanksgiving Day crowd of 36,000 in Wrigley Field. During an ensuing barnstorming tour, the Bears and Grange played a killing schedule of eight games in 11 days but, for the first time, pro football attracted really big crowds.

The payoff came in the Polo Grounds, when more than 65,000 saw the Grange-led Bears defeat the New York Giants, 19-7. Giants' owner Tim Mara had bought the franchise earlier in the year for \$500 but his doubts about the future of pro football lingered. But from that day on, Mara never wavered in his faith in pro football's promise.

Meanwhile, Joe Carr, as league president, did much to bring order and respect for the NFL when chaos could have been the alternative. His strong interpretation of the rules and his willingness to impose harsh penalties on any and all offenders quickly established the integrity of the National Football League.

Halas, Lambeau, Carr and Mara were the key figures at the management level in the first decade

but the 1930s saw other great leaders make their contributions.

In 1932, showman George Preston Marshall was granted a franchise in Boston. A brilliant promoter, Marshall will be remembered for introducing extravagant half-time shows that have in recent years become a trademark of pro football. He will be remembered, too, as the man who brought the sport to the nation's capital for the first time in 1937.

But he will be remembered most for his plan to split the NFL into two divisions with the divisional winners meeting in a grand playoff for the league championship. In the first such game in 1933, the Bears edged the Giants, 23-21. A year later, in the famous "sneakers" game, the Giants used basketball shoes to gain footing on an extremely icy field and upset the Bears, 30-13. The series was only two years old, but it had already been established as one of the American sports classics.

In 1933, three more unusual leaders joined the fold—Charles Bidwell with the Chicago Cardinals, Bert Bell with the Philadelphia Eagles and Art Rooney with the Pittsburgh Steelers. All were to make lasting contributions to pro football.

Three rule changes in 1932 were of major importance in the evolution of pro football. The first rule moved the goal posts to the goal line and a second made forward passing legal anywhere behind the line of scrimmage. A third called for moving the ball in bounds 15 yards before starting a scrimmage play. All these changes tended to open up the game and make possible a higher-scoring, more crowd-pleasing brand of football.



Y. A. Tittle, the "Bald Eagle," whose passing arm and field leadership helped bring three eastern titles to the N.Y. Giants from 1961-1963.

In 1935, the Eagles' Bell proposed the draft plan, whereby member clubs would select the negotiating rights to graduating college players in an inverse order of the club's standing in the last season. Over the years, the draft system proved a godsend to professional football, always assuring even competition between all teams, a "must" for the success of any league over the long haul. Interestingly, the first player ever drafted, Jay Berwanger of the University of Chicago, elected not to play professional football.

The rules may have opened the way for the offensive revolution that was to come, but it took great players to eventually change the course of the game. Bronko Nagurski, Don Hutson, Arnie Herber,

Clarke Hinkle, Dutch Clark, Cliff Battles and Ken Strong are just a few of the many players of the 1930s who played significant roles in the changing pro football scene.

But one player—a tall, skinny Texan named Sammy Baugh—did more than any other to change the pattern of the game. When Sammy was a rookie with the Washington Redskins in 1937, the forward pass was only an occasionally used weapon. When Baugh completed his fabulous tenure 16 seasons later, the forward pass was an integral part of every offense. It simply took someone to demonstrate in combat what the forward pass could mean—and Sammy did that longer and better than anyone had ever done before. He was the first of the great passers—but there have

been many more, men like Johnny Unitas and the great Bald Eagle himself—Y. A. Tittle.

It took a player like Baugh to change the style of play, it also took one dramatic game to help bring about that change. Ironically, Baugh and his Redskins were to be the victims on an historic day in 1940, when the Bears annihilated the Washington team, 73-0, in the NFL championship game. With Sid Luckman leading the T-formation offense in a perfect performance, the Bears scored on the game's

The legendary Jim Thorpe, who joined N.Y. Giants in 1925 during twilight of fabulous career.



second play and went on to the most lopsided victory in organized pro football history.

Almost immediately, other teams adopted the T-formation and, by 1944, even the Redskins had shifted to the T. Thus Baugh, who played half of his career as a single-wing tailback and half as a T-quarterback, was himself caught up in the revolution he had played a major role in creating.

The NFL in its earlier years beat off the competition of three "American Football Leagues," the first in 1926, a second in 1936 and 1937 and again in 1939 and 1940. Except for the 1926 venture, when the New York Yankees from the maverick league were admitted into the NFL, all the challenges ended without incident.

But two "wars" in more recent years had lasting effects on the NFL and pro football. In both instances, the NFL had strong, capable commissioners to lead its fight. They were Bell, who served from 1946 until his death in 1959, and Pete Rozelle, who began his still-continuing term in 1960.

After being infamously advised by then-NFL commissioner Elmer Layden to "get a football first," the All-America Football Conference staged a costly four-year struggle that ended with an agreement that was announced as a "merger" but was considered in many quarters as a "surrender."

The AAFC disbanded but three teams—the Cleveland Browns, the San Francisco 49ers and the Baltimore Colts—were admitted into the NFL. The Browns quickly proved their AAFC domination was no fluke by winning six divisional titles and three league championships in their first six NFL seasons.

**"Red" Grange, the "Gallop-
ing Ghost" of Illinois, whose stint with the Chi-
cago Bears sparked fan excitement
in the fledgling NFL.**

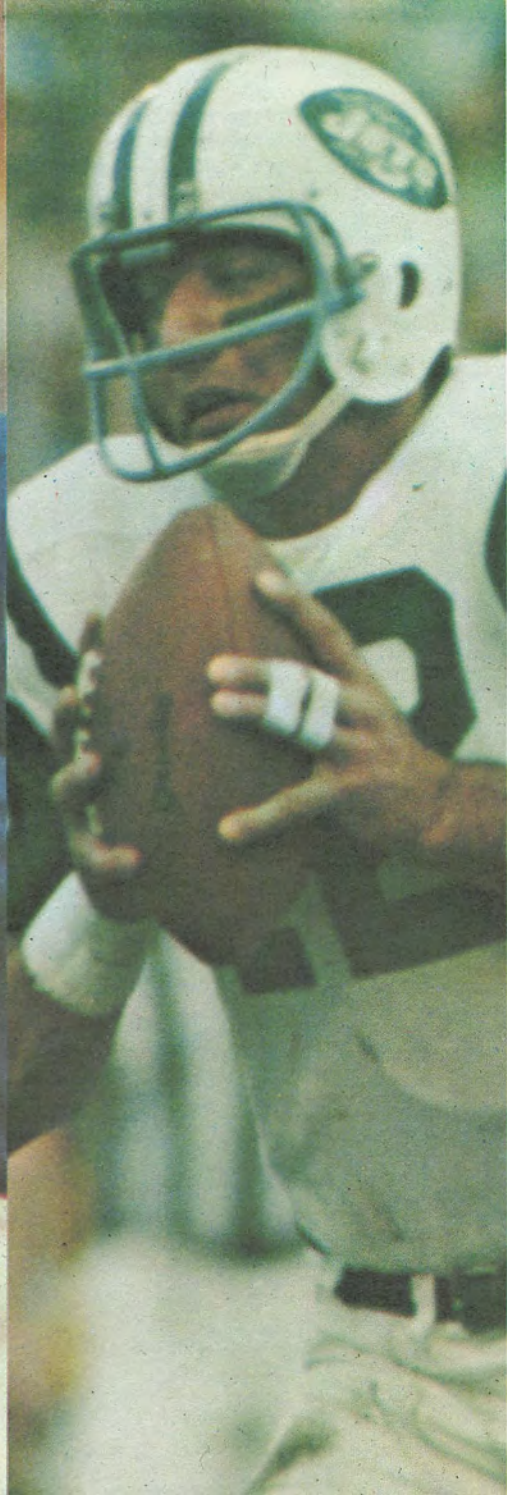


What turned out to be the most serious threat came from a fourth American Football League in 1960. Many laughed at first at the new league, but they stopped laughing when a keenly-sought quarterback, Joe Namath of Alabama, was signed by the New York Jets on January 2, 1965, for a reported \$400,000.

That signing touched off a major bidding war that threatened to bankrupt many teams from both leagues. A quicker-than-expected peace came on June 8, 1966. The leagues merged with all teams remaining in the pro football fold and all details of the merger to be complete by 1970. A common draft and a so-called Super Bowl game between the two league champions were instituted immediately. Thanks largely to the Jets' (and Namath's) startling upset of the Baltimore Colts in the 1969 Super Bowl, that game has quickly been established as a sports world highlight.

Thus, the first cycle is nearly completed as the NFL approaches its 50th season. It may be fitting that the big changes ahead will take place in the second half-century with pro football starting that era at an all-time peak in interest and popularity.

But no matter how many fine things may lie ahead for professional football in the next 50 years, the indispensable heroes of the National Football League saga, when it is finally and completely told, must always be the original pioneers and those who followed in their steps during the difficult years. For without their sacrifices, wisdom and dedication to a game they loved, whatever is to come could not be even remotely possible.



TWO ROADS TO THE SUPER BOWL

For one club the long, hard road led to the professional football championship of the world. For the other it ended one agonizing step short of that coveted goal. For both it was a memorable journey in 1968.

For the New York Jets of the young American Football League — who would win acclaim as the game's best team six months later on the brilliant green floor of Miami's Orange Bowl — the journey began on a bright July morning in Hempstead,

L.I. Nearly three hundred miles south, in a secluded Westminster, Md., training base, the "other club," the Baltimore Colts, assembled at about the same time to begin their championship preparations.

There was, in each camp, an air of quiet confidence. Perhaps this positive attitude was born of the frustration and disappointment visited upon both teams the previous year.

The Jets, propelled by Joe Namath's record 4,007 passing yards, had the AFL's eastern title



within reach in 1967 but they dropped their last three starts and Houston sneaked in as divisional champ. Over in the rival National Football League, coach Don Shula's powerful Colts lost only once in 14 games—but that loss (to Los Angeles) cost them a trip to the Super Bowl.

Shula's Prophecy

It was a heart-breaking near-miss for Baltimore and the bitter memory was still an open wound when the Colts gathered at Westminster in July of 1968. "We aren't going to miss this time," vowed veteran defensive back Bobby Boyd. Coach Shula, who obtained 34-year-old Earl Morrall in a summer trade with the Giants, promised the well-traveled quarterback, "If you come to Baltimore, you join a team with a chance to go all the way." By "all the way," of course, Shula meant the Super Bowl.

Similarly, the Jets were a team

with a mission: to prove they were more than perennial bridesmaids in the AFL. The also-ran tag irritated the heck out of them. Perhaps the most determined was young Namath, who also had something to prove—that he was worthy of inclusion on the list of pro quarterback greats. When coach Weeb Ewbank brought his club to Hofstra College for the first day of training he sensed that his rebuilding program, six years in the incubator, was ready to bear fruit. "It was," Weeb recalls, "something you could sense."

The air of confidence in the distant camps was not, it developed, misplaced. The Colts, with Morrall filling in courageously for arm-troubled Johnny Unitas, stormed through the NFL, winning 13 of 14 games, avenging themselves at the expense of their 1967 tormentors (the Rams), sweeping past Minnesota for the western title, blanking Cleveland for the NFL championship and

Defensive back Lenny Lyles applies leg-hold to Jet receiver George Sauer, Jr., after Namath-thrown pass picks up good yardage. Linebacker Dennis Gaubatz watches.



finally earning their once-delayed trip to the Super Bowl for a showdown with the best of the AFL.

The best of the AFL proved to be the New York Jets, who waltzed through their schedule with a record of 11-3, dispatched a tough Oakland team for the league crown and arrived in sun-splashed Miami in January to find themselves 18-point underdogs to Baltimore for the Big One.

Actually, the story of professional football in 1968 was an epic of three men, all quarterbacks. Two of them, Namath and Morrall, performed brilliantly and stamped their mark indelibly across the face of both leagues. The third, Johnny Unitas, endured the long season in pain and frustration, a stricken hero, a sore-armed telephone operator on the Baltimore bench.

Unitas, one of the game's all-time greats, developed acute tendonitis in his throwing arm during the pre-season schedule and fi-

nally, against his natural instincts, asked Shula to take him out of the lineup.

"I'm through," John said to a Baltimore sportswriter. "With this arm I couldn't knock a sick cat off a flower pot."

And so it was that Shula handed the Colts' destiny over to Morrall, a castoff from four other NFL clubs, a retread, a professional second-stringer, a guy who had never hit the jackpot.

The Comeback

What happened thereafter in 1968 constitutes an amazing and heartwarming story. Earl not only guided Baltimore to an all-conquering season, he also was the NFL's leading passer (182 of 317 for 2,909 yards and 26 TDs), the league's Most Valuable Player, a unanimous All-Pro selection and, fittingly, the Comeback Player of the Year.

"I just wanted to prove I can still play in this league," said the

Don Shula



Weeb Ewbank



aging Cinderella quarterback.

With Morrall establishing a new lease on his football life, the Colts ran off five straight wins to open the season, were beaten 30-20 by Cleveland (Earl's only bad effort up to then) and then reeled off eight in a row for a 13-1 finish. Unitas saw action only twice—against the Browns on October 20th and against the Rams on December 15th. Otherwise, it was Morrall who ran the show.

Inspired Support

Earl was given inspirational support by the Colts, especially the stout Baltimore defense which tied an all-time league record for fewest points allowed (144), which had the second best rushing defense (95.6 yards per game) and which registered three shutouts during the season. Whenever Morrall got into trouble, the Colt defense bailed him out by smothering the rival quarterback (they did it 45 times all told), by recovering a fumble or otherwise pressuring the opposition out of the football. It was a fierce defense. "They seem to blitz everybody on the team, the assistant coaches, the waterboy, everybody," said Cleveland quarterback Bill Nelsen after Baltimore had blanked the Browns 34-0 for the NFL title.

"All of us realized" said running back Jerry Hill, "that Earl needed our help. It had to be a co-operative effort without Unitas." It was, too—so much so that the normally conservative Morrall was able to wheel and deal as he had never done with his previous clubs.

Speaking of Earl's prior employ-

ers, all felt the sting of his passing arm in 1968. He whipped San Francisco, 27-10, Pittsburgh, 41-7, Detroit, 27-10, and New York, 26-0. It might have been called sweet revenge except that Earl Morrall is not a vengeful person. He is only a professional quarterback doing his best and admitting that "... after so many ups and downs, it is nice to win."

Namath Matures

While Unitas, the premier passer of all time, was playing out his role in total obscurity, the career of young Joe Namath took a sharp upward turn over in the American Football League. The hippie haircut was still present, and the white shoes, the sideburns and, for a time, a controversial Fu Manchu mustache. But in 1968 there was, finally, maturity and a sense of responsibility and leadership and the other qualities that a championship quarterback must possess. This was a "new" Joe Namath, older, wiser and apparently convinced that it would require more than a rifle arm and lightning-quick release to bring the often-frustrated Jets their first major championship.

Broadway Joe discovered there are other ways to win football games besides putting the football in the air. He learned patience. He learned defenses. He mastered the parry and thrust so necessary to good quarterbacking. In 1967, the year the Jets lost in a photo-finish with Houston, Namath had 27 passes intercepted. Last year, when the Jets went all the way, he had only 17 picked off—and

The fury of the fierce Baltimore defense in the romp over Cleveland is shown vividly as Colt defensive end Roy Hilton (85) overpowers Leroy Kelly.





Oakland's Daryle Lamonica (3) gets ample pass protection in AFL title game against Jets . . . but in the long run, the Jets' Joe Namath had better protection, more time . . . and more points.

10 of those were in two early-season games. His statistics were not eye-catching by former Namath standards but he was, everyone agrees, a more polished quarterback. Joe finished behind Kansas City's Len Dawson and Oakland's Daryle Lamonica in AFL passing (187 of 380 for 3,147 yards and 15 TDs) and he went one six-game stretch without throwing a touchdown pass. But he moved the club and he got the Jets into the Super Bowl. Joe had said many times that "I'm not interested in personal records or glory. What I want is for the Jets to win." In 1968, Namath was a man of his word—a pro dedicated to winning above all else.

In some of their also-ran years, the New York Jets had presented only Namath's throwing arm. In

1968, though, coach Weeb Ewbank's club was deep in talent, versatility and experience. True, Namath was there as the leader, the symbol, the guy the others depended on to make the big play. But now there was also a brilliant, point-stingy defense, a solid running game and Jim Turner's kicking.

There was, too, a common desire not to repeat the mistakes of the past. The Jet players remembered only too vividly the collapse of 1967. So last year they broke fast, overwhelmed the rest of the AFL and, by the 11th week of the season, had clinched the championship. Two of their three losses occurred early in the campaign (37-to-35 against Buffalo and 21-to-13 to Denver) and the third came in the now-famous "Heidi

Game" when NBC-TV pre-empted the last few seconds of the New York-Oakland game as the Raiders rallied, almost miraculously, to transform certain defeat into a 43 to 32 victory. Since the final seconds of this one were blacked out, Jet followers were spared the anguish of watching their heroes lose a game everyone thought they had won. New York partisans were spared similar anguish from that time on because the Jets did not falter again, not in the AFL title game against the same Oakland club and certainly not in the Super Bowl showdown with Baltimore.

The Jets did not do it with mirrors or, for that matter, only with Namath's passing arm. They built a strong ground game around Matt Snell, who had been out with injuries most of 1967, and mercurial Emerson Boozer, who also came back from a knee injury last

season. Snell led New York with 747 yards (sixth best in the AFL) and Boozer added 442 yards to a running game that made Namath's passing even more effective.

Although Namath was a more disciplined passer in 1968—even conservative at times—his arm was still the major element in the Jets' attack. And in George Sauer and Don Maynard, his wide receivers, he had a pair of brilliant confederates. Sauer was second among AFL receivers with 66 receptions for 1,141 yards and three TDs while Maynard was fifth with 57 for 1,297 and 10 TDs.

For Maynard, in particular, it was a memorable year. He broke the all-time pro record for lifetime receiving yardage. In 10 seasons, including one with the New York Giants, he totaled 9,433 yards, eclipsing the record of 9,275 held by Ray Berry of Baltimore, accu-

Some people scoffed at the Jets' running attack before the Super Bowl . . . but there wasn't as much as a snicker afterward, thanks to Matt Snell (41) who ran over and around the vaunted Colts.





The scoreboard tells the story of the Super Bowl as Johnny Unitas fades back in the last ditch drive which spared the Colts from being shut out completely.

mulated over 13 seasons.

In seven games, the Jets' lithe flanker went over 100 yards in receptions and twice he topped the 200-yard mark, getting 203 on eight catches in the opener against Kansas City and a season high of 228 on 10 catches in the "Heidi game" at Oakland. Sauer surpassed 100 yards on four occasions. He had his best day against Denver when he made nine receptions, several of them acrobatic grabs, for 199 yards.

When the Jets got the ball in close and nothing else worked, there was always Jim Turner, the classy kicker. He booted 34 field goals, an AFL record, and added 43 extra points without a miss for a league-leading 145 points. His six field goals against Buffalo in November tied a league mark and

the following week he added four against Boston to give him 10 in two successive games. Turner was yet another potent weapon in coach Weeb Ewbank's arsenal.

Compared with an offense that was flashy, yes, even flamboyant (double and triple wing formations, double slot, etc.), the Jets' defense was rather routine en route to the Super Bowl. Routine but effective. The front four of Gerry Philbin, Paul Rochester, John Elliott and Verlon Biggs was the best in the AFL against the rush and could also mount a fierce pass rush. Overall, against passing and running, the New York defense permitted an average of just over 240 yards per game in 1968.

Colts vs. Vikings

It was a relentless defense, too,

that steered Baltimore to its NFL Western Division championship over the Minnesota Vikings.

The date was Sunday, December 22nd, the place: Baltimore's noisy Memorial Stadium. The Colts, champions of the Coastal Division, sent their miracle-worker, Earl Morrall, and what some called the "best defense in all of football" against a tough, hard-nosed Viking team that had captured the Central Division race more on the strength of an aggressive, jolting, quarterback-harassing front four than anything else. It was basically a confrontation of two fine defenses and, in the end, it was Morrall who made the difference. He fared better against the Viking pass rush than Joe Kapp, the Minnesota quarterback, did under repeated blows of the Colts' defensive forwards.

There was only one touchdown in the defense-dominated first half. Earl got it with a three-yard flip to tight end Tom Mitchell after completions of 37 and 33 yards to Willie Richardson had taken the ball down to the Viking goal-line. Kapp, meanwhile, was being pressured by the Baltimore front line and was unable to generate any kind of an offense, either with his passes or the usually-productive ground sorties of fullback Bill Brown.

The Colts struck quickly in the second half to put the game out of Minnesota's reach. Morrall collaborated with John Mackey on a 49-yard TD pass and then line-backer Mike Curtis scooped up a Viking fumble and ran 60 yards for the clincher. By the time Kapp got his team on the scoreboard it was too late.

Browns Overpowered

Overpowering is the word to use in describing Baltimore's 34-0 NFL championship game rout of Cleveland the following week. Overpowering, awesome and quite convincing. It was a championship battle for only one period, the first, which ended in a scoreless tie. Thereafter, the Colt defense took charge and it was, as they say, strictly "no contest."

The Browns had no reason to be ashamed, for on Sunday, December 29th, with the Super Bowl as the prize, the Colts were a devastating defensive machine. They limited a strong Cleveland attack to a mere 56 offensive plays, 117 yards passing and 56 yards on the ground. The savage rush mounted by giant Bubba Smith, Ordell Braase, Fred Miller and Billy Ray Smith dropped Cleveland quarterback Bill Nelsen four times that cold afternoon for minus 34 yards. And Leroy Kelly, the NFL's leading ballcarrier, was hounded and pounded and hard pressed to grind out a paltry 28 yards rushing. Under this sledge-hammer pressure, the Browns' attack ground to a standstill on the frozen turf of Municipal Stadium. Once in the first period, Kelly carried to Baltimore's 35-yard line; in the third quarter a Nelsen to Gary Collins pass moved Cleveland to the Colts' 33. Amazingly, these were the deepest penetrations made by the Browns all day. Most of the afternoon was spent in Cleveland territory with Nelsen vainly attempting to get something going in the face of the merciless Baltimore blitz.

Kelly Stopped

Everytime Kelly carried the ball,

it seemed as though five or six huge Colts buried him alive at the line of scrimmage. (His longest gain was five yards!). The Baltimore pursuit was a thing of strategic beauty. There was no running room for Kelly and no time for Nelson to find his receivers. There was nothing but a relentless, determined Colt defense, swarming over everyone in a Browns' uniform. This is the way the textbooks say defense should be played. No one who watched Baltimore break Cleveland's spirit that day would have given a plug nickel for the Jets' chances against the NFL kingpins.

Morrall completed 11 of 25 for 169 yards and engineered a punishing ground attack that shredded the Browns for 184 yards, 88 of them by all-purpose back Tom Matte, who scored touchdowns on bursts of 1, 12 and 2 yards. Timmy Brown got the other score on a fourth-period run of four yards and left-footed Lou Michaels added six points on field goals of 28 and 10 yards. Offensively, it was a thorough if not spectacular show by the Colts. Morrall threw when he had to and opened up the Browns; then he sent Matte careening through for vital yardage. It was efficient, workmanlike. It didn't have to be more—not the way the Colts played defense that day!

Jets vs. Raiders

While the issue was never in doubt in the Baltimore-Cleveland NFL championship game, the Jets and the Oakland Raiders engaged in a wild and exciting struggle for the AFL title at New York's Shea Stadium on December 29th.

In the end it was, of course,

Joe Namath who turned the tide of the see-saw battle and brought the Jets home in front, 27-23, for their first major championship. It was Broadway Joe out-dueling his arch-rival, Daryle Lamonica, with three touchdown passes to Lamonica's one. It was the Jets' colorful quarterback proving his greatness in the pressurized final minutes of the game. It was Namath moving his team almost 70 yards in three electrifying plays for the winning touchdown. It was Namath to Sauer for 10 yards, Namath to Maynard for 52 yards and Namath to Maynard again for six and the touchdown.

Namath Clicks

There were still over seven minutes left in the game when the Jets took the lead, plenty of time for explosive Oakland to move out in front again. But here the New York defense rose to the occasion, as it had done all year, and turned aside each Raider scoring bid. First it was defensive end Verlon Biggs smashing Lamonica for a loss of six with fourth down on the Jets' 26-yard line. Then it was linebacker Ralph Baker alertly scooping up an errant Lamonica swing pass on the Jets' 24. Finally, it was tackle Paul Rochester chasing Lamonica out of bounds as the Raider star tried desperately to find an open receiver on the next-to-last play.

Namath, meanwhile, made the most of his opportunities. The first of Joe's three TD strikes was a 14-yarder to the fleet Maynard at 3:39 of the opening period. Jim Turner added a 33-yard field goal for a 10-0 New York edge at the end of the quarter. Oakland forged back on Lamonica's 39-



Jim Turner's educated toe accounted for nine of the Jets' 16 points. With Babe Parilli holding, he boots the second of his three field goals.

yard touchdown toss to Fred Biletnikoff and George Blanda's field goal of 26 yards. But Turner kept the Jets on top with his second field goal (36 yards) and Weeb Ewbank's crew left the field with a 13-10 half time edge. The Raiders added a short Blanda field goal midway in the third period but a 20-yard TD pass, Namath to Pete Lammons, enabled New York to stay on top, 20-13, as the last quarter got under way.

Dramatic Turnaround

Blanda's third field goal cut the margin to four points at 5:45 of that final period. And then, suddenly and dramatically, the game swung completely around. Raider defensive back George Atkinson, boldly anticipating a Namath pass, played the ball beautifully and intercepted at the Jets' 37, returning it all the way to the five-yard line. On the very next play, full-back Pete Banaszak powered over the right side of the Jets' line for the go-ahead touchdown. Blanda's conversion made it 23-20. The frozen fans in wind-swept Shea Stadium silently wondered if Namath had one more miracle up his sleeve.

The Joe Namath of another time might have been shaken by Atkinson's interception and the subsequent Oakland touchdown. Turnovers like that can crack a man's confidence down the middle. But, in 1968, Namath was a different player. He knew how to keep his cool and how to adjust to the swift currents of change on the gridiron. Atkinson's steal did not destroy Joe; it ignited him. In three dazzling plays, three deadly missiles, he got his team back on the scoreboard—and into

the Super Bowl that was to make football history.

That Baltimore was an early 18-point favorite at Miami did not surprise anyone (with the possible exception of Namath, who said flatly, "We're gonna beat them!"). The Colts were, after all, the greatest defensive team in pro football. Maybe the greatest of all time, some said. They had the NFL's Player of the Year, Earl Morrall. They had poise and experience and championship savvy. They had Johnny Unitas ready to play, if needed. And perhaps most important, they had the momentum of previous Green Bay Super Bowl victories (over Kansas City and Oakland) to support their role as top-heavy favorites.

Experts Doubtful

The assorted experts who descended on Miami for the Big One agreed that someday, maybe soon, an AFL team would rise up and smite the NFL kingpin in the Super Bowl. But not many were prepared for the New York Jets to do it on January 12th, 1969. True, the Jets had Namath and they had breezed through their AFL competition easily. But their championship credentials were suspect. The jury was still out as to whether they were a complete team capable of matching Baltimore's class and depth. Only a handful thought so, among them the brash, swaggering Jet quarterback, Joe Namath.

"I'm tired of hearing how great the Colts are," Broadway Joe complained to writers in Ft. Lauderdale a few days before the game. "We can beat 'em, believe me we can." Everyone nodded, a few smiled, but no one took him seriously.

Namath talked big, sure, but how in the world were the Jets going to whip Baltimore?

How, indeed? But they did. They upset the mighty Colts, 16-7 in the most significant blow ever struck for the dignity and prestige of the American Football League. It was a stunner, a shocker. It was also very real and very convincing. Baltimore was beaten, fair and square, and the upstart Jets walked off the Orange Bowl gridiron the undisputed champions of the universe.

Analyzing the events of that Sunday afternoon is not easy, even at this great distance in time. The Jets' victory was no fluke but, looking back to last January, the question must be asked: What happened to the Colts? How could a club of such proven ability fail so miserably to carry out its mission?

For one thing, Earl Morrall did not have a good game; the Orange Bowl clock struck 12 midnight for Baltimore's Cinderella quarterback. Lamé-armed Unitas had to come off the bench late in the second half to get the Colts their solitary touchdown. By then it was all over. For another, the Baltimore defense, mighty as it was, could not cope with Namath's passing and brilliant play selection. Beyond these rather obvious facts it was probably a case of the hungry young underdogs from the AFL wanting the game more than the complacent NFL champions. This is what usually decides football contests anyway. But it is difficult to analyze emotion. Nor can desire be programmed through a computer for the benefit of odds-makers.

Sad End for Earl

In retrospect, it was an unfor-

tunate ending to a brilliant season for Morrall, the magnificent re-tread. It was evident from the outset that Earl was not sharp. His timing was off. His passes dropped yards away from his receivers. The agile Jets' defensive line pressured him into three costly interceptions. When coach Shula mercifully beckoned the 34-year-old warrior to the sideline near the end of the third period, he was a beaten, dejected figure. He had completed only six of 17 aerials. Two of his interceptions deprived Baltimore of excellent scoring opportunities; the third enabled the Jets to drive for their second-period touchdown. Pro quarterbacks have nightmares about days like this. Unfortunately for Earl Morrall, his nightmare happened in the Florida sunshine and was witnessed by 75,377 Orange Bowl fans and millions more on national TV.

No Classic

The third annual Super Bowl was not a particularly thrilling or dramatic contest—unless, of course, you happened to be a Jet fan. It was, rather, a routine exercise with more ordinary plays than brilliant ones, with more defense than offense, with more anticipation than fulfillment. It certainly will not go down in football annals as a classic confrontation.

But, still, it was the Super Bowl and shaggy-haired Joe Namath was playing and that was enough to lend the game excitement and color. It seemed as though half the fans in the Orange Bowl were there to see the Colt defense stuff the football down Broadway Joe's throat; the other half was rooting for Namath to give the haughty

Baltimore crew its come-uppance. There was electricity in the air, as there always is when Joe Namath plays football. Y.A. Tittle used to generate this kind of electricity, and Johnny Unitas. But this day it was young Namath who set off the spark.

If there were any doubts as to Joe's arrival as a full-fledged pro quarterback they were quickly dispelled. Namath met the Colts across the line and he defeated them using his passes and his brain and his new-found resourcefulness. He didn't overpower the Colts. Instead, he slashed them with his rapier passing arm; he out-guessed the mighty Baltimore blitz; he mixed his plays masterfully, exploiting the right side of the Colt defensive line with a solid

A dejected Tom Matte, who averaged over 10 yards per carry in game, takes breather on Colt bench.



ground attack. Behind impregnable blocking, he completed 17 of 28 passes for 206 yards.

More Heroes

There were other Jet heroes, too. There was Matt Snell, who carried 30 times, gained 121 yards and scored New York's only touchdown, plus catching four Namath aeriels for another 40 yards. There was split end George Sauer with eight receptions for 133 yards. There was reliable Jim Turner whose three field goals (32, 30 and 9 yards) provided the winning margin. There were offensive linemen Winston Hill, Randy Rasmusen, Dave Herman and Sam Walton, who did a great job against the Colt pass rushers, particularly Bubba Smith and Ordell Braase. There was Randy Beverly, who intercepted two passes.

Baltimore heroes were not as plentiful. This is the way it is when you lose. But Tom Matte was brilliant as a runner. He carried 11 times for 116 yards and a sizzling 10.5 average. Flanker Willie Richardson caught six passes for 58 yards and big John Mackey and Jimmy Orr grabbed three each. Unitas, rushed to the rescue of the faltering Morrall, tried mightily to turn the tide with the Jets ahead by 16-0. Johnny completed 11 of 24 for 110 yards in an inspirational but futile bid to overtake New York. He hit Orr (17 yards), Mackey (11 yards), Richardson (21 yards) and Orr again (11 yards) to put the Colts in position for their only score—a one-yard plunge by Jerry Hill at 11:41 of the last period.

It was the old Unitas magic at work, especially when the Colts executed a successful onside kick-

off (recovered by Tom Mitchell) and Johnny got another crack at the Jets with 3:14 left. The perennial All Pro completed three straight—to Richardson, Orr and Richardson again—as Baltimore drove to the New York 19. But there the magic ran out. The Jet defense stiffened and the Colts lost possession.

Unitas had tried. But the clock was against him, and the years and a sore passing arm. This was the Jets' day and even Johnny Unitas couldn't stop the inevitable.

The Turning Point

In all important games there is a turning point, sometimes several of them, and so it was with the third Super Bowl.

With the ball on his own eight-yard line late in the first period, Namath passed to Sauer, who fumbled when tackled by Lenny Lyles. Colt linebacker Ron Porter pounced on the loose ball at the 12 and the NFL champions had the game's first real scoring shot. Hill lost one yard on a run as the period ended and then, on the first play of the second quarter, Matte swept left end to the six. Here Morrall called for a pass to tight end Mitchell crossing from left to right in the end zone. But the ball was thrown behind Mitchell and much too hard. It bounced off his shoulder pads and right into Randy Beverly's waiting arms for an interception. The Jets took over on the 20 and Namath immediately launched an 80-yard scoring drive that ended with Snell plunging four yards for the touchdown.

So, instead of being seven points up (as they would have been had Morrall hit Mitchell in the end

zone), the Colts were trailing the underdogs by a touchdown. Of course, there's no guarantee that a Baltimore score at this juncture would have done the Jets in. But it certainly could have shifted the pressure in a different direction.

With 43 seconds left in the first half, the Colts missed another great opportunity when Morrall failed to see Orr wide open in the left flat near the Jet goal-line and threw instead toward Hill over the middle. Jim Hudson darted in front of Hill, picked off the pass and ran it back to the New York 21 as the half ended. Orr was the primary receiver on this particular play but Morrall claimed he had been spun halfway around before he threw and that he lost track of his split end. The sight of Orr, standing alone and waving wildly for Earl to throw the ball to him,

is still vivid in the memory of frustrated Colt fans. The same play, which starts with Morrall handing off to Matte and then Matte lateraling back to Earl, had produced a touchdown for the Colts earlier in the season. But, like most other things Baltimore tried in the Super Bowl, it did not meet with success this time.

With a 7-0 advantage and the momentum definitely on their side, the Jets took command of the game as the second half got under way. They didn't run the Colts out of the Orange Bowl but they contained the NFL champions effectively and they added two Turner field goals for a 13-0 edge—and that was enough.

The American Football League had its first Super Bowl victory over the National Football League. The scales have been partially balanced.

1968 SUPER BOWL SUMMARY

	JETS	COLTS
TOTAL FIRST DOWNS	21	18
First Downs Rushing	10	7
First Downs Passing	10	9
First Downs by Penalty	1	2
TOTAL OFFENSIVE YARDAGE	337	324
Total Number Offensive Plays		
(Inc. times thrown passing)	74	64
Aver. Gain per Offensive Play	4.5	5.1
NET RUSHING YARDAGE	142	143
Times Thrown and Yards Lost		
Attempting to Pass	2-11	0-0
PASSES ATTEMPTED —		
COMPLETED —		
HAD INTERCEPTED	29-17-0	41-17-4
PUNTS — Number and Average	4-38.8	3-44.3
FUMBLES — Number and Lost	1-1	1-1
PENALTIES — Number and Yards	5-28	3-23



Just as no two ball players are precisely alike, or two games ever the same, so too there can never be two leagues that rate as mirror-faithful reproductions. As the American Football League moves through its final campaign, it seems undeniable that no football league has been quite like it, reaching back to the early days when its owners named a Medal of Honor Marine flier, Joe Foss, as Commissioner, right up to last January when the underdog New York Jets registered their amazing Super Bowl triumph.

The American Football League emerged because a rich young man (better make that read a very rich young man) from Texas, Lamar Hunt, wanted a football team he could call his own. He grew tired of waiting for a franchise in the NFL and so he did what seemed quite logical for a very r.y.m.—he formed a league of his own.



AFL: A League

Comes of Age





Now, ten colorful years later, Hunt's upstart league is about to merge, as a full and equal partner, with the older NFL. During that decade the American Football League has written its quite unique brand of pro football history across the length and breadth of the land. It has produced super-stars who have become household by-words. It generated innovations like the two-point after TD try, names on the backs of uniforms, and a playing field where there can never be any rain, snow or gloom of night (the Astrodome). It provided a TV package for the National Broadcasting Company, and the subsequent rivalry between NBC and CBS unquestionably accelerated the development of such TV sports techniques as stop-action and the isolated shot.

The rivalry which moved onto the field, most fortunately, instead of remaining in the front office, unquestionably boosted the skill-level of pro football to the highest in any sport. No other game is scouted, coached, structured and directed in such exquisite detail.

The AFL was organized for the 1960 season. It was the first new circuit to appear since the All-America Conference ended after 1949. Of the eight founding clubs, all but two, Dallas (oddly enough Lamar Hunt's own club) and Los Angeles, were still in their original cities ten years later. Dallas went to Kansas City and Los Angeles switched to San Diego.

Both moves proved sagacious. In each of the new cities pioneered by the AFL, fan support developed which would have been unlikely in most two-team cities. San Diego provided the Chargers with a picture-book ball park; Kansas City's super sports complex will be available for the Chiefs next year after several seasons during which they have tested the seams of the old Municipal Stadium with crowds reaching 98 per cent of capacity.

Oakland, a hasty first-year choice when complications developed in Minneapolis-St. Paul, has become one of the top stops on the AFL circuit. New York, originally operating in the grubby confines of the decaying Polo Grounds, blossomed in unparalleled fashion when the Jets moved to Shea Stadium, the first ball park built in New York in 40 years. The presence of that new quarterback helped, too.

Boston, Buffalo, Denver, Houston, New York and Oakland have remained where they started and are now integral parts of their respective metropolitan sports scenes. Buffalo has won two AFL titles; so has Houston. Oakland and New York have clinched one each. Kansas City picked up a pair, one in Dallas where the Texans triumphed in the longest game in history (17 minutes and 54 seconds in overtime) vs. Houston in 1962, and one in Kansas City in 1966 when the Chiefs became the AFL's first Super Bowl representative.

OPPOSITE PAGE, TOP: In his heyday with the Bills, Cookie Gilchrist punished opposing tacklers with raw power. Here he eludes Kansas City's Jerry Mays while middle linebacker Sherrill Headrick moves in from left. **BOTTOM LEFT:** A great running back with Chargers in early AFL days, Keith Lincoln is shown wrestling free of Jets' Al Atkinson (October 8, 1966). **BOTTOM RIGHT:** Daryle Lamonica, then with Buffalo, follows blockers on quarterback keep (October 18, 1964). Empty stands depict AFL lean years.

San Diego also accounted for a title. The competition last year, from which the Jets emerged as the AFL's first successful Super Bowl entry, is generally regarded as having been one of the most heated in AFL history. Most observers agree that any one of three clubs—New York, Oakland and Kansas City—could have carried the AFL's colors with distinction in the Big One.

The original format of eight clubs was made for perfect scheduling. Each rival met twice during the season, once at home, once

first three games. They didn't win another until they beat Miami, three games from the end. During the season, however, playing in Nippert Stadium, their temporary home until the new waterfront stadium is built along the banks of the O-hi-o for 1970, Cincinnati developed one of the bright young stars of the game, Paul Robinson, the first true rookie with the AFL to top 1,000 yards rushing. (Cookie Gilchrist did it in his first year in the AFL back in the early days, but he had previous playing experience in Canada.)

Instant stardom happens about



Al Davis



Milt Woodard



Sonny Werblin



Lamar Hunt

away. This arrangement came to an end four years ago when the league brought in Miami as its first expansion club. The Dolphins, under George Wilson, have improved on their record each year and their three-year mark is superior to that of any other pro expansion team.

The record number of victories for an expansion club in its first season is three. Cincinnati gave that mark a great run last year but finally settled for a tie. Under Paul Brown, who has won more pro decisions than any other active coach (a total of 161 in three leagues over a 19-year span), the freshly-minted Bengals won two of their

as frequently as the discovery of penicillin. When it does, however, no one has to take the observer by the hand and point out what's happening. After you had seen Lance Alworth make half-a-dozen impossible catches, you knew that here was something special. Ditto for Joe Namath's deliveries. The same was true for Keith Lincoln's slashing runs on one side and Cookie Gilchrist's shattering drives on the other. Here were performers who could have played in any era of the game's history. When New York's Don Maynard, who preferred sideburns and blue jeans ten years before they were fashionable,



Lance Alworth, all-pro end of the San Diego Chargers, hauls in long pass from John Hadl and is touchdown bound in exhibition game against Rams.

executed one of his patented acrobatic catches, no diagrams were necessary to outline the fact that an authentic pro was doing his chores out there.

So, too, have there been AFL coaches who could have worked on a par with all others. Weeb Ewbank, who led the Jets to the first AFL Super Bowl victory, holds the distinction of being the only man ever to win championships in both the National and American Leagues. (Paul Brown could top this with a Cincinnati title, which would give him THREE—one for the old All-America Conference of the late 1940s, one for the time his Cleveland Browns dominated the National League in the 1950s and today.) Sid Gillman won a divisional crown with the Los Angeles Rams in the 1950s before winning one with San Diego. Gillman and Hank Stram of Kansas City are the only two AFL coaches who have been with their respective clubs since the league started.

The league's original birth date is, of course, the most important one in its history. The men who sat in on the nativity—Lamar Hunt, Bud Adams, Harry Wismer, Ralph Wilson, Billy Sullivan, Wayne Valley, Barron Hilton—must likewise be regarded as the most important men ever to influence the league. Without them it is doubtful whether there ever would have been an American Football League.

But there are other dates, too, and other men. There was June 8, 1966, the day the two leagues proclaimed their intention to merge. There was Al Davis, former coach of the Oakland Raiders, whose short tenure as Commissioner of the AFL was directly responsible for the speed of the merger which

now brings all of pro ball under one umbrella. With pro football en route to the status of one big, happy family, Davis moved back into front-office management. A year later he had a league champion at Oakland after one of the most sagacious trades in history had brought Daryle Lamonica from Buffalo to the Raiders.

There were men like Sonny Werblin, the show-biz whiz who dared to risk all on an Alabama quarterback with a history of bad knees. They called him the \$400,000 quarterback at the first press conference which unveiled Joe Namath in New York—and that handle stuck.

Someone once determined that the geographical center of the United States is somewhere along Route 40 in Indiana between Terre Haute and Indianapolis. The founders of the AFL wisely abjured from placing their offices there in 1960 even though they knew that they planned a league truly national in scope, touching both oceans at several points. Instead they installed Joe Foss and his staff in a spanking new building in downtown Dallas, where the offices remained for several seasons, and then moved to New York, the unchallenged news media capital of the country. Last October, the AFL moved under the same roof as the NFL.

Foss, a two-term governor of South Dakota and a distinguished big-game hunter, passed the Commissionership along to Davis in the spring of 1966. Milt Woodard, with the league since its inception, after an outstanding career as a

Paul Robinson . . . AFL Rookie of the Year in 1968.



Chicago newsman and an administrator in several sports, moved into the presidency in July, 1966.

Acceptance in sports, or anything else, doesn't come overnight but the New York Jets unquestionably set some kind of a record for winning a spot in the sporting public's heart in a short interval. When they moved into Shea Stadium in the fall of 1964, a Jet season-ticket wasn't exactly difficult to obtain. You had only to walk up to the box office, ask for them, and pay your money. You also had to watch the way you spoke to the man in the box office. He didn't see too many people and he wasn't used to sharp noises.

In three years, however, the Jets became a weekly 60,000-plus sell-out attraction. When they played Oakland for the championship last December they set championship-game records for attendance and box office.

As the AFL attained maturity and acceptance over the past five years, it took its place alongside the NFL in shaping the present and the future of professional football. AFL stars moved into the headlines; news media "discovered" the young league. Suddenly there were AFL names gracing the all-time record lists—more lifetime receiving yardage for Don Maynard than any man who ever played; more throwing yardage for Joe Namath in a single season than any of his predecessors, more kicking points for Jim Turner than any booter ever. Stars blossomed everywhere as the original AFLers slipped quietly into the archives. In Denver, the Broncos called on the first Negro quarterback, Marlin Briscoe, to start. In Kansas City, Len Dawson led the league in passing four



San Diego's John Hadl.

of eight years, a performance unmatched in the pros. In Oakland, Daryle Lamonica and the 41-year-old George Blanda got together and passed for a total of 469 yards against Kansas City one afternoon last year.

There is no question now, in the tenth and final year of its existence, that the young league has come of age. It has its history, its records, its triumphs. And it has bright stars, players like Namath and Lamonica and John Hadl and Bob Griese. The look is to the future. The early rivalry between the two leagues, the shock and joy of the AFL's first Super Bowl victory, inevitably will be subdued by the passing of time.

But without the AFL, pro football would be a different game today. The fires of competition always produce the best. The dross burns away and only the good, true metal remains.

THE FOOTBALL WIVES

Marriage to a professional football player has its glamorous side but, according to the gals who should know best, it isn't all peaches and cream.

"He doesn't talk to me after a losing game," deplores Trudy Philbin, whose husband Gerry plays defensive end for the New York Jets.

"The first time I knew Floyd was hurt was when I heard it on the car radio," says Joyce Little, wife of Denver's great running back. "Injuries are the worst part of the whole thing, especially not knowing. . . ."

"There's always the fear of being traded," says Kay Brown, wife of Bill Brown, the fine Minnesota Viking fullback. "You might be uprooted on a moment's notice."

Nevertheless, most pro football wives wouldn't have it any other way. Like their husbands, they are a hardy lot, accustomed to the drawbacks of their itinerant, highly-

publicized existences.

"Like everything else," says Olive Jordan, wife of the Green Bay defensive tackle Henry Jordan, "it has its good and its bad points."

It doesn't matter which league hubby plays in. The ladies have similar outlooks as to the pros and cons of being football wives. Athletes are high-strung, emotional men and each is affected differently by the events of a Sunday afternoon. Knowing how to handle a pro athlete—whether it be in the flush of victory or the depression of defeat—is one of the most difficult tasks faced by the woman at his side.

A football game—even a winning game—results in hours of mental replay, and usually very little discussion. The football wives are used to these Sunday nights. Some players are anxious to share their feelings, good or bad; others find comfort in solitude. A football wife

Mrs. Carl Lockhart



must be a keen judge of her mate's post-game temperament.

No Conversation

Margo Jurgensen, like most of the wives, has learned to be satisfied if Sonny, Washington's astute quarterback, as much as answers her questions; there is no hope for extended conversation. It takes Atlanta linebacker Tommy Nobis, wife Lynn says, two days to recover from Sunday's excitement. "Sometimes I wish Tommy would blurt it all out and get it off his chest," says Lynn. "But he doesn't. Luckily, though, he's okay by Tuesday—and ready for the next game." Spider Lockhart does the town with Erma when his Giants win. When they lose, Sunday is no night for celebrating. When she looks up at the final score at Yankee Stadium, Mrs. L. always knows what kind of an evening it will be. But Andrea Williams is an exception to the rule. She doesn't have to pry anything out of Clancy. The Rams' defensive back is a fellow who likes to talk football with his attractive wife—win or lose. In fact, he often keeps her awake all night with his personal account of the ball game. "Sometimes I wonder if he'll ever go to sleep," Andrea says, with weary eyes and an understanding grin.

Many of the girls knew little or nothing about football when they married into the pro game. In fact, Lynn Nobis had never been to a football game until she met Tommy. Kay Brown is learning, but she feels her first grader, Scott, knows more about the game than she does. After one tough loss, Scotty told his father, "Daddy, you should run with your elbow out, like this . . .". When she first went to San Diego

in 1962, Barbara Gruneisen, wife of the Chargers' co-captain Sam Gruneisen, had never been to a game. She remembers, "I didn't even know what a down was." Andrea Williams confesses that when she met Clancy, who had just been named the first draft choice of the Rams, she thought he was a professional basketball player. But the gals soon learn. Olive Jordan has become such an expert on line play, that she is never quite sure just where the ball is. She has eyes only for the line—naturally. Rosa Hunt was a football buff long before she married Jim Hunt, of the Boston Patriots. Her dad was a high school coach and so Rosa learned the game from the time she was a little girl. Today she can analyze Jim's line play better than most Monday Morning Quarterbacks. Says Jim, "It's like having two coaches, one at the park and one at the breakfast table."

The Injury Threat

Although they have varying interests and backgrounds, all football wives share a common bond—the ever-present threat of injury to their man. Every wife must learn to live with this fear and to mask it. No simple task, but a necessary one just the same. The moment of injury is a terrible one, and it is even more terrifying when the gals are watching a road game on TV, thousands of miles away, and someone gets hurt. Then there is the nagging question: How serious? And the long wait for the telephone to ring.

Yet, even at a home game, when the ladies are there in person, there is still little they can do when injury strikes. They have all been given instructions: "Stay off the field

and away from the locker-room." The plaintive cry is always "I'm the last one to know." Joyce Little heard about Floyd's broken collarbone on the car radio on the way home from the game. Kay Brown was in the stands the day Bill smashed into the goal-post and collapsed to the ground, a dented helmet at his side. She ran to the locker-room to find out how seriously he was hurt but was chased by the team doctor, who told her, "It's nothing." It was, it developed, a bad concussion. "But," says Kay with a shrug, "that's part of being a football wife. You worry and fret but there's not much you can do when he gets hurt." Maybe Kay is lucky the doctor ran her out of the locker-room that day. Otherwise, the first one to tell her to "Get the hell out of here" would have been hubby Bill, concussion and all.

Shadow of Trade

Erma Lockhart's fear is a real one: Spider weighs only 175 (and that's stretching it a few pounds). The guys he must hit head-on each Sunday—huge 230-pound ball-carriers—are capable of running over him like a Mack truck. When such collisions occur, Mrs. Lockhart, high in the stands, covers her eyes and wonders if, when she finally gets the nerve to look, Spider's 175 pounds will still be in one piece.

A pro wife learns to live under the shadow of a trade that could, with one phone call, uproot her home life. But trades, like injuries, are part of the scene for these gals. They happen, sooner or later, to most professionals—and it is never easy! When Bill Brown was traded from Chicago to the Vikings, the timing couldn't have been worse—only three days before the begin-

ning of the season. Friends and acquaintances were left behind almost overnight. Now, some years later, the Brown family has made the adjustment to Minnesota and its sub-zero climate. Bill never thinks about being traded, but the big fullback feels he would play his best for any team that he might be traded to. Trudy Philbin doesn't worry about it as much as the other girls. Her experience as a stewardess gives her the flexibility to be a football wife. She's ready to move on a moment's notice.

Life in Spotlight

How does living in the glare of the public spotlight affect the wives of the men who play pro football? Jackie Nitschke feels Ray has benefited from the publicity he has received in Green Bay. "All the newspaper stories and TV shows have helped make Ray successful in his field," comments Jackie. Joyce Little says that Floyd has, during the course of a single game, been dubbed both hero and goat. She loves the exposure, but sometimes gets upset when she thinks writers have misconstrued the day's events. The professional athlete is accustomed to the journalistic swat; it's usually the women who are chafed by it all. Margo Jurgensen doesn't mind when a game is reported as seen, but she objects when a reporter editorializes. Margo says writers often insinuate more than they report. Sylvia Mackey says it's time to worry when fans stop asking for John's autograph. Barbara Gruneisen has a unique complaint. Like the wives of most football linemen, she feels hubby Sam, a center for San Diego, doesn't receive enough recognition from the press. "No one ever no-

tices the fellows up front who open the holes," she says. "They never make the headlines." If Barbara listens carefully, she will hear an echo of the same lament by wives of linemen down through the history of the game.

The public spotlight also touches the children of famous football pros. Bill Brown's young son Scott enjoys his role in the schoolyard. It has made him a junior celebrity. Kay Brown is never surprised to find the neighborhood small-fry playing football in the Brown's backyard. But having a football hero for a father also can cause complications. Margo Jurgensen says Sonny's young son Christy feels he's constantly being forced into competitive situations by other youngsters who are aware that his dad is the quarterback for the Redskins. The Nitschkes have two sons, Ray tries to keep them out of the spotlight, and away from a professional football future. Jackie

says, "There must be an easier way to make a living."

Both on season and off, there is a friendly relationship among wives. With so much in common, its almost a natural liaison. Some of the girls have tried to form wives' clubs. But few have been successful. Joyce Little, in speaking of an attempted Bronco wives' club, says, "The sessions were like Girl Scout meetings". Now, Joyce says, the get-togethers are less formal, like a Wednesday bowling night. On the other hand, The Boston Patriot Wives' Association, with Rosa Hunt as its president, has been quite successful. Over the past three years, the girls have done charitable work in and around Boston, including Thanksgiving baskets for distribution to the needy and to Boys' Clubs. This past Christmas marked the first gala ball given by the wives to benefit the Boston Boys' Clubs. To their own surprise, they took in \$2,000 for their favorite cause.

Like most fans, pro football wives have their pro football heroes. However, it isn't always the guy across the breakfast table. Lynn Nobis, for instance, is an avid Donny Anderson fan—and Anderson plays for Green Bay, not Atlanta. Kay Brown follows ex-Viking Fran Tarkenton's career with interest, and Andrea Williams thinks Baltimore quarterback Johnny Unitas is the most. Rosa Hunt has two favorites, Nick Buoniconti and Houston Antwine.

Whatever their preferences, though, the girls are almost as much a part of the game as their husbands—the pros who play it for a living. Lynn Nobis just about sums it up when she says "Football is his life and it's mine, too!"

Mrs. Gerry Philbin



The 1969 American Football League

Eastern Division

BOSTON PATRIOTS
 BUFFALO BILLS
 HOUSTON OILERS
 MIAMI DOLPHINS
 NEW YORK JETS

Western Division

CINCINNATI BENGALS
 DENVER BRONCOS
 KANSAS CITY CHIEFS
 OAKLAND RAIDERS
 SAN DIEGO CHARGERS

1968 Final Standings

Eastern Division	W	L	T	Pct.	Pts.	OP.
New York	11	3	0	.786	419	280
Houston	7	7	0	.500	303	248
Miami	5	8	1	.385	276	355
Boston	4	10	0	.286	229	406
Buffalo	1	12	1	.077	199	367

Western Division	W	L	T	Pct.	Pts.	OP.
*Oakland	12	2	0	.857	453	233
*Kansas City	12	2	0	.857	371	170
San Diego	9	5	0	.643	382	310
Denver	5	9	0	.357	264	404
Cincinnati	3	11	0	.214	215	329

* Tied for first in regular season.

POST-SEASON SCORES

Western Division Playoff:	Oakland, 41	Kansas City, 6
AFL Championship:	New York, 27	Oakland, 23
Super Bowl:	New York (AFL), 16	Baltimore (NFL), 7
East-West All-Star Game:	West, 38	East, 25

1969 PREVIEW OF THE AFL

Super Bowl IV, the No. 1 single-day attraction in sports, has a new locale this year, New Orleans. Will it have a new AFL representative or will it once again be the New York Jets, this time in the role of defending AFL-NFL champion instead of that of a near-hopeless underdog?

Last year, observers rated three AFL teams in approximately the same class as title possibilities—the New York Jets, the Oakland Raiders and the Kansas City Chiefs, and not necessarily in that particular order. The Jets were the only ones who had a comparatively easy time of it, wrapping up the East before the first snow fell on their home park, Shea Stadium.

In the West, the prediction of a tough battle was carried out not only to the final letter, but past the final Sunday of the regular season. The Raiders and Chiefs met three times in 1968. The third time the Raiders made it stick to the tune of their first Western playoff victory.

All three teams have virtually the same star personnel on hand for 1969, although there is a new hand at the helm in Oakland. The Raiders' barque is now piloted by John Madden, youngest head coach in the business. John moved up from the assistants' ranks when John Rauch moved to Buffalo.

Madden is one of three new head men in the league. Clive Rush, an ex-assistant to Weeb Ewbank in New York, is the top man in Boston. Rauch's rebuilding job with the Bills

has O. J. Simpson as one of the keystones.

The West insisted that there was an imbalance in East-West power last year, that most of the league's strength lay west of the Mississippi. It pointed to a 2-to-1 ratio of West over East in inter-league games. There were quotes like "our first two teams had 12-2 records. After the Jets' 11-3 what was there except Houston's 7-7?"

Further fueling the fire, the West intoned, "We had the best rusher (Cincinnati's Paul Robinson), the best receiver (San Diego's Lance Alworth), the best passer (K.C.'s Len Dawson), and the best interception artist (Oakland's Dave Grayson). Can THEY match THAT?"

The East replied flat-out "No, not in 1968, but 1969 will be another story."

It will be a story with a somewhat different ending, too, because for the first time there will be inter-divisional playoffs, matching the West's No. 1 with the East's No. 2 on one afternoon and the West's No. 2 with the East's No. 1 the following day. Winners will play two weeks after for the AFL title and it is not inconceivable that two teams from one division could meet in the big game.

How about a Buffalo-Houston game in January to decide the AFL's representative in the Sugar Bowl? Why not? Both teams have been in more AFL title games than the New York Jets, haven't they?

BOSTON PATRIOTS



Houston QB Bob Davis learns the fine art of football-eating from a pair of accomplished Boston educators, DE Dennis Byrd (78) and DT Jim Hunt (79). Their 515 total pounds aided in young Davis' cram-course education.

As long as there has been an AFL, there has been a franchise in Boston. And what better name for such a city's team than Patriots? And what better uniform colors than red, white and blue? And what better name for a smiling, outgoing team president than Billy Sullivan?

The Patriots of Boston were born Nov. 29, 1959, and they immediately started to figure in league firsts. They played the first pre-season game, against the Dallas Texans (now Kansas City Chiefs). They played the first league game, too, against the Denver Broncos.

In 1963 Mike Holovak, who had

replaced Lou Saban as head coach after five games in 1961, led the Patriots to their initial Eastern championship finish. And it was actually a first for the league as well, since they beat Buffalo in the only Eastern Conference playoff in AFL history.

The Patriots have had their share of great players. Gino Cap-pelletti, Larry Garron and Jim Col-clough came with the franchise. Babe Parilli joined in 1961, acquired in the AFL's first major player trade. Jim Nance, Nick Buoniconti, Ron Hall . . . these and many more have played major roles in adding to the tradition of the Hub city. Football tradition.

Boston 1969 Schedule

September 14at Denver	2:00 p.m.
September 21KANSAS CITY	1:30 p.m.
September 28OAKLAND	1:30 p.m.
October 5at New York	1:30 p.m.
October 11at Buffalo	8:00 p.m.
October 19SAN DIEGO	1:30 p.m.
October 26NEW YORK	1:30 p.m.
November 2HOUSTON	1:30 p.m.
November 9MIAMI	1:30 p.m.
November 16at Cincinnati	1:30 p.m.
November 23BUFFALO	1:30 p.m.
November 30at Miami (Tampa)	1:30 p.m.
December 7at San Diego	1:00 p.m.
December 14at Houston	3:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Boston	16Buffalo	7
"	31NEW YORK (Birm.)	47
"	20Denver	17
"	10Oakland	41
"	0HOUSTON	16
"	23BUFFALO	6
"	14New York	48
"	14DENVER	35
"	17SAN DIEGO	27
"	17Kansas City	31
"	10MIAMI	34
"	33CINCINNATI	14
"	7Miami	38
"	17Houston	45
TOTALS	229		406

FINAL RECORD: WON 4 — LOST 10

(Home Games Capitalized)

1968 Pre-season Record

Boston	0New Orleans (NFL)	19
"	6New York (Richmond)	25
"	19Miami (Jacksonville)	17
"	20Philadelphia (NFL)	22
TOTALS	45		83

PRE-SEASON RECORD: WON 1 — LOST 3

Boston Key Players



HOUSTON ANTWINE, Defensive Tackle, 6-0, 270, 9th Yr., Age 30, So. Ill.
Stocky "Twine" is impossible to move out of the middle. Great strength in arms (was NAIA wrestling champ) and quicker than 270-pounder should be. Five-time All-Star tackle, three-time All-League. Usually draws double-team blocking. "AFL's toughest," says Bills' Billy Shaw.

JOHN CHARLES, Defensive Back, 6-1, 200, 3rd Yr., Age 24, Purdue.

Pats' top draft pick in '67. A tough-tackling, hard-hitting, difficult-to-fool cornerback. First interception was 35-yard TD vs. Joe Namath. Named to four All-America first teams as senior. Called "top college DB prospect" by panel of scouts in '66.



JIM CHEYONSKI, Linebacker, 6-2, 220, 2nd Yr., Age 23, Syracuse.

Rookie last year inherits crucial vacancy left by trade of Nick Buoniconti, veteran "man in the middle." Yet it was Cheyonski's rapid progress that made major trade possible. Relatively low 12th round choice but came on strong. Great desire, coachability.

R. C. GAMBLE, Running Back, 6-3, 220, 2nd Yr., Age 22, So. Carolina State.

Big, fast, rangy rookie last year finished second to Nance on team with 311 yards. Drafted fourth. Strongest asset is great acceleration. Has good change of pace and direction, can block well. Runs with strength inside, with speed outside. Also handles pass patterns well.



DARYL JOHNSON, Defensive Back, 5-11, 190, 2nd Yr., Age 23, Morgan State.

Saw ample action as rookie, figures to contest for starting job now... and win one. Can play all secondary positions, will be at free safety. Fastest man on team (4.3 for 40), was all-around star for unbeaten college squad, as runner, pass defender, receiver and QB.

AARON MARSH, End, 6-1, 190, 2nd Yr., Age 23, Eastern Kentucky.

Another of Pats' top rookies last year, this No. 3 pick caught 19 for 331 yards, four TDs. Was team's second-best receiver. Has great speed (4.6 in 40), returned kickoffs as well. "Great hands and moves," says coach Rush, "and he can go after he gets that ball." High potential.



JON MORRIS, Center, 6-4, 240, 6th Yr., Age 26, Holy Cross.

East's top center, thought by many to be at least equal of Oakland's Jim Otto. All-Star every season since rookie year. Beat out Otto for All-League in '66. Top craftsman at pickup of red dogs, cut-off blocking and working down on double-block.

JIM NANCE, Fullback, 6-1, 240, 5th Yr., Age 26, Syracuse.

AFL's rush leader in 1966-'67 missed two games in '68, was sapped by knee injury in others and finished with just 593 yards after 1,216 and 1,458 in prior two seasons. Pats' "sleeper choice" in '65 draft, picked on 19th round. Called league's best blocking back, too.





TOM NEVILLE, Offensive Tackle, 6-4, 255, 5th Yr., Age 25, Mississippi State. Consistently top-rated Pats' lineman in blocking efficiency. "Toughest for me," says Raiders' Ike Lassiter. Took regular job midway through rookie season ('65), was named to East All-Stars in '66. Has label of "hard to beat" on running plays, and is top pass-blocker. Fine speed.

ED PHILPOTT, Linebacker, 6-3, 240, 3rd Yr., Age 23, Miami (O.).

Quick and agile big man. Ed picked off four passes in '68. Originally drafted as DE, got chance at LB when veteran Tom Addison was hurt in '67. Blocked punt, recovered fumble and had interception in first-ever game at new position. Has not missed starting since. Great speed.



LENNY ST. JEAN, Guard-Defensive End, 6-1, 245, 6th Yr., Age 27, N. Mich. Former Michigan Lumberjack (honest) plays offense and defense. Made '66 All-East in first season as guard. Known for blocking through middle and for pulling to lead sweeps. Called "Boston Strong Man" for unusual feats of strength. Can be violently effective on defense.

MIKE TALIAFERRO, Quarterback, 6-2, 205, 6th Yr., Age 28, Illinois.

Sent to Pats last summer for Babe Parilli. Saw action in seven games and had 67 completions in 176 attempts, 889 yards and four TDs. Tom Sherman (1,199 yards, 12 TDs) is chief rival for job in '69. Mike won four in row for Jets as Namath's sub in '66. Strong arm.



JIM WHELAN, Tight End, 6-2, 210, 5th Yr., Age 25, Boston College.

Had 47 receptions for 718 yards, seven TDs last season; ranked eighth in league. Has caught 137 in last four years for 2,152 yards, 16 TDs. Most prolific TE in team history. Good grasp of blocking assignments, better than average speed. Sure-handed and strong runner.



Clive Rush

Head Coach

The question Clive wants answered—and fast—is not what he can do for an encore but how fast he can produce the same success he was such a vital part of in New York. But, unlike Weeb Ewbank, his mentor, he has not proposed any five-year plan. "We can win now," he says. "It is necessary for the young men on this team to win right away." Clive, 37, is the young-man-in-a-hurry the Pats selected to replace Mike Holovak. He is also the man who spent six years with the Jets as offensive architect. His success, obviously, need not be recounted. Two sets of two words each tell it all: "Super Bowl" and "Joe Namath." Rush began his coaching career in 1953 at Dayton, after a hero's career at Miami (O.) and a year with Green Bay. He moved to Ohio State under Woody Hayes, Oklahoma under Bud Wilkinson and finally to his first head job, at Toledo. In 1963, he joined the Jets and, in addition to coordinating the offense, made Namath and receivers Don Maynard and George Sauer his special projects. All three are now lavish in their praise and credit Rush with much of their phenomenal success.

Boston 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
65	Antwine, Houston	DT	6-0	270	30	9	Southern Illinois
22	Blanks, Sid	RB	6-0	210	30	5	Texas A. & I.
57	Bramlett, John	LB	6-1	210	27	5	Memphis State
78	Byrd, Dennis	DE	6-4	260	22	2	North Carolina State
63	Canale, Justin	G	6-2	250	25	5	Mississippi State
41	Carwell, Larry	DB	6-1	190	25	3	Iowa State
20	Cappelletti, Gino	E-K	6-0	190	35	10	Minnesota
51	Caveness, Ron	LB	6-1	225	26	5	Arkansas
25	Charles, John	DB	6-1	200	24	3	Purdue
50	Cheyunski, Jim	LB	6-2	220	23	2	Syracuse
72	Eisenhauer, Larry	DE	6-5	255	29	9	Boston College
66	Feldhausen, Paul	T	6-6	260	23	2	Northland College
22	Frazier, Charlie	E	6-0	184	30	8	Texas Southern
73	Funchess, Tom	T	6-5	260	22	2	Jackson State
13	Gamble, R. C.	RB	6-3	220	22	2	South Carolina State
40	Garron, Larry	RB	6-1	195	32	10	Western Illinois
84	Graham, Art	E	6-1	205	28	7	Boston College
15	Hammond, Kim	QB	6-1	192	24	2	Florida State
79	Hunt, Jim	DT	5-11	255	31	10	Prairie View
45	Ilg, Ray	LB	6-1	220	22	3	Colgate
47	Johnson, Billy	DB	5-10	180	23	4	Nebraska
23	Johnson, Daryl	DB	5-11	190	23	2	Morgan State
48	Johnson, Preston	RB	6-2	230	24	2	Florida A. & M.
54	Koontz, Ed	LB	6-2	230	22	2	Catawba
76	Long, Charles	G	6-3	250	30	9	Chattanooga
29	Marsh, Aaron	E	6-1	190	23	2	East Kentucky
28	McMahon, Art	DB	5-11	185	22	2	North Carolina State
56	Morris, Jon	C	6-4	240	26	6	Holy Cross
7	Murphy, Bill	E	6-1	185	22	2	Cornell
35	Nance, Jim	RB	6-1	240	26	5	Syracuse
77	Neville, Tom	T	6-4	255	25	5	Mississippi State
71	Oakes, Don	T	6-3	255	30	9	Virginia Tech
44	Outlaw, John	DB-RB	5-10	180	22	2	Jackson State
52	Philpott, Ed	LB	6-3	240	23	3	Miami (Ohio)
27	Porter, Willie	RB-DB	5-11	195	23	2	Texas Southern
58	Satcher, Doug	LB	6-0	220	25	4	Southern Mississippi
46	Scarpitto, Bob	E-P	5-11	190	30	9	Notre Dame
14	Sherman, Tom	QB	6-0	190	22	2	Penn State
60	St. Jean, Len	G	6-1	245	27	6	Northern Michigan
36	Swanson, Terry	K	6-0	210	24	3	Massachusetts
17	Taliaferro, Mike	QB	6-2	205	28	6	Illinois
75	Toner, Ed	DT	6-2	250	25	3	Massachusetts
42	Webb, Don	DB	5-10	195	29	9	Iowa State
82	Whalen, Jim	TE	6-2	210	25	5	Boston College
70	Witt, Mel	DE	6-3	265	23	3	Texas
55	Williamson, John	LB-C	6-2	220	26	6	Louisiana Tech

Boston 1968 Club Leaders

RUSHING													
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs			
Nance	177	593	3.4	30	4	B. Johnson	2	33	19	0			
Gamble	78	311	4.0	45	1	McMahon	2	27	27	0			
Thomas	88	215	2.4	25	2								
Garron	36	97	2.7	18	1	KICKOFF RET.							
Sherman	25	80	3.2	17	0	Porter	36	812	22.6	61	0		
Taliaferro	8	51	6.4	21	0	B. Johnson ...	22	442	20.1	36	0		
						Marsh	4	74	18.5	27	0		
PASSING						PUNT RET.							
	Att.	Comp.	Pct.	Yards	TDs	Int.	No.	Yards	Avg.	Lg.	TDs	FC	
Sherman ..	226	90	39.8	1,199	12	16	Porter	22	135	6.1	24	0	5
Taliaferro .	176	67	38.1	889	4	15	B. Johnson ...	10	34	3.4	9	0	8
							Leo	2	12	6.0	8	0	0
PASS REC.						PUNTING							
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long			
Whalen	47	718	15.3	87	7	Scarpitto	34	1,382	40.6	87*			
Marsh	19	331	17.4	70	4	Swanson	62	2,449	39.5	57			
Murphy	18	268	14.9	26	0								
Graham	16	242	15.1	34	1	SCORING							
Nance	14	51	3.6	13	0	TDR	TDP	TDs	PAT	FG	Pts.		
Gamble	11	55	5.0	15	1	Cappelletti ...	0	2	2	26	15	83	
Thomas	10	85	8.5	32	0	Whalen	0	7	7	0	0	42	
INTERCEPTIONS						Marsh	0	4	4	0	0	24	
	No.	Yards	Long	TDs		Nance	4	0	4	0	0	24	
Mitchell	7	41	20	0		Gamble	1	1	2	0	0	12	
Philpott	4	31	17	0		Thomas	2	0	2	0	0	12	
Buoniconiti	3	22	14	0									

* Led AFL

Boston All-Time Club Leaders

RUSHING

Jim Nance, with 3,588 yards in 856 carries for 27 TDs. (1965-)
 Larry Garron, with 2,992 yards in 761 carries for 14 TDs. (1960-)

PASSING

Vito (Babe) Parilli, with 1,047 completions in 2,412 attempts for 132 TDs. (1961-'67)

PASS RECEIVING

Jim Colclough, with 283 receptions for 5,001 yards and 39 TDs. (1960-)
 Gino Cappelletti, with 278 receptions for 4,372 yards and 40 TDs. (1960-)

INTERCEPTIONS

Ron Hall, with 29. (1961-'67)

SCORING

*Gino Cappelletti, with 1,032 points. (1960-)
 Jim Colclough, with 234 points. (1960-)
 Jim Nance, with 168 points. (1965-)
 * AFL all-time record

The Big Play

FULLBACK OFF-TACKLE
OPTION

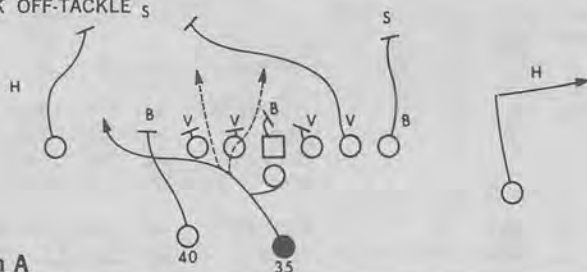


Diagram A

Boston fullback Jim Nance (35) has several options on the off-tackle play shown in Diagram A. As the 6-1, 240-pound runner takes a reverse spin handoff from the quarterback, the Patriot linemen on the left side zone block (or option block) against the defense and halfback Larry Garron (40) drives forward to take out the opposition's right corner linebacker. In the space of one or two seconds, Nance must size up the situation and determine his best possible path through the line, or to the outside. If a hole opens quickly to the inside, the Boston fullback veers into it, cutting behind the blocks of his linemen. If the inside is log-jammed, Nance is likely to take it to the outside, hoping Garron has disposed of the linebacker. The split end runs a deep route in an attempt to remove the defensive halfback and safety from Nance's running lane. Once the fullback has made his decision on which hole to exploit, he relies on raw power to get past those unblocked defenders.

HALFBACK FLAT PASS

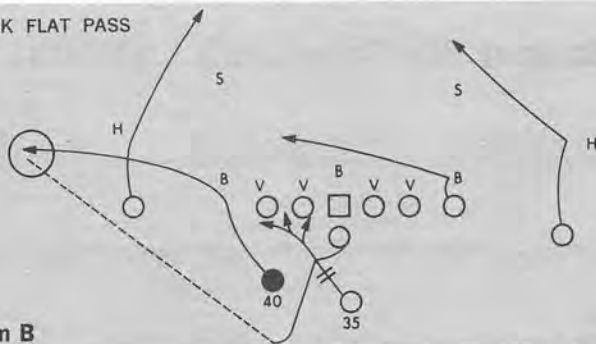


Diagram B

After the Patriots have successfully run the off-tackle play with Nance carrying, the defense is likely to be ripe for the halfback flat pass shown in Diagram B. This maneuver begins exactly as does the off-tackle run. Larry Garron (40) drives up as if to block the outside linebacker and Nance heads for the line as the quarterback fakes a handoff to him. This is usually sufficient to make the defense overly-conscious of Nance's inside running threat. At this point, Garron veers away from the linebacker and slips into the left flat, where he is usually open to take a short pass. The Patriots' split end has cleared this shallow zone by taking the halfback deep down the sideline.

Patriots in Action



Power personified is Pats' FB Jim Nance, shown here cruising through Miami defense. DE Bob Joswick (80) has been bowled over while DT Ray Jacobs starts his lunge over downed guard Len St. Jean.



Blocking wall is up to seal off trouble as Boston QB Tom Sherman drops back. Tom Neville (77), Len St. Jean (60) and Jon Morris (56) provide safety up front. Jim Nance (35) and Gene Foster (22) keep vigil in backfield.

BUFFALO BILLS



It's a perfectly-executed power sweep, as Buffalo fullback Bob Cappadona (36) floats behind his blocking, provided by guard Billy Shaw (66) and tackle Stew Barber (77), who bear down on Jets' LB Larry Grantham.

To AFL fans, "that team" on the shores of Lake Erie can mean only one thing: the Buffalo Bills. And, if War Memorial Stadium held 80,000, local citizens could match in number as well as in enthusiasm their NFL rivals on the other side of the big lake, the Cleveland Browns' backers.

Buffalo was a member of the old All-America Conference, and as such was long familiar—and desirous—of another chance in pro football. When it finally happened, in 1959 as an original AFL franchise, it did not take long for owner Ralph Wilson to see he had made the right choice. Home games are almost always sellouts, and visiting players say the noise

level is several decibels higher than anywhere else in the AFL.

Wilson is as enthusiastic as the most rabid fan. He has not missed a home game yet, and once had to jet back from a Saturday business meeting in Europe in time for Sunday kickoff to keep his record intact. The Bills have rewarded such loyalty—to the fans and the owner—with three divisional titles (1964-'65-'66) and two league crowns.

From Elbert "Golden Wheels" Dubenion to Cookie Gilchrist and now to such stars as Haven Moses, Butch Byrd and O. J. Simpson, Buffalo is rich, and will stay that way, in football heritage.

Buffalo 1969 Schedule

September 14	NEW YORK	1:30 p.m.
September 21	HOUSTON	1:30 p.m.
September 28	DENVER	1:30 p.m.
October 5	at Houston	3:00 p.m.
October 11	BOSTON	8:00 p.m.
October 19	at Oakland	1:00 p.m.
October 26	at Miami	1:30 p.m.
November 2	KANSAS CITY	1:30 p.m.
November 9	at New York	1:30 p.m.
November 16	MIAMI	1:30 p.m.
November 23	at Boston	1:30 p.m.
November 30	CINCINNATI	1:30 p.m.
December 7	at Kansas City	3:00 p.m.
December 14	at San Diego	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Buffalo	7	BOSTON	16
"	6	OAKLAND	48
"	23	Cincinnati	34
"	37	NEW YORK	35
"	7	KANSAS CITY	18
"	14	Miami	14
"	6	Boston	23
"	7	HOUSTON	30
"	21	New York	25
"	17	MIAMI	21
"	6	SAN DIEGO	21
"	32	Denver	34
"	10	Oakland	13
"	6	Houston	35
TOTALS	199		367

FINAL RECORD: WON 1 — LOST 12 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

Houston	13	Detroit (NFL)	9
"	28	Miami (Rochester)	28
"	10	Cincinnati	6
"	7	Houston	37
"	12	Cleveland (NFL)	22
TOTALS	70		102

PRE-SEASON RECORD: WON 2 — LOST 2 — TIED 1

Buffalo Key Players



STEW BARBER, Tackle, 6-2, 248, 9th Yr., Age 30, Penn State.

Iron-man 98-game performer as starter, but was LB first. Has played in five All-Star games. Named first-team All-Star tackle in '67. Played despite minor hurts in '68 and will be difficult to dislodge if sound. Good quickness, strength vs. bigger defensive linemen.



AL BEMILLER, Center, 6-3, 243, 9th Yr., Age 30, Syracuse.

Has started every Bills' game since '61 with uniform success. Outstanding blocker. Good speed. Has played guard, tackle as well in 98-game streak, but always wears center's towel. Top pass protector, quick to spot and pick up red dogging linebackers.



BUTCH BYRD, Defensive Back, 6-0, 196, 6th Yr., Age 27, Boston U.

One of top cornerbacks in all of pro football. Led team with six interceptions (76 yards, 1 TD) last season, is all-time team leader with 29. Had seven for 178 yards and TD in '64, his best season. Crisp tackler, good on cutting sweeps. First pro theft 72-yard TD.



DICK CUNNINGHAM, Tackle, 6-2, 244, 3rd Yr., Age 24, Arkansas.

Replaced injured regular Dick Hudson in '67, has been starter since. Was guard as rookie. Outstanding balance, speed. Coaches say he can play any offensive line position or linebacker. Fine pass blocker. Quick learner, not even near potential yet.



JIM DUNAWAY, Defensive Tackle, 6-4, 282, 7th Yr., Age 27, Mississippi.

Has played in last four All-Star games. Tremendous size. Teams with Sestak to form biggest tackle combo in East. Said to be still short of true potential. Had 72-yard TD run with blocked FG against Jets in '66. Bills' No. 2 draft choice in '63, NFL Vikings' No. 1.



PAUL GUIDRY, Linebacker, 6-2, 228, 4th Yr., Age 25, McNeese State.

In first season as starter Guidry impressed with consistently high gradings. Playing strong side for retired John Tracey, he provided sure-handed tackling with speed, strength and surprising poise. Pulled in 21-yard interception.



JACK KEMP, Quarterback, 6-0, 204, 12th Yr., Age 33, Occidental.

Missed entire '68 season with torn knee, but is listed as starter now. Seventh in all-time AFL ranking. Holds virtually all Bills' aerial marks. Played in five title games (two with San Diego). An original AFL player. Says knee is sound. Threw for 2,503 yards in '67.



TOM JANIK, Defensive Back, 6-3, 195, 7th Yr., Age 28, Texas A&I.

Suffered leg fracture last season after three interceptions in 11 games, one a 100-yard TD ramble vs. Jets. Good speed and size, has tag as "stinger" on tackles. Expected to win back tight safety job. Has also played cornerback. In three years with Bills: 21 pilfers.



RON McDOLE, Defensive End, 6-3, 269, 9th Yr., Age 30, Nebraska.

Outstanding all season, made most All-Star teams. Had a pair of interceptions—one a 42-yard ramble. Was signed as free agent. Has six career interceptions with Bills. Fine speed plus great size combine to make him one of top pass-rushers. Just ask Namath.

GEORGE SAIMES, Defensive Back, 5-10, 185, 7th Yr., Age 27, Michigan St. Annual All-Star since rookie in '63. Saimes has 19 career interceptions, fourth best in Bills' history. Plays free safety with speed and savvy. Good tackler despite size. All-America FB as senior. Had two interceptions for 36 yards in '68.



TOM SESTAK, Defensive Tackle, 6-4, 262, 9th Yr., Age 33, McNeese State.

Serious knee injury cut down Big Ses in '67, yet he responded with finest season of last three in '68 by avoiding further damage. Five-time All-Star tackle was drafted as receiver. Defensive captain. Great power on straight-ahead pass-rush. Works well to outside.

BILLY SHAW, Guard, 6-2, 252, 9th Yr., Age 30, Georgia Tech.

Minor ankle injury last season could not stop another superb effort as one of game's best guards. Fine size, great speed. Called "complete guard" by opposing coaches. Unanimous All-Pro six times. Equally devastating blocking on pass or run, pulling or straight ahead.



MIKE STRATTON, Linebacker, 6-3, 231, 8th Yr., Age 28, Tennessee.

Regular corner-LB since rookie in '62. Club's all-time leader among LBs with 17 interceptions. Rangy and fast, known as violently sure tackler. Has speed for pass coverage as well. Tight end in college. Has played—effectively—at 245 pounds.



John Rauch

Head Coach

The New York Bulldogs . . . the New York Yankees . . . the Philadelphia Eagles . . . Rauch learned his pro football as a quarterback, the hard way. Prior to plying his trade for pay, he led Georgia Tech to three consecutive post-season bowl games (1946-'47-'48). John's experience after playing is equally extensive. He was an assistant at Florida, Tulane, Georgia and West Point, and in 1963 resigned his second tour at Tulane to become offensive aide to Al Davis at Oakland. That remained his status until 1966, when Davis was suddenly named league commissioner and Rauch became head coach. In 1967 he took the Raiders to the AFL championship and a berth in the second AFL-NFL Championship Game against Green Bay. John again got the Raiders to the AFL title game last season before losing to the Jets. He then accepted Ralph Wilson's offer and made the move to (shuffled off to) Buffalo. He is noted for overall administrative ability and talent in handling players. It is Rauch who received credit for turning Daryle Lamonic from a benchie to a QB of championship—and superstar—status.

Buffalo 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
46	Alford, Bruce	K	6-0	185	24	2	Texas Christian
22	Anderson, Max	RB	5-8	180	24	2	Arizona State
77	Barber, Stew	T	6-2	248	30	9	Penn State
50	Bemiller, Al	C	6-3	243	30	9	Syracuse
23	Brown, Charley	DB	6-1	195	27	3	Syracuse
42	Byrd, George	DB	6-0	196	27	6	Boston University
36	Cappadona, Bob	RB	6-1	230	26	4	Northeastern
52	Chandler, Edgar	LB	6-3	222	23	2	Georgia
45	Clarke, Hagood	DB	6-0	192	27	6	Florida
82	Costa, Paul	TE-T	6-4	248	27	5	Notre Dame
83	Crockett, Bobby	E	6-2	200	26	3	Arkansas
62	Cunningham, Dick	T	6-2	244	24	3	Arkansas
10	Darragh, Dan	QB	6-3	196	22	2	William & Mary
89	Day, Tom	DE	6-2	265	34	10	North Carolina A. & T.
75	DeSutter, Wayne	T	6-4	255	25	2	Western Illinois
78	Dunaway, Jim	DT	6-4	282	27	7	Mississippi
24	Edgerson, Booker	DB	5-10	183	30	3	Western Illinois
80	Ferguson, Charley	TE	6-5	224	29	8	Tennessee State
16	Flores, Tom	QB	6-1	202	31	9	Pacific
63	Flint, George	G	6-4	240	30	7	Arizona State
33	Gregory, Ben	RB	6-3	220	22	2	Nebraska
59	Guidry, Paul	LB	6-2	228	25	4	McNeese State
64	Jacobs, Harry	LB	6-1	226	32	8	Bradley
27	Janik, Tom	DB	6-3	195	28	7	Texas A. & I.
61	Kalsu, Bob	G	6-3	250	24	2	Oklahoma
15	Kemp, Jack	QB	6-0	204	34	12	Occidental
73	Kindig, Howard	DE-C	6-6	264	28	5	Los Angeles State
21	Lawson, Jerome	DB	5-11	192	23	3	Findlay
43	Ledbetter, Monte	FL	6-2	185	26	3	N.W. Louisiana State
76	McBath, Mike	T-DT	6-4	248	23	2	Penn State
32	McDermott, Gary	RB	6-1	211	22	2	Tulsa
72	McDole, Ron	DE	6-3	269	30	9	Nebraska
55	Maguire, Paul	LB-P	6-0	228	31	10	Citadel
87	Masters, Billy	TE	6-5	225	25	3	LSU
25	Moses, Haven	FL	6-3	200	23	2	San Diego State
67	O'Donnell, Joe	G	6-2	252	28	5	Michigan
30	Patrick, Wayne	RB	6-2	225	23	2	Louisville
48	Pitts, John	DB	6-4	215	24	3	Arizona State
7	Russell, Benny	QB	6-1	190	25	2	Louisville
40	Rutkowski, Ed	FL	6-0	200	28	7	Notre Dame
26	Saimes, George	DB	5-10	185	27	7	Michigan State
57	Schottenheimer, Marty	LB	6-3	224	25	5	Pittsburgh
70	Sestak, Tom	DT	6-4	262	33	9	McNeese State
66	Shaw, Billy	G	6-2	252	30	9	Georgia Tech
18	Stephenson, Kay	QB	6-1	210	24	3	Florida
58	Stratton, Mike	LB	6-3	231	28	8	Tennessee
71	Tatarek, Bob	DT	6-4	255	23	2	Miami
28	Trapp, Richard	E	6-1	174	22	2	Florida

Buffalo 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Anderson	147	565	3.6	45	2	McDole	2	47	42	0		
Gregory	52	283	5.4	57	1	Saimes	2	36	19	0		
Cappadona ...	73	272	3.7	33	1	Pitts	2	21	17	0		
McDermott ...	47	102	2.2	37	3							
Rutkowski	20	96	4.8	33	1							
PASSING						KICKOFF RET.						
	Att.	Comp.	Pct.	Yards	TDs	Int.		No.	Yards	Avg.	Long	TDs
Darragh ...	215	92	42.8	917	3	14	Anderson	39*	971*	24.9	100*	1*
Rutkowski .	100	41	41.0	380	0	6	Brown	12	274	22.8	32	0
Stephenson	79	29	36.7	364	4	7						
PASS REC.						PUNT RET.						
	No.	Yards	Avg.	Long	TDs			No.	Yards	Avg.	Long	FC
Moses	42	633	15.1	55	2	Clarke	29	241	8.3	82	2	
Trapp	24	235	9.8	27	0	Trapp	5	26	5.2	11	0	
Anderson	22	140	6.4	23	0	Rutkowski	8	23	2.9	9	3	
McDermott ...	20	115	5.8	37	1							
Cappadona ...	18	92	5.1	21	2							
Costa	15	172	11.5	27	1							
Masters	8	101	12.6	21	0							
Crockett	6	76	12.7	23	0							
Gregory	5	21	4.3	8	0							
Ledbetter	4	94	23.5	43	1							
INTERCEPTIONS						PUNTING						
	No.	Yards	Long	TDs				No.	Yards	Avg.	Long	
Byrd	6	76	53	1		Maguire	100*	4,175*	41.8	61		
Edgerson	4	100	45	2*								
Janik	3	137	100	1								
						SCORING						
							TDR	TDP	TDs	PAT	FG	Pts.
						Alford	0	0	0	15	14	57
						McDermott ...	3	1	4	1**	0	26
						Cappadona ...	1	2	3	1**	0	20
						Anderson	3	0	3	0	0	18
						Costa	0	2	2	0	0	12
						Edgerson	2	0	0	0	0	12
						Moses	0	2	2	0	0	12
						Byrd	1	0	1	0	0	6
						Clarke	1	0	1	0	0	6
						Gregory	1	0	1	0	0	6

* Led AFL

** Two-point conversion

Buffalo All-Time Club Leaders

RUSHING

Wray Carlton, with 819 carries for 3,368 yards and 22 TDs. (1960-'67)
 Cookie Gilchrist, with 676 carries for 3,058 yards and 35 TDs. (1962-'64)

PASSING

Jack Kemp, with 870 completions in 1,894 attempts for 13,157 yards and 84 TDs. (1962-)
 Daryle Lamonica, with 150 completions in 351 attempts for 2,499 yards and 16 TDs. (1963-'66)

PASS RECEIVING

Elbert Dubenion, with 296 receptions. (1960-'67)
 Glenn Bass, with 162 receptions. (1961-'66)

INTERCEPTIONS

George (Butch) Byrd, with 29. (1964-)
 Booker Edgersen, with 22. (1962-)

SCORING

Cookie Gilchrist, with 248 points. (1962-'64)
 Elbert Dubenion, with 234 points. (1960-'67)
 Pete Gogolak, with 217 points. (1964-'65)

The Big Play

QUICK HALFBACK TRAP

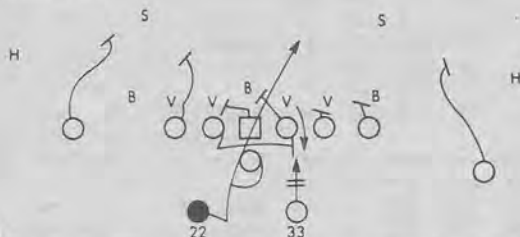


Diagram A

Successful offense is based on presenting the defensive players with one picture and then hitting them with something entirely different. This is why the Buffalo Bills have gained so many valuable yards with the quick halfback trap shown in Diagram A. As this play starts, the quarterback makes a reverse spin and fakes a handoff to fullback Ben Gregory (33), who drives straight into the line. If the fake is convincing enough, the defensive left tackle takes the bite and drives across the line to plug the hole on Gregory. This is exactly what the Bills want. As the tackle makes his charge, he leaves himself vulnerable to a trap block by Buffalo's left guard, who pulls sharply down the line and forces the tackle to the outside. Meanwhile, halfback Max Anderson (22) takes a short counter step and then cuts back to take the handoff from the quarterback. He drives into the hole, behind the trap block, as the Bills' right guard and center eliminate the middle linebacker and the other defensive tackle.

DOUBLE TIGHT END PATTERN

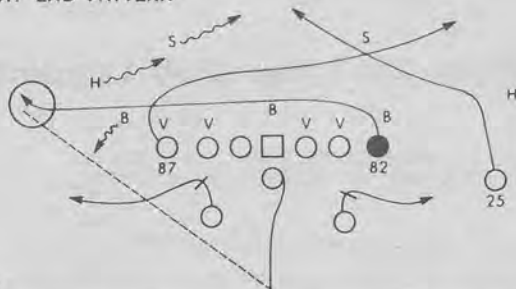


Diagram B

Buffalo can generate maximum blocking power for running plays in the tight line formation shown in Diagram B—but the Bills are also likely to throw from this alignment. Paul Costa (82) and Billy Masters (87) are the dual tight ends with Haven Moses (25) at flanker. Masters and Moses run deep patterns, drawing the secondary away from the shallow zone, as Costa delays for a count and then slides against the flow and tries to work into an open area at about eight to 10 yards. The Buffalo running backs keep the outside linebackers honest by flaring into the flat on each side—providing, of course, that the blitz isn't on. If the linebackers do red-dog, the backs stay in to block for the quarterback.

Bills in Action



Bills' LB Paul Guidry and Jets' FB Matt Snell go up for Joe Namath pass. Guidry won . . . since the ball fell harmlessly incomplete. Guidry impressed with speed and savvy in just such passing situations.



Bills' talented receiver, blazing-fast Haven Moses, is off to the races, leaving Jets' Jim Hudson well behind on 55-yard TD frolic. Kay Stephenson, one of five QBs injury-riddled Bills used in '68, uncorked this bomb.

CINCINNATI BENGALS



On the move are the Bengals as quarterback Dewey Warren gets ready to pitchout and tight end Ken Herock (34) and tackle Ernie Wright (75) prepare to carry out blocking assignments.

Although rich in the history of other sports, Cincinnati has only begun to establish a pro football tradition. Its Bengals were new last year, yet they began with much that was already time-tested: Paul Brown, as head coach; the state of Ohio, always a football hotbed; and several stars, both rookies and veterans, who will surely match the loyalty of the fans with records and victories.

Also on the horizon for Cincinnati is a new sports complex, which will offer a modern stadium for the Bengals in 1970. Millions of dollars are not invested in stadiums for cities that cannot fill seats.

The Bengals established team

history with every game, every play. With such outstanding young athletes as Paul Robinson, Warren McVea, Bob Johnson, Bob Trumpy, Howard Fest, Dale Livingston and Bill Staley, Cincinnati's future is well looked after.

And with such as Bobby Hunt, Fletcher Smith, Ernie Wright, Frank Buncom and Andy Rice, there are enough proven veterans to take care of the winning while the youngsters learn how to carry on. For a one-year football town, Cincinnati has already had a season of fame. The Bengals won three games; as expansion teams go, that's history. None has ever won more.

Cincinnati 1969 Schedule

September 14	MIAMI	1:30 p.m.
September 21	SAN DIEGO	1:30 p.m.
September 28	KANSAS CITY	1:30 p.m.
October 4	at San Diego	8:00 p.m.
October 11	at New York	8:00 p.m.
October 19	DENVER	1:30 p.m.
October 26	at Kansas City	3:00 p.m.
November 2	OAKLAND	1:30 p.m.
November 9	at Houston	3:00 p.m.
November 16	BOSTON	1:30 p.m.
November 23	NEW YORK	1:30 p.m.
November 30	at Buffalo	1:30 p.m.
December 7	at Oakland	1:00 p.m.
December 14	at Denver	2:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Cincinnati	13	San Diego	29
"	24	DENVER	10
"	34	BUFFALO	23
"	10	SAN DIEGO	31
"	7	Denver	10
"	3	Kansas City	13
"	22	MIAMI	24
"	10	Oakland	31
"	17	HOUSTON	27
"	9	KANSAS CITY	16
"	38	Miami	21
"	0	OAKLAND	34
"	14	Boston	33
"	14	New York	27
TOTALS	215		329

FINAL RECORD: WON 3 — LOST 11

(Home Games Capitalized)

1968 Pre-season Record

Cincinnati	14	Kansas City	34
"	13	Denver	15
"	6	Buffalo	10
"	19	Pittsburgh (NFL)	3
"	13	New York (Memphis)	9
TOTALS	65		71

PRE-SEASON RECORD: WON 2 — LOST 3

Cincinnati Key Players



FRANK BUNCOM, Linebacker, 6-2, 245, 8th Yr., Age 29, U.S.C.

Veteran performer was named All-League from '64 through '67. Came to Bengals on allocation draft from Chargers. Provided much-needed savvy for young, learning unit. Strong tackler, good speed and pursuit. Has excellent size. All-America selection in '60.



HOWARD FEST, Tackle, 6-6, 265, 2nd Yr., Age 23, Texas.

Excellent potential. Fires out well, has instinctive reactions on pass-blocking, blitz-reading. Was starter as rookie, played every game. Coach Brown says "he improved week-to-week." Great size, strength, above average speed.



HARRY GUNNER, Defensive End, 6-6, 250, 2nd Yr., Age 24, Oregon State.

Ability, size and desire sum up this youngster. Played as rookie regular in '68, moved coaches to tab him as soon-to-be star. Has speed to go with strength and tackling ability. Good fighting off blocks. Played in coaches' All-American game last year.



BOBBY HUNT, Defensive Back, 6-1, 190, 8th Yr., Age 29, Auburn.

Second all-time in AFL with 38 interceptions. Came from K.C. in allocation draft, took over safety job and started every game. Played in first Super Bowl. Good size, tough tackler, outstanding speed. Holder for placements. All-League twice.



BOB JOHNSON, Center, 6-5, 260, 2nd Yr., Age 23, Tennessee.

Top center in nation's colleges in '67, became instant star as Bengal in '68. Was team's first (ever) draft choice. Strong blocker, top pass-protector. Excels at picking up blitz. All-West selection capped rookie season. Great size. "Can't miss," say opposing defenders.



DALE LIVINGSTON, Kicker, 6-0, 210, 2nd Yr., Age 24, Western Michigan.

Third-round draft choice for '68, responded with 20 of 20 PATs, 13 of 26 FGs, 59 points, 43.4 punting average. Missed last two games with Service duty. Strong leg snap enables him to placekick great distances when necessary.



WARREN McVEA, Split End-Halfback, 5-10, 182, 2nd Yr., Age 23, Houston.

Smoking speed and swivel-ey hips earned "Skeeter" 697 yards for 44 times he touched football receiving, rushing and returning kickoffs. Good for a 15.6-yard average per play. Scored three TDs. Two-time All-America, once as flanker, once as halfback.



ANDY RICE, Defensive Tackle, 6-2, 268, 4th Yr., Age 27, Texas Southern.

Became Bengal on allocation draft. Started first Super Bowl with K.C. Played in CFL in '65, with Packers' Bob Brown. Andy was team captain last season, ranked No. 1 in total tackles. Great mobility. Hard worker. Can catch up to runners from behind by turning on speed.



PAUL ROBINSON, Halfback, 6-0, 200, 2nd Yr., Age 24, Arizona.

No. 5 draft pick became blue-chip star. AFL Rookie of Year, rushing champ on 1,023 yards (only man over 1,000). Scored nine TDs. Averaged 4.3 in 238 carries. Earned All-League first team berth, started for West in All-Star game. All this, on one year of college football!



BILL STALEY, Defensive Tackle, 6-3, 250, 2nd Yr., Age 22, Utah State.

Young but strong, green but with great potential. Second-round draft choice. Good pass rusher, fine pursuit speed. Proved to be sure tackler. Unanimous All-America selection, including envied Pro Scouts' squad. Difficult to fool, has good second effort.



BOB TRUMPY, Split End-Tight End, 6-6, 220, 2nd Yr., Age 24, Utah.

Bengals' top receiver with 37 catches for 639 yards, three TDs. Used at all three receiving positions, was awarded berth on West All-Star team and caught TD pass. 12th round pick. Good speed, great size. Two-sport high school All-America in Illinois.



ERNE WRIGHT, Tackle, 6-4, 270, 10th Yr., Age 29, Ohio State.

Old Pro from Chargers moved in on allocation draft and started every game. Steady influence on young line. All-League at San Diego, started there eight years in row. Excellent pass blocker. Smart, agile. Team player rep.



SAM WYCHE, Quarterback, 6-4, 210, 2nd Yr., Age 24, Furman.

Applied for tryout as free agent, worked up to starting role before ankle fracture in 11th game. Had played three full games, hit 35 of 55 passes for 494 yards, two TDs, 63.6 completion ratio. Starting job his to lose.



Paul Brown

Head Coach

Perhaps no man in pro football commands the unique respect of Paul Brown, and certainly no man deserves it more. He can be taciturn or charming, cajoling or demanding to his players; but first and foremost, he is one of the living legends of pro coaching and last year was elected to the Pro Football Hall of Fame. He is a man who built dynasties on organization and dedication long before Vince Lombardi popularized such words. Brown was the first coach to employ year-round aides; to use classroom techniques; to make his teams study game films; to call plays by shutting messenger guards; to use face bars on helmets. Paul lent his surname to the NFL Cleveland team, which he brought in from the All-America Conference in the face of ridicule and won five successive titles. Does that sound familiar? His overall pro record, for 34 years of coaching, is an astonishing 299-86-15. Brown started at Massillon (O.) High, where in nine seasons he was 80-8-2. He was then 18-8-1 in two years at Ohio State before World War II called him to the Navy. In '46 he and Art McBride founded the Cleveland franchise. Paul won seven conference titles and three world crowns in his 13 NFL years, during which his report card was 115-39-5. He now serves the Bengals as general manager and part owner as well as coach. No man could be more qualified.

Cincinnati 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
85	Baccaglio, Martin	DE	6-3	245	24	2	San Jose State
38	Banks, Estes	RB	6-2	220	23	3	Colorado
58	Beauchamp, Al	LB	6-2	236	25	2	Southern University
—	Bugenhagen, Gary	T	6-2	248	23	2	Syracuse
55	Buncom, Frank	LB	6-2	245	29	8	Southern California
79	Chomyszak, Steve	DT	6-6	280	25	3	Syracuse
—	Coleman, Alvin	DB	6-0	183	24	2	Tennessee State
—	Duncan, Ron	TE	6-5	245	24	2	Wittenberg
52	Elzey, Paul	LB	6-3	235	23	2	Toledo
50	Erickson, Bernard	LB	6-2	240	24	3	Abilene Christian
72	Fest, Howard	T	6-6	265	23	2	Texas
43	Frazier, Curt	DB	5-11	193	24	2	Fresno State
76	Griffin, Jim	DE	6-3	265	27	5	Grambling
89	Gunner, Harry	DE	6-6	250	24	2	Oregon State
34	Herock, Ken	TE	6-2	230	28	6	West Virginia
56	Hibler, Mike	LB	6-1	235	23	2	Stanford
20	Hunt, Bobby	DB	6-1	190	29	8	Auburn
54	Johnson, Bob	C	6-5	260	23	2	Tennessee
19	Johnson, Essex	RB	5-9	191	22	2	Grambling
77	Kelly, Bob	T	6-2	270	29	5	New Mexico State
65	Kindricks, Bill	DT	6-3	268	23	2	Alabama A. & M.
47	King, Charlie	DB	6-0	184	26	4	Purdue
40	Lamb, Ron	RB	6-2	225	25	2	South Carolina
11	Livingston, Dale	PK-PT	6-0	210	24	2	Western Michigan
57	Matlock, John	C-T	6-4	255	24	3	Miami
73	Matson, Pat	G	6-1	245	25	4	Oregon
68	Middendorf, Dave	G	6-3	260	23	2	Washington State
66	McClure, Wayne	LB	6-1	225	23	2	Mississippi
42	McVea, Warren	SE-RB	5-10	182	23	2	Houston
64	Perreault, Pete	G	6-3	248	30	8	Boston University
87	Peterson, Bill	LB	6-3	230	24	2	San Jose State
30	Phillips, Jess	DB	6-1	205	22	2	Michigan State
81	Randall, Dennis	DE	6-6	240	24	3	Oklahoma State
70	Rice, Andy	DT	6-2	268	27	4	Texas Southern
18	Robinson, Paul	RB	6-0	200	24	2	Arizona
27	Saffold, St.	SE	6-4	202	25	2	San Jose State
37	Scott, Bill	DB	6-0	188	25	2	Idaho
23	Sherman, Rod	SE	6-0	190	24	3	Southern California
45	Smiley, Tom	RB	6-1	235	25	2	Lamar Tech
31	Smith, Fletcher	DB	6-0	178	25	4	Tennessee State
48	Spiller, Phil	DB	6-0	195	24	3	Los Angeles State
83	Staley, Bill	DT	6-3	250	22	2	Utah State
15	Stofa, John	QB	6-3	210	27	4	Buffalo
84	Trumpy, Bob	SE-TE	6-6	220	24	2	Utah
16	Warren, Dewey	QB	6-0	205	24	2	Tennessee
75	Wright, Ernie	T	6-4	270	29	10	Ohio State
14	Wyche, Sam	QB	6-4	210	24	2	Furman

Cincinnati 1968 Club Leaders

RUSHING											No.	Yards	Long	TDs								
Robinson ...	238*	1,023*	4.3	87*	8*	Hunt	1	15	15	0												
E. Johnson ..	26	178	6.8	41	3	Headrick	1	0	0	0												
Smiley	63	146	2.3	11	1	KICKOFF RET.									No.	Yards	Avg.	Long	TDs			
McVea	9	133	14.8	80	1	McVea	14	310	22.1	30	0											
Banks	34	131	3.9	20	0	E. Johnson ...	14	266	19.0	31	0											
						Banks	6	106	17.7	24	0											
						Williams	5	112	22.4	33	0											
						Spiller	5	91	18.2	28	0											
PASSING											PUNT RET.						No.	Yards	Avg.	Lg.	TDs	FC
Stofa	177	85	48.0	896	5	5	E. Johnson ...	22	111	5.0	45	0	2									
Warren ...	80	47	58.8	506	1	4	Spiller	2	51	25.5	40	0	4									
Wyche	55	35	63.6	494	2	2	Phillips	2	16	8.0	11	0	1									
						Williams	2	14	7.0	13	0	0										
PASS REC.											PUNTING						No.	Yards	Avg.	Long		
Trumpy	37	639	17.3	80	3		Livingston	70	3,036	43.4	66											
Sherman	31	374	12.1	27	1		SCORING						TDR	TDP	TDs	PAT	FG	Pts.				
Robinson	24	128	5.3	68	1		Livingston ...	0	0	0	20	13	59									
McVea	21	264	12.6	55	2		Robinson ...	8*	1	9	0	0	54									
Smiley	19	86	4.5	17	0		E. Johnson ...	3	0	3	0	0	18									
Saffold	16	172	10.8	25	0		McVea	1	2	3	0	0	18									
Herock	6	75	12.5	22	0		Trumpy	0	3	3	0	0	18									
Banks	4	15	3.8	13	1		Sherman ...	0	1	1	4	0	10									
							Beauchamp ..	1	0	1	0	0	6									
INTERCEPTIONS											Griffin	1	0	1	0	0	6					
Phillips	3	26	23	0			Hunt	1	0	1	0	0	6									
Beauchamp	2	35	18	1																		
King	1	32	32	1																		
Gunner	1	20	20	0																		
Smith	1	16	16	0																		

* Led AFL

Cincinnati All-Time Club Leaders

RUSHING		
Paul Robinson, with 1,023 yards on 238 carries and 8 TDs.	(1968-)
PASSING		
John Stofa, with 85 completions in 177 attempts for 896 yards and 5 TDs.	(1968-)
PASS RECEIVING		
Bob Trumpy, with 37 receptions for 639 yards, 3 TDs.	(1968-)
Rod Sherman, with 31 receptions for 374 yards, 1 TD.	(1968-)
INTERCEPTIONS		
Jess Phillips, with 3.	(1968-)
Jim Beauchamp, with 2.	(1968-)
SCORING		
Dale Livingston, with 59 points.	(1968-)
Paul Robinson, with 54 points.	(1968-)

The Big Play

QUICK PITCH FROM SLOT FORMATION

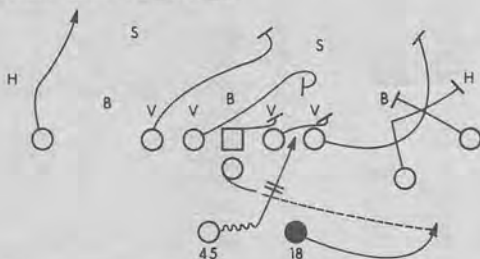


Diagram A

Coach Paul Brown's Cincinnati Bengals run many of their plays from a slot formation—and one of their favorites is the quick pitch to halfback Paul Robinson (18), the AFL rushing champion, as outlined in Diagram A. Robinson delays for a fraction of a second while fullback Tom Smiley (45) makes a hard-driving fake into the line to try and "freeze" the defense. After the fake handoff to Smiley, the Bengal quarterback pitches out to Robinson, who bellies slightly and watches for his blocking to develop ahead of him. Key blocks must be made by the Bengal slot man and flanker, who criss-cross and hit the corner back and outside linebacker, and by the right offensive tackle, who pulls wide, circles upfield and blocks the first defensive "color" he sees. The blocking angles are difficult on this play but Robinson is so quick he doesn't need a great deal of blocking. Just enough to get him around the corner and headed up the sideline.

SLOT MAN UNDERNEATH

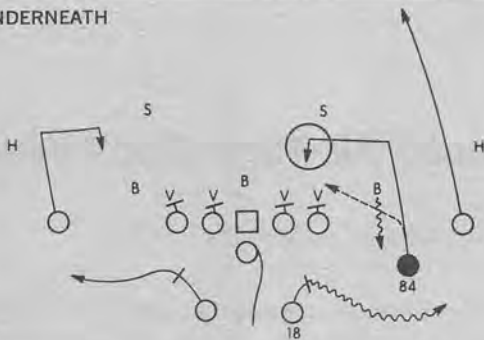
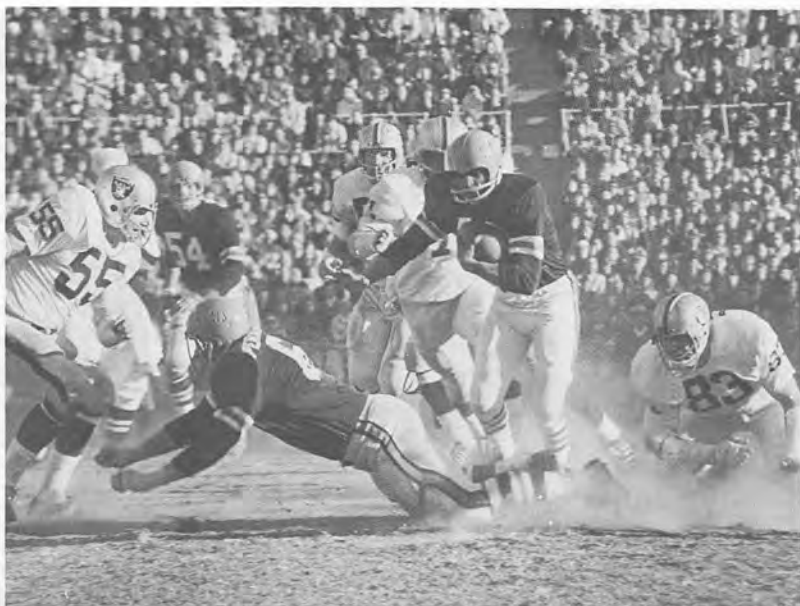


Diagram B

One of the advantages of the Cincinnati slot formation is that it isolates the slot man, in this case Bob Trumpy (84), on a slower linebacker. As shown in Diagram B, Trumpy is covered man to man by the left linebacker. The Bengal slotback has two options: if the linebacker drifts outside to cover Paul Robinson (18), who runs a flare route toward the sideline, Trumpy can drive to about 12 to 15 yards and cut inside for a quick pass. This is called the underneath zone. If the outside linebacker elects to red-dog, Trumpy breaks off his pattern, changing it into a quick slant-in, which gives the quarterback an immediate target.

Bengals in Action



Speedy Warren McVea proved a fine performer for the Bengals in '68, as he shows here in moving for quick gain against Oakland.



Quarterback John Stofa (15) carries out his fake while the AFL's leading rusher, rookie Paul Robinson (18) gets ready to cut for big gain against Denver. Ernie Wright (75) blocks two defenders.

DENVER BRONCOS



Denver FB Fran Lynch turns on the speed—and the power generated by his 200 pounds—to crash through Boston secondary. Attempting to make stop are Pats' defenders Daryl Johnson (23) and John Charles (25).

It's been a long time since that famous socks-burning back in 1962, and the Denver franchise of the AFL is now on strong legs. But it was always fun, even in the lean years. The original franchise-holders designed socks as part of the team uniform that caused rather impolite chuckles around the league. Vertically-striped, high and flighty, they were a bone of contention with the players.

Finally, in July of 1962, they were burned in mock-serious ceremonies at an intra-squad game.

It has been all uphill from

there. Season tickets sell at a brisk pace now. Great players have come and gone (Lionel Taylor, Frank Tripucka, Wendell Hayes, Don Stone) and equally impressive ones are on the current roster, such as Floyd Little, Al Denson, Steve Tensi, Rich Jackson and Eric Crabtree. But from the days as an original member of the league . . . from the days of Frank Filchuck as head coach, Gene Mingo as top scorer . . . Denver's Broncos have added significantly to the assets of the Mile High City.

Denver 1969 Schedule

September 14	BOSTON	2:00 p.m.
September 21	NEW YORK	2:00 p.m.
September 28	at Buffalo	1:30 p.m.
October 5	KANSAS CITY	2:00 p.m.
October 12	OAKLAND	2:00 p.m.
October 19	at Cincinnati	1:30 p.m.
October 26	at Houston	3:00 p.m.
November 2	SAN DIEGO	2:00 p.m.
November 9	at Oakland	1:00 p.m.
November 16	HOUSTON	2:00 p.m.
November 23	at San Diego	1:00 p.m.
November 27	at Kansas City	12:30 p.m.
December 7	at Miami	1:30 p.m.
December 14	CINCINNATI	2:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Denver	10	Cincinnati	24
"	2	Kansas City	34
"	17	BOSTON	20
"	10	CINCINNATI	7
"	21	New York	13
"	24	San Diego	55
"	21	MIAMI	14
"	35	Boston	14
"	7	OAKLAND	43
"	17	Houston	38
"	34	BUFFALO	32
"	23	SAN DIEGO	47
"	27	Oakland	33
"	7	KANSAS CITY	30
TOTALS	255		404

FINAL RECORD: WON 5 — LOST 9

(Home Games Capitalized)

1968 Pre-season Record

Denver	15	Cincinnati	13
"	16	Minnesota (NFL)	39
"	6	San Francisco (NFL)	22
"	3	San Diego (San Antonio)	6
"	7	Oakland	23
TOTALS	47		103

PRE-SEASON RECORD: WON 1 — LOST 4

Denver Key Players



TOM BEER, Tight End, 6-4, 230, 3rd Yr., Age 24, Houston.

Starting TE and a good one. Pulled in 20 receptions for 276 yards and TD in '68, but is just as vital for blocking chores. Has made many sweeps click with a clearing-out block. Second draft pick in 1967. Caught 11 passes for 155 yards and a 14.1 average as a rookie.



SAM BRUNELLI, Tackle, 6-2, 270, 4th Yr., Age 26, Colorado State.

Free agent find can also play guard. Joined Broncos for '66 season and started following year. Excellent size and range on blocking duties. Fine QB-protector. Better than average speed. Did not miss a '68 game. Known for consistency.



DAVE COSTA, Defensive Tackle, 6-1, 265, 7th Yr., Age 27, Utah.

All-Star past two seasons. Anchors strong Broncos' rush line. Has great mobility and balance. Difficult to knock down. Works well with inside moves, but has cat-quickness and can loop and stunt effectively. Runner-up Rookie of Year in 1963.



ERIC CRABTREE, Flanker, 5-11, 182, 4th Yr., Age 24, Pittsburgh.

Leading Denver receiver last season, had 35 catches for 601 yards, five TDs, fine 17.2 average gain. Has played split end, running back and was drafted as running back. Long gains his specialty: 76-yard TD in '67, 72-yard TD in '68. Great speed, swift moves.



AL DENSON, Split End, 6-2, 208, 6th Yr., Age 27, Florida A&M.

Missed first six games with broken collarbone, yet came within one catch and 17 yards of equalling Crabtree's team-leading receiving figures. Has speed to go, strength to break away. Named All-League last two seasons. Does 100 in 9.6.



PETE DURANKO, Defensive End, 6-2, 252, 3rd Yr., Age 25, Notre Dame.

Given edge over Paul Smith to reclaim DE position again this year. Good size, excellent speed, strength. Regular last year, started every game. Has quickness, especially on outside move, that beats linemen. Notre Dame All-America twice, Denver future on second round.



GEORGE GOEDDEKE, Guard, 6-3, 245, 3rd Yr., Age 24, Notre Dame.

Regular left guard after All-America collegiate career as center. Made position switch quickly, with minimum of trouble. Has great range and speed, ideal for pulling to lead wide thrusts. Regular since latter stages of rookie season.



JOHN HUARD, Linebacker, 6-0, 220, 3rd Yr., Age 25, Maine.

Broncos' man-in-the-middle has quickness and desire. Took job as rookie and has kept it. Hits hard, reacts quickly. Hard to fool. Coaches say he has yet to reach potential. Top young prospect. Still improving. Had two interceptions last year.



RICH JACKSON, Defensive End, 6-3, 255, 4th Yr., Age 27, Southern.

He's an All-Pro two years running. Has led Denver to upset victories over Jets in N.Y. each of last two seasons. Barely short of All-Pro quality, could do it this time around. Fine speed, great desire. Hits hard and quickly. Spent rookie year with Oakland as LB, then traded,

LARRY KAMINSKI, Center, 6-2, 245, 4th Yr., Age 24, Purdue.

The reason All-America Goeddeke had to switch to guard. Larry has played well, can still improve. Good moves against red dog, and is above average pass blocker. Accurate snaps. Another sleeper as free agent signee (in 1966).



FLOYD LITTLE, Halfback, 5-10, 195, 3rd Yr., Age 27, Syracuse.

Team's leading rusher, had 584 yards in 158 carries. Runs with speed plus deceptive power. Only man in AFL to finish in top 10 rushing, kickoff returns, punt returns. Missed three games with injury. Set team single-game mark with 147 yards vs. Boston.

REX MIRICH, Defensive Tackle, 6-4, 250, 6th Yr., Age 28, N. Arizona.

Starting left tackle will have to fight back Jerry Inman's challenge. Is seasoned enough to do it. Originally played offensive line. Has agility to go with bulk, feats of strength are well-known. Prolific weight-lifter. Little All-America.



STEVE TENSI, Quarterback, 6-5, 215, 5th Yr., Age 26, Florida State.

Fantastic potential, but has been followed by injuries. Can win job easily if sound. Seen man to beat. Played seven games in '68, including the upset of Jets in N.Y. Cost Broncos No. 1 draft choice when acquired from San Diego. Good size, powerful arm.



Lou Saban

Head Coach

He tried to enjoy the country gentleman's life, but the challenge of pro football drew Lou Saban back to the AFL two seasons ago, after Coach of the Year honors while head of the Bills in '64 and '65 and a year's sojourn as head coach at the University of Maryland. It took a 10-year contract as general manager and head coach to lure him back, but Denver felt Saban was the man for the job. His first season, little more than transitional, was 3-11. But last year, despite crippling injuries to, among others, such vital starters as QB Steve Tensi and leading receiver Al Denson, Saban's magic worked to the extent of an improved 5-9 slate. "More important," he says, "is that we started getting help from the young men, the men who will be with this team when they reach their peak." At Buffalo, Lou performed the same service for the Bills, transforming cellar-dwellers to champions. He has been an AFL coach for as long as there has been an AFL, starting with Boston in 1960 and half of '61. Lou's background includes QB duty at Indiana, four years as LB with the Cleveland Browns and college coaching at Case, Washington, Northwestern and Western Illinois. Oh, yes. He's an accomplished linguist in the Mandarin dialect of Chinese.

Denver 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
—	Andrus, Lou	LB	6-6	255	25	2	Brigham Young
65	Bachman, Jay	C	6-3	250	23	2	Cincinnati
85	Beer, Tom	E	6-4	230	24	3	Houston
15	Briscoe, Marlin	QB	5-10	177	23	2	Omaha
72	Brunelli, Sam	T	6-2	270	26	4	Colorado State
63	Costa, Dave	DT	6-1	265	27	7	Utah
66	Cox, Larry	DT	6-2	250	25	4	Abilene Christian
41	Crabtree, Eric	E	5-11	182	24	4	Pittsburgh
50	Cunningham, Carl	LB	6-3	241	25	3	Houston
74	Current, Mike	T	6-4	260	24	3	Ohio State
88	Denson, Al	E	6-2	208	27	6	Florida A. & M.
71	Dickey, Wallace	T	6-3	260	28	2	S.W. Texas State
12	DiVito, Joe	QB	6-2	205	23	2	Boston College
55	Duranko, Pete	DE	6-2	252	25	3	Notre Dame
46	Erwin, Terry	RB	6-0	190	22	2	Boston College
32	Ford, Garrett	RB	6-2	230	23	2	West Virginia
52	Forsberg, Fred	LB	6-1	235	25	2	Washington
64	Gaiser, George	T	6-4	255	23	2	SMU
23	Garrett, Drake	DB	5-9	183	23	2	Michigan State
67	Goeddeke, George	G	6-3	245	24	3	Notre Dame
20	Greer, Charlie	DB	6-0	205	23	2	Colorado
84	Haffner, Mike	E	6-2	205	26	2	UCLA
56	Highsmith, Walter	G	6-4	230	26	2	Florida A. & M.
34	Hollomon, Gus	DB	6-3	195	23	2	Houston
3	Howfield, Bobby	K	5-9	180	32	2	None
57	Huard, John	LB	6-0	220	25	3	Maine
62	Inman, Jerry	DT	6-3	255	29	4	Oregon
—	Jackson, Bob	RB	6-3	235	29	5	New Mexico State
87	Jackson, Richard	DE	6-3	255	27	4	Southern
43	Jaquess, Pete	DB	5-11	182	30	6	Eastern New Mexico
80	Jones, Jimmy	E	6-3	195	28	5	Wisconsin
59	Kaminski, Larry	C	6-2	245	24	4	Purdue
76	Lambert, Gordon	LB	6-5	245	24	2	Tennessee (Martin)
—	Latzke, Paul	C	6-4	250	27	4	Pacific
28	Lentz, Jack	DB	6-0	195	24	3	Holy Cross
44	Little, Floyd	RB	5-10	195	27	3	Syracuse
—	Luke, Tommy	DB	6-0	190	27	2	Mississippi
22	Lynch, Fran	RB	6-1	194	23	3	Hofstra
40	McCarthy, Brendan	RB	6-3	220	24	2	Boston College
75	Mirich, Rex	DT	6-4	250	28	6	Northern Arizona
—	Moten, Bobby	E	6-4	212	26	2	Bishop College
89	Myrtle, Chip	LB	6-2	225	24	3	Maryland
27	Oberg, Tom	DB	6-0	185	23	2	Portland State
—	Paremore, Bob	RB	5-11	210	29	7	Florida A. & M.
58	Richter, Frank	LB	6-3	230	24	3	Georgia
70	Smith, Paul	DE	6-3	245	24	2	New Mexico
—	Stetz, William	LB	6-2	250	24	2	Boston College
21	Stokes, Jesse	DB	6-0	190	25	4	Corpus Christi
13	Tensi, Steve	QB	6-5	215	26	5	Florida State
42	Van Heusen, Bill	E	6-1	200	22	2	Maryland
61	Vaughan, Bob	G	6-4	240	24	2	Mississippi
60	Young, Bob	G	6-2	260	27	4	Howard Payne

Denver 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Little	158	584	3.7	55	3	Lentz	1	0	0	0		
Briscoe	41	308	7.5	34	3	Forsberg	1	6	6	0		
Lynch	66	221	3.3	19	4	Cunningham	1	3	3	0		
Ford	41	186	4.5	23	1							
McCarthy	28	89	3.1	12	0	KICKOFF RET.						
Erwin	24	76	3.1	9	0		No.	Yards	Avg.	Long	TDs	
						Little	26	649	25.0	89	0	
						Hollomon	7	194	27.7	67	0	
						Stokes	5	106	21.2	30	0	
						Garrett	3	77	25.6	30	0	
						Erwin	3	55	18.3	25	0	
PASSING												
	Att.	Comp.	Pct.	Yards	TDs	Int.						
Briscoe ...	224	93	41.5	1,589	14	13						
Tensi	119	48	40.3	709	5	8						
PASS REC.												
	No.	Yards	Avg.	Long	TDs							
Crabtree	35	601	17.2	72	5	Little	24	261	10.9	67	1	
Denson	34	586	17.2	44	5	Greer	9	53	5.9	12	0	
Beer	20	276	13.8	31	1							
Van Heusen ..	19	353	18.6	51	3	PUNTING						
Little	19	331	17.4	66	1		No.	Yards	Avg.	Long		
Jones	13	190	14.6	60	2	Van Heusen	88	3,853	43.8	68		
Haffner	12	232	19.3	52	1							
McCarthy	7	69	9.8	40	2	SCORING						
Ford	6	40	6.7	12	0		TDR	TDP	TDs	PAT	FG	Pts.
Lynch	4	52	13.0	22	0	Howfield	0	0	0	30	9	57
						Crabtree	0	5	5	0	0	30
						Little	3	2	5	0	0	30
						Denson	0	5	5	0	0	30
						Lynch	4	0	4	0	0	24
						Briscoe	3	0	3	0	0	18
						Van Heusen ..	0	3	3	0	0	18
						Jones	0	2	2	0	0	12
						McCarthy	0	2	2	0	0	12
						Haffner	0	1	1	0	0	6
						Beer	0	1	1	0	0	6
						Ford	1	0	1	0	0	6
INTERCEPTIONS												
	No.	Yards	Long	TDs								
Jaquess	5	64	28	0								
Greer	4	18	14	0								
Oberg	3	17	16	0								
Garrett	2	6	6	0								
Huard	2	35	26	0								
Hollomon	1	16	16	0								

Denver All-Time Club Leaders

RUSHING

Don Stone, with 1,273 yards in 327 carries for 17 TDs. (1961-'64)
Wendell Hayes, with 1,192 yards in 310 carries. (1965-'67)

PASSING

Frank Tripucka, with 662 completions in 1,277 attempts for 7,662 yards and 51 TDs. (1960-'63)

PASS RECEIVING

*Lionel Taylor, with 543 receptions for 6,875 yards and 50 TDs. (1960-'66)
Bob Scarpitto, with 154 receptions for 2,602 yards and 26 TDs. (1962-'67)

INTERCEPTIONS

Austin Gonsoulin, with 43. (1960-'66)
Willie Brown, with 15. (1963-'66)

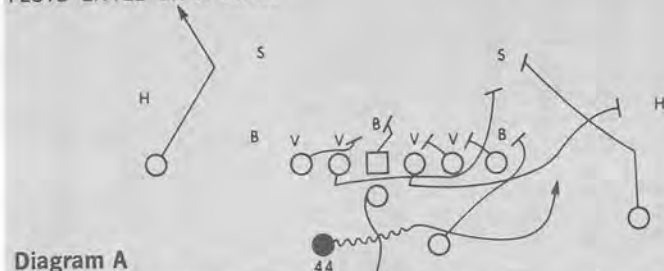
SCORING

Gene Mingo, with 408 points. (1960-'64)
Lionel Taylor, with 300 points. (1960-'66)

* AFL all-time record

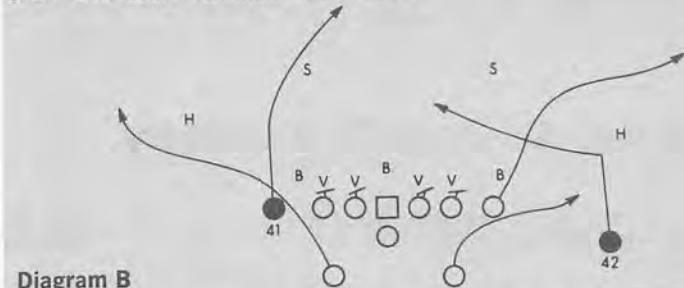
The Big Play

FLOYD LITTLE ON A SWEEP



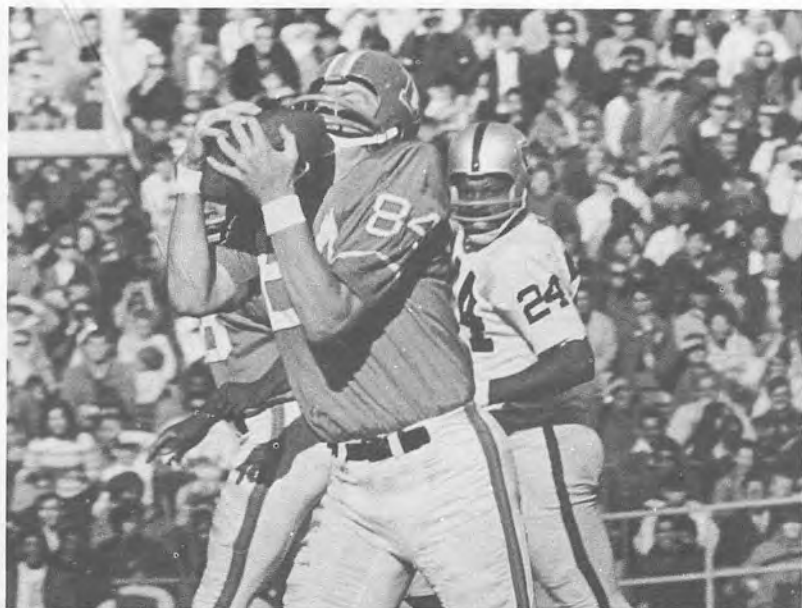
Denver's great runner Floyd Little (44) has the option of going inside or outside in the Bronco sweep shown in Diagram A but most times he uses his great speed to take the outside route. Little takes the handoff and starts his sweep at three-quarter speed, waiting to see how the blocking shapes up. He must give his offensive right guard time to pull laterally, get to the outside and screen off the defensive halfback. The other Denver running back drives to the corner and seals off the outside linebacker. The Bronco right end and right tackle block down the line, driving their men away from the flow. Denver's left guard also pulls and turns upfield through the tackle-end hole (if there is one). If this inside alley is available, Little can abort his sweep and cut up into the hole; if not, Floyd shifts into high gear and tries to get outside the corner linebacker and into an area where there is some running room.

SPLIT END DEEP, FLANKER UNDERNEATH



One of the secrets of a good passing game is to work more than one receiver into a plane where the quarterback can see them both, thus giving him an alternate target. The Bengals achieve this nicely with the pattern shown in Diagram B. Cincinnati gives the defense a slightly different picture at the start by moving split end Eric Crabtree (41) in closer to his tackle, say, about five yards. This often causes coverage problems for the defense. From this tight position, Crabtree races deep, drawing the corner back and safety with him. As he goes deep, flanker Bill Van Heusen (42) runs straight ahead for about 10 yards and then cuts sharply over the middle. This gives the Bengal quarterback an excellent view of both receivers—and, of course, increases the percentage of a completion.

Broncos in Action



Hang on baby, just a few more yards to go! Broncos' Mike Haffner does just that, clutching TD toss as Oakland's Willie Brown can only hope for fumble. It did not come as Haffner racks up 6 for Broncos.



Pete Duranko, 6-2 and 252, is considerably larger than Buffalo QB Ed Rutkowski. Hence, Broncos' DE had no trouble picking Eddie up and slamming him down seconds after this shot was snapped. End of pass play, n'est-ce pas?

HOUSTON OILERS



What pro football is all about—the impact, the contact—is caught in this shot of Oilers' All-League LB George Webster slashing into Miami ball-carrier. Webster is regarded as one of game's top tacklers.

The Houston Oilers played in the AFL's first three championship games and won the first two. They play today in the world's first glass-topped stadium. They have had some of the league's top stars perform for them and they have some of the league's soon-to-be super-stars on today's squad.

All in all, perhaps there is no team in the league with a more rounded, meaningful and richer tradition than the Oilers. Certainly it started out well. Houston is an original AFL franchise and despite the fact that the Oilers' first home, Jeppessen Stadium, was a high school field, the team has always

drawn well. Football is a way of life in Texas, suh.

Houston, set in the coastal part of the state, offers the National Space Center. It has held championship boxing matches. It has major league baseball and basketball. And it has its Oilers.

It has George Webster, perhaps the finest outside linebacker in the league. It has such as Alvin Reed and Hoyle Granger and Pat Holmes and Miller Farr. It has had such AFL greats as George Blanda, Charlie Tolar, Billy Cannon, Charlie Hennigan and Bill Groman. It is a football town, grade-A quality.

Houston 1969 Schedule

September 14	at Oakland	1:00 p.m.
September 21	at Buffalo	1:30 p.m.
September 28	MIAMI	3:00 p.m.
October 5	BUFFALO	3:00 p.m.
October 12	at Kansas City	3:00 p.m.
October 19	at New York	1:30 p.m.
October 26	DENVER	3:00 p.m.
November 2	at Boston	1:30 p.m.
November 9	CINCINNATI	3:00 p.m.
November 16	at Denver	2:00 p.m.
November 23	at Miami	1:30 p.m.
November 27	SAN DIEGO	3:00 p.m.
December 6	NEW YORK	1:00 p.m.
December 14	BOSTON	3:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Houston	21	KANSAS CITY	26
"	24	Miami	10
"	14	San Diego	30
"	15	OAKLAND	24
"	7	MIAMI	24
"	16	Boston	0
"	14	NEW YORK	20
"	30	Buffalo	7
"	27	Cincinnati	17
"	7	New York	26
"	38	DENVER	17
"	10	Kansas City	24
"	35	BUFFALO	6
"	45	BOSTON	17
TOTALS	303		248

FINAL RECORD: WON 7 — LOST 7

(Home Games Capitalized)

1968 Pre-season Record

Houston	9	Washington (NFL)	3
"	28	New York	14
"	24	New Orleans (NFL)	23
"	37	Buffalo (at Tulsa)	7
"	19	Dallas (NFL)	33
TOTALS	117		80

PRE-SEASON RECORD: WON 4 — LOST 1

Houston Key Players



PETE BEATHARD, Quarterback, 6-2, 207, 6th Yr., Age 27, U.S.C.

Gets the edge in three-way fight for QB spot with Bob Davis, Don Trull. Emerged as team's top passer in '68 with 105 completions for 1,559 yards, seven TDs despite missing five games with appendicitis. Came to Oilers in '67 from K.C. for Ernie Ladd, Jacky Lee.

SONNY BISHOP, Guard, 6-2, 245, 8th Yr., Age 30, Fresno State.

Solid performer, underrated by public but not by opponents. Three-time league All-Star. Good speed, toughness. Strong blocker who pulls well to lead sweeps. Top pass-blocker. Traded to Oilers in 1964. Has also played with Kansas City and San Diego.



GARLAND BOYETTE, Linebacker, 6-1, 245, 9th Yr., Age 29, Grambling.

In three-team, three-league career (NFL Cards, Canada) has been guard, defensive end, corner linebacker. Now middle LB and among toughest. Good speed, tremendous strength. Reacts well. Had one interception last year. Two-time All-American at Grambling.

MILLER FARR, Defensive Back, 6-1, 190, 5th Yr., Age 25, Wichita State.

Became Oiler via trade prior to '67 season and proceeded to lead AFL with 10 interceptions. Returned two thefts for TDs vs. Bills last season for league record. Tough tackler, great speed, hard to fool. Brother of Mel Farr, NFL Lions' fine fullback.



HOYLE GRANGER, Fullback, 6-1, 225, 4th Yr., Age 25, Mississippi State.

One of two top "big backs" in league, Jim Nance the other. Has 2,430 yards in just three seasons, with 4.9 average gain. Missed rushing title in '67 by 22 yards (had 1,194) and was 4th in AFL in '68 (missed second by 18 yards). Top game: 183 yards, 19 carries.

MAC HAIK, Flanker, 6-1, 196, 2nd Yr., Age 23, Mississippi.

Moved into starting slot as rookie, was No. 2 receiver on team with 32 for 584 yards, eight TDs. Excellent speed (4.6 in 40), good moves and hands. Played season on bad knee. Oilers' second draft pick. Had 1-to-4 TD/catch ratio.



PAT HOLMES, Defensive End, 6-5, 250, 6th Yr., Age 29, Texas Tech.

Defensive captain, unanimous All-League. Signed on after All-Pro career in Canada. Fine quickness, respected as one of AFL's top QB-tormentors. Usually comes away with highest consistency grades week after week.

KEN HOUSTON, Defensive Back, 6-3, 192, 3rd Yr., Age 25, Prairie View.

Could be premier strong safety in league with experience. Has strength, speed, range. Had five interceptions in '68, for 160 yards, two TDs to lead team. Starter since early in rookie season. Sleeper ninth draft pick.





BOBBY MAPLES, Center, 6-4, 245, 5th Yr., Age 27, Baylor.

Was linebacker at Baylor but lacked pro-type speed. Made transition to center and is near best at position in Eastern Division. Lateral mobility, quickness complement rugged blocking ability. Was high school QB. Named to East All-Star squad in 1968.

ALVIN REED, Tight End, 6-5, 230, 3rd Yr., Age 25, Prairie View.

Called best TE in league, one of best in all pro football. Great size does not detract from outstanding speed. Was team's top receiver, with 46 receptions for 747 yards, five TDs. Unanimous All-Star. Devastating blocker. Threat on delay block-short pattern plays.



GEORGE RICE, Defensive Tackle, 6-3, 260, 4th Yr., Age 25, L.S.U.

Missed part of '68 with knee injury, needed surgery but is said to be fully recovered. Good speed, great strength. Especially tough on charge to QB. Credible lateral mobility makes him tough against sweeps and wide running plays. Oilers' No. 3 draft pick in 1966.



WALT SUGGS, Tackle, 6-5, 260, 8th Yr., Age 30, Mississippi State.

Offensive captain, East All-Star two years straight. Hard worker, has started every game since '62. Second team All-League in '67 and '68. Ideal size, fine speed. Outstanding blocker for run or pass. Reported to training camp in '61, left due to injuries, came back in 1962.



GEORGE WEBSTER, Linebacker, 6-4, 223, 3rd Yr., Age 24, Michigan State.

Oilers' top draft pick in '67 after two-time All-America collegiate career. Already considered one of game's finest outside linebackers. All-Pro berths both years in AFL, named to first All-NFL-AFL team as well. Ferocious tackler with lineman's size, safety's speed. Uncanny poise.



Wally Lemm

Head Coach

In a room filled with people, soft-spoken Wally Lemm isn't likely to make much of an impression. But get him out on a football field, tell him he has a coaching job to do and he'll out-impress everyone. Like he did in 1967, for example. All he was asked to do then was take a team that had finished flat last in '66 and win a championship. Wally thought about that, said it shouldn't be all that difficult anyway and then did it. The Oilers won the Eastern championship, nosing out the New York Jets in a heart-stopping final flourish—and somehow Wally had done it with 15 rookies in starting positions. Doing the impossible clearly isn't difficult . . . it just takes a little more planning. Lemm will begin his 27th coaching season, a span which includes head roles with St. Louis in the NFL and at Montana State, and aide spots at Lake Forest (Ill.) College and the Chicago (now St. Louis) Cards. He was Oilers' head coach in '61, taking Houston to an AFL championship, then left for St. Louis and reclaimed his AFL position in '66, after a 28-26-3 mark with the Cards. Quiet, unassuming Lemm gives an indication of his coaching credo with this succinct motto: "I cannot stand a good loser." Good or bad, he's never been one.

Houston 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
27	Bass, Glenn	FL	6-1	210	29	9	East Carolina
11	Beathard, Pete	QB	6-2	207	27	6	Southern California
81	Beirne, Jim	E	6-2	196	23	2	Purdue
65	Bethea, Elvin	DE	6-3	250	24	2	North Carolina A. & T.
66	Bishop, Sonny	G	6-2	245	30	8	Fresno State
52	Boyette, Garland	LB	6-1	245	29	9	Grambling
25	Burrell, Ode	RB	6-0	192	30	6	Mississippi State
35	Campbell, Woody	RB	5-11	202	25	3	Northwestern
12	Davis, Bob	QB	6-3	208	24	3	Virginia
71	Domres, Tom	DT	6-3	255	23	2	Wisconsin
20	Farr, Miller	DB	6-1	190	25	5	Wichita State
32	Granger, Hoyle	RB	6-1	225	25	4	Mississippi State
86	Haik, Mac	FL	6-1	196	23	2	Mississippi
33	Hicks, W. K.	DB	6-1	195	27	6	Texas Southern
78	Hines, Glen Ray	T	6-5	265	26	4	Arkansas
79	Holmes, Pat	DE	6-5	250	29	6	Texas Tech
36	Hopkins, Roy	RB	6-1	225	24	3	Texas Southern
29	Houston, Ken	DB	6-3	192	25	3	Prairie View
21	Johns, Pete	DB	6-2	190	24	3	Tulane
62	LeMoine, Jim	G	6-2	245	24	3	Utah State
50	Maples, Bobby	C	6-4	245	27	5	Baylor
77	Marshall, Richard	DT	6-4	275	28	5	S. F. Austin
41	Mitchell, Leroy	DB	6-1	190	24	3	Texas Southern
22	Moore, Zeke	DB	6-1	198	26	3	Lincoln University
74	Parker, Willie	DT	6-2	265	24	3	Arkansas A. M. & N.
54	Quinn, Steve	C	6-1	225	23	2	Notre Dame
89	Reed, Alvin	E	6-5	230	25	3	Prairie View
60	Regner, Tom	G	6-1	255	25	3	Notre Dame
72	Rice, George	DT	6-3	260	25	4	Louisiana State
73	Robertson, Bob	T	6-4	246	23	2	Illinois
55	Rushing, Marion	LB	6-2	230	33	9	Southern Illinois
30	Smith, Bob	DB	6-0	181	24	2	Miami (Ohio)
70	Stith, Carel	DT	6-5	265	24	2	Nebraska
68	Stotter, Rich	LB	6-0	225	24	2	Houston
76	Suggs, Walt	T	6-5	260	30	8	Mississippi State
64	Swatland, Dick	G	6-3	245	24	2	Notre Dame
10	Trull, Don	QB	6-1	196	28	6	Baylor
56	Underwood, Olen	LB	6-1	230	27	5	Texas-Austin
15	Walker, Wayne	K	6-2	215	25	3	Northwest Louisiana
90	Webster, George	LB	6-4	223	24	3	Michigan State

Houston 1968 Club Leaders

RUSHING	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs
Granger	202	848	4.2	47	7	Farr	3	104	52	2*
Campbell	115	436	3.8	37	6	Hicks	3	42	28	0
Blanks	63	169	2.6	10	0	Norton	2	0	0	0
Hopkins	31	104	3.3	18	0	Webster	1	9	9	0
Davis	15	91	6.0	20	1	Boyette	1	0	0	0
Beathard	18	79	4.3	20	2	Underwood	1	0	0	0
Trull	14	47	3.4	18	0					

PASSING	Att.	Comp.	Pct.	Yards	TDs	Int.	KICKOFF RET.	No.	Yards	Avg.	Long	TDs
Beathard	223	105	47.0	1,559	7	16	Moore	32	787	24.6	45	0
Trull	105	53	50.4	864	10	3	Carwell	15	335	22.3	38	0
Davis	86	33	38.3	441	0	6						

PASS REC.	No.	Yards	Avg.	Long	TDs	PUNT RET.	No.	Yards	Avg.	Long	FC	TDs
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Reed	46	747	16.2	60	5	Carwell	27	227	8.4	32	2	0
Haik	32	584	18.2	59	8	Blanks	22	179	8.1	39	6	0
Beirne	31	474	15.3	66	4							
Granger	26	361	13.9	55	0	PUNTING	No.	Yards	Avg.	Long		
Campbell	21	234	11.1	39	0	Norton	73	3,008	41.2	64		
Blanks	13	184	14.1	61	0							
Frazier	9	123	13.9	18	0	SCORING	TDR	TDP	TDs	PAT	FG	Pts.
Taylor	6	90	15.0	35	0	Walker	0	0	0	26	8	50
Hopkins	4	40	10.0	26	0	Haik	0	8	8	0	0	48
Burrell	2	35	17.5	33	0	Granger	7	0	7	0	0	42
						Campbell	6	0	6	0	0	36
						Reed	0	5	5	0	0	30
						Beirne	4	0	4	0	0	24
						Wittenborn	0	0	0	11	4	23
						Beathard	2	0	2	0	0	12
						Farr	2	0	2	0	0	12
						Houston	2	0	2	0	0	12

INTERCEPTIONS	No.	Yards	Long	TDs
Houston	5	160	66	2*
Carwell	4	81	41	1

* Led AFL

Houston All-Time Club Leaders

RUSHING		
Charles Tolar, with 907 carries for 3,277 yards.	(1960-'66)	
Hoyle Granger, with 495 carries for 2,430 yards.	(1966-)	

PASSING		
George Blanda, with 1,347 completions on 2,784 attempts for 19,149 yards and 165 TDs.	(1960-'66)	
Don Trull, with 215 completions on 481 attempts for 3,069 yards and 26 TDs.	(1964-)	

PASS RECEIVING		
Charles Hennigan, with 410 receptions for 6,823 yards, 51 TDs.	(1960-'66)	
Charles Frazier, with 177 receptions for 3,017 yards, 22 TDs.	(1962-'68)	

INTERCEPTIONS		
* Jim Norton, with 45.	(1960-'68)	
Freddy Glick, with 30	(1961-'66)	
Tony Banfield, with 27.	(1960-'65)	

SCORING		
George Blanda, with 596 points.	(1960-'66)	
Charles Hennigan, with 306 points.	(1960-'66)	

* AFL all-time record

The Big Play

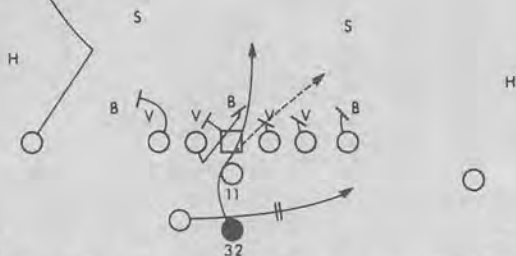


Diagram A

In Hoyle Granger (32), the Houston Oilers have a big, hard-running back who can accelerate as quickly as most of the speedsters in the AFL. The Oilers capitalize on Granger's quick start in the fullback power dive shown in Diagram A. This is a bang-bang play. It can get those tough yards for a first down, or it can explode Granger into the secondary for a long-gainer. Granger takes a quick handoff from Pete Beathard (11) and drives into the middle of the line behind the block of his center, who angles down on the defensive right tackle. Meanwhile, the Oilers' left guard takes a jag step and crosses behind the center to block the middle linebacker. The Houston right guard moves his man either way and it is from this block that Granger takes his cue. He can either drive straight ahead, over center, or slant quickly to the outside (as indicated by dotted lines in diagram).

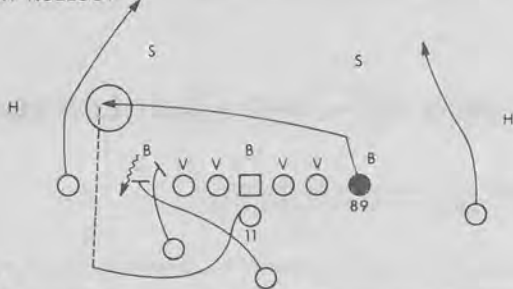


Diagram B

Anytime the quarterback rolls out of the pocket and starts moving around, he puts extra pressure on the defense. In Pete Beathard (11), Houston has a signal-caller who uses this rollout pressure effectively. In Diagram B, Beathard rolls left behind the blocking screen set up by his halfback and fullback as the Oilers' split end runs a deep pattern to occupy the corner back and safetyman on that side. From his tight end position on the right, Alvin Reed (89) slides laterally across the field as Beathard moves toward the outside. If the enemy's corner line-backer senses a run by the quarterback and comes across the line to stop Beathard, there's a good chance that Reed will have an open area at about 15 yards. This is a big gainer for the Oilers—and a headache for the defense!

Oilers in Action



Buffalo QB Ed Rutkowski is about to be snowed under by Oilers' DE pair of Elvin Bethea (65) and Pat Holmes (79). Oilers' front line charge is among best in league . . . quick, very strong, and agile.



Execution of offensive line plus acceleration of HB Woody Campbell makes this dive play work in classic style. Walt Suggs (76) is putting block on Oakland's Gus Otto while guard Sonny Bishop seals off pursuit.



O.J. Simpson

Rookies to Watch

Part of the electricity that is professional football is the autumnal anticipation by grid buffs throughout the land as to just how difficult the transition will be for the top collegiate players drafted into the NFL and AFL ranks. Can the renowned All-American stars cut the ice? How many can break into the starting lineups?

The importance of this pipeline from campus to pro ball was never more evident than in 1968 when every player drafted in the first round became a key performer with his respective club. In fact, seven of the 10 top picks in the AFL became starters in 1968, two were key reserves and the 10th, Lee White of the Jets, sat out the year with a training camp injury. In the NFL, eight of the 16 No. 1 choices won starting berths, seven others were top reserves and the 16th, after spending time on a taxi squad, was activated and played well at the end of the season.

That same situation seems to be

present again this year as a host of top collegiate stars get set to vie for starting status with their new clubs. While the accent for 1968 was decidedly on defensive linemen, the trend for 1969 shifts to offensive players. Seventeen of the initial 26 choices fall into the attack category.

The word "attack" would seem to be the middle name of the No. 1 selection, the heralded O.J. Simpson of Southern California, All-American, Heisman Trophy winner and regarded by many as the finest halfback to come into pro football since Jimmy Brown. O.J., when his contract talks are completed, heads for the Buffalo Bills and the forecasts call for instant success for the multi-talented 210-pounder. Buffalo also came up with a solid performer in tandem with Simpson when it picked 235-pound Bill (Earthquake) Enyart of Oregon State in the second round. Enyart could make it either as a fullback or linebacker.

Among the other rookies who will bear close scrutiny are the draft's next three selections. Atlanta went for Notre Dame's All-American offensive tackle George Kunz; the Philadelphia Eagles tapped the highly versatile Leroy Keyes of Purdue, and Pittsburgh selected North Texas State's mammoth defensive tackle Joe Greene. Kunz, a 6-5, 255-pounder, is seen as a "superior" prospect by Falcon coach Norm Van Brocklin and should give Atlanta much needed strength and stability in the forward wall. Keyes, a 6-3, 205-pounder, rated All-American recognition on offense (both as a runner and receiver) and on defense, where he was a superlative corner back. Greene is a 6-5, 275-pounder with outstanding strength and speed and is considered a "sure-thing starter" with Pittsburgh's already-formidable defensive unit.

Quarterbacks with potential are always premium people during the draft, and so five collegiate passers were tabbed on the first two rounds for 1969. The first to be chosen was Greg Cook of the University of Cincinnati, selected by his hometown Bengals. A 6-4, 210-pounder, Cook possesses a powerful arm with a range up to 65 yards, and Bengal coach Paul Brown feels Greg has all the tools to become a topflight QB in the pro ranks. Another big quarterback who will bear watching is Columbia's record-setting Marty Domres, a 6-4, 215-pounder taken by the San Diego Chargers on the first round as a backup man for John Hadl. Domres also boasts a rifle arm, and is a gifted runner.

Notre Dame star Terry Hanratty was selected by Pittsburgh in Round 2, and if Terry has com-

pletely recovered from knee surgery which he underwent at the close of the 1968 collegiate season, then the Steelers have themselves a good one. The Chicago Bears and New York Jets will also be taking long, hard looks at quarterbacks picked in this round, with Chicago picking lefthanded Bob Douglass of Kansas, a 6-4, 215 pounder with a quick release, and the Jets naming Al Woodall, a 6-5 former Duke star who had been starring in the Atlanta Coast Football League and who is rated as a definite "sleeper" with loads of potential.

The year 1968 also turned out a bumper crop of collegiate receivers with outstanding credentials. Expected to break in with gusto are such flyers as Florida State's Ron Sellers, a 6-4, 196-pound All-American wide receiver, picked by the Boston Patriots; Penn State's Ted Kwalick, a 6-4, 235-pounder rated the best tight end in college football—a superb receiver,

George Kunz



blocker and runner who will be with the San Francisco 49ers; and Notre Dame All-American star Jim Seymour, 6-4, 205, who set all kinds of receiving records in college, selected by the Los Angeles Rams. Seymour could make it as either a split end or flanker.

San Francisco also came up with flanker Gene Washington from Stanford, rated a "can't-miss" prospect, while the Baltimore Colts made Oklahoma's 6-1, 190-pound flanker Eddie Hinton their No. 1 choice. Hinton grabbed 60 passes for 967 yards in 1968, and doubles as a speedball punt and kickoff return specialist. Among other highly regarded receivers are tight end Bob Klein of Southern California, picked by the Rams; flanker Jerry Levias from SMU (Houston Oilers); flanker Volly Murphy from Texas, El Paso (Minnesota Vikings); and flanker Richmond Flowers, the football and track star from Tennessee, picked by the Dallas Cowboys. Detroit also has high hopes for tight end Jim Yarbrough from Florida, its No. 2 selection.

While Simpson and Keyes received the lion's share of acclamation among the collegiate running backs in 1968, there are several other outstanding prospects to keep an eye on in 1969.

The Rams tapped Florida's talented Larry Smith, a 6-4, 220-pound blockbuster, as their No. 1 selection. He is rated as a genuine all-purpose back who should make it big in pro football. The Eastern champion Cleveland Browns, looking for some help for ace Leroy Kelly, named Michigan's powerful Ron Johnson as their No. 1 pick. Coach Blanton Collier is of the opinion that Johnson's prowess as both a blocker and outstanding



Leroy Keyes

Paul Gipson



runner can only add to an already sinewy ground attack. The Dallas Cowboys, who have had great fortune in drafting fine all-around athletes, picked Yale's Calvin Hill as their No. 1. Hill is a 6-3, 230-pounder who devastated the Ivy League as a halfback and pass receiver, and who additionally was an outstanding track star.

Second-round picks who will bear watching include speedster Paul Gipson of Houston (Atlanta Falcons); Utah State's Altie Taylor (Detroit Lions); Tulane's Warren Bankston (Pittsburgh Steelers); Omaha's Ron Sayers, younger brother of the great Gale Sayers (San Diego Chargers); and Ed Podolak of Iowa (Kansas City Chiefs).

Defensive help is also on its way to those clubs who targeted their top picks in that direction. In addition to Greene, eight of the first-round selections were defensive stalwarts. The Miami Dolphins went for Georgia's Bill Stanfill, a 6-5, 250-pound defensive end who made most of the All-American teams, while the Green Bay Packers took Villanova's Richie Moore, a 6-6, 285-pound defensive tackle who sparkled in post-season games. The New York Giants used their No. 1 choice to sign San Diego State's Fred Dryer, 6-6, 245-pound defensive end who is a superior pass rusher and all-around athlete. Dryer sparkled in both the East-West and Hula Bowl Games at the end of last season.

Houston came up with a talented linebacker in Ron Pritchard, 6-1, 236-pounder from Arizona State who was top-rated by most pro scouts, while San Diego is high on linebacker Bob Babich, 228-pounder from Miami of Ohio. St. Louis used its No. 1 choice to pick

All-American safety Roger Wehrli of Missouri, who doubles as the nation's top punt returner, and Oakland has high hopes for defensive tackle Art Thoms of Syracuse, a 6-4, 250-pounder with All-American credentials. The final first-round man is Jim Marsalis, Tennessee State defensive back taken by Kansas City, whose scouts rate the 5-11, 195-pound Marsalis as another "can't miss" prospect.

And, finally, as far as offensive linemen are concerned, great hopes are held forth for several other top prospects in addition to Notre Dame's Kunz.

The Chicago Bears used their first choice to pick Ohio State's All-American offensive tackle Rufus Mayes, while the New York Jets selected Mayes' teammate, offensive tackle Dave Foley. Both players, strong and agile tackles, are considered to be definite starting material for their respective clubs. The top-rated of all the collegiate offensive guards, John Shinnars of Xavier of Ohio, was selected on the first round by New Orleans, and Saints' coach Tom Fears feels he's got himself a good one.

It's also quite evident to pro fans that a lot of unheralded and lower round picks often turn out to be better performers than some of their more-heralded contemporaries. That final judgement comes with performance once the pro season gets underway, and no doubt many of the rookie stars in 1969 will come from the ranks of the relatively unknown.

No matter how it turns out, it's safe to say that this 1969 rookie crop appears to be one of the most promising of recent years, and that many of these first-year men will be All-Pro stars within a short time.

KANSAS CITY CHIEFS



Ernie Ladd, Chiefs' 6-9, 290-pound All-League DT, hurtles through the air to nail Denver receiver Mike Haffner (33) near scrimmage. Buck Buchanan (86), 6-7, 287, and LB Bud Abell maintain pursuit patterns.

Although the team that was to become the Chiefs was born in the famous "hotel room meeting" in 1959, it was not until 1963 that Kansas City achieved major league football status. Lamar Hunt had moved his league champion Dallas Texans, and Kaycee has responded ever since with unbounded enthusiasm and first-class commitment.

In the works, perhaps ready for the 1970 season, is a 75,000-seat modern arena for the Chiefs, a stadium complex that might well be the showpiece of the midwest. And in 1968 more than 338,000 fans paid their way in to the seven Chiefs' home games, not to mention the zealous crowds that crammed the joint for the pre-season encounters.

Last year the Chiefs were 12-2 and did not win their Western Division championship. It was a near-miss, a disappointment and yet a step toward further determination for head coach Hank Stram and his band of proven, professional performers. "We can usually tell about a team and a season," Stram says, "and this is the start of something special in the American Football League."

If so, Kansas City will welcome it with accustomed warmth. There is nothing the Chiefs can do that will not attract approval and cheers, but championships, after all, make a city. The Chiefs gave Kansas City a league title and an appearance in the first-ever Super Bowl during the '66-'67 season. And Kansas City wants more of the same.

Kansas City 1969 Schedule

September 14at San Diego	1:00 p.m.
September 21at Boston	1:30 p.m.
September 28at Cincinnati	1:30 p.m.
October 5at Denver	2:00 p.m.
October 12HOUSTON	3:00 p.m.
October 19MIAMI	3:00 p.m.
October 26CINCINNATI	3:00 p.m.
November 2at Buffalo	1:30 p.m.
November 9SAN DIEGO	3:00 p.m.
November 16at New York	1:30 p.m.
November 23OAKLAND	3:00 p.m.
November 27DENVER	12:30 p.m.
December 7BUFFALO	3:00 p.m.
December 13at Oakland	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Kansas City	26Houston	21
"	19NEW YORK	20
"	34DENVER	2
"	48Miami	3
"	18Buffalo	7
"	13CINCINNATI	3
"	24OAKLAND	10
"	27SAN DIEGO	20
"	21Oakland	38
"	16Cincinnati	9
"	31BOSTON	17
"	24HOUSTON	10
"	40San Diego	3
"	30Denver	7
TOTALS	371		170

FINAL RECORD: WON 12 — LOST 2

(Home Games Capitalized)

1968 Pre-season Record

Kansas City	34Cincinnati	14
"	13Minnesota (NFL)	10
"	13St. Louis (NFL)	10
"	31Oakland	21
"	16Los Angeles (NFL)	36
TOTALS	107		91

PRE-SEASON RECORD: WON 4 — LOST 1

Kansas City Key Players



BOBBY BELL, Linebacker, 6-4, 228, 7th Yr., Age 29, Minnesota.

All-League choice three of last four years. Switched from DE in '65, has played in five All-Star games. Has 16 career interceptions. Great speed, ferocious tackler. Good lateral movement and reaction. Won Outland Trophy (nation's top lineman) as college senior.



BUCKY BUCHANAN, Defensive Tackle, 6-7, 287, 7th Yr., Age 29, Grambling.

First team All-AFL last three years. Felt to be one of top defensive linemen in both leagues. Batted down 16 passes last season. Five-game All-Star veteran. Size is enormous, but speed is surprisingly good. Top draft pick in '63, played on All-Star team that beat Packers.



ED BUDDE, Guard, 6-5, 260, 7th Yr., Age 28, Michigan State.

One of top offensive linemen in either league, has been All-Star selection last three seasons. No. 1 draft of Chiefs and NFL Eagles. Top man in leading sweeps. Agile pass-blocker, tough straight-ahead. Good speed, savvy. Outstanding size. College All-America.



LEN DAWSON, Quarterback, 6-0, 190, 13th Yr., Age 34, Purdue.

Leading all-time AFL passer, has won four season titles including last year's. Had 131 completions in 224 attempts (58.5 completion per cent), 2,109 yards, 17 TDs. Has 173 AFL TDs, more than 17,000 yards . . . and seven-year percentage of 56.6. Was No. 1 NFL Steelers' pick in 1956.



MIKE GARRETT, Halfback, 5-9, 200, 4th Yr., Age 25, U.S.C.

Tenacious, fights into crowds despite diminutive stature. Perhaps greatest "sleeper pick" of AFL . . . chosen 20th in '66 after Heisman Trophy season. Holds team mark for single game, 192 yards. Had 1,250 yards in '65 rushing-receiving-returns, 1,087 yards rushing in 1967.



ROBERT HOLMES, Fullback, 5-9, 220, 2nd Yr., Age 23, Southern University.

14th round draft pick for '68 made All-League impact, rushing for 866 yards, receiving for 201 more, scoring seven TDs. Called "Tank" because of square build, runs with tremendous strength and desire. Made debut in second half of game three, never lost starting role again.



WILLIE LANIER, Linebacker, 6-1, 245, 3rd Yr., Age 24, Morgan State.

Became starter last year and earned All-AFL berth in middle. Picked off four passes, including one return of 75 yards for TD. Nicknamed "Contact" by teammates for ferocious tackling. Good speed, fine pass-drop instinct. Played in '68 All-Star game. No. 2 draft pick in 1967.



JERRY MAYS, Defensive End, 6-4, 252, 9th Yr., Age 29, S.M.U.

Made debut as DT, switched to DE in '65 and has been All-Pro at both. Known for desire and great second effort tackling. Good size, Herculean strength. Has played in six All-Star games. Defensive co-captain last year. Off-season civil engineer.





MO MOORMAN, Guard, 6-5, 252, 2nd Yr., Age 24, Texas A&M.

Starter as rookie, lived up to rave notices and justified No. 1 draft rank. Quickness blends with strength and instinctive moves. Top blocker, against bigger men as well as quicker. Probably AFL's outstanding first-year lineman. Can be one of best for many years.



JOHNNY ROBINSON, Defensive Back, 6-1, 205, 10th Yr., Age 31, L.S.U.

Only remaining original Chief, has 35 career interceptions (six last year). Needs three to take over all-time team leadership. Named to combined AFL-NFL All-Pro team as free safety. Good speed, exceptional tackler, hard to beat. No. 1 pick in '60 by Chiefs, NFL Lions.



JAN STENERUD, Placekicker, 6-2, 187, 3rd Yr., Age 26, Montana State.

Born in Norway, developed soccer-style kicking and has earned reputation as one of best, if not the best. Holds long-distance team mark, 54 yards. Made four FGs in each of three '68 games. Scored 129 points on 30 of 40 FGs, 39 of 40 PATs. Had 52-yarder in All-Star game.



OTIS TAYLOR, Flanker, 6-3, 215, 5th Yr., Age 27, Prairie View.

Potentially one of best receivers in all of football. Also one of most exciting. Missed last seven games of '68 with injury, still caught 20 for 420 yards. Had 1,297 yards gained in '66 on 58 catches, drew special defense from Packers in first Super Bowl. Great speed, bull-like strength.



JIM TYRER, Tackle, 6-6, 275, 9th Yr., Age 30, Ohio State.

Another of long list of great Ohio State offensive linemen, Tyrer is trimmed down from 292 pounds two years ago. Has fine speed, great strength. Tops on pass blocking, effective straight-ahead. Made All-Star squad last seven seasons. College All-America, No. 3 draft pick in '61.



Hank Stram

Head Coach

Jaunty Henry is one of only two coaches who have held head coaching jobs since inception of the AFL in '60. His supporters suggest he has earned this distinction—and his success—by being the most imaginative of all pro coaches. Hank has given life to such tactics as the "stack" defense, the Tight End-I offense, the "floating pocket" for quarterback Len Dawson and has been named Coach of the Year twice, by several national organizations. Largely credited with being a top offensive tactician, Hank was lauded for the development of four All-America QBs during his dozen years in collegiate circles . . . Dale Samuels and Dawson at Purdue, George Izo at Notre Dame, Fran Curci at Miami (Fla.). Stram was an All-Around Athlete (AAA) at Purdue, winning seven letters in baseball as well as football. He received the Big Ten Medal as a senior and was an All-Big Ten halfback. Aide's jobs followed graduation at Purdue, SMU, Notre Dame and Miami. He then heeded Lamar Hunt's call and took reins of the Dallas Texans (now the Chiefs). Coached Texans to AFL title in '62 in famous "six-quarter" game with Oilers, longest overtime game ever. First AFL coach to win three pre-season games vs. NFL. Jolted Chicago Bears with 66-point summer game in '67. Stram has built a 76-46-5 AFL record.

Kansas City 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
52	Abell, Bud	LB	6-3	220	28	4	Missouri
84	Arbanas, Fred	TE	6-3	240	30	9	Michigan State
78	Bell, Bobby	LB	6-4	228	29	7	Minnesota
24	Belser, Ceaser	DB	6-0	212	24	2	Arkansas A. M. & N.
87	Brown, Aaron	DE	6-5	265	25	3	Minnesota
86	Buchanan, Buck	DT	6-7	287	29	7	Grambling
71	Budde, Ed	G	6-5	260	28	7	Michigan State
80	Carolán, Reg	E	6-6	240	29	8	Idaho University
23	Coan, Bert	RB	6-4	220	29	8	Kansas
61	Culp, Curley	G	6-1	265	23	2	Arizona State
60	Daney, George	G	6-3½	240	22	2	Texas-El Paso
16	Dawson, Len	QB	6-0	190	34	13	Purdue
21	Garrett, Mike	RB	5-9	200	25	4	Southern California
17	Gehrke, Jack	FL	6-½	178	23	2	Utah
38	Hayes, Wendell	RB	6-1	220	27	5	Humboldt State
73	Hill, Dave	T	6-5	260	28	7	Auburn
45	Holmes, Robert	RB	5-9	220	23	2	Southern University
55	Holub, E. J.	C	6-4	236	31	9	Texas Tech
85	Hurston, Chuck	LB	6-6	240	26	5	Auburn
46	Kearney, Jim	DB	6-2	206	26	5	Prairie View
99	Ladd, Ernie	DT	6-9	290	30	9	Grambling
63	Lanier, Willie	LB	6-1	245	24	3	Morgan State
15	Lee, Jacky	QB	6-1	185	30	10	Cincinnati
10	Livingston, Mike	QB	6-3	205	23	2	SMU
48	Longmire, Sam	FL	6-3	195	26	3	Purdue
82	Lothamer, Ed	DT	6-5	270	26	6	Michigan State
26	Lowe, Paul	RB	6-0	205	32	10	Oregon State
51	Lynch, Jim	LB	6-1	235	24	3	Notre Dame
58	Martin, Dave	LB	6-0	215	23	2	Notre Dame
75	Mays, Jerry	DE	6-4	252	29	9	SMU
32	McClinton, Curtis	RB-E	6-3	227	29	8	Kansas
22	Mitchell, Willie	DB	6-0	185	29	6	Tennessee A. & I.
76	Moorman, Mo	G	6-5	252	24	2	Texas A. & M.
25	Pitts, Frank	E	6-2	199	25	5	Southern
65	Prudhomme, Remi	DT	6-4	250	27	4	LSU
30	Richardson, Gloster	E	6-0	200	26	3	Jackson State
42	Robinson, Johnny	DB	6-1	205	31	10	LSU
20	Sellers, Goldie	DB	6-2	198	27	4	Grambling
1	Smith, Noland	FL	5-6¼	154	25	3	Tennessee State
3	Stenerud, Jan	K	6-2	187	26	3	Montana State
89	Taylor, Otis	FL	6-3	215	27	5	Prairie View
18	Thomas, Emmitt	DB	6-2	192	26	4	Bishop
77	Tyrer, Jim	T	6-6	275	30	9	Ohio State
44	Wilson, Jerrel	K	6-4	222	26	7	Southern Mississippi

Kansas City 1968 Club Leaders

RUSHING											
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	
Holmes	174	866	5.0	76	7	Sellers	3	19	19	0	
Garrett	164	564	3.4	37	3	Abell	2	14	12	0	
Hayes	85	340	4.0	25	4						
Coan	40	160	4.0	24	1						
Pitts	11	107	9.7	22	0						
McClinton	24	107	4.5	19	0						

PASSING													
	Att.	Comp.	Pct.	Yards	TDs	Int.		No.	Yards	Long	TDs	FC	
Dawson	224	131	58.5*	2,109	17	9							
Lee	45	25	55.6	383	3	1							

PASS REC.											
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long	TDs
Garrett	33	359	10.9	43	3						
Pitts	30	655	21.8	90	6						
Richardson ...	22	494	22.5	92	6						
Taylor	20	420	21.0	67	4						
Holmes	19	201	10.6	43	0						
Hayes	12	108	9.0	22	1						
Arbanas	11	189	17.2	48	0						

INTERCEPTIONS									
	No.	Yards	Long	TDs		No.	Yards	Long	TDs
Robinson	6	40	16	0					
Bell	5	95	50	0					
Mitchell	5	46	46	0					
Lanier	4	120	75	1					
Thomas	4	25	14	0					
Lynch	3	73	49	1					
Kearney	3	23	23	0					

* Led AFL

KICKOFF RET.											
	No.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs	FC
Smith	23	549	23.9	37	0						
Coan	5	100	20.0	31	0						
Belser	4	38	9.5	22	0						

PUNT RET.											
	No.	Yards	Long	TDs	FC		No.	Yards	Long	TDs	FC
Smith	18	270	15.0*	1	10*						
Sellers	7	128	18.3	1	7						

PUNTING							
	No.	Yards	Avg.	Long			
Wilson	63	2,841	45.1*	70			

SCORING													
	TDR	TDP	TDs	PAT	FG	Pts.		TDR	TDP	TDs	PAT	FG	Pts.
Stenerud	0	0	0	39	30	129							
Holmes	7	0	7	0	0	42							
Richardson ...	0	6	6	0	0	36							
Pitts	0	6	6	0	0	36							
Garrett	3	3	6	0	0	36							
Taylor	1	4	5	0	0	30							
Hayes	4	1	5	0	0	30							
Lynch	1	0	1	0	0	6							
Coan	1	0	1	0	0	6							
Lanier	1	0	1	0	0	6							
Smith	1	0	1	0	0	6							
Sellers	1	0	1	0	0	6							

Kansas City All-Time Club Leaders

RUSHING

Abner Haynes, with 780 carries for 3,837 yards.	(1960-'64)
Curtis McClinton, with 762 carries for 3,017 yards.	(1962-)

PASSING

* Len Dawson, with 1,237 completions in 2,186 attempts for 17,576 yards and 173 TDs.	(1962-)
Cotton Davidson, with 339 completions in 709 attempts for 4,919 yards and 32 TDs.	(1960-'61)

PASS RECEIVING

Chris Burford, with 391 receptions for 5,505 yards.	(1960-'67)
Otis Taylor, with 163 receptions for 3,121 yards.	(1965-)
Frank Jackson, with 163 receptions for 2,480 yards.	(1961-'65)

INTERCEPTIONS

Bobby Hunt, with 37.	(1962-'67)
Johnny Robinson, with 35.	(1962-)

SCORING

Abner Haynes, with 366 points.	(1960-'64)
Chris Burford, with 330 points.	(1960-'67)

* AFL all-time record

The Big Play

OFF-TACKLE RUN WITH DOUBLE-TEAM BLOCK

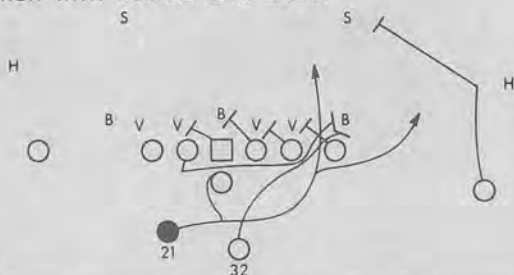


Diagram A

Although the modern T-formation relies heavily on the principle of brush blocking, the Kansas City Chiefs nevertheless get excellent results from the old-fashioned double-team block, as shown in Diagram A. This is an optional tackle-end run by Mike Garrett (21) and its success depends on the execution of a double-team block on the opposing left linebacker. Kansas City's left guard pulls sharply down the line and takes a blind-side bead on the linebacker. At the same moment, running back Curtis McClinton (32) drives toward the same defensive man, hoping to arrive in the linebacker's zone at the precise second the guard gets there. Usually, they will try to ride the linebacker to the outside. The Chiefs' tight end blocks down on the defensive end, thus opening a narrow lane for the swift Garrett. Mike can either cut behind the double-team block and go inside, or go outside and turn the corner on sheer speed.

FLANKER ON SQUARE-OUT

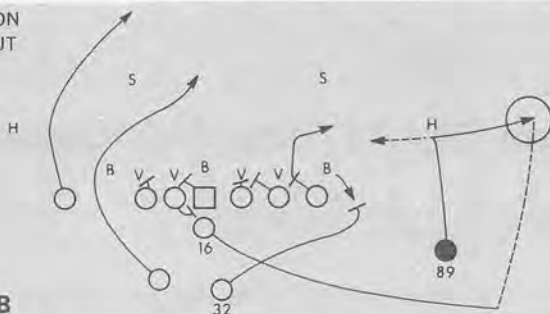


Diagram B

The Kansas City sprint-out pass shown in Diagram B owes its effectiveness not so much to deception as to the timing between quarterback Len Dawson (16) and flanker back Otis Taylor (89). Dawson takes the snap from center, makes a half turn to the right and sprints toward the sideline, bellying back slightly as he goes. Fullback Curtis McClinton (32) escorts him laterally in the event the enemy linebacker comes across to pressure Len. Taylor, meanwhile, drives straight down on the defensive halfback, penetrating the secondary to a depth of about 10 yards. He "reads" the defensive man's reaction, and then breaks sharply—either to the outside or, sometimes, over the middle. Dawson throws just as Taylor makes his cut, hoping the ball and Otis arrive in the receiving area at the same time.

Chiefs in Action



Up . . . up . . . and over goes FB Wendell Hayes (38) for TD in 24-10 victory over Oakland. Guard Ed Budde (71) is only other identifiable Chief in this short-yardage power wedge maneuver.



They call him "Super Gnat," and tiny Noland Smith (5-6, 154) is one of the league's most respected kickoff-punt return specialists. Here he swivels past big Raider tacklers George Atkinson (43) and Bill Budness (48).

MIAMI DOLPHINS



Dolphins' brilliant young QB Bob Griese (12) skitters around on-rushing Boston DT Houston Antwine (65) while viewing movement of receivers downfield. Miami center Tom Goode (58) is about to seal off Antwine.

In 1965, a Minneapolis attorney named Joseph Robbie was asked to determine if an AFL franchise was available for Philadelphia. He met with league commissioner Joe Foss, who first filled Robbie's head with visions of a Florida football future. Today, Miami has that team and Joe Robbie, several pleasant Fahrenheit degrees removed from Minnesota, is head man of the Dolphins.

Miami has always been involved in football, and indeed, once had a professional team—the Seahawks. But no one dreamed of the enthusiasm that would capture this sunshine and orange juice resort town when the Dolphins moved in. It has been, to quote Robbie, “incredible.”

Team accomplishments, natu-

rally, have done their part to add luster to the Dolphins. No expansion team won more in its first season (three games), and none won more in its second (four). And, in 1968, the Dolphins were actually involved in an Eastern Division race. Miami finished with five victories and the promise of many more, for the young stars on this team are just beginning to be heard.

Bob Griese, one of the game's top quarterbacks . . . running backs Larry Csonka and Jim Kiick . . . receivers Jack Clancy and Karl Noonan . . . Dick Anderson, Frank Emanuel, Jimmy Warren. The future is taken care of, while the past has already been filled with special Miami memories.

Miami 1969 Schedule

September 14 at Cincinnati	1:30 p.m.
September 20 at Oakland	8:00 p.m.
September 28 at Houston	3:00 p.m.
October 4 OAKLAND	8:00 p.m.
October 11 SAN DIEGO	8:00 p.m.
October 19 at Kansas City	3:00 p.m.
October 26 BUFFALO	1:30 p.m.
November 2 at New York	1:30 p.m.
November 9 at Boston	1:30 p.m.
November 16 at Buffalo	1:30 p.m.
November 23 HOUSTON	1:30 p.m.
November 30 BOSTON (Tampa)	4:00 p.m.
December 7 DENVER	1:30 p.m.
December 14 NEW YORK	1:30 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Miami	10 HOUSTON	24
"	21 OAKLAND	47
"	3 KANSAS CITY	48
"	24 Houston	7
"	14 BUFFALO	14
"	24 Cincinnati	22
"	14 Denver	21
"	28 San Diego	34
"	21 Buffalo	17
"	21 CINCINNATI	38
"	34 Boston	10
"	17 New York	35
"	38 BOSTON	7
"	7 NEW YORK	31
TOTALS	276		355

FINAL RECORD: WON 5 — LOST 8 — TIED 1

(Home Games Capitalized)

1968 Pre-season Record

Miami	28 Buffalo	28
"	23 Philadelphia (NFL)	7
"	17 Boston (Jacksonville)	19
"	13 Baltimore (NFL)	22
"	19 Atlanta (NFL)	13
TOTALS	100		89

PRE-SEASON RECORD: WON 2 — LOST 2 — TIED 1

Miami Key Players



DICK ANDERSON, Defensive Back, 6-2, 205, 2nd Yr., Age 23, Colorado.

Led Dolphins with eight interceptions, second highest in league. Also second on team with 94 total tackles, 70 unassisted. Won starting safety spot as rookie, capped year with 96-yard TD theft vs. Boston. Named AFL Defensive Rookie of Year. College All-America.



NICK BUONICONTI, Linebacker, 5-11, 220, 8th Yr., Age 28, Notre Dame.

"Most important trade we've made," says coach Wilson, on move that brought Nick to Miami. He'll be man in middle right away, was five-time All-League in Boston. Played only eight games for Pats last year, but says knee is sound now. Notre Dame All-America.



JACK CLANCY, Split End, 6-1, 195, 3rd Yr., Age 25, Michigan.

Top rookie in '67, missed all of '68 with pre-season knee tear that needed surgery. Had 67 receptions, 868 yards in first season, showed good speed, outstanding moves. Played in league All-Star game. One-half of Miami's "Baby Battery" in '67.



LARRY CSONKA, Fullback, 6-3, 240, 2nd Yr., Age 22, Syracuse.

No. 1 draft choice, was second-leading Dolphin yard-gainer with 540 in 138 tries, good 3.9 average. Great size and strength make him difficult to stop one-on-one. Better speed than many big backs. Broke all rushing marks at Syracuse (Jim Brown, Ernie Davis, Floyd Little).



FRANK EMANUEL, Linebacker, 6-3, 225, 4th Yr., Age 26, Tennessee.

An original Dolphin, led team with 119 total tackles in '68. Quickness for size makes him tough on pass coverage. Had two thefts and eight knockdowns last year. Accomplished at stripping down blockers to get ball-carrier.



NORM EVANS, Tackle, 6-5, 250, 5th Yr., Age 26, T.C.U.

Acquired from Oilers in allocation draft, became regular instantly and has missed only one game since. Twice named team's outstanding offensive lineman. Rangy size and genuine speed. Tough blocker. Quick reaction, good moves.



MANUEL FERNANDEZ, Defensive End, 6-2, 250, 2nd Yr., Age 22, Utah.

Success story of free agent becoming starter, ultimately being voted team's top defensive lineman. Made 31 unassisted tackles, 15 others. Recovered fumble, spilled QBs four times. Strength is his asset, can fight past blockers. Good speed on outside loops. Consistent.



TOM GOODE, Center, 6-3, 250, 7th Yr., Age 30, Mississippi State.

"Iron Man" Tom has 98-game streak going, including last 42 as Dolphin. Never missed a Miami start since coming from Houston on allocation draft. Good blocker, quick to pick up on blitz. Fine at leading FB draw. Oilers' No. 2 draft pick in '61. All-SEC as senior.



BOB GRIESE, Quarterback, 6-1, 190, 3rd Yr., Age 24, Purdue.

Considered one of top young QBs in all football. Fine arm, accurate passer up to 50 yards. Good runner, can scramble. Play selection good, defense-reading "uncanny," according to veteran linebackers. No. 1 draft in '67. Hit 2,473 yards and 21 TDs in 1968.

JIM KICK, Halfback, 5-11, 215, 2nd Yr., Age 22, Wyoming.

Relatively low No. 5 draft pick, Kick finished as team's top rusher and earned All-Star berth. Finished in top 10 rushing and receiving (only man in AFL to do so) with 621 yards gained on ground, 422 on 44 receptions. Two 100-plus games, only two fumbles in 209 times with ball.



BILLY NEIGHBORS, Guard, 6-0, 250, 8th Yr., Age 29, Alabama.

After four years and two All-Pro selections with Boston, joined Dolphins on allocation draft and has been regular ever since. Coaches praise his balance and quickness (a la Fuzzy Thurston) and consistency. Speed on pulling assignments is above average.

KARL NOONAN, Split End, 6-3, 205, 4th Yr., Age 25, Iowa.

Team's top receiver, had 58 catches for 760 yards, league-leading 11 TDs. Third in AFL receiving derby, seventh in league scoring. Dolphin record-holder in all-time receptions, yardage, seasonal TDs. Fine speed, elusive moves. Likes to work bomb with Griese off hitch-and-go pattern.



JIMMY WARREN, Defensive Back, 5-11, 175, 6th Yr., Age 29, Illinois.

Has missed only minutes in three seasons with Dolphins. Came to Miami from San Diego in allocation, has 11 team interceptions (18 career). Named to '66 All-Star team. Two-way back in college, scored in '64 Rose Bowl. Outstanding speed, stinging tackler.

George Wilson

Head Coach



No man has been more immersed in the game of football than George Wilson, the coach of these new and exciting Miami Dolphins. He has been in the game 33 years, as a player of high school prowess, collegiate repute and professional aplomb. In fact, several of George's peers still rank him as one of the best defensive (and offensive) ends they played against in the 10 years he toiled for George Halas on the Chicago Bears. But to be a star is one thing; to be able to coach stars—and produce some—is another. Many Saturday-Sunday heroes have tried, and failed, to communicate. But Wilson was born to be a coach. He won an NFL championship in Detroit in his first season as head coach, in 1957. For that, he won Coach of the Year accolades. In his eight seasons with the Lions, Wilson compiled a record of 57-45-6, and for three consecutive years (1960, 1961, 1962) his teams finished second to Green Bay in the demanding Western Conference. George became head coach of the Dolphins in 1966, and his three-year total of 12 victories is the highest such figure for any expansion team. George's ability to coach even made possible the psychologically-difficult chore of drafting, instructing and playing his son, George Jr., at QB for the Dolphins in 1966.

Miami 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
40	Anderson, Dick	DB-P	6-2	205	23	2	Colorado
60	Barber, Rudolph	LB	6-1	255	24	2	Bethune-Cookman
47	Beier, Tom	DB	5-11	198	24	2	Miami (Florida)
86	Branch, Mel	DE	6-1	235	32	10	LSU
85	Buoniconti, Nick	LB	5-11	220	28	8	Notre Dame
24	Clancy, Jack	E	6-1	195	25	3	Michigan
83	Cox, Jim	E	6-2	227	22	2	Miami (Florida)
77	Crusan, Doug	T	6-5	255	22	2	Indiana
39	Csonka, Larry	RB	6-3	240	22	2	Syracuse
42	Darnall, Bill	E	6-2	197	25	2	North Carolina
55	Edmunds, Randall	LB	6-2	220	23	2	Georgia Tech
50	Emanuel, Frank	LB	6-3	225	26	4	Tennessee
73	Evans, Norm	T	6-5	250	26	5	TCU
75	Fernandez, Manuel	DE	6-2	250	22	2	Utah
58	Goode, Tom	C	6-3	250	30	7	Mississippi State
12	Griese, Bob	QB	6-1	190	24	3	Purdue
80	Joswick, Bob	DE	6-5	250	22	2	Tulsa
52	Keyes, Jim	LB-K	6-2	225	25	2	Mississippi
21	Kiick, Jim	RB	5-11	215	22	2	Wyoming
45	Lamb, Mack	DB	6-1	188	25	3	Tennessee A. & I.
28	Milton, Eugene	FL	5-10	170	24	2	Florida A. & M.
35	Mitchell, Stan	RB	6-2	225	24	4	Tennessee
82	Moreau, Doug	E-P	6-1	215	24	4	LSU
43	Neff, Bob	DB	5-11	180	25	4	Stephen F. Austin
63	Neighbors, Billy	G	6-0	250	29	8	Alabama
76	Nomina, Tom	DT	6-3	260	27	7	Miami (Ohio)
89	Noonan, Karl	E	6-3	190	25	4	Iowa
11	Norton, Rick	QB	6-2	190	25	4	Kentucky
48	Petrella, Bob	DB	6-0	185	24	4	Tennessee
30	Price, Sam	RB	5-11	215	25	4	Illinois
65	Pyburn, Jack	T	6-6	250	24	3	Texas A. & M.
74	Richardson, John	DT	6-2	260	24	3	UCLA
70	Riley, Jim	DE	6-4	255	24	3	Oklahoma
20	Seiple, Larry	E-P	6-0	213	24	3	Kentucky
27	Tucker, Gary	RB	5-11	195	24	2	Chattanooga
81	Twilley, Howard	FL	5-10	180	25	4	Tulsa
79	Urbanek, Jim	DT	6-4	270	23	2	Mississippi
49	Warren, Jimmy	DB	5-11	175	29	6	Illinois
51	Weisacosky, Ed	LB	6-1	230	25	3	Miami (Florida)
25	Westmoreland, Dick	DB	6-1	195	28	7	North Carolina A. & T.
78	Williams, Maxie	G	6-4	250	29	5	S.E. Louisiana
61	Woodson, Freddie	DE	6-2	255	25	3	Florida A. & M.

Miami 1968 Club Leaders

RUSHING													
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs			
Kiick	165	621	3.8	25	4	Lamb	1	0	0	0			
Csonka	138	540	3.9	40	6	Westmoreland	1	0	0	0			
Griese	42	230	5.5	35	1	KICKOFF RET.							
Mitchell	54	176	3.3	30	1		No.	Yards	Avg.	Long	TDs		
PASSING							Milton	18	408	22.7	74	0	
	Att.	Comp.	Pct.	Yards	TDs	Int.		Warren	10	227	22.7	40	0
Griese	355	186	52.4	2,473	21	16		Neff	5	190	38.0	95	0
Norton ...	41	17	41.5	254	0	4		Anderson	6	116	19.3	25	0
Hammond .	26	13	50.0	116	0	2	PUNT RET.						
PASS REC.								No.	Yards	Avg.	Long		
	No.	Yards	Avg.	Long	TDs		Neff	8	71	8.9	20		
Noonan	58	760	13.1	50	11*		Milton	6	55	9.2	26		
Kiick	44	422	9.5	38	0		Tucker	5	40	8.0	15		
Twilley	39	604	15.5	40	1		Anderson	5	18	3.6	10		
Moreau	27	365	13.5	28	3	PUNTING							
Cox	11	147	13.4	30	0			No.	Yards	Avg.	Long		
Csonka	11	118	10.7	65	1		Seiple	75	3,044	40.6	60		
Milton	9	143	15.9	38	1	SCORING							
Mitchell	8	190	23.8	48	3		TDR	TDP	TDs	PAT	FG	Pts.	
Seiple	7	69	9.9	20	1		Noonan	0	11*	11	0	0	66
Darnall	2	25	12.5	13	0		Keyes	0	0	0	30	7	51
INTERCEPTIONS							Csonka	6	1	7	0	0	42
	No.	Yards	Long	TDs		Moreau	0	3	3	6	1	27	
Anderson	8	230*	96	1		Mitchell	1	3	4	0	0	24	
West	4	102	32	0		Kiick	4	0	4	0	0	24	
Warren	2	27	18	0		Anderson ...	1	0	1	0	0	6	
Bramlett	2	14	14	0		Emanuel ...	1	0	1	0	0	6	
Emanuel	2	8	6	0		Milton	0	1	1	0	0	6	
Petrella	1	4	4	0		Griese	1	0	1	0	0	6	
Edmunds	1	1	1	0		Seiple	0	1	1	0	0	6	
						Twilley	0	1	1	0	0	6	
						West	1	0	1	0	0	6	

* Led AFL

Miami All-Time Club Leaders

RUSHING

Jim Kiick, with 165 attempts for 621 yards, 4 TDs. (1968-)
 Joe Auer, with 165 attempts for 544 yards, 5 TDs. (1966-'67)

PASSING

Bob Griese, with 4,472 yards, 352 completions, 36 TDs. (1967-)
 Rick Norton, with 1,042 yards, 91 completions, 4 TDs. (1966-)

PASS RECEIVING

Karl Noonan, with 87 receptions for 1,125 yards, 13 TDs. (1966-)
 Howard Twilley, with 73 receptions for 1,046 yards, 3 TDs. (1966-)
 Jack Clancy, with 67 receptions for 868 yards, 2 TDs. (1967-)

INTERCEPTIONS

Dick Westmoreland, with 15. (1966-)
 Willie West, with 13. (1966-'68)
 Jimmy Warren, with 11. (1966-)

SCORING

Karl Noonan, with 78 points. (1966-)
 Joe Auer, with 72 points. (1966-'67)
 Gene Mingo, with 65 points. (1966-'67)

The Big Play

END RUN TO WEAK SIDE

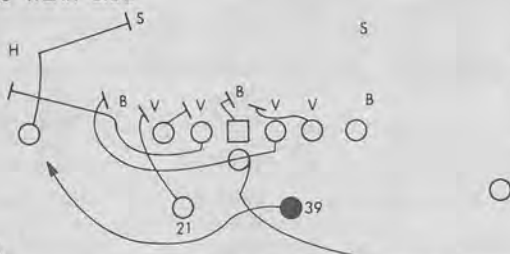


Diagram A

The Miami Dolphins like to run their big, bruising fullback, Larry Csonka (39), back to the weak side on the end sweep shown in Diagram A. The idea here is to get the 240-pound Csonka past the big defensive linemen and into an open area where smaller and lighter backs must try to bring him down. Both Dolphin guards pull left on the weakside sweep, getting maximum blocking power out ahead of Csonka. Halfback Jim Kiick (21) leads the sweep and makes a vital block on the defensive end, usually throwing at his feet to bring him down. Miami's right guard, who has a long way to go once he pulls, attempts to screen off the right linebacker. Everyone else on the Dolphin line blocks down—or away from the flow of the backfield. Timing, as always, is important on the weakside sweep. Csonka must drift laterally for a second or two until the blocking pattern emerges. Then he picks his spot and turns on the power. If he clears the line, the small defensive backs are in for a jolt.

FIVE-MAN PATTERN

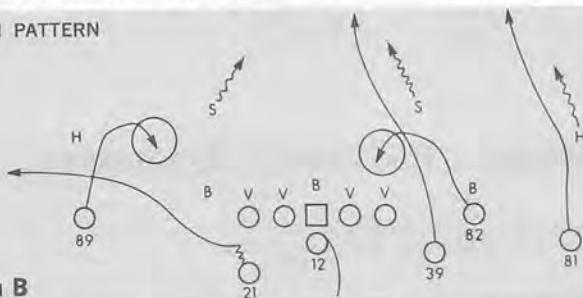


Diagram B

The five-man Miami pass pattern shown in Diagram B is called "triple right" or "triple left"—depending on which side quarterback Bob Griese (12) positions his three receivers. By any name, though, it's a tough spread to defense. The strategy here, obviously, is to force the defense into single coverage on the five Dolphin receivers. In Diagram B, Miami has overloaded the right side with three men. Flanker Howard Twilley (81) and fullback Larry Csonka (39), in the slot, run long routes to drive the defensive backs deep. This leaves the shallow zone relatively clear of defenders, and end Doug Moreau (82) runs about 15 yards into that area and hooks back toward Griese. On the left, Jim Kiick (21) runs a flare pattern to the outside and split end Karl Noonan (89) traces a hook route similar to the one by Moreau on the other side.

Miami in Action



With the power of a truck, 240-pound FB Larry Csonka grinds out Miami yardage while pulling along a pair of Patriot defenders. Art McMahon (28) is trying for the ball—as unlikely a prospect as stopping Csonka.



Frank Emanuel may be a linebacker, and he may weigh 225 pounds. But with an interception he turns on speed as well as power. Here he eludes Houston center Bobby Maples (50) and Sonny Bishop (66).

NEW YORK JETS



Broadway Joe Namath (12) watches as his handoff to FB Matt Snell (41) becomes TD vs. San Diego. Snell, a powerful 220-pounder, slashed through Chargers' LB Chuck Allen.

It is said that no league, in any sport, can make it big without having, not only a franchise, but a winner in New York. That was the case with the American Football League and, indeed, with the team that was born from the chaos and embarrassment of the Titans.

The franchise has been in the AFL since its 1960 inception, but not until 1963, when David "Sonny" Werblin took over Harry Wismer's financially-crippled team, did it become known as the Jets.

And then the hoopla began. Werblin not only took the team into spanking-new Shea Stadium but presented the fans with Broadway Joe . . . The Golden Arm . . . Joe Namath, the matchless young QB.

Matchless, that is, in both word and deed.

Werblin also brought in Weeb Ewbank as his head coach-general manager, and Weeb promised a championship at the end of a "five-year plan." But he missed by a season . . . so what? He made up for it with two championships in his sixth Jet year—the AFL title and the stunning Super Bowl victory.

New York has room for the Jets and the Giants. New York is used to winners . . . supports winners . . . expects winners. Now it has two, but the eight-year-old *wunder-kind* of the ten-year-old league has at last earned equal ranking and respect. At least equal.

New York 1969 Schedule

September 14 at Buffalo	1:30 p.m.
September 21 at Denver	2:00 p.m.
September 28 at San Diego	1:00 p.m.
October 5 BOSTON	1:30 p.m.
October 11 CINCINNATI	8:00 p.m.
October 19 HOUSTON	1:30 p.m.
October 26 at Boston	1:30 p.m.
November 2 MIAMI	1:30 p.m.
November 9 BUFFALO	1:30 p.m.
November 16 KANSAS CITY	1:30 p.m.
November 23 at Cincinnati	1:30 p.m.
November 30 OAKLAND	1:30 p.m.
December 6 at Houston	3:00 p.m.
December 14 at Miami	1:30 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

New York	20 Kansas City	19
"	47 Boston	31
"	35 Buffalo	37
"	23 SAN DIEGO	20
"	13 DENVER	21
"	20 Houston	14
"	48 BOSTON	14
"	25 BUFFALO	21
"	26 HOUSTON	7
"	32 Oakland	43
"	37 San Diego	15
"	35 MIAMI	17
"	27 CINCINNATI	14
"	31 Miami	7
TOTALS	419		280

FINAL RECORD: WON 11 — LOST 3

(Home Games Capitalized)

1968 Pre-season Record

New York	14 Houston	28
"	25 Boston (Richmond)	6
"	27 Atlanta (NFL) (Birm.)	12
"	9 Cincinnati (Memphis)	13
"	9 Detroit (NFL) (Cleve.)	6
TOTALS	84		65

PRE-SEASON RECORD: WON 3 — LOST 2

New York Key Players



AL ATKINSON, Linebacker, 6-2, 230, 5th Yr., Age 26, Villanova.

Led team in tackles, after signing on as free agent in '65 as cut from Buffalo. Turned into top middle man, with quickness, toughness, speed. All-Star player, had two interceptions in '68. Hard to fool, has "sixth sense" on traps and screens. Nickname: Hombre.

RALPH BAKER, Linebacker, 6-3, 235, 6th Yr., Age 27, Penn State.

Fifth year as starter proved to be his best. Known as particularly tough pass defender, but stings with hard tackles and can pursue across field with speed. Makes big plays, had none bigger than recovery of loose lateral in championship game vs. Oakland. Range is excellent. Had three interceptions last year.



EMERSON BOOZER, Halfback, 5-11, 204, 4th Yr., Age 26, Maryland State.

Has not been same since serious knee injury suffered in '67, but came back enough to register 441 yards rushing, 101 receiving and five TDs. When sound is as shifty and elusive a runner as is in the league. Had 442 yards, 10 TDs rushing (13 overall) when cut down in '67.

JOHN ELLIOTT, Defensive Tackle, 6-4, 250, 3rd Yr., Age 24, Texas.

One of five-man Texas U. contingent on team. Big John had outstanding '68 season climaxed by ferocious Super Bowl clash with Colts' offensive line. Great quickness and agility. Earned All-Star berth, rated near All-Pro.



DAVE HERMAN, Guard-Tackle, 6-1, 255, 6th Yr., Age 28, Michigan State.

His first All-Star game and first All-League selection marked Herman's season in '68, obviously his best. Versatile performer. moved to tackle for several crucial season-end games and was outstanding. Held Colts' Bubba Smith harmless. Great quickness, blocking ability. Pulls well.



WINSTON HILL, Tackle, 6-4, 280, 7th Yr., Age 27, Texas Southern.

Called one of three top tackles in AFL, Winnie earned All-Pro berth and was tops in championship and Super Bowl tests vs. Ben Davidson, Orrell Braase. Immense size does not detract from lateral quickness. Amazingly strong blocker, hard to get past on pass-situations.



JIM HUDSON, Defensive Back, 6-2, 210, 5th Yr., Age 26, Texas.

The strong safety is feared as league's hardest-hitting back. Fiery competitor, has good size, adequate speed and burning desire. Had five interceptions in '68. Strong enough to handle bigger tight ends. One-time QB, known as "Seek and Destroy" by opposition.



DON MAYNARD, Flanker, 6-1, 179, 12th Yr., Age 32, Texas Western.

Long, lean Texan is all-time pro yardage leader with 9,351 and 9,435, counting title games. Caught 57 for 1,297 yards, 10 TDs in '68. Fifth time over 1,000 yards. Holds 14 team marks. An original Titan-Jet, was cut by Giants. Great speed, moves, deceptively fast.





JOE NAMATH, Quarterback, 6-2, 195, 5th Yr., Age 26, Alabama.

AFL's top quarterback, one of best in any league. Projecting potential plus achievement can become No. 1. Holds pro passing record for single-season yardage, 4,007. Named to combined NFL-AFL All-Star team. Had 187 completions, 3,147 yards, 15 TDs in '68.

GERRY PHILBIN, Defensive End, 6-2, 245, 6th Yr., Age 28, Buffalo.

Strong tackler with lightning-quick moves to the QB. Philbin selected to first team All NFL-AFL in '68. Tireless worker, doggedly determined. Has size, speed, quickness. Sidelined most of rookie year ('64) with shoulder separation. Vital cog in league-leading N.Y. defensive unit.



GEORGE SAUER, Split End, 6-2, 195, 5th Yr., Age 25, Texas.

Unanimous AFL-All Pro, named to combined NFL-AFL first team. Fine speed, great moves, sticky hands. Averaged 65 receptions for last three seasons. Was 1-2 with Maynard in '67 AFL receiving, led team in '68 with 66 for 1,141 yards. Second by two to Alworth for league title.

MATT SNELL, Fullback, 6-2, 220, 6th Yr., Age 28, Ohio State.

Finally emerged as "complete player", which is Ewbank's term for Snell. Has power to crash, speed to elude and savvy to make it work. Ran for 747 yards, six TDs in '68, had 16 receptions for 105 yards, one TD. Tough blocker, came back from '67 knee injury.



JIM TURNER, Kicker, 6-2, 205, 6th Yr., Age 28, Utah State.

Set pro football record for points scored only via kicking—145. His 34 field goals also established mark and twice kicked six FGs in one game. Had three in Super Bowl to provide margin for 16-7 victory. Doubles as team's No. 3 QB. Signed as free agent in '64. Top scorer last year.



Weeb Ewbank

Head Coach

Weeb Ewbank is a man of many distinctions. He found, recognized and nurtured greatness in a young free agent quarterback named Johnny Unitas. He later won two consecutive NFL championships with the Baltimore Colts. He was a part of the Cleveland Browns' legend in the All-American Conference, serving under head coach Paul Brown. And now, proudly, he likes to say, in his mid-Western twang, that he is the first man to coach world championships in both leagues and the first to register a Super Bowl victory for the AFL. It has been quite a 23-year career as head coach. Weeb started at Washington University in St. Louis as head coach, staying there in '47 and '48. Then came the task with the Colts (1954-'62) and finally, Werblin's call to arms in '63. His overall record is 113-94-7, and he has mustered three league championships. But even before becoming head coach, Weeb was learning all there is to know about football . . . in aide jobs at Brown, Miami (O.) and with the Cleveland Browns. The rotund mentor was a three-sport star at Miami and, to this day, has a notebook filled with each and every play he has ever used, as a head coach or assistant. If such diligence pays off in such spectacular fashion, Weeb is sure flamboyance is fine for the next guy. He'll stay quiet, unassuming . . . and successful.

New York 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
62	Atkinson, Al	LB	6-2	230	26	5	Villanova
46	Baird, Bill	DB	5-10	180	30	7	San Francisco State
51	Baker, Ralph	LB	6-3	235	27	6	Penn State
42	Beverly, Randy	DB	5-11	185	25	3	Colorado State
86	Biggs, Verlon	DE	6-4	270	26	5	Jackson State
32	Boozar, Emerson	RB	5-11	204	26	4	Maryland State
45	Christy, Earl	DB	5-11	195	26	4	Maryland State
56	Crane, Paul	LB-C	6-2	205	25	4	Alabama
47	D'Amato, Mike	DB	6-2	204	26	2	Hofstra
80	Elliott, John	DT	6-4	245	24	3	Texas
48	Gordon, Cornell	DB	6-0	187	28	5	North Carolina A. & T.
60	Grantham, Larry	LB	6-0	210	31	10	Mississippi
73	Hayes, Ray	DT	6-5	248	23	2	Toledo
67	Herman, Dave	G-T	6-1	255	28	6	Michigan State
75	Hill, Winston	T	6-4	280	27	7	Texas Southern
22	Hudson, Jim	DB	6-2	210	26	5	Texas
35	Joe, Billy	RB	6-2	236	28	7	Villanova
33	Johnson, Curley	P-E	6-0	215	34	12	Houston
87	Lammons, Pete	E	6-3	228	25	4	Texas
31	Mathis, Bill	RB	6-1	220	30	10	Clemson
13	Maynard, Don	FL	6-1	179	32	12	Texas Western
50	McAdams, Carl	DT-DE	6-3	240	25	3	Oklahoma
12	Namath, Joe	QB	6-2	195	26	5	Alabama
63	Neidert, John	LB	6-2	230	24	2	Louisville
15	Parilli, Babe	QB	6-0	190	39	16	Kentucky
81	Philbin, Gerry	DE	6-2	245	28	6	Buffalo
23	Rademacher, Bill	E	6-1	190	27	6	Northern Michigan
66	Rasmussen, Randy	G	6-2	255	24	3	Kearney State
26	Richards, Jim	DB	6-1	180	22	2	Virginia Tech
74	Richardson, Jeff	T-C	6-3	250	24	3	Michigan State
72	Rochester, Paul	DT	6-2	255	31	10	Michigan State
24	Sample, John	DB	6-1	208	32	12	Maryland State
83	Sauer, George	E	6-2	195	25	5	Texas
52	Schmitt, John	C	6-4	245	25	6	Hofstra
30	Smolinski, Mark	RB-E	6-1	215	30	9	Wyoming
41	Snell, Matt	RB	6-2	219	28	6	Ohio State
61	Talamini, Bob	G	6-1	255	30	10	Kentucky
85	Thompson, Steve	DE	6-5	245	24	2	Washington
29	Turner, Bake	E	6-1	179	29	8	Texas Tech
11	Turner, Jim	K-QB	6-2	205	28	6	Utah State
71	Walton, Sam	T	6-5	270	26	2	East Texas State

New York 1968 Club Leaders

RUSHING	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs
Snell	179	747	4.2	60	6	Baker	3	31	20	0
Boozar	143	441	3.1	33	5	Atkinson	2	24	22	0
Mathis	74	208	2.8	16	5	Gordon	2	0	0	0
Joe	42	186	4.4	32	3	Christy	1	16	16	0

PASSING	Att.	Comp.	Pct.	Yards	TDs	Int.	KICKOFF RET.	No.	Yards	Avg.	Long	TDs
Namath ..	380	187	49.2	3,147	15	17	Christy	25	599	24.0	87	0
Parilli	55	29	52.7	401	5	2	B. Turner	14	319	22.8	36	0

PASS REC.	No.	Yards	Avg.	Long	TDs	PUNT RET.	No.	Yards	Avg.	Long	TDs
Sauer	66	1,141	17.3	43	3	Christy	13	116	8.9	39	0
Maynard ...	57	1,297	22.8*	87	10	Baird	18	111	6.2	20	0
Lammons ...	32	400	12.5	37	3	Richards	4	57	14.3	37	0

PUNTING	No.	Yards	Avg.	Long	SCORING	TDR	TDP	TDs	PAT	FG	Pts.
Johnson	68	2,977	43.8	65	J. Turner ..	0	0	0	43	34*	145*

Mathis	9	149	16.6	31	1	Maynard ..	0	10	10	0	0	60
Smolinski ..	6	40	6.7	19	0	Snell	6	1	7	0	0	42
Johnson ...	5	78	15.6	18	0	Mathis	5	1	6	1**	0	38
Joe	2	11	5.5	11	0	Boozar	5	0	5	0	0	30
Rademacher .	2	11	5.5	6	0	Joe	3	0	3	0	0	18

INTERCEPTIONS	No.	Yards	Long	TDs	Lammons ..	0	3	3	0	0	18
Sample	7	88	39	1	Sauer	0	3	3	0	0	18
Hudson	5	96	45	0	Namath	2	0	2	0	0	12
Beverly	4	127	68	1	B. Turner ..	0	2	2	0	0	12
Baird	4	74	36	0							

* Led AFL

** Two-point conversion

New York All-Time Club Leaders

RUSHING	Matt Snell, with 3,309 yards in 802 carries, 18 TDs. (1964-)
	Bill Mathis, with 3,267 yards in 948 carries, 33 TDs. (1960-)

PASSING	Joe Namath, with 841 completions for 12,753 yards, 78 TDs. (1965-)
	Al Dorow, with 398 completions for 5,399 yards, 45 TDs. (1960-'61)

PASS RECEIVING	* Don Maynard, with 499 receptions for 9,351 yards, 78 TDs. (1960-)
	George Sauer, with 233 receptions for 3,710 yards, 16 TDs. (1965-)

INTERCEPTIONS	Dainard Paulson, with 29. (1961-'66)
----------------------	--------------------------------------

SCORING	Jim Turner, with 483 points. (1964-)
	Don Maynard, with 468 points. (1960-)
	Bill Mathis, with 252 points. (1960-)

* AFL all-time record for yardage

The Big Play

HALFBACK SWEEP

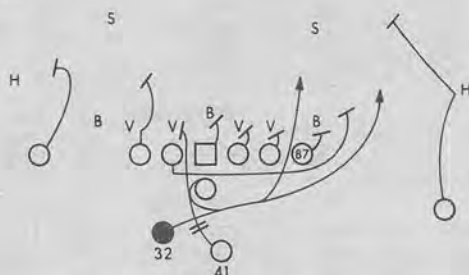


Diagram A

The good ball-carriers in pro football, players like Emerson Boozer (32) of the Jets, often gain extra yardage by their ability to "read" the blocking up ahead of them. In Diagram A, the Jets run Boozer on what amounts to an option sweep—that is, Emerson has the option of going inside the end or outside, depending on the direction and success of his blocking. The play starts with a fake handoff to fullback Matt Snell (41), who dives into the line and throws a cutoff block on the defensive right tackle. The Jets' left guard, meanwhile, pulls laterally and gets to the outside as quickly as possible to help set up a running lane for Boozer. As he takes the handoff and starts moving to the right, Emerson sizes up the blocking picture. If Pete Lammons (87), the tight end, can hook the linebacker to the inside, Boozer goes wide. If the linebacker fights off Lammons' block and stays outside, Emerson cuts quickly off tackle and goes straight upfield.

FLANKER: DOWN, OUT AND DEEP

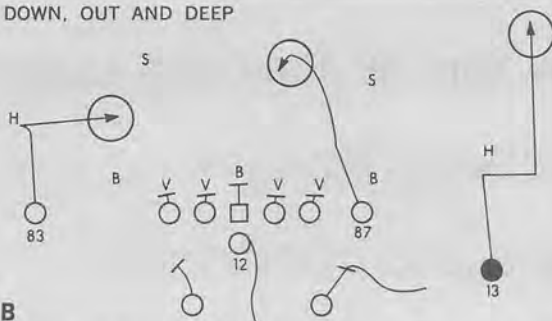


Diagram B

One of the big plays for the Jets has been the flanker on a down, out and deep route, as shown in Diagram B. The flanker, Don Maynard (13), drives straight at the defensive halfback to a depth of 10 yards. At this point, Don makes a sharp outside move. Then, as the halfback attempts to react to this outside cut, Maynard turns it on again and breaks straight up the sideline. Quarterback Joe Namath (12) has the great arm to lay the ball deep so Maynard can run under it and make the catch. If the defense zones Maynard, Namath can go to his alternate man, split end George Sauer (83), on a quick 10-yard square-in pattern.

New York in Action



Ralph Baker, 235-pound LB, shows why he was scourge of league. Here he flies through the air to slap down pass attempted by QB Kay Stephenson, despite what appears to be solid blocking.



Joe Namath (12) is cocked and primed, as Don Maynard (13) makes his cut on post-pattern and breaks into the clear. This unique view shows pass blocking by Herman (67), Schmitt (52) and Hill (75).

OAKLAND RAIDERS



Boston QB Mike Taliaferro is swamped by fearsome Oakland charge, which in this instance consists of 275-pound Ben Davidson (tackling Taliaferro) and Ike Lassiter, 270-pounder about to hit Mike. All this fury was achieved while Justin Canale (63) and Tom Funchess (73) executed perfect—but futile—blocks.

An original AFL franchise-holder, the city of Oakland has had the equivalent of many more than nine football seasons condensed into the time span that began in 1960. From the bottom to the top . . . from cellar to championship . . . from defensive anemia to defensive superiority, Oakland has suffered with, cheered for and supported fanatically its Raiders.

Oakland, situated as an adjunct to San Francisco and for years called "that San Francisco suburb," has long yearned for an identity. The Raiders helped create one in sports, and the citizens responded with season ticket purchases, a wondrous new stadium and a year-round adulation of their heroes.

"There cannot be a better city to be a football player in than Oakland," quarterback Daryle Lamontica has said.

A team that won just twice in 1961 and just once in 1962, the Raiders suddenly took shape and form with a 10-4 season in 1963, earning Coach of the Year honors for young Al Davis. The first league championship was bagged in 1967 and with it a trip to the Super Bowl, where the Raiders gave mighty Green Bay an even match before succumbing.

The Raiders' team motto is "Pride and Poise." As a football town, Oakland can wear the salutation with equal and deserving honor.

Oakland 1969 Schedule

September 14	HOUSTON	1:00 p.m.
September 20	MIAMI	8:00 p.m.
September 28	at Boston	1:30 p.m.
October 4	at Miami	8:00 p.m.
October 12	at Denver	2:00 p.m.
October 19	BUFFALO	1:00 p.m.
October 26	at San Diego	1:00 p.m.
November 2	at Cincinnati	1:30 p.m.
November 9	DENVER	1:00 p.m.
November 16	SAN DIEGO	1:00 p.m.
November 23	at Kansas City	3:00 p.m.
November 30	at New York	1:30 p.m.
December 7	CINCINNATI	1:00 p.m.
December 13	KANSAS CITY	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

Oakland	48	Buffalo	6
"	47	Miami	21
"	24	Houston	15
"	41	BOSTON	10
"	14	SAN DIEGO	23
"	10	Kansas City	24
"	31	CINCINNATI	10
"	38	KANSAS CITY	21
"	43	Denver	7
"	43	NEW YORK	32
"	34	Cincinnati	0
"	13	BUFFALO	10
"	33	DENVER	27
"	34	San Diego	27
TOTALS	453		233

FINAL RECORD: WON 12 — LOST 2

(Home Games Capitalized)

1968 Pre-season Record

Oakland	12	Baltimore (NFL)	14
"	31	San Diego	7
"	21	Kansas City	31
"	26	San Francisco (NFL)	19
"	23	Denver (Portland)	7
TOTALS	113		78

PRE-SEASON RECORD: WON 3 — LOST 2

Oakland Key Players



GEORGE ATKINSON, Def. Back, 6-0, 180, 2nd Yr., Age 22, Morris Brown.

Outstanding rookie last season, led league in kickoff returns (32 for 802 yards, 25.1 average) and intercepted four passes for 66 yards and one TD while playing as regular. Finished second in punt returns (36 for 490 yards) behind K.C.'s Noland Smith. Longest was 86 yards for TD.

FRED BILETNIKOFF, Flanker, 6-1, 190, 5th Yr., Age 26, Florida State.

Leading Raider receiver and third in league with 61 receptions for 1,037 yards, six TDs. Finest individual season personally, but had 40 for 875 yards in '67. Fine moves and can turn short gains into long ones with deception and speed. Always a threat to break up game.



BILLY CANNON, Tight End, 6-1, 215, 10th Yr., Age 32, L.S.U.

Original AFL member, came to Raiders in '64. Made amazing switch from All-League runner to All-League receiver after injury. Caught 23 passes last season for 360 yards. Had 32 in '67 for 629 yards, 10 TDs as Oakland won AFL crown. No. 1 pick.

DAN CONNERS, Linebacker, 6-1, 230, 6th Yr., Age 28, Miami (Fla.).

Fiery competitor made All-League after being considered marginal at best with Raiders in first two seasons. Came on in '67, the championship year, with All-Pro selection, three interceptions, exceptional game vs. Packers in Super Bowl. Registered two interceptions in '68.



BEN DAVIDSON, Defensive End, 6-7, 275, 9th Yr., Age 29, Washington.

The "tree" that grew in Oakland, Ben was cut by NFL Giants, Redskins, Packers. Now considered one of game's top linemen. Hard to fool, harder to stop. Unusual agility for man so big, has great strength. Played in last three All-Star games, two-time All-League selection.

HEWRITT DIXON, Fullback, 6-1, 230, 7th Yr., Age 28, Florida A&M.

Powerful runner with good speed. Finished third in AFL with 865 yards, 4.2 average. Showed versatility with 38 receptions for 360 more yards. Breaks tackles, then can run through secondary. Came from Broncos in '66 trade. In Top Ten rushing-receiving in '67. Great in Super Bowl.



DAVE GRAYSON, Defensive Back, 5-10, 187, 9th Yr., Age 30, Oregon.

League's leading interception-man with 10, voted All-Pro fifth time. Joined Raiders in '65 from Oakland, has registered 39 career thefts. Good tackler, hits with power from cornerback position. Good speed, hard to beat on long stuff. College running back. Can play safety.

DARYLE LAMONICA, Quarterback, 6-3, 215, 7th Yr., Age 27, Notre Dame.

AFL's No. 2 passer in '68. Had 206 completions in 416 tries for 3,245 yards, 25 TDs, only 15 intercepted. Came to Raiders in trade with Bills for Tom Flores, Art Powell. Proved to be instant star, led team to 13-1 mark in '67 and league championship. Named AFL Player of Year.





IKE LASSITER, Def. End, 6-5, 270, 8th Yr., Age 28, St. Augustine (N.C.).

Joined Raiders in '65 after being cut loose by Denver. Worked into starting job and has become All-Star since. Strong and quick, has good size and is agile in getting to QBs. Gets top grades for consistency. Uses arms well in fighting off blocks. NAIA All-America tackle.

KENT MCCLOUGHAN, Defensive Back, 6-1, 190, 4th Yr., Age 26, Nebraska.

All-League cornerback, hurt last year. Played only eight games, fell off to one interception. Had nine thefts in first three seasons. Hard tackler, smart defender. Outstanding (9.5) speed. Appears sound again, will be impossible to keep on bench.



JIM OTTO, Center, 6-2, 248, 10th Yr., Age 30, Miami (Fla.).

Rightfully called AFL's top center. Only player to be on every AFL All-League team since formation. Has also played in every All-Star game. Overlooked in 1960 draft because he weighed only 200. Outstanding blocker, feared on downfield assignments, perfect in pass-blocking.

CHARLES SMITH, Def. Back-Running Back, 6-1, 205, 2nd Yr., Age 23, Utah.

Was best runner around second half of last season, finished with 426 yards in 88 carries, 321 yards for 22 receptions. Unquestioned speed, once beat Jim Hines (9.2) in high school. Good size, too. Strong and quick. Can also play defense and as wide receiver. Great acceleration.



WARREN WELLS, Split End, 6-1, 190, 4th Yr., Age 25, Texas Southern.

Released by NFL Lions, AFL Chiefs, hooked on with Raiders in '67 and had just 13 catches . . . for 302 yards, six TDs. Came into his own last year, with 53 receptions for 1,137 yards and league-leading 11 TDs. Great speed and moves, adequate size. Had long catch of 94 yards.



John Madden

Head Coach

From coach of the Raider linebackers to head coach of the Raiders in one swift move. That is the John Madden story, and he now embarks on the task of maintaining the superiority Oakland teams have achieved in the past several seasons.

Madden was named coach by managing partner (and himself a former Raider coach) Al Davis, when John Rauch took the job offered by Ralph Wilson in Buffalo. A former assistant at San Diego State (1964-'66) Madden was responsible for molding so many of the State defenses that have been utilized by pro teams via the draft. His professional career (with the Philadelphia Eagles as a tackle) was shortened with a knee injury in 1959, and he immediately began building a second career as a coach. John coached the Hancock Junior College (Santa Maria, Cal.) team for two years as an aide and two as head coach. Hancock was undefeated in 1963 and assumed national prominence with a No. 9 JUCO ranking. Madden becomes the youngest (33) coach in either league, and one definitely with success imprinted in his future. Perhaps a mark of his potential was Davis' selection of him for the all-important position over several older men and men with other teams who applied for consideration. "I don't know how to coach a losing team," he said, "and I won't have that worry here."

Oakland 1969 Veteran Roster

NO.	NAME	POS	HT	WT	AGE	AFL YR	COLLEGE
43	Atkinson, George	DB	6-0	180	22	2	Morris Brown
40	Banaszak, Pete	RB	5-11	200	25	4	Miami (Florida)
50	Benson, Duane	LB	6-2	215	24	3	Hamline University
25	Biletnikoff, Fred	E	6-1	190	26	5	Florida State
21	Bird, Roger	DB	5-11	195	25	4	Kentucky
53	Birdwell, Dan	DT	6-4	250	30	8	Houston
16	Blanda, George	QB-K	6-3	215	41	20	Kentucky
24	Brown, Willie	E	6-1	190	28	7	Grambling
48	Budness, Bill	LB	6-2	215	26	6	Boston University
33	Cannon, Billy	E	6-1	215	32	10	LSU
55	Connors, Dan	LB	6-1	230	28	6	Miami (Florida)
83	Davidson, Ben	DE	6-7	275	29	9	Washington
10	Dickey, Eldridge	E-QB	6-2	198	23	2	Tennessee A. & I.
35	Dixon, Hewritt	RB	6-1	230	28	7	Florida A. & M.
71	Dotson, Al	DT	6-4	260	26	4	Grambling
11	Eischeid, Mike	K	6-0	190	28	4	Upper Iowa
45	Grayson, Dave	DB	5-10	185	29	9	Oregon
30	Hagberg, Roger	RB	6-1	215	29	8	Minnesota
70	Harvey, Jim	G-T	6-5	245	26	4	Mississippi
65	Hawkins, Wayne	G	6-0	240	30	10	Pacific
88	Kocourek, Dave	E	6-5	235	30	10	Wisconsin
62	Kruse, Bob	G	6-2	250	24	3	Wayne State (Neb.)
3	Lamonica, Daryle	QB	6-3	215	27	7	Notre Dame
77	Lassiter, Ike	DE	6-5	270	28	8	St. Augustine
47	McCloughan, Kent	DB	6-1	190	26	4	Nebraska
49	Morrison, Dave	DB	5-11	185	22	2	S.W. Texas State
85	Oats, Carleton	DE	6-3	260	26	5	Florida A. & M.
61	Ogas, Dave	LB	6-3	240	23	2	San Diego State
56	Oliver, Ralph	LB	6-2	220	23	2	Southern California
34	Otto, Gus	LB	6-2	220	25	5	Missouri
00	Otto, Jim	C	6-2	248	30	10	Miami (Florida)
37	Ridlehuber, Preston	RB	6-1	215	26	3	Georgia
41	Roderick, John	E	6-0	180	25	4	SMU
54	Rubke, Karl	C-DT	6-4	234	33	13	Southern California
79	Schuh, Harry	T	6-2	260	26	5	Memphis State
78	Shell, Art	T	6-5	255	22	2	Maryland State
23	Smith, Charles	RB	6-1	205	23	2	Utah
76	Svihus, Bob	T	6-4	245	25	5	Southern California
32	Thomas, Gene	RB	6-1	210	26	4	Florida A. & M.
63	Upshaw, Gene	G	6-5	255	23	3	Texas A. & I.
81	Wells, Warren	E	6-1	190	25	4	Texas Southern
29	Williams, Howie	DB	6-1	190	32	8	Howard

Oakland 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Dixon	206	865	4.3	28	2	Bird	3	62	23	1		
Smith	95	504	5.3*	65	5	Williams	2	66	41	0		
Banaszak	91	362	4.0	43	4	Brown	2	27	27	1		
Hagberg	39	164	4.2	9	1	Conners	2	5	5	0		
Lamonica	19	98	4.0	15	1	Powers	1	3	3	0		
Todd	13	89	6.8	31	2	McCloughan	1	0	0	0		
Wells	2	38	17.5	41	1	KICKOFF RET.						
Eischeid	2	41	20.5	24	0	Atkinson	32	802	25.1	60	0	
Ridlehuber ...	4	7	1.8	10	0	Smith	8	167	20.9	32	0	
PASSING						Wilson	4	84	21.0	26	0	
	Att.	Comp.	Pct.	Yards	TDs	Int.	PUNT RET.					
Lamonica	416	206	.499	3,245	25	15*	No.	Yards	Avg.	Long	TDs	
Blanda ..	49	30	.612	522	6	2	Atkinson	36*	490*	13.6	86	2*
Davidson, C.	2	1	.500	4	0	0	Bird	11	128	11.6	50	0
Banaszak	1	0	.000	0	0	1	Dickey	6	48	8.0	18	0
PASS REC.							Shell	1	0	0.0	0	0
	No.	Yards	Avg.	Long	TDs	PUNTING						
Biletnikoff	.61	1,037	17.4	82	6	No.	Yards	Avg.	Long			
Wells	53	1,139	20.9	94*	11*	Eischeid	64	2,788	43.6	72		
Dixon	38	360	9.9	41	2	SCORING						
Cannon	23	360	15.7	48	6	TDR	TDP	TDs	PAT	FG	Pts.	
Smith	22	321	14.2	43	2	Blanda	0	0	54*	21	117	
Banaszak ..	15	182	12.1	49	1	Wells	1	11*	12*	0	72	
Miller	9	176	19.6	39	1	Biletnikoff ..	1	6	7	0	42	
Hagberg ...	8	78	9.8	42	1	Smith	5	2	7	0	42	
Todd	4	40	10.0	18	0	Cannon	0	6	6	0	36	
Kocourek ..	3	46	15.3	18	1	Banaszak	4	1	5	0	30	
Dickey	1	34	34.0	34	0	Dixon	2	2	4	0	26	
INTERCEPTIONS						Atkinson ..	3	0	3	0	18	
	No.	Yards	Long	TDs	Todd	2	0	2	0	0	12	
Grayson	10*	195	54	1	Hagberg ...	1	1	2	0	0	12	
Atkinson	4	66	33	1								

* Led AFL

Oakland All-Time Club Leaders

RUSHING

Clem Daniels, with 5,103 yards in 1,133 carries. (1961-'67)
Hewritt Dixon, with 1,701 yards in 427 carries. (1966-)

PASSING

Tom Flores, with 810 completions in 1,640 attempts for 11,635 yards and 92 TDs. (1960-'66)
Cotton Davidson, with 410 completions in 974 attempts, for 6,520 yards and 41 TDs. (1962-'66)
Darryle Lamonica, with 426 completions in 841 attempts for 6,473 yards and 55 TDs. (1967-)

RECEIVING

Art Powell, with 254 receptions for 4,491 yards and 50 TDs. (1963-'66)
Clem Daniels, with 161 receptions for 2,751 yards and 21 TDs. (1961-'67)
Fred Biletnikoff, with 142 receptions for 2,316 yards and 14 TDs. (1965-)
Hewritt Dixon, with 126 receptions for 1,268 yards and 8 TDs. (1966-)

INTERCEPTIONS

Warren Powers, with 22. (1963-'68)
Dave Grayson, with 20. (1965-)
Tom Morrow, with 19. (1962-'64)

SCORING

Clem Daniels, with 324 points. (1962-'67)
Art Powell, with 300 points. (1963-'66)
George Blanda, with 233 points. (1967-)

The Big Play

POWER SWEEP

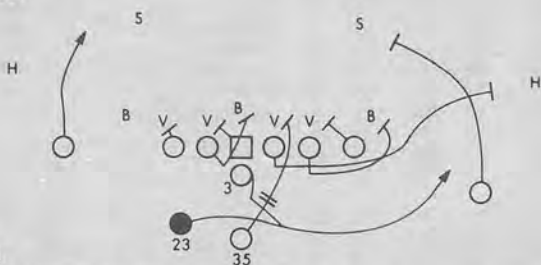


Diagram A

Oakland's Hewritt Dixon, a 6-1, 230-pound fullback, is such an inside running threat that it often pays the Raiders to use him as a decoy rather than as a ball-carrier. As shown in Diagram A, quarterback Daryle Lamonica takes advantage of the defense's keying on Dixon (35) to spring Charlie Smith (23) loose around right end. Lamonica immobilizes the defense momentarily by faking an inside handoff to Dixon, who drives into the line and throws a seal-off block on the defensive left tackle. After pulling the ball out of Hewritt's mid-section, Lamonica pitches it back to the fleet Smith, who heads for the outside. Both the Oakland right guard and right tackle pull on this maneuver, the guard attempting to ride the defensive halfback out of the play and the tackle looping back to block the linebacker to the inside. If the fake to Dixon succeeds in "freezing" the defense, even for a split second, the Raider blockers should have fine angles on their targets.

FLOODING THE WEAK SIDE

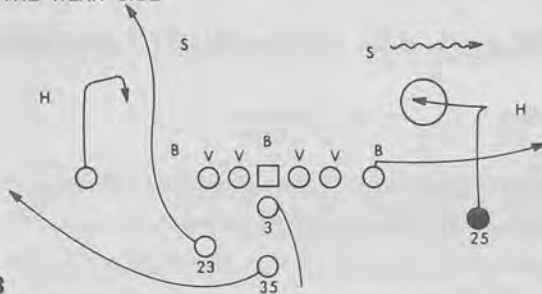


Diagram B

When Lamonica (3) floods the left side with three receivers, as outlined in Diagram B, he opens up the right zone for his favorite target, flanked Fred Biletnikoff (25). This concentration of receivers to one side puts the elusive, sure-handed Biletnikoff in a one-on-one situation with the defensive halfback, who can expect no help from his safetymen, both of whom are occupied. The Raider flanker can run either a square-in or a square-out, depending on the initial reaction of the man covering him. In the event of a blitz by the linebackers, Lamonica can dump the ball to Hewritt Dixon (35) in the left flat. Dixon runs what is known as a "safety-valve" route.

Raiders in Action



Running back Pete Banaszak takes handoff from QB Daryle Lamonica (3), cuts off solid block by center Jim Otto (00) on Boston DT Houston Antwine (65) and heads for open turf. Pete gained 362 yards in 1968.



Daryle Lamonica, the Raiders' All-Star quarterback, prepares to fling far downfield behind protection from tackle Bob Svihus (76) and despite pressure exerted from other side by Chargers' LB Jeff Staggs (81).

SAN DIEGO CHARGERS



Riding George Atkinson's back—literally—is what Charger receiver Gary Garrison wound up doing while scoring against Oakland. Raiders' DE Ike Lassiter (77) is powerless to prevent one of 10 Garrison TDs in 1968.

San Diego received its Chargers a year after the AFL began seasonal play. They moved down the coast from Los Angeles, when Barron Hilton decided to explore the promise held out by city officials. It has been a love story of immense proportions, capped with the construction of beautiful San Diego Stadium, a 50,000-seat arena of multi-colored charm, which opened in August of 1967.

Now the Chargers—the winningest team in the history of the league—are such an integral part of pro football that no one questions San Diego as a franchise site. Indeed, it has proven to be one of the league's most consistently successful.

But games have not always been won . . . memories are not all of glory and fame . . . there is always that long-awaited pre-season match with the rival Rams of the NFL to remember, a nightmarish 50-7 defeat in the new stadium as 46,293 watched. Yet even then, humor came to the rescue. With the score 43-0 at the half, stockholder Pierre Salinger turned to his companion and said: "I would jump but I know I'd be intercepted by a Ram."

Yet the Chargers went on to an 8-5-1 season in 1967 (it was 8-1 at one point) and were 9-5 last season. And the 1969 team is fully equipped to bring a championship to Southern California.

San Diego 1969 Schedule

September 14	KANSAS CITY	1:00 p.m.
September 21	at Cincinnati	1:30 p.m.
September 28	NEW YORK	1:00 p.m.
October 4	CINCINNATI	8:00 p.m.
October 11	at Miami	8:00 p.m.
October 19	at Boston	1:30 p.m.
October 26	OAKLAND	1:00 p.m.
November 2	at Denver	2:00 p.m.
November 9	at Kansas City	3:00 p.m.
November 16	at Oakland	1:00 p.m.
November 23	DENVER	1:00 p.m.
November 27	at Houston	3:00 p.m.
December 7	BOSTON	1:00 p.m.
December 14	BUFFALO	1:00 p.m.

(All times Local, Daylight or Standard)

1968 Regular Season Record

San Diego	29	CINCINNATI	13
"	30	HOUSTON	14
"	31	Cincinnati	10
"	20	New York	23
"	23	Oakland	14
"	55	DENVER	24
"	20	Kansas City	27
"	34	MIAMI	28
"	27	Boston	17
"	21	Buffalo	6
"	15	NEW YORK	37
"	47	Denver	23
"	3	KANSAS CITY	40
"	27	OAKLAND	34
TOTALS	382		310

FINAL RECORD: WON 9 — LOST 5

(Home Games Capitalized)

1968 Pre-season Record

San Diego	30	San Francisco (NFL)	18
"	7	Oakland	31
"	33	Pittsburgh (NFL)	36
"	35	Los Angeles (NFL)	13
"	6	Denver (San Antonio)	3
TOTALS	111		101

PRE-SEASON RECORD: WON 3 — LOST 2

San Diego Key Players



CHUCK ALLEN, Linebacker, 6-0, 225, 9th Yr., Age 30, Washington.

Won middle linebacking job and did well. With Chargers since '61, was starter until breaking ankle in '66. Quickness and strength keep him a thorn in offense's side. Has 20 career interceptions, All-League twice. Was All-West coach at Washington.

LANCE ALWORTH, Flanker, 6-0, 180, 8th Yr., Age 29, Arkansas.

Thought to be pro football's outstanding wide receiver by many, at worst earns draw in Hayes-Sauer-Homer Jones class. Only man in AFL annals to have six consecutive 1,000-plus receiving seasons. Led team again in '68 with 68 catches for 1,312 yards, 10 TDs.



SCOTT APPLETON, Defensive Tackle, 6-3, 260, 6th Yr., Age 25, Texas.

Started every game last two seasons. Came to Chargers from Houston in '67. Most consistent lineman on defense, says coach. Great strength, powerful arms. Solid tackler difficult to fool. Gets to QB quickly. Unanimous college All-America, voted nation's top lineman as senior.

LESLIE "SPEEDY" DUNCAN, Def. Back, 5-10, 175, 6th Yr., Age 26, Jack. St.

Nickname is well-earned. Has run 220 in 21 flat. Took punt back 95 yards for TD, had 586 yards with kickoff returns for 23.4 average. Played in 10 games, but injuries were minor. Signed as free agent in '63. Can tackle well, stays with receivers.



GARY GARRISON, Split End, 6-1, 195, 4th Yr., Age 24, San Diego State.

Prevents constant double-teaming of Alworth. Considerable threat, has speed, good moves, fine pass-catching ability. Hauled down 52 passes in '68 for 1,103 yards, equalled Alworth's 10 TDs. Had likes to use him for long passes starting as fake curl patterns.

KENNY GRAHAM, Defensive Back, 6-0, 205, 6th Yr., Age 27, Washington St.

Underwent surgery on shoulder prior to '68 season, responded with team-leading five interceptions. Fierce tackler, twice All-League. Surprised by making squad as regular after being No. 13 draft in '63. Has 21 career interceptions. Speed, strength both outstanding.



JOHN HADL, Quarterback, 6-1, 215, 8th Yr., Age 29, Kansas.

Holds most Charger passing records, including two broken last season for TD tosses (27), yardage (3,473). Had 208 completions, nine below his record 217 set in '67. Powerful, elusive runner when pressured. Can also punt. "John should get the praise I get," says Alworth.

BRAD HUBBERT, Fullback, 6-0, 227, 3rd Yr., Age 28, Arizona.

Outstanding as '67 rookie (643 yards, 214 receiving for 857 total) Brad was lost for last 12 games by injury. Sound now, counted on to supply ground attack to balance aerial game. Strong blocker, speed comes in bursts. If sound, should win job from Foster and Allison.





JACQUE MacKINNON, Tight End, 6-4, 240, 9th Yr., Age 30, Colgate.

Enjoyed best season as pro last year with 646 yards gained on 33 catches, scored six TDs. Tremendous blocker, fair-to-good speed for size. Has been asked to play tackle, guard, fullback with Chargers. No. 33 draft choice, lowest ever to make good.



RON MIX, Tackle, 6-4, 250, 10th Yr., Age 31, U.S.C.

Perennial All-League choice, has not missed a year since league was founded. Great speed and experience. Strength is legendary. Fine down-field blocker, quick and effective on pass-blocking. Drafted No. 1 by Colts, became first major draft to sign in AFL.



DICK POST, Halfback, 5-9, 191, 3rd Yr., Age 23, Houston.

Surprise, surprise . . . a little man made it. Not only made it, but big. Dick ran for 663 yards as rookie in '67, added 278 receiving. Scored eight TDs. Scoffed at sophomore jinx last season with team-leading 758 yards rushing, 165 additional receiving. Solid blocker, great speed.



WALT SWEENEY, Guard, 6-3, 260, 7th Yr., Age 28, Syracuse.

Second consecutive year as first team All-League. Has played in six straight All-Star games. Has quickness and speed to go with ideal size. Excellent pulling out for sweeps. Versatile, can play tight end, fullback, defensive end or linebacker. No. 1 draft, played as All-America.



RUSS WASHINGTON, Defensive Tackle, 6-6, 290, 2nd Yr., Age 23, Missouri.

Gigantic tackle was team's No. 1 choice for last season, won starting role as rookie and gave promise of superstar career ahead. Amazingly quick for gargantuan size, has been known to pursue and catch ball-carrier. Great straight-ahead strength.



Sid Gillman

Head Coach

Entering his 35th year of coaching, only Sid Gillman's ever-present bow tie has remained unchanged. Otherwise, he has shown his talent, versatility and good common sense by adjusting to the constantly-changing game of football. But, perhaps, one other factor has remained the same: Sid Gillman's penchant for winning. In 10 years as a collegiate head coach (Miami of Ohio 1944-'47, Cincinnati 1949-'54) his record was an astonishing 81-19-2. The Bearcats were 10-1 in 1951 and Miami was undefeated in 1947. And then Sid began to shock the pro world. He was hired—as a relative unknown—to become head coach of the mighty L.A. Rams. Did he accept? You bet. Did he successfully come through? He did better than survive . . . he won the Western Division championship as a rookie coach. He stayed on from 1955 through 1959 and in 1960 became head coach of the Los Angeles (soon-to-be San Diego) Chargers. Five divisional titles and an AFL crown followed in the next six years. Sid's AFL record is 69-37-6 and, since 1944's 8-1 record at Miami, Gillman has gone 179-92-9 as a head coach. That long career began as an end coach at Ohio State in 1934, a full 10 years before the first head position was offered. Gillman was honored as the 1968 Man of the Year by the National Conference of Christians and Jews.

San Diego 1969 Veteran Roster

NO.	NAME	POS	HT	WT	Age	AFL YR	COLLEGE
71	Akin, Harold	T	6-4	260	24	3	Oklahoma State
50	Allen, Chuck	LB	6-0	225	30	9	Washington
32	Allison, Jim	RB	6-0	215	25	5	San Diego State
19	Alworth, Lance	E	6-0	180	29	8	Arkansas
70	Appleton, Scott	DT	6-3	260	25	6	Texas
59	Barnes, Pete	LB	6-2	245	23	3	Southern University
40	Beauchamp, Joe	DB	5-11	185	24	4	Iowa State
86	Billingsley, Ron	DT	6-7	265	24	3	Wyoming
68	Briggs, Bob	DT	6-4	270	24	2	Heidelberg
15	Brittenum, Jon	QB	6-0	185	25	2	Arkansas
82	DeLong, Steve	DE	6-2	252	26	5	Tennessee
45	Duncan, Leslie	DB	5-10	175	26	6	Jackson State
49	Dyer, Ken	DB	6-3	185	23	2	Arizona State
58	Erlandson, Tom	LB	6-3	220	29	8	Washington State
36	Farley, Dick	DB	6-0	185	22	2	Boston University
42	Fenner, Lane	E	6-5	210	24	2	Florida State
61	Fetherston, Jim	LB	6-2	225	24	2	California
37	Foster, Gene	RB	5-11	220	26	5	Arizona State
83	Frazier, Willie	E	6-4	235	26	6	Arkansas A. M. & N.
27	Garrison, Gary	E	6-1	195	24	4	San Diego State
33	Graham, Kenny	DB	6-0	205	27	6	Washington State
65	Gruneisen, Sam	C	6-1	250	28	8	Villanova
21	Hadl, John	QB	6-1	215	29	8	Kansas
24	Howard, Bob	DB	6-2	190	24	3	San Diego State
26	Hubbert, Brad	RB	6-0	227	28	3	Arizona
72	Kirner, Gary	G	6-3	255	27	6	Southern California
51	Lenkaitis, Bill	C	6-3	250	23	2	Penn State
9	Lincoln, Keith	RB	6-1	215	30	9	Washington State
73	Little, Larry	G	6-1	270	23	3	Bethune-Cookman
38	MacKinnon, Jacque	E	6-4	240	30	9	Colgate
74	Mix, Ron	T	6-4	250	31	10	Southern California
76	Owens, Terry	T	6-6	270	24	4	Jacksonville State
29	Partee, Dennis	K	6-2	208	23	2	SMU
22	Post, Dick	RB	5-9	191	23	3	Houston
57	Print, Bob	LB	6-0	220	25	3	Dayton
80	Ridge, Houston	DE	6-4	245	24	4	San Diego State
20	Smith, Russ	RB	6-0	209	24	3	Miami
23	Speights, Dick	DB	5-11	175	23	2	Wyoming
81	Staggs, Jeff	LB	6-2	240	25	3	San Diego State
78	Sweeney, Walt	G	6-3	260	28	7	Syracuse
43	Tolbert, Jim	DB	6-3	207	25	4	Lincoln
85	Washington, Russ	DT	6-6	290	23	2	Missouri
87	White, Andre	RB	6-3	225	24	3	Florida A. & M.

San Diego 1968 Club Leaders

RUSHING												
	Att.	Yards	Avg.	Long	TDs		No.	Yards	Long	TDs		
Post	151	758	5.0*	62	3	Howard	1	0	0	0		
Smith	88	426	4.8	37	4	Fetherston	1	0	0	0		
Foster	109	394	3.6	22	1							
Hubbert	28	119	4.2	21	2							
PASSING						KICKOFF RET.						
	Att.	Comp.	Pct.	Yards	TDs	Int.		No.	Yards	Avg.	Long	TDs
Hadl	440*	208*	47.3	3,473*	27*	32	Duncan	25	586	23.4	53	0
Brittenuum ..	17	9	52.9	125	1	1	Post	10	199	19.9	38	0
							Allison	7	121	17.3	23	0
PASS REC.						PUNT RET.						
	No.	Yards	Avg.	Long	TDs		No.	Yards	Avg.	Long	TDs	FC
Alworth ...	68*	1,312*	19.3	80	10	Duncan	18	206	11.4	95*	1	5
Garrison ...	52	1,103	21.2	84	10	Graham	13	61	4.7	22	0	10
MacKinnon .	33	646	19.6	62	6	PUNTING						
Foster	23	224	9.7	48	0		No.	Yards	Avg.	Long		
Post	18	165	9.2	23	0	Partee	56	2,281	40.7	60		
Frazier	16	237	14.8	48	3	SCORING						
INTERCEPTIONS							TDR	TDP	TDs	PAT	FG	Pts.
	No.	Yards	Long	TDs	<td>Partee</td> <td>0</td> <td>0</td> <td>0</td> <td>40</td> <td>22</td> <td>106</td>	Partee	0	0	0	40	22	106
Beauchamp	5	114	35	2*		Alworth ...	0	10	10	1**	0	62
Graham	5	87	42	0		Garrison ..	0	10	10	0	0	60
Tolbert	2	42	22	0		MacKinnon .	0	6	6	1**	0	38
Erlandson	2	22	16	0		Smith	4	0	4	0	0	24
Staggs	2	2	2	0		Frazier ...	0	3	3	0	0	18
Duncan	1	4	4	0		Post	3	0	3	0	0	18
Allen	1	4	4	0		Beauchamp .	2	0	2	0	0	12
						Hadl	2	0	2	0	0	12
						Hubbert ...	2	0	2	0	0	12

* Led AFL

** Two-point conversion

San Diego All-Time Club Leaders

RUSHING

Paul Lowe, with 4,962 yards in 1,013 attempts, 46 TDs. (1960-'67)
Keith Lincoln, with 2,698 yards in 573 attempts. (1961-'66)

PASSING

John Hadl, with 16,777 yards in 1,081 attempts and 133 TDs. (1962-)
Jack Kemp, with 5,996 yards in 815 attempts and 37 TDs. (1960-'62)

PASS RECEIVING

Lance Alworth, with 394 receptions for 7,974 yards, 73 TDs. (1962-)
Don Norton, with 228 receptions for 3,472 yards, 27 TDs. (1960-'66)

INTERCEPTIONS

Dick Harris, with 29. (1960-'65)
Kenny Graham, with 21. (1964-)
Chuck Allen, with 20. (1961-)

SCORING

Lance Alworth, with 452 points. (1962-)
Paul Lowe, with 276 points. (1960-'67)

The Big Play

HALFBACK DRAW

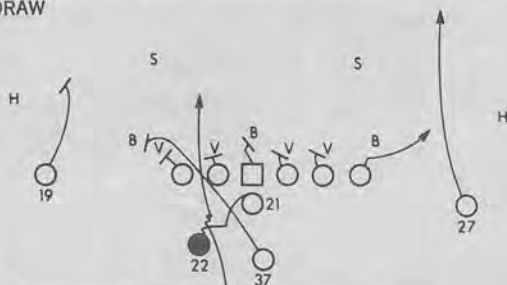


Diagram A

With a receiver like split end Lance Alworth (19) and a passer like John Hadl (21), the San Diego Chargers make the defense so pass conscious that the halfback draw play becomes one of the big weapons in their ground attack. Diagram A shows a typical San Diego draw maneuver with Alworth, on the left, and Gary Garrison (27), on the right, racing deep to force the defense to "think pass." Hadl adds to the deception by starting his drop as if to throw. Halfback Dick Post (22) sets up as if to pass block for Hadl while the Charger left tackle and left guard "invite" the defense to penetrate across the line. Once the defensive linemen take the bait and start their pass rush, the San Diego linemen ride them to the outside. Fullback Gene Foster (37) leads the interference into the tackle-end hole as Hadl slips the ball deftly to Post, who waits for the defense to commit itself and then darts past the incoming pass-rushers, following Foster across the line.

SPLIT END DELAY

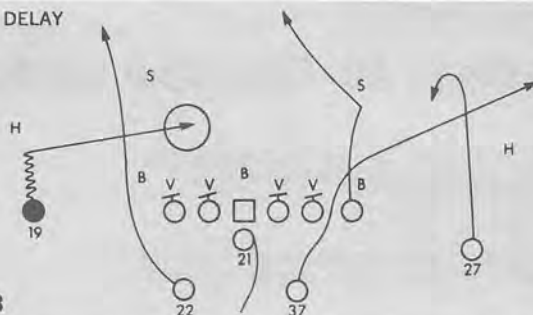


Diagram B

The split end delay shown in Diagram B has been a big play for San Diego, especially on third and long situations. The defense is usually so wary of Lance Alworth (19) going deep that the halfback gives the Charger end plenty of room—or, as they say, plays him "loose." This sets up the delay square-in shown above. Dick Post (22), a very fast back, circles out of the backfield and runs a deep route, drawing the free safety with him. Alworth loafs slightly off the line of scrimmage, for about five yards, watching intently to see how fast the defensive man covering him drops back. Then, at about seven or eight yards, Lance breaks it off and veers across the middle to take Hadl's quick pass.

Chargers in Action



Running back Russ Smith (20) vaults over Charger teammates and through gaping hole in Oakland defense for sizeable gain. Having thrown clearing blocks are Gene Foster (37), Sam Gruneisen (65).



They call him Bambi, and here star receiver Lance Alworth proves it as he makes one of his patented leaping catches. Oakland defenders Dave Grayson (45) and Willie Brown (24) seem to be searching for the AFL's top receiver.

NFL Draft Selections for 1969

(Top 10 of 17 Listed)

ATLANTA FALCONS

Rnd.	Name	Pos.	College
1.	KUNZ, George	T	Notre Dame
2.	GIPSON, Paul	RB	Houston
3.	SNIDER, Malcolm	T	Stanford
	SANDSTROM, Jon	G	Oregon State (from N.Y. Giants thru Los Angeles)
4.	MITCHELL, James	TE	Prairie View
	LYONS, Dickie	DB	Kentucky (from Baltimore)
5.	Choice to Minnesota		
	PLEVIAK, Tony	DE	Illinois (from Dallas thru Baltimore)
6.	Choice to Los Angeles		
	OYLER, Wally	DB	Louisville (from Detroit)
7.	ENDERLE, Richard	G	Minnesota
	COTTRELL, Theo	LB	Del. Valley (from Detroit)
8.	CALLAHAN, Jim	FL	Temple
9.	Choice to Baltimore		
10.	STANCIEL, Jeff	RB	Miss. Valley

BALTIMORE COLTS

Rnd.	Name	Pos.	College
1.	HINTON, Eddie	FL	Oklahoma
2.	HENDRICKS, Ted	LB	Miami (from New Orleans)
	MAXWELL, Tom	DB	Texas A&M
3.	NELSON, Dennis	T	Illinois Normal
4.	STEWART, Jacky	RB	Texas Tech (from Washington)
	Choice to Atlanta		
5.	DUNLAP, Keith	DT	Tennessee St.
6.	FORTIER, Bill	T	LSU
7.	FLEMING, Gary	DE	Samford, Ala. (from New Orleans)
	MOSS, Roland	RB	Toledo
8.	HAVRILAK, Sam	QB	Bucknell
9.	WRIGHT, George	DT	Sam Houston (from Atlanta)
	GOOD, Larry	QB	Georgia Tech
10.	GRIFFIN, Marion	TE	Purdue

CHICAGO BEARS

Rnd.	Name	Pos.	College
1.	MAYES, Rufus	T	Ohio State
2.	DOUGLASS, Bob	QB	Kansas
3.	MONTGOMERY, Ross	RB	Tex. Christian
4.	REDMOND, Rudy	DB	Pacific
5.	WINEGARDNER, Jim	TE	Notre Dame
6.	NICHOLSON, Bill	DE	Stanford
7.	COPELAND, Ton	FL	UCLA
8.	HUBBELL, Webb	G	Arkansas
9.	ALUISE, Joe	RB	Arizona
10.	PEARSON, Ron	TE-LB	Maryland
11.	CAMPBELL, Sam	DT	Iowa State

CLEVELAND BROWNS

Rnd.	Name	Pos.	College
1.	JOHNSON, Ron	RB	Michigan
2.	Choice to Washington		
3.	JENKINS, Al	G	Tulsa (from Philadelphia)
	GLASS, Charles	TE	Florida State
4.	SUMMERS, Fred	DB	Wake Forest
5.	HOOVER, Fair	FL	Arizona St.
6.	ADAMS, Larry	DT	Tex. Christian (from New York Giants)
	RIGHETTI, Joe	DT	Waynesburg
7.	SUMNER, Walt	DB	Florida State
8.	REYNOLDS, Chuck	C	Tulsa
9.	KAMZELSKI, Ron	DT	Minnesota
10.	SHELLEY, Greg	G	Virginia

DALLAS COWBOYS

Rnd.	Name	Pos.	College
1.	HILL, Calvin	RB	Yale
2.	FLOWERS, Richmond	FL	Tennessee
3.	STINCIC, Tom	LB	Michigan (from San Francisco)
	HAGEN, Halvor	DT	Weber State
4.	Choice to New Orleans		
5.	KYLE, Chuck	LB	Purdue (from Los Angeles)
	Choice to Atlanta thru Baltimore		
6.	SHAW, Rick	FL	Arizona St.
7.	BALES, Larry	FL	Emory & Henry
8.	BENHARDT, Elmer	LB	Missouri
9.	WELCH, Claxton	RB	Oregon
10.	GOTTLIEB, Stuart	T	Weber State

DETROIT LIONS

Rnd.	Name	Pos.	College
1.	Choice to Los Angeles		
2.	TAYLOR, Altie	RB	Utah State
	YARBROUGH, Jim	TE	Florida (from Los Angeles)
3.	WALTON, Larry	FL	Arizona State (from New Orleans)
	Choice to New York Giants		
4.	Choice to San Francisco		
5.	Choice to Minnesota thru Pittsburgh		
6.	Choice to Atlanta		
7.	Choice to Atlanta		
8.	CARR, Jim	T	Jackson State
9.	RASLEY, Rocky	G	Oregon State
10.	BERGUM, Bob	DE	Platte., Wis.

GREEN BAY PACKERS

Rnd.	Name	Pos.	College
1.	MOORE, Richie	DT	Villanova
2.	BRADLEY, Dave	T	Penn State
3.	SPILLS, John	FL	No. Illinois
4.	WILLIAMS, Perry	RB	Purdue
5.	HAYHOE, Bill	DT	So. Calif.
6.	JONES, Ron	TE	Tex.-El Paso (from Pittsburgh)
	VINYARD, Ken	K	Texas Tech
7.	AGAJANIAN, Larry	DT	UCLA
8.	GOSNELL, Doug	DT	Utah State
9.	HAMPTON, David	RB	Wyoming
10.	NELSON, Bruce	TE	No. Dak. St.

LOS ANGELES RAMS

Rnd.	Name	Pos.	College
1.	SMITH, Larry	RB	Florida (from Detroit)
	SEYMOUR, Jim	SE	Notre Dame (from Washington)
	KLEIN, Bob	TE	So. Calif.
2.	Choice to Detroit		
3.	Choice to St. Louis thru Detroit		
4.	ZOOK, John	DE	Kansas
5.	Choice to Dallas		
6.	DRONES, A. Z.	T	W. Texas St. (from Atlanta)
	CURRAN, Pat	LB	Lakeland, Wis.
7.	HAWKINS, James	DB	Nebraska
8.	HARVEY, Richard	DB	Jackson St.
9.	FOOTE, Mike	LB	Oregon St.
10.	GORDON, Jerry	T	Auburn

NFL Draft Selections for 1969

(Top 10 of 17 Listed)

MINNESOTA VIKINGS

Rnd.	Name	Pos.	College
1.	Choice to New Orleans		
2.	WHITE, Ed	G	California
	(from N.Y. Giants)		
3.	MURPHY, Volly	FL	Tex.-El Paso
4.	McCAFFREY, Mike	LB	California
5.	BARNES, Jim	G	Arkansas
	(from Atlanta)		
	O'SHEA, Mike	SE	Utah State
	(from Detroit thru Pittsburgh)		
	DAVIS, Corny	RB	Kansas St.
6.	BATES, Marion	DB	Tex. Southern
7.	Choice to Washington		
8.	WOOD, Harris	FL	Washington
9.	FINK, Tom	G	Minnesota
10.	McCAULEY, Tom	SE	Wisconsin

NEW YORK GIANTS

Rnd.	Name	Pos.	College
1.	DRYER, Fred	DE	San Diego St.
2.	Choice to Minnesota		
3.	VANOY, Vernon	DE	Kansas
	(from Detroit)		
	Choice to Atlanta thru Los Angeles		
4.	HOUSTON, Rich	FL	E. Texas St.
5.	Choice to New Orleans		
6.	Choice to Cleveland		
7.	BRENNER, Al	DB	Michigan St.
8.	IRBY, George	RB	Tuskegee
9.	HICKL, Ray	LB	Texas A&M
10.	GALIARDI, Lou	DT	Dayton

NEW ORLEANS SAINTS

Rnd.	Name	Pos.	College
1.	Choice to San Francisco		
	SHINNERS, John	G	Xavier
	(from Minnesota)		
2.	Choice to Baltimore		
	NEAL, Richard	DE	Southern U.
	(from St. Louis)		
3.	Choice to Detroit		
4.	HALE, Dennis	DB	Minnesota
	HUDSPETH, Bob	T	So. Illinois
	(from Dallas)		
5.	KYASKY, Tony	DB	Syracuse
	CHRISTENSEN, K.	T	Kansas
	(from N.Y. Giants)		
6.	MILLER, Bob	TE	So. Calif.
7.	Choice to Baltimore		
8.	LAWRENCE, Jim	FL	So. Calif.
9.	OWENS, Joe	LB	Alcorn A&M
10.	REYNOLDS, McK.	RB	Hawaii

PHILADELPHIA EAGLES

Rnd.	Name	Pos.	College
1.	KEYES, Leroy	RB	Purdue
2.	CALLOWAY, Ernest	LB	Tex. Southern
3.	Choice to Cleveland		
	BRADLEY, Bill	DB	Texas
	(from Minnesota)		
4.	KUECHENBERG, Bob	G	Notre Dame
5.	ANDERSON, Jim	G	Missouri
6.	BARNHORST, R.	TE	Xavier
7.	SCHMEISING, Mike	RB	St. Olaf
8.	HOBBS, Bill	LB	Texas A&M
9.	LAWRENCE, Kent	FL	Georgia
	BUSS, Lynn	LB	Wisconsin
	(from Washington)		
10.	WADE, Sonny	QB	Emory & Henry
	SHANKLIN, Donnie	RB	Kansas
	(from Washington)		

PITTSBURGH STEELERS

Rnd.	Name	Pos.	College
1.	GREENE, Joe	DT	No. Texas St.
2.	HANRATTY, Terry	QB	Notre Dame
	BANKSTON, Warren	RB	Tulane
	(from San Francisco thru Cleveland)		
3.	KOLB, Jon	C	Oklahoma St.
4.	CAMPBELL, Bob	RB	Penn State
5.	Choice to St. Louis		
6.	Choice to Green Bay		
7.	BEATTY, Charles	DB	No. Texas St.
	BROWN, Chadwick	T	E. Texas St.
	(from St. Louis thru Minnesota)		
8.	COOPER, Joe	FL	Tennessee St.
9.	SODASKI, John	DB	Villanova
10.	GREENWOOD, L. C.	DE	Ark. AM&N

ST. LOUIS CARDINALS

Rnd.	Name	Pos.	College
1.	WEHRLI, Roger	DB	Missouri
2.	KRUEGER, Rolf	DT	Texas A&M
	(from Washington)		
	Choice to New Orleans		
3.	HEALEY, Chip	LB	Vanderbilt
	BROWN, Terry	DB	Oklahoma St.
	(from Los Angeles thru Detroit)		
4.	RHODES, Bill	G	Florida St.
5.	SHOCKLEY, Walter	RB	San Jose St.
	(from Pittsburgh)		
	HUEY, Gene	FL	Wyoming
6.	VAN PELT, Amos	RB	Ball State
7.	Choice to Pittsburgh thru Minnesota		
8.	MULLIGAN, Wayne	C	Clemson
9.	SNOWDEN, Calvin	DE	Indiana
10.	WARREN, Gerald	K	No. Carolina St.

SAN FRANCISCO 49ERS

Rnd.	Name	Pos.	College
1.	KWALICK, Ted	TE	Penn State
	(from New Orleans)		
	WASHINGTON, Gene	FL	Stanford
2.	Choice to Pittsburgh thru Cleveland		
3.	Choice to Dallas		
4.	SNIADACKI, Jim	LB	Indiana
	(from Detroit)		
	MOORE, Gene	RB	Occidental
5.	EDWARDS, Earl	DT	Wichita St.
6.	THOMAS, Jim	RB	Arlington St.
7.	VAN SINDEREN, S. T.	T	Washington St.
8.	LOPER, Mike	T	Brigham Young
9.	CRAWFORD, Hilton	DB	Grambling
10.	CHAPPLE, Dave	K	Santa Barbara

WASHINGTON REDSKINS

Rnd.	Name	Pos.	College
1.	Choice to Los Angeles		
2.	Choice to St. Louis		
	EPPS, Eugene	DB	Tex.-El Paso
	(from Cleveland)		
3.	CROSS, Ed	RB	Ark. AM&N
4.	Choice to Baltimore		
5.	KISHMAN, Bill	DB	Colorado St.
6.	McLINTON, Harold	LB	Southern U.
7.	ANDERSON, Jeff	RB	Virginia
	DIDION, John	C	Oregon St.
	(from Minnesota)		
8.	BROWN, Larry	RB	Kansas St.
9.	Choice to Philadelphia		
10.	Choice to Philadelphia		

AFL Draft Selections for 1969

(Top 10 of 17 Listed)

BOSTON PATRIOTS

Rnd.	Name	Pos.	College
1.	SELLERS, Ron	SE	Florida St.
2.	MONTLER, Mike	G	Colorado
3.	GARRETT, Carl	RB	N.M. Highl'ds
4.	Choice to Denver	thru	Kansas City
5.	JACKSON, Onree	QB	Ala. A&M
6.	Choice to Oakland		
7.	HACKLEY, Rick	T	New Mexico St.
8.	GLADIEUX, Bob	RB	Notre Dame
9.	ALEXAKOS, Steve	G-LB	San Jose St. (from Buffalo)
	WALKER, Joe	DE	Albany St.
10.	DEVLIN, Dennis	DB	Wyoming

BUFFALO BILLS

Rnd.	Name	Pos.	College
1.	SIMPSON, O. J.	RB	So. Calif.
2.	ENYART, Bill	RB	Oregon St.
3.	NUNAMAKER, Julian	DE	Tenn (Martin)
4.	RICHEY, Mike	T	No. Carolina
5.	MAYES, Ben	DT	Drake
6.	Choice to Denver		
7.	HELTON, John	DE	Arizona St.
8.	HARVEY, James	T	Virginia Tech
	HARRIS, James	QB	Grambling (from Denver)
9.	Choice to Boston		
10.	BAINES, Ron	FL	Montana

CINCINNATI BENGALS

Rnd.	Name	Pos.	College
1.	COOK, Greg	QB	Cincinnati
2.	BERGEY, Bill	LB	Arkansas St.
3.	THOMAS, Louis	SE	Utah
4.	TURNER, Clem	RB	Cincinnati
5.	DENNIS, Guy	G	Florida
6.	RILEY, Ken	DB	Florida A&M
7.	BERRY, Royce	DE	Houston
8.	BUCHANAN, Tim	LB	Hawaii
9.	STRIPLING, Mike	RB	Tulsa
10.	HOWELL, Steve	TE	Ohio State

DENVER BRONCOS

Rnd.	Name	Pos.	College
1.	Choice to San Diego		
2.	CAVNESS, Grady	DB	Tex.-El Paso
3.	THOMPSON, Bill	DB	Maryland St.
4.	SCHNITKER, Mike	LB	Colorado (from Boston thru Kansas City)
	HAYES, Edward	DB	Morgan St.
5.	QUAYLE, Frank	RB	Virginia
6.	WILLIAMS, Wandy	RB	Hofstra (from Buffalo)
	COLEMAN, Mike	RB	Tampa
7.	GIFFIN, Al	TE	Auburn
8.	Choice to Buffalo		
9.	JONES, Henry	RB	Grambling
10.	SMITH, Jim	DB	Utah State

HOUSTON OILERS

Rnd.	Name	Pos.	College
1.	PRITCHARD, Ron	LB	Arizona St.
2.	LEVIAS, Jerry	FL	SMU
3.	DRUNGO, Elbert	T	Tennessee St.
	JOHNSON, Rich	RB	Illinois (from New York Jets)
4.	JOINER, Charles	DB	Grambling
	GERELA, Roy	P	New Mexico St. (from San Diego)
5.	PEACOCK, John	DB	Houston
6.	GRATE, Willie	FL	S. Carolina St.
7.	RICHARDSON, Mike	RB	SMU
8.	WOODS, Glenn	DE	Prairie View
9.	WATSON, Ed	LB	Grambling
10.	PRYOR, Joe	DE	Boston Col
	NAPONIC, Bob	QB	Illinois (from Oakland)

KANSAS CITY CHIEFS

Rnd.	Name	Pos.	College
1.	MARSALIS, James	DB	Tennessee St.
2.	PODOLAK, Ed	RB	Iowa
3.	STROUD, Morris	TE	Clark
4.	RUDNAY, Jack	C	Northwestern
5.	STEIN, Bob	LB	Minnesota
6.	PLEASANT, John	RB	Alabama St.
7.	NETTLES, Tom	FL	San Diego St.
8.	KING, Clanton	T	Purdue
	LE BLANC, Maurice	DB	LSU (from Oakland)
9.	KLEPPER, Dan	G	Omaha
10.	SPONHEIMER, John	DT	Cornell

MIAMI DOLPHINS

Rnd.	Name	Pos.	College
1.	STANFILL, Bill	DE	Georgia
2.	HEINZ, Bob	T	Pacific
3.	MORRIS, Eugene	RB	W. Texas St.
4.	McBRIDE, Norman	LB	Utah
5.	PEARSON, Willie	DB	N. Car. A&T
	KREMSEK, Karl	K	Tennessee (from Oakland)
6.	TUCK, Ed	G	Notre Dame
7.	EGAN, John	C	Boston Col.
	KULKA, John	G	Penn State (from San Diego)
8.	WEINSTEIN, Bruce	TE	Yale
9.	POWELL, Jesse	LB	W. Texas St.
10.	MERTENS, Jim	TE	Fair., W. Va.

NEW YORK JETS

Rnd.	Name	Pos.	College
1.	FOLEY, Dave	T	Ohio State
2.	WOODALL, Al	QB	Duke
3.	Choice to Houston		
4.	JONES, Ezell	T	Minnesota
5.	GILBERT, Chris	RB	Texas
6.	JONES, Jimmy	LB	Wichita St.
7.	LARSON, Cliff	DE	Houston
8.	LEONARD, Cecil	DB	Tuskegee
9.	PETERS, Frank	T-C	Ohio
10.	HALL, Mike	LB	Alabama

OAKLAND RAIDERS

Rnd.	Name	Pos.	College
1.	THOMS, Art	DT	Syracuse
2.	BUEHLER, George	G	Stanford
3.	EDWARDS, Lloyd	TE	San Diego St.
4.	JACKSON, Ruby	T	New Mexico St.
5.	Choice to Miami		
6.	NEWFIELD, Ken	RB	LSU (from Boston)
	ALLEN, Jackie	DB	Baylor
7.	TAYLOR, Finnis	DB	Prairie View
8.	Choice to Kansas City		
9.	BUIE, Drew	E	Catawba
10.	Choice to Houston		

SAN DIEGO CHARGERS

Rnd.	Name	Pos.	College
1.	DOMRES, Marty	QB	Columbia (from Denver)
	BABICH, Bob	LB	Miami, O.
2.	SAYERS, Ron	RB	Omaha
3.	FERGUSON, Eugene	T	Norfolk St.
4.	Choice to Houston		
5.	ORSZULAK, Harry	FL	Pittsburgh
6.	SWARN, Terry	FL	Colorado St.
7.	Choice to Miami		
8.	COTTON, Craig	FL	Youngstown
9.	WILLIAMS, Joe	DB	Southern U.
10.	ARNOLD, David	G	N.W. Louisiana

OFFICIAL NFL/AFL ILLUSTRATED DIGEST

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The Publisher cannot assume responsibility for player personnel changes made after this book went to press.

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Cover photo by Vernon Biever:

Despite fierce rush by Colt defenders Bubba Smith (arm outstretched) and Billy Ray Smith (74), Super-Jet Joe Namath unleashes another aerial in third quarter of Super Bowl, with blocking aid of Gene Bledsoe (61) and Matt Snell (41). See Super Bowl replay beginning on page 170.

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